To the Trade

July 17th.

Black Sateen Shirts

Can be retailed at 75 cents —regular value $1.00. Write for samples or see them with our travellers. Ask for Black Sateen Shirts

Number 125

John Macdonald & Co., Wellington and Front Streets E., TORONTO.

YORK COUNTY AND SUBURBS.

Small Fire at Ex-Reeve Humberstone's House, Newtonbrook.

Toronto Junction, July 16.—A hen and chickens of Mrs. Wallace were scratching in Mrs. John Stevenson's garden. Mr. Stevenson killed the hen and threw the chicks over the fence. Mrs. Wallace laid a complaint against Stevenson in the Police Court this morning, but Magistrate Ellis thought he has acted within his rights and dismissed the case. John Shea of Toronto was fined $1 for driving over a sidewalk on Dundas-street, and the case against C. W. Smith for assaulting his boy was enlarged for a week. J. Wansborough, W. M. of Stanley Lodge, A. F. and A. M., Senior Warden J. Paterson and Junior Warden A. Royce will attend the Grand Lodge of the Masonic Order, which meets at Hamilton to-morrow.

A garden party, under the auspices of Davenport Methodist Church Epworth League, will be held to-morrow evening on the lawn of Mr. Bremner, Davenport-road. A well-arranged program has been provided.

Swansea.

The children of St. Olave's Church, Anglican, held their annual picnic in High Park and participated in the annual amusements. The Ladies' Guild served refreshments, under the grateful shade of the Oaks for which the park is famous. Both the little folks and their parents thoroly enjoyed the outing. Rev. H. S. Musson distributed the prizes for the running and other matches, which were well contested, after which "God Save the King," sung by old and young, closed a most agreeable day in the green woods.

East Toronto.

James Clark, market gardener, who lives east of Pape-avenue, has been seriously sick. He was one of the first that went to assist at the fire at Byer's on Tuesday night last. He handled a hose attached to a tank, and whilst playing on the fire he drank from the hose, not knowing the water was stagnant. Next day he had to get medical aid, but now he is on the road to recovery.

License Inspector James Eckardt for East York paid a visit to the numerous hotels in this neighborhood on Sunday last, and found that hotel keepers were obeying the law so well that he had not a single complaint to make.

The Church of England Boys' Brigade, camping in this vicinity, proceeded in a body, with their bugle band to the Norway St. John's Church on Sunday, where Rev. J. L. Baynes Reed preached an eloquent sermon on discipline.

It has been decided to hold the annual picnic of the Presbyterian (Emmanuel) Church on the 25th inst. at Centre Island.

No. 18 Boys' Brigade return to-day from their camp at Oakville.

Neil Campbell, station agent at Hawkesbury on the Intercolonial Railway, lost his life on the line whilst engaged in lighting the lamps, and was on the jigger when it was run into by the No. 7 coming east, killing and mutilating Mr. Campbell instantly.

Complaints are made, both by the residents of the Township of York and also the driving public, at the neglect of those in authority for not having the Kingston-road watered at the top of the Norway Hill, and also at the south end of the village of East Toronto. At these particular points there is at least six inches of dust, and it has already prevented some city people from purchasing desirable lots in this locality.

Charles Crewe paid a flying visit to his home, the Ontario House, Kingston-road, from Buffalo, where he is engaged running a saloon on the Midway at the Pan-American. Mr. Crewe reports that so far there has not been the rush of business that was expected.

County Constable Tidsbery was sent for in the early hours of yesterday morning to arrest a man who gave the name of John Brennan, who had taken possession of a farmer's barn. Magistrate Ormerod sentenced him to 60 days' hard labor.

Some of the residents of Walter-street have approached the Council asking for an electric light at the end of Walter-street and the Kingston-road, where the cars leave the main line of the Toronto and Scarboro line to the village of East Toronto.

North Toronto.

Court of Revision for the town voters' lists will be held by His Honor, Judge Morgan, on August 1st next. The appeals by the two parties will total nearly two hundred and fifty names.

Bond-street Congregational church Sunday school and friends picnicked yesterday at Bond's Lake.

C. J. Frogley of Glengrove Park was badly bitten in the leg by a dog on Yonge-street on Monday night, and lodged a complaint yesterday with chief Walmsley.

The funeral of the late Isaiah Breakey, of Newtonbrook, was held yesterday afternoon to Mount Pleasant cemetery. The cortege was a large one and Reeve Duncan and other members of the township council attended the service, which was performed by Rev. Mr. Stevenson.

A fire started in the kitchen of Ex-Reeve Humberstone's residence at Newtonbrook on Monday last, but prompt measures prevented what might have been a serious blaze.

AT THE SUMMER RESORTS

Long Branch Residents Decide to Erect an Auditorium for Public Gatherings.

MR. ALLEN DONATES THE GROUND

Dead Fish Nuisance is Causing Annoyance to Residents All Along the Lake Shore.

Long Branch, July 16.—It has been definitely decided by the committee, which has the matter in hand, to erect an auditorium, in which to hold divine service during the summer months, also for the holding of concerts and social functions. Mr. Allen has donated a lot upon Lakeview-avenue, and it is here the auditorium will be built. The proceeds of Monday night's concert will go towards the erection of the auditorium.

Dr. Borland of Toronto, Edward and Mrs. Hamilton, New York, and Canon Cayley and son, registered at the Long Branch hotel to-day.

To-morrow afternoon a scratch team from Long Branch will play the Retail Grocers' Association baseball team here. On Saturday Lorne Park baseball team will play against the Cottagers here.

The children of St. John's Episcopal church, to he number of 500, spent a happy afternoon in games and sports here to-day. Three hundred of the Epworth Methodists also spent an enjoyable day. To-morrow the Simpson-avenue Methodist and the Century Baptist churches will picnic here.

A children's dance will be held in the pavilion to-morrow evening.

HANLAN'S AND ISLAND PARK.

Over 2000 Sunday school scholars picnicked yesterday at Island Park. They belonged to the South Side Presbyterian and Sheridan-avenue Baptist Sunday schools and Hannah-street Methodist Church of Hamilton.

Mrs. Booth and family of Turtle Hall have taken up residence at Hanlan's Point.

W. Connor, William Duff and Edward Callahan are occupying a tent at Hanlan's Point.

The Toronto Milk Dealers' Association hold their annual picnic and games at Hanlan's Point this afternoon.

Miss Taylor of New York is the guest of Mrs. Ross Gooderham, Centre Island.

"Manitou House," Centre Island, is occupied by Mr. and Mrs. Alexander Sinclair and Mr. and Mrs. Harry Ellison.

Mr. and Mrs. Patterson and family are living in a pretty cottage on the west shore of Hanlan's Point.

Two men were sent over to Hanlan's Point yesterday by the Medical Health Department to gather up the dead fish which have been washed up on the shore.

At Penetanguishene.

Dr. W. H. Drummond, the author of the celebrated French-Canadian poem, "The Habitant" gave a recitation of a selection of his own works at the Penetanguishene Summer Hotel last evening. Mrs. Dyer of St. Louis and the Misses Davidson and the Penetanguishene Hotel orchestra assisted. The entertainment was in aid of All Saints' Church.

Rush to Niagara.

The Americans are flocking to Niagara-on-the-Lake in large numbers. The Strathcona Hotel is now taxed to its capacity, and the management has found it necessary to secure a number of pretty cottages to help accommodate the guests.

LIST OF FALL FAIRS.

Canada's Great Exposition and Industrial Fair	Toronto	Aug. 26-S. 7
Western Manitoba	Brandon	July 23-26
Winnipeg Exhibition	Win'peg	July 29-A. 2
Eastern Exhibition	Sherbrooke, Q.	Aug. 31-Sept. 7
Western Fair	London	Sept. 5-14
Kingston District	Kingston	Sept. 9-13
Central Canada	Ottawa	Sept. 13-21
Provincial Exhibition	Halifax	Sept. 14-21
Lennox Agricultural	Napanee	Sept. 17-18
Central	Guelph	Sept. 17-19
Prescott Fair	Prescott	Sept. 17-19
West Middlesex	Strathroy	Sept. 17-19
North York	Newm'k't	Sept. 18-20
Russell Ag. Society	Metcalfe	Sept. 23-24
Drumbo Fair	Drumbo	Sept. 24-25
Wellesley and North Easthope	Wellesley	Sept. 24-25
Haldimand County	Cayuga	Sept. 24-25
Central Exhibition	Peterboro	Sept. 24-26
North Lanark Fair	Almonte	Sept. 24-26
Northern Exhibition	Collingw'd	Sept. 24-27
South Renfrew	Renfrew	Sept. 26-27
Mornington Fair	Milverton	Sept. 26-27
North Brant	Paris	Sept. 26-27
Central Exhibition	Lindsay	Sept. 26-28
County Carleton Agricultural Society	Richmond	Sep. 30, O. 2
Great Northwestern	Goderich	Oct. 1-2
N. R. of Oxford	Woodstock	Oct. 1-2
Stayner	Stayner	Oct. 1-2
North Grey	Owen Sound	Oct. 2-4
North Renfrew	Beachburg	Oct. 3-4
South Oxford and S. Norwich Union	Ottervlle	Oct. 4-5
"World's" Fair	Rockton	Oct. 8-9
Caledonia Fair	Caledonia	Oct. 10-11
Norfolk Union	Simcoe	Oct. 15-17
Woodbridge Fair	Woodbr'ge	Oct. 16-17

A PRETTY ROYAL CUSTOM.

A pretty custom, dating from the wedding of the late Queen Victoria, a contributor to The Scotsman says, has ever since pertained in the royal family. A sprig of myrtle which formed part of the bride's wreath was carefully cultured, and in due time planted out. When the Princess Royal was married sprigs were cut for her bridal wreath from this myrtle tree. The Princess, following her mother's example, had one of the sprigs cared for till it became a full-sized tree, which served for her daughter-in-law's wreath at the wedding of the present Emperor of Germany.

The custom was observed in the marriage of the Prince of Wales and all other of Queen Victoria's children and grandchildren. There is already, as the result of this charming custom, the making of a grove of myrtle trees. Other customs attached to the marriage of the royal family relate to the bouquet and the wedding cake. Ever since the marriage of Queen Victoria a firm of Windsor florists have had the honor of presenting the one, a Chester confectioner finding the other, neither accepting payment.

Over 1500 were on board the steamer Chippowa when she steamed out of Yonge-street dock last night with the moonlight excursion under the auspices of the Bathurst-street Methodist Sunday School teachers.

Catarrh for twenty years and cured in a few days.—Hon. George James of Scranton, Pa., says: "I have been a martyr to Catarrh for twenty years, constant hawking, dropping in the throat and pain in the head, very offensive breath. I tried Dr. Agnew's Catarrhal Powder. The first application gave instant relief. After using a few bottles I was cured."—1

SCORES'

Guinea Trousers, $5.25

The greatest value ever offered in high-grade tailoring—newest designs, many of them sold exclusively to us. Complete lines of latest style Negligee Shirts, Summer Neckwear, Hosiery, Pyjamas, Bath Robes, Tourist Caps, Traveling Rugs, etc.

Store Closes at Five Daily. One o'Clock on Saturdays.

R. SCORE & SON,

Tailors and Haberdashers — 77 King Street West

IT STANDS TO REASON

that an article so widely advertised and so widely used as

"SALADA"

CEYLON TEA

must have more than ordinary qualities. Have you ever tried it?

KAY'S—"KNOWN FOR BEST IN WALL PAPERS"—KAY'S

Mid-Summer Sale of Fine Wall Papers

We have ended our first season in the wall paper department and have reason to be gratified at our success. The large sales reached have demonstrated that shoppers appreciate the artistic in wall papers, for our exhibit has included the choicest in French, English, American and Canadian goods—often lines exclusive to our own trade.

To clear the bins of certain lines before fall stocks commence to be opened we intend offering specials from time to time. Here are five for this week:

—Dainty Striped Wall Papers, for bedrooms, parlors or sitting-rooms, regular price 15c, reduced to 10c.

—Artistic English Wall Papers, 9 yards to the roll, and 22½ inches wide, in various choice colors, were 20c and 25c, reduced to 15c.

—Self Color Striped Wall Papers, well suited for reception and drawing-rooms, in pink, gold, blue and other artistic tints, regular price 35c, reduced to 25c.

—Very Artistic English Wall Papers, designed by Walter Crane, in green and pink, regular price 50c, reduced to 35c.

—Handsome Heavy Tapestry Wall Papers, suitable for dining-rooms, libraries and sitting-rooms, regular price 85c, reduced to 50c.

—Fine French Wall Papers, linen effects, in heliotrope, pink and blue, regular price $1.00, reduced to 60c.

JOHN KAY, SON & CO., LIMITED, 36-38 King Street West, Toronto.

If you are weak and debilitated by the hot weather drink

COWAN'S HYGIENIC COCOA

It will strengthen and cheer you.

DR. W. H. GRAHAM (Late of 198 West. King St. No. 1 Clarence-square, corner Spadina-avenue, Toronto, Canada, treats Chronic Diseases, and makes a specialty of Skin Diseases, as Pimples, Ulcers, Etc. **Private Diseases** as Impotency, Sterility, Varicocele, Nervous Debility., etc. (the result of youthful folly and excess), Gleet and Stricture of Long Standing, treated by galvanism, the only method without pain and all bad after effects.

Diseases of Women—Painful, profuse or suppressed menstruation, ulceration, leucorrhoea and all displacements of the womb **Office Hours**—9 a.m. to 8 p.m. Sundays 1 to 3 p.m. 135

EAST END HAPPENINGS.

Broadview Battalion Boys' Brigade left yesterday for their sixth annual encampment at Chautauqua Park, Niagara-on-the-Lake. The boys paraded from the Broadview Congregational Church to the wharf, where they embarked upon the steamer Canada. Next week they will be given a trip to the Pan-American. The camp will last until Thursday, July 25.

It has been decided to hold a bazaar in aid of the fund for paying off the debt of St. Matthew's Church, which now exceeds $10,000.

Mr. and Mrs. Robert Fleming of Carlaw-avenue entertained a party of friends on Monday night at their summer residence, Simcoe Park.

The funeral of the late Mrs. T. W. Banks took place yesterday afternoon at 3 o'clock to Norway Cemetery.

A meeting of the East End merchants was held yesterday afternoon in the R.C.B.C. parlors to make arrangements for the proposed promenade band concert, to be held on the completion of the work on the asphalt pavement on East Queen-street. A committee was appointed to look after the matter.

The residents of the Sand Bar are complaining about the number of dead fish that have been washed on shore. The smell created is almost unbearable.

PERSONALS.

Senator Gowan of Barrie is registered at the Walker House.

Miss Edna Barton of Sackville-street and Miss Maddocks of Parkdale, Ont., are visiting friends at Grimsby.

John F. Linton, D. W. Douglas, T. E. Bell and F. J. Linton are registered at the Port Carling Hotel, Muskoka.

Rev. A. Gandier, of St. James'-square Presbyterian Church left yesterday for the Maritime Provinces on his vacation.

Mrs. J. E. Peterkin (nee McMulkin) will receive on Thursday and Friday, July 25 and 26, at her residence, 29 Bellevue-place.

Rev. W. G. Wallace of Bloor-street Presbyterian Church will leave Toronto next Tuesday to spend his vacation at Bale des Chaleurs.

Rev. W. B. Creighton, assistant editor of The Christian Guardian, returned to the city yesterday from Dorchester, where he has been spending his vacation.

Capt. K. M. Cameron, a military man from India, and G. A. Bell, a civil engineer, also from India, are registered at the Queen's. They are on their way home to England on furlough. Capt. Cameron saw service in the Chitral campaign, and has been in India about 12 years.

A NEW WALK.

A Dublin paper has discovered a new and hitherto unchronicled vagary of feminine fashion. "The last few years," it says, "have seen the golf walk (which was a lifting stride) and the hockey walk (which was, and is, a rolling swagger), appear among the ranks of smart women, grow common, and gradually verge toward extinction. At present there is an entirely new walk to be observed in Grafton-street of a morning, at polo in the park and in the squares about calling hours. It comprehends a slant forward that recalls the prehistoric Grecian bend of chignon days, oddly combined with a backward-tilted neck and shoulders, and a gait that is not unexaggerative of a turkey. The cause is understood to be in the adoption of a new and strange apparel, which practically reverses the lines of the feminine form. The discomfort is considerable and the cost large.

Money Money Money Money Money

If you want to borrow money on household goods, pianos, organs, horses and wagons, call and see us. We will advance you any amount from $10 up same day you apply for it. Money can be paid in full at any time or in six or twelve monthly payments to suit borrower. We have an entirely new plan of lending. Call and get our terms.

The Toronto Security Co
"LOANS."
Address Room 10, No. 6 King West.
Phone Main 4233.

THE KEELEY INSTITUTE
PRIVATE HOSPITAL

For the Diseases of Alcohol and Drug Addiction.

20 acres of private grounds in park. For particulars address 1367

THE KEELEY INSTITUTE.
786 Queen St. West, Gorevale, Toronto, Ont.

McLAUGHLIN'S HYGEIA GINGER ALE

used at dinner as a pleasant aid to digestion. Sold by all druggists and grocers.

Chicago's Toronto Old Boys.

Nearly all of the Toronto Old Boys from Chicago were at Buffalo yesterday, attending the Pan-American Exposition. To-night the Old Boys will be tendered a moonlight excursion by the city on the steamer Chippowa.

THE MINERALS OF ONTARIO

Yield for First Three Months of 1901 Compared With That for the Whole of 1900.

INCREASE IN IRON AND PIGS

Nickel and Copper Stationary and Gold and Silver Show a Falling Off—Mining Stocks.

Mr. Thomas W. Gibson, director of the Ontario Bureau of Mines, has just issued his report covering the year 1900. The most interesting table given compares the mineral output for the province for the first three months of 1901 with that for the whole of 1900. The aggregate value of the output for the quarter was $827,860, showing a large proportional increase as compared with the whole of the year 1900, for which time the yield of the same products was $2,541,131.

	3 m'ths. 1901.	12 m'ths. 1900.
Gold—		
Ore treated, net tons	10,174	46,618
Gold product, oz.	3,150	18,707
Value of gold	$54,520	$297,861
Silver—		
Silver product, oz.	20,077	160,612
Value of silver	$12,046	$96,367
Nickel and Copper—		
Ore raised, net tons	72,036	218,693
Ore smelted, net tons	36,706	211,960
Matte product, net tons	5,832	25,336
Nickel in matte, net tons	903	3,540
Copper in matte, net tons	840	3,394
Value of nickel	$190,858	$756,626
Value of copper	$75,025	$319,081
Iron ore, net tons	36,503	90,362
Value at mines	$44,106	$111,805
Pig-iron—		
Ontario ores, net tons	21,083	22,887
Foreign ores, net tons	27,580	77,804
Mill cinder, etc.	3,486	13,092
Pig-iron, product	28,694	62,386
Value of pig-iron	$438,659	$936,066
Arsenic, lbs.	236,054	606,000
Value	$12,046	$22,725

The largest increases are in iron ore and pig-iron; nickel and copper remain at about the same level of production; arsenic shows a decided increase, while gold and silver have fallen off.

The quantity of iron ore smelted into pig-iron during the quarter at the three furnaces in Ontario, all of which are in steady operation, was 48,663 net tons, of which 21,083 tons were from Ontario mines and 27,580 tons were imported ore. The proportion of native ore smelted during the quarter rose to 43 per cent. of the whole, as against 23 per cent. in 1900. In addition to the ore, 3486 tons of scale and mill cinder were smelted.

The total quantity of nickel and copper ore mined during the three months was 72,036 tons, being a proportional increase as compared with the whole of 1900 of 31 per cent. The quantity smelted was 36,706 tons.

The following table gives a comparison of the values of mineral products in 1898, 1899 and 1900:

Product.	1898.	1899.	1900.
Building stone, rubble, etc.	$ 750,000	$ 667,532	$ 650,342
Cement, natural rock	74,222	117,039	99,994
Cement, Portland	302,006	444,227	598,021
Lime	308,000	535,000	544,000
Drain tile	225,000	240,246	209,738
Common brick	914,000	1,313,750	1,379,590
Pressed brick and terra cotta	100,344	105,000	114,419
Paving brick	.....	42,500	26,350
Sewer pipe	93,717	138,358	130,635
Pottery	155,000	101,000	157,449
Petroleum products	1,243,490	1,747,352	1,869,045
Natural gas	301,600	440,904	392,823
Carbide of calcium	55,976	74,680	60,300
Salt	278,886	317,412	324,477
Gypsum	4,000	16,512	18,050
Graphite	6,000	16,179	27,030
Talc	.....	500	5,000
Mica	7,500	38,000	91,750
Corundum	.....	.....	6,000
Felspar	.....	.....	5,000
Iron ore	48,875	30,951	111,805
Pig iron	530,789	808,157	936,066
Steel	.....	.....	46,380
Nickel	514,220	526,104	756,126
Copper	268,080	176,237	319,081
Zinc ore	.....	24,000	500
Arsenic	.....	4,842	22,725
Gold	275,078	424,568	297,861
Silver	51,960	65,575	96,367
Totals	$7,235,877	$8,416,673	$9,298,624

The total value of the output in 1900 was $881,951 more than in 1899, an increase of 10 per cent. The number of workmen employed and the amount paid in wages were respectively 9 per cent. and 15 per cent. in excess of the figures for last year. The chief increases were in Portland cement ($153,794), petroleum products ($121,633), iron ore ($80,854), pig iron ($127,969), nickel ($299,522), and copper ($143,444), and the main decrease in natural gas ($48,081), and gold ($126,707).

Growth of the Iron Industry.

In the following table are given figures showing the progress of the pig iron industry during the past five years:

	1896.	1899.	1900.
Ore smelted, tons	51,138	110,036	100,692
Scale and mill cinder, tons	5,888	10,004	13,092
Limestone for flux, tons	8,057	25,301	24,927
Coke for fuel, tons	30,348	74,403	59,345
Charcoal for fuel, bushels	.....	.....	955,437
Pig iron product	28,302	64,749	62,386
Steel product	.....	.....	2,819
Value of pig iron product, dollars	353,780	808,157	936,066
Wages for labor, dollars	47,000	79,869	97,905
Average workmen, number	125	200	419

The total quantity of pig iron produced during the year was 9344 tons less than in 1899, but there was again an advance in the value per ton, the average price rising from $12.48 in 1899 to $15 in 1900. The total value of the pig product in 1900 was therefore $127,909 more than in 1899. Steel figures in the returns for the first time, 2819 tons of the open hearth variety having been produced at Hamilton, worth $46,380.

Ores raised from mines in Ontario were smelted to the extent of 22,887 tons or 23 per cent. of the whole, the remainder being ore imported from the United States, mostly from the Lake Superior district. It is in every way likely, now that an abundant supply of good hematite has been discovered in the Michipicoton district which can be freely drawn on for the use of Ontario furnaces, that the proportion of native ores smelted during 1901 and succeeding years will be much greater than heretofore.

There were 200 workmen returned as employed at the blast furnaces of the province in 1899, earning aggregate wages of $79,869; in 1900 the average number was 419, and the wages paid $97,915. From the latter amount is excluded wages paid for construction work on the new furnace at Midland. In the iron mines themselves 439 men found employment, whose aggregate earnings were $107,583. This is nearly as large a sum as the value of iron ore produced, but in it is included a considerable amount expended in opening up the Helen and other mines and placing them in a position to begin shipments.

The production of pig iron from Ontario ores and the amounts paid out of the Iron Mining Fund since its establishment have been as follows, it being understood that under the regulations framed in pursuance of the act the bounty year ends Oct. 31 annually, and that aid is given only in respect of ore raised subsequently to Jan. 1, 1896, and actually smelted into pig iron in the province:

Iron Minings Fund Payments.

Year.	Tons pig iron.	Bounty.
1896	4,000.00	$4,000.00
1897	2,603.95	2,603.95
1898	8,647.19	8,647.19
1899	12,752.07	12,752.07
1900	6,737.80	6,737.80
Totals	34,741.01	$34,741.01

The Iron Industry is further aided by the Dominion government's bounty on pig iron, puddled bars and steel ingots. The Canada Iron Furnace Company, the Deseronto Iron Company, and the Hamilton Blast Company all received the Dominion government's aid.

Markham.

James Torrance of the Wellington Hotel has sold his black driving mare to Mr. Duncan of York, brother of the Conservative nominee for East York.

Mr. H. Wright of the South End Store was suddenly taken ill with a severe attack on Friday last. Dr. Peters of Toronto was called in consultation. Mr. Wright is somewhat better, and is in a fair way of recovery.

Dr. Arnold's Catarrh Cure

Cures all forms of Catarrh. No inhaler or blower—no costly instrument you must sniff naturally. It gives instant relief, never fails to cure. All druggists sell it.

THE ROBERT SIMPSON COMPANY, LIMITED

Store Directory
For Tourists and Visitors.

Parcel and Baggage Check Office (free)—basement.
Ice Cream and Summer Drinks, Cooked Meats, Lunch Cakes, Fresh Fruit—basement.
Souvenir Goods (main aisle)—ground floor.
Ladies' Waiting Room—1st floor (south).
Restaurant, Tea Room, Ice Cream Room, Picture Sale—4th floor.

Give the Boy a Chance

That's what we intend doing to-morrow in our stock-taking clearance, and if he only knew of it he'd have his mother down picking him a suit. But this paragraph is intended for parents to read. You know good value in boys' clothing. You know how our two-twenty-five and three dollar suits have captured the trade this season. Here are some of those very suits with the prices cut in two:

Boys' All-Wool Canadian and Halifax Tweed Suit, single-breasted, in grey and fawn shades, good linings and trimmings, sizes 23-27, reg. 2.25 to 3.00, Thursday 1.49

Boys' Pure Wool Khaki Serge Military Trooper Suits, tunic made with patch pockets and belt, pants cut in the English riding style, sizes 25-28 only, reg. 4.50, Thursday 1.99

Boys' Washing Crash Two-piece Suits, in plain and ribbed effects, double-breasted style, unlined, sizes 22 26, reg. 1.50 to 2.25, Thursday ..... .69

Boys' Fine White Lawn Blouses, trimmed with deep lace, sizes 3-8 years, slightly soiled, reg. 1.25, Thursday .. .49

Boys' Fine White Pique Kilted Skirt Blouse Suits, sailor collar, trimmed with fancy colored braid, skirt detachable and nicely plaited, sizes from 2 to 5 years, special 1.25

Popular Hat Styles

Men's Soft Hats, latest American and English summer styles, in pearl grey, slate, drab, agate or fawn colors, all suitable for hot summer weather, very light weight and extra fine quality fur felt, best finish, Thursday special 2.00

Men's Extra Fine Straw Hats, the new pineapple, rustic brand, tripple straw brims, neat shape, with black silk bands, also fine Canton braid, fedora shape, with puggaree fancy bands, worth $2.50 and $3, Thursday 2.00

Children's Straw Sailor Hats, neat rolling brim, with white satin bands, bows on side, suitable for small boy or girl, fine white Tuscan braid, regular price 75c, special for Thursday ..... .35

$1.00 Ceylon Flannel Shirts for 39c

The Favorite Hot Weather Shirt

Men's Fine Ceylon Flannel-Neglige Shirts, laundried neck-band, fancy stripes or checks, full size bodies, dark and light colors, sizes 14 to 17, real good value at 1.00, on sale Thursday morning 8 o'clock, to clear 39c

See Yonge Street window for samples.

Men's Fine India Gauze Underwear, gussets in shirts and drawers, white, silk trimmings, full-fashioned and well made, ideal comfort for hot weather, sizes 34 to 40, per garment ..... .75

Men's Fine Irish Lawn Handkerchiefs, full size, tape border or hemstitched, special, 3 for ..... .25

The Victor $3.50 Shoe for Men

As its name implies this shoe has conquered the problem of furnishing the best footwear for men. It is victor over extravagance and discomfort.

Victor lasts are scientifically made.
Victor shapes are anatomically correct.
Victor leathers are the first choice of the tanneries.
Victor linings and finishings are first quality.
Victor shapes are up-to-date. There is nothing requisite or rational in a first quality stylish shoe which is not made a Victor improvement as soon as it has been shown to be practical.

In our 3 50 Victor Shoe for men we are furnishing the best shoe that can be made at this date, and we shall continue to improve it whenever we discover the possibility of doing so, for

THE VICTOR MUST LEAD.

N.B.—Send 25c extra and we will prepay the carriage on one pair Victor Shoes to any part of Canada.

25c Book Clearance.

Ten days till stock-taking, and we've looked out the ones and twos from our choicest books—some of them standard works which we'll buy again, but with change of binding—others are new copyright fiction. Not enough for our new catalogue. No need of a lengthy story. Book buyers know that our stock-taking clearance means elegantly bound books, up to 1.25 each, all for a quarter. One word more—there are a couple of hundred in pairs or sets, and we mean 25c for the pair or set of 2 volumes; also about 200 copies of short story masterpieces by standard writers, Elizabeth and her German Garden and Concerning Isabel Carnaby, by E. T. Fowler, published at 1.00 and 1.50. Verily it is a quarter dollar clearance.

Standard Fiction.	Library Volumes.	Gift Books.
Copyright Fiction.	Half Leather Classics	Devotional Books.
Books of Adventure.	Boys' and Girls' Books.	Two Volume Sets.
Poets.		

Don't Miss These Books for Vacation Hours.
Choose for 25c.

Wall Paper Below Half Price

While the family are so much out of doors, don't you think it's a good time to get through with the bother of wall papering? You could never have it done more reasonably than at the present time, and it will be a pleasant surprise.

STORE CLOSES EVERY EVENING AT 6 O'CLOCK.

Directors— H. H. FUDGER, J. W. FLAVELLE, A. E. AMES. THE ROBERT SIMPSON COMPANY LIMITED. Wednesday July 17.