mpson's--Brisk Movement of Easter Fashions for Women



This excellent assortment includes some of the smartest designs we have shown this season at the moderate price for which they will sell today. Many of them are sample suits; others are chosen from regular high-grade stock; all are examples of the leading materials, colors and styles. Each is a very special value today at \$32.50.

worth your while to see these fleeting visitors. Come today and look up specially the items mentioned here. Wonderful Array of Misses' Tweed Coats Moderately Priced at \$19.95---\$22.50---\$25.00

The Tweed Coat brooks no rival for real comfort and practicability. Young women will be interested in these three stunning new

The back of one falls in box pleats from a deep yoke; losely belted, and finished with convertible collar and button-trimmed half lined with satin. Price today,

Inverted pleats, a military buckled belt, a huge square-backed collar, and fine bone buttons, are the smart features of another moderately priced coat; also half lined with satin. Price, \$22.50.

Double box pleats are shown in a very strik. ing model; also note the graceful shawl collar, broad belt, and deep button-trimmed cuffs: half lined with satin. Today's price, \$25.00.

Women's Smart Becoming Mourning Dresses

Women who wear mourning will appreciate the special attention we give to the choosing of frocks that are at once appropriate and modish. Just now the dresses we are showing are particularly attractive. Crepe de chine, geor gette crepe, taffeta, satin and crepe de chine and taffeta combinations, are mostly used to fashion them. Each design clings to the straight effect, relieved by soft draping and tunics and dressy surplice, bolero and vested bodiess. Tiny buttons of self, rich embroidery in silk or dull beads, and often touches of white or dove grey in vestee or collar gives a quietly bright touch. from \$22.50 to \$50.00,

Women's Dressy Skirts

The waist lines are either high or normal, while broad buckle-caught girdles and button trimming give a smart finish. Colors navy, black and taupe. Prices, \$10.00, \$11.50 and \$12.50.

Women's Extra Size House Dresses The woman who possesses a stout figure will be glad to hear

The steady exit of suits, coats and dresses from our third floor makes constant replenishment necessary from the most approved makers and fashion centres. It is well

bray. They are cleverly finished with pipings of bias gingham Sizes 41 to 51. Price, \$1.50. Sateen Petticoats—They are smartly cut and finished with pretty frilled and knife-pleated flounces; lengths 34 to 40; black

Women's Spring Coats

go further than these cleverly tailored garments at \$22.50.

They are made from fine and medium serges in a number of dressy styles, showing the new fitted back and rippled skirt. Very attractive are the button trimmed and buckle-caught belts, rows of military braid, jaunty collars and novelty pockets. Price. \$22.50.

Great Offering of Habutai Silk

We could not buy this habutai silk today at the price we've marked for selling. It is seasonable, the quality is A1, and this large purchase should all be disposed of the same day it is put on sale. Remember, today.

1,500 yards of 36-inch Ivory Silk Habutai, for waists, dresses, linings, etc. 85c grades. On sale today at

The Notion Sale Has 'Caught On' Time to Tackle Your

The announcement of a special sale of Notions has evidently started much rummaging of work bags and many good workers have realized that they need 'dozens of things.' They were here getting them yesterday, and you'd be wise to follow suit today.

New Whitewear and Underwear

no sleeves. Sizes 40 to 44. Regularly 39c. Today, 25c.
Women's Mercerized Lisle Thread Vests, low neck and no sleeves; deep yoke of mercerized lace; sizes 34 to 40. Regularly \$1.25. Today, 79c.
Women's Glove Silk Camisoles, with low, round neck, no sleeves and dainty lace edging; white or pink. Regularly \$3.00. Today, \$1.69.

Wash Goods Problem "dozens of things." They were nere getting them yesterday, and you'd be wise to follow suit today.

Coats' Mercer Crochet Cotton, in white and ecru. All sizes. Sale price, ball. 14c.

Basting Cotton, in white only. Size 50.
500 yards to spool. Sale price, 2 for 19c.
Sewing Silk, 50 yards to spool, all shades. Sale price, 4c spool, or 45c doz.
Coats' Sewing Thread. 150 yards to spool, in black and white; all sizes up to 60. Sale price, dozen, 56c.

Wrapping Twine, extra strong. Sale price, 2 for 19c.
Wrapping Twine, extra strong. Sale price, 2 for 9c.
Hat Pins, black and white, six to card. Sale price, 2 for 19c.
Women's Finest Quality Boot Laces. Sale price, 2 for 9c.
Wite Roll Tape, 4 yards to roll, up to 54-inch wide. Sale price, 3 cards for 11c.
Odd Lines of Ivory Buttons, in the new shades, different sizes. Sale price, dozen, 50c.

Bone Underwear Buttons. Sale price, 5c.
Wooden Coat Hangers. Sale price, 2 pairs for 5c.
Wooden Sale price, 2 pairs for 5c.
Mending Wool, on cards, black and tan. Sale price, 2 ards for 5c.
Mercerized Mending, in balls, for lisle of spring shades; 28 inches wide. Per yard, 50c.

Women's Finest Quality Boot Laces. Sale price, 2 for 9c.

Women's Finest Quality Boot Laces. Sale price, 2 for 25c.
Children's White Rubber Bibs, extra large. Sale price, 2 for 25c.
Hair Pins, one-ounce package. Sale price, 4 for 9c.
Rick Rack Braid, 4 yards to bolt, \$c.

Cityaka, a fine mercerized cloth for darks shades. Per yard, 39c.

Duro Nurse Cloth, in staple stripes, Buy a supply while the price is reasonable; 30

Duro Nurse Cloth, in staple stripes, Buy a supply while the price is reasonable; 30 inches wide. Per yard, 59c.

A Tremendous Bargain

"Tooke Brand," which accounts for their perfect fitting, high-grade appearance. They are made of exceptional materials, and contain colored and black hairline and cluster stripes that will withstand strenuous laundering. They are coat style, with laundered cuffs. Sizes 12 to 14. Regularly priced \$1.00. Not two shirts for the price of one, but near it, pretty near it, so buy them by the dozen; it will pay you. Today, 53c.

Boys' Junior Norfolk Suits of grey and brown mottled tweed, two imitation hip pockets and box pleats. All round belt and military collar, with extra white pique collar. Straight knickers, lined throughout, for boys 2½ to 8 years. \$5.50,

Boys' Blue Cheviot Norfolk Suits, three-button style, having knife pleat extending from shoulder seam to bottom of coat. Bloomers have belt loops and expanding knee bands. For boys 7 to 18 years, \$11.50, \$12.50, \$13.00.

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Articles of Smart Fashion in Art Needlework

For Children

Children's Dress Lengths of fine repp, pique and poplin, stamped for embroidery; sizes 1 to 5 years. Price.

Baby Pillow Slips, with finished buttonhole edge; neat design in centre for embroidery. Each, 55c.

For Children in Linen Section Pure Linen Pillow Cases, real Ma-deira hand embroidered and Irish hand embroidered. Priced from \$1.00

White Terry Bath Sheets, with pink or blue border; size 30 x 48 inches. Baby Bath Towels of soft, absorbent quality; pink or blue borders; size 15 x 27 inches. Per pair, 65c. Hemmed Crib Sheets, made from fine sheeting; size 45 x 70 inches. Per pair.

Baby Carriage Covers of pique, with finished buttonhole edge all around; suitable design stamped in centre; size 27 x 30 inches. Price, \$1.00, infants' Layettes of fine muslin bib; stamped with floss to complete.

Madeira Baby Carriage Covers, in dainty hand embroidered designs. Prices, \$3.95 and \$4.50.

White Pique Baby Carriage Covers, with hand-scalloped edges. Special value at \$2.45.

Fine White Dimity Bed Spreads; size 45 x 54. Price, \$1.35. Colored Kindergarten Spreads; size 45 x 54. Each, \$1.50.

These Homefurnishing Lists and the Home-lovers' Club Will Help You With Spring Improvements

Furniture, Carpets, Curtains—they've all had plenty of usage during the indoor months, and no doubt every householder knows exactly what needs to be renewed or replaced. These lists from our home furnishings departments will guide customers to some veritable bargains for today, and if they're what you are seeking it's your lucky day. Take advantage of the Home-Lovers' Club privileges. Secretary's Office, fourth floor.

Dependable 59c to 89c Chintzes Today, 39c Yd. Furniture

This Artistic

Dresser of surface golden oak, with bevelled mirror, \$10.00, for \$8.25.

Dresser of surface golden oak, with large bevelled mirror. \$10.75, for \$9.00.

Dresser of quarter-cut oak and mahogany veneer, full shaped front and oval bevelled mirror, \$28.75, for \$24.50.

2 only, Ivory Enamel Bedroom Suites, slightly imperfect, double size, satinguished finish bed, dresser with large plate mirror, dressing table with triple mirrors, chiffonier with large mirror; \$115.00 complete, for \$79.25.

4-piece Ivory Bedroom Suite, consisting of large dresser with large plate mirror.

4-piece Ivory Bedroom Suite, consisting of large dresser with large plate mirror, dressing table with triple mirrors, and chiffonier; \$148.25 complete, for \$104.00.

Odd Dressers, Chiffoniers and Dressing Tables, in mahogany, walnut and ivory enamel, various designs. Dressing tables fitted with triple mirrors. Slightly imperfect; \$22.25 to \$31.00, for \$18.95.

5 only, Heavy Easy-Chairs and Rockers; some have movable cushions, tapestry covered. Used as samples on floor and are slightly damaged; \$36.50 to \$41.50, for \$27.95.

4 only, Slightly Imperfect Mahogany Parlor Suites, with shaped panel backs, upholstered seats; \$40.00, for \$28.95.

10 only, Odd Parlor Chairs and Rockers, covered in mixed silks (samples on floor and slightly soiled); \$9.00 to \$14.75, for \$5.95. floor and signtly solled; \$3.00 to \$14.75, for \$5.95.

3 only, Chesterfields, all-over upholstered, with good grade tapestry lining, Marshall sanitary cushion. Samples on floor, slightly soiled; \$77.00 to \$88.25, for \$65.00.

floral and conventional patterns; shown in great array of new color combinations; 32 and 36 inches wide. Regularly 59c to 89c. Today, 39c. Fine Quality Chintzes at 59c Yard-

Appropriate for side hangings, cushions, work bags, etc. The range of colors and designs is very comprehensive, so that a suitable piece can easily be chosen; 36 inches wide. Per yard, 59c. English Cretonne at 69c Yard—2,000 ands of nice quality imported cretonne n a close and durable weave; collection of rich colors, in the medium and darker tones; appropriate for living or dining-room: some strikingly beautiful foliage patterns; 33 inches wide. Yard, 69c.

48-inch Heavy Chintzes at \$1.85 Tard—Lovely range of wide width chintzes for making slipcovers, side drapes or portieres; light and dark colors to choose from in lovely floral and verdure effects; 48 inches wide. Yard, \$1.85. Dainty New Silkolines, Yard, 29c—It is soft in texture and makes very pretty over-drapes for bedrooms, etc.; also is largely employed as comforter coverings; pretty patterns to choose from in pinks, greens, blues, yellows; 36 inches wide. Yard, 29c.

> For parlor or living-room use. The coloror partor or hying-room use. The colorings are in great variety and come in allover patterns or handsome medallion effects. One size only. Made in two different qualities. Size 4.6 x 6.6, quality No. 1, \$19.95; quality No. 2, \$16.75.

English Brussels Rugs-Low Prices.

Strongly woven, in a good assortment of different designs and various colorings. Size 6.9 x 9.0. Each, \$18.00. Size 6.9 x 10.6. Each, \$21.50. Size 9.0 x 9.0. Each, \$24.00. Size 9.0 x 10.6. Each, \$28.00. Size 9.0 x 12.0. Each, \$28.00.

Rugs of Recognized Quality Attractively Priced Seamless Axminster Rugs.

Fine English Wilton Rugs. Exact copies of handsome, expensive Per-ian designs, following in close detail the the intricate figures and colorings. Shades copper, brown, soft green and deep rose Closely woven, lustrous quality.
Size 9.0 x 12.0. Each, \$75.00.
Size 6.9 x 9.0. Each, \$51.00.
Size 3.0 x 7.6. Each, \$18.25.
Size 3.0 x 5.3. Each, \$14.50.
Size 2.3 x 4.6. Each, \$ 8.50.

Inlaid Linoleum, \$1.45 Sq. Yard. Made with a pattern right thru. In a good assortment of tile, wood or block effects; 6 ft. wide. Per square yard, \$1.45.

Pictures Framed

For Less Than Usual. For Less Than Usual.

Bring your water colors, photogravures, hand-colored prints, etchings, photos or supplement pictures and have them framed at this greatly reduced price.

½ and 1-inch Antique Gilt Moulding. Regular 15c and 20c. Today, per ft., 8c. 1-inch Gumwood, mission oak, grey and black, and ½-inch gilt. Regular 8c to 20c. Today, per ft., 5c: 1½-inch Circassian Walnut, dome pattern and plain flat pattern. Regular 24c. Today, per ft., 9c. 1½-inch Antique Gilt, several choice patterns. Regular 25c. Today, per ft., 15c.

3-inch Mission Oak and Black, choice plain design. Regular 18c, 20c. Today, per ft., 10c.

Special Values Today in Wall Papers

Our prices on Painting and Paperhanging are right. The work is done by our own staff of skilled decorators. Phone wall Papers, Main 7841, for estimator to call.

20c Bedroom Stripes, 7c Roll—Dainty stripe patterns in pretty color effects for bedrooms. Regular 20c. Extra special today, single roll, 7c.

Cut-out Borders, to match. Regular 6c. Today, yard, 2c.

25c Tapestry Paper, 11c Roll—Two-toned brown tapestry wall paper, for living-rooms and halls. Regular 25c. On sale today, single roll, 11c.

Varnished Tile Papers, Extra Special, 22c Roll—Brown and blue tile and block papers, for kitches and bathrooms.

lasts includes widths from B to D. The leathers are all carefully selected, enabling us to fully guarantee every pair. You are cordially invited to see our styles "Victor" and "Victor Gold Medal" today. "Victor Earl," a boot for dress occasions; finest grade black polished kid leather boot, with neat kangaroo toecap, bright kid top, straight fitting last, light weight Goodyear welt soles, medium heels; widths C. D and E; sizes 6 to 11. Per pair, \$7.50. "Victor" Hurray. Re-New Shade of Brown cede Toe Last-Gunmetal Calf for Men-Of rich calf lace boot, English

Snappy Styles --- Right Prices and Dependable Qualities

Three Significant Features of the

New Spring Victor Boots for Men

Every pair is carefully and substantially built. The wide range of new

recede toe, calf top, blind eyelets, with perforated toecap, guaranteed rubber sole, Goodyear welt process and catspaw rubber heel; sizes 5½ to 10. Per pair, \$7.50.

dark Zulu calf; smart

A Week of Special Selling Starts Today in the New Department

For Infants and Children 500 Overall Aprons of striped and checked prints, pretty colors. Sizes 2 to 6 years. Rush sale price

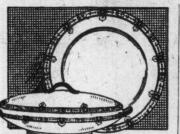
Infants' Coats in two dainty spring styles—one of silky white lustre and the other of rich cream cashmere. Sizes 6 months to 2 years. Regularly \$2.75 and

\$3.00. Clearing today at \$1.69. White Velvet Cord Hats with elastic chin strap and convertible brim; sizes 19 to 21. Regularly \$1.65

Sale price today 95c. Children's Pure Wool Sweater Coats, spring weight, with long sleeves and turn-down collars; colors navy, cardinal, tan and scarlet; sizes 2 to 4 years. Regularly \$2.00. Today's Sale price, \$1.29.



Thursday, One-Day Sale Easter Dinner Sets



'Noritake" China Dinner Set, \$32.50.

Finest quality thin translucent china, an open stock decoration; a very new French hand-painted border design; handles are full gold. Complete set of 97 pieces. Today, \$32.50. day, set, \$14.95.



Royal Blue Dinner Sets.



We offer for today's special selling 25 only China Dinner Sets at a price that about equals the present land down cost. These sets are of finest quality thin china, with a very dainty full rose border decoration, full gold handle, gold line on handles. Complete set of 97 pieces. Today, set, \$27.50.



Limoges China Dinner Sets, \$58.50. Beautiful quality clear white Limoges china, pretty green Greek key border design, gold lime on edges, full gold handles. An open stock pattern. 98 pieces. Today, \$58.50.



Wedgwood & Co.'s Dinner Sets, \$14.95.

Excellent quality thin English ware, pretty pink rose border decoration. gold line on handles and edges. \$22.50 value. Today, set, \$14.95.



DOLLS

Factory Prices

Samples from two large New York makers. Also some Canadian made dolls, this year's samples. No two alike. The assortment is very Dolls dressed undressed low prices, 49c,

Children's Venicles

English Mail Carts, white enamel finishes; reed bodies and hoods; extra well finished throughout; three styles, \$54.00, \$41.00, \$33.00.

Special Go-Carts, reclining backs and foot-wells; closely woven reed bodies, spring gears, and rubber tires. Natural, \$12.75; grey enamel, \$14.26;

white enamel, \$16.50. Special—Folding Go-Carts, \$9.50. Brown, grey and black enamelled steel frames, covered with good quality leatherette; large hoods; full collap-