

8 o'clock Bargains in Well-made Mantles

SUMMER DRESSES, WOMEN'S AND MISSES' SIZES.

Our Regular Prices Were \$10.00, \$14.50, \$16.50, Up to \$18.75.

Pretty French lingerie, high or low collars, trimmed with dainty lace or novelty touches. Some have the Princess or Empire waist-line; others have lace insertions or embroidery belts. Skirts trimmed to correspond. Some of these dresses slightly soiled, but most are in perfect wearing condition. Prices are very much lowered, so you must make your visit early in the morning. Sale begins eight o'clock sharp. To clear 5.95

WOMEN'S SMART SUITS.

Made of imported striped tweed mixture, in navy or black, with white stripe. Coat is cut on semi-fitting lines, with long pointed revers collar, in-laid with fancy velvet. Skirt has the front panel and trimmed with small bone buttons. Friday bargain 12.85

PANAMA COATS, \$8.95.

Made of imported English and French Panama, in black and navy only. Cut on semi-fitting lines, with tailored collars and revers; overlaid with Roman striped silk or tartan plaid. Friday bargain 8.95

WOMEN'S SEPARATE SKIRTS.

A very special lot of Skirts of tweeds, in brown, grey, tan and green tones, shepherd checks in black and white, serges with hair-line stripes. Made in a number of plain gored styles. Some with one-sided effects. Would sell regularly at \$4.50 and \$5.00. Friday bargain 1.89

CHILDREN'S WASH SUITS.

Prices were \$2.95 to \$4.25, but have to make room for our new stock, hence this offer. Made of Indian head linen, in tan, blue and pink, with white stripe, or all white. The dresses are cut semi-princess or full-pleated skirt with shoulder straps. Coats are either box or slightly fitting. Ages 6, 8, 10 only. Regular prices \$2.95 to \$4.25. Friday bargain 1.00

Wash Goods

Big lot of ends of odd colors in Zurich Silk; also quantity of remnants, but all useful lengths. Friday bargain, per yard 12 1/2

A Sale of Remnants of White Muslins, Lawns, Organdies, Brocades, etc., many long enough for children's dresses. Friday bargain, per yard 8

A Sale of Remnants of Colored Linen, Ducks and Drills. Friday bargain, per yard 9

Printed Linen-finished Organdy, a splendid lot of designs, figures and stripes. Regularly 25c. Friday bargain 12 1/2

A small clearing lot of Printed Ducks; patterns suitable for girls' dresses, boys' suits and blouses; splendid for hard wear. Regularly 12 1/2c. Friday bargain 7 1/2

A quantity of Ends and Remnants of Prints, in all prices, including some of Crum's best quality. Regularly 15c. Friday bargain 7 1/2

Best Quality Bordered Zephyrs, striped and checks; finest Scotch quality; pink, sky, mauve, navy, etc.; 32 inches wide. Regularly 25c. Friday bargain 12 1/2

(No phone or mail orders.)

Record Silk Values

French and American Bordered Foulard Silks, 40 inches wide, Regularly \$2.00 Per Yard. On Sale Friday 88c Per Yard.

Lovely qualities, but mostly light grounds, hence the reduction. Beautiful bordered effects, showerproof finish, and exclusive designs, from the leading French and American makers. Clearing on Friday, per yard 88

BLACK SATIN PAILLETTE ON BARGAIN, 83c PER YARD.

36 inches wide; well worth \$1.25. A skein-dyed silk, heavy and rich, deep full black. Great value at, per yard 83

PLAIN AND FANCY SILKS ON SALE FRIDAY, 36c PER YARD.

Broken lines in plain colors, English Peau de Soies, odd pieces in checks and stripes, showerproof Foulards, in 23-inch widths, and many lengths in fancy Silks. Regularly from 50c to \$1 per yard. On bargain Friday at, per yard 36

Priestley's Serges, 50 inches 48c

One of the best serge values of the season. Made from specially hand twisted worsted yarns, in fine twill effect, that gives a great amount of wear and sheds the dust well. The correct weight and finish for smart summer hats or separate skirts. A good range of colors, also navy and black. Warranted thoroughly soap shrunk, heat unfading dyes and rich permanent finish. Note the width; 50 inches wide. Per yard 48

50c SHEPHERD CHECKS, FRIDAY, PER YARD 33c.

These are not cotton checks, as the price might indicate; they are a special combination of wool and cotton yarns, so constructed as to give a beautiful soft surface and a good bright finish. Comes in three sizes of check. The dye is guaranteed perfectly fast in color, 42 inches wide. Friday, per yard 33

\$1.00 TWEEDS, 59c PER YARD.

Included in this clearance sale are some of our best selling lines of the season. They were delivered too late for our spring business, and we are marking them down to half price to effect a speedy clearance. This is a rare chance to buy for Suit or Skirt. Every wanted weave and color combination in the assortment, 54 inches wide. Friday, per yard 59

Bargains at Simpson's Clearing 600 Girls' Tub Dresses

Several pretty styles in printed cambrics and ginghams. Prints come in neat dotted patterns, ginghams come in green and white patterns, embroidery trimmed. Sizes 6 to 14 years. Regular prices \$1.25 and \$1.50 each. Friday bargain 69

Little Girls' Tub Dresses, blue or pink small check gingham, trimmed with white piping; Mother Hubbard style. Sizes 1 to 5 years. Friday bargain, each 45

LITTLE GIRLS' SUMMER COATS AND CARRIAGE ROBES.

Little Girls' Reefer Coats, of white pique, 2 pretty styles, with large collars trimmed with white braid or embroidery, 2 pockets, large white pearl buttons; sizes 1, 2, 3 years. Regularly \$1.50 and \$1.75 each. Friday bargain 50

Infants' Carriage Robe or Cover, heavy cream all-wool flannel, embroidered scalloped edges and embroidered word "Baby" on centre; size 30 x 26 inches. Regular price \$1.75 each. Friday bargain 50

WOMEN'S AND GIRLS' UNDERWEAR.

Girls' Summer Vests, extra quality Swiss ribbed white cotton, high neck, long sleeves, button front, beading and draw tapes, pearl buttons; sizes 2 to 12 years. Regular prices 20c, 25c, 30c each. Friday bargain, all sizes, each 15

Women's Vests, ribbed white cotton, low neck, short or no sleeves, beading and draw tapes, fine quality; sizes 32 to 42 bust. Regular prices 20c to 30c each. Friday bargain, each 13

Women's Union Suits, white balbriggan, "Zimmerknot" brand, low neck, no sleeves, umbrella drawers; sizes 32 to 42 bust, finished with beading 1.89

SAMPLE WAISTS

A big collection of makers' sample Waists, in rich silks, laces, voiles and nets. All the latter are silk-lined. The whole lot are absolutely fresh and up-to-the-moment in style; in fact, for the price, they are one of the best bargains of the year. Only two sizes, 36 and 38-inch bust. Regularly \$2.95, \$3.95, \$5.00 and \$5.95. A big Friday bargain at 1.95

500 Dainty Sailor and Other Lingerie Waists. All sizes in the lot. Some are all white; others are striped or spotted muslins. Clearing Friday at, each 49

(No phone or mail orders taken)

HANDKERCHIEFS

Men's Handkerchiefs, of pure Irish linen, full size, 1/2-inch hem; extra good value at 12 1/2c. Friday 3 for .27

Women's Handkerchiefs, with 1/4-inch hemstitch border, fine Irish linen; extra fine quality for 10 cents. Friday 3 for .17

Handkerchiefs for Verandah Cushions, in pretty Paisley patterns, navy, red and blue; large size; usual price 18c each. Friday 2 for .25

BARGAIN RIBBON

A large plaid effect, about 8 inches wide and a wide striped design, about 8 inches in width. The patterns are good and very smart, excellent combinations of colors, such as green, sky, tan, black, white, amethyst, mauve, goblin and Copenhagen. Regularly 50c and 60c yard. Friday bargain 25

A late arrival of Lingerie Ribbons, in a very dainty spot effect, will be marked low as a Friday bargain, just 3 widths in white, pink, pale blue and mauve:

3/4-inch width. Per yard 5

1-inch width. Per yard 6

1 1/4-inch width. Per yard 7

Umbrellas and Parasols

About 150 Women's Umbrellas, silk and wool covers, and large selection of attractive handles, \$1.25, \$1.50 and \$1.75 values. Friday 98

SILK MIXTURE

Umbrellas, with tape edge, variety of handles, rolled gold and sterling silver mounted, \$3.00, \$3.50 and \$4.00 lines. Friday bargain 2.49

Children's Parasols, in floral designs. Special Friday 25

120 Women's Parasols, in a large assortment of pretty patterns, in floral and Paisley designs, also Rajah silk in natural color, gilt frames and handles of popular styles. Reduced Friday 1.29

60 ONLY SILK PARASOLS to clear. A good variety of patterns and colors to choose from. Friday 1.88

This in Lunch Room

Thursday Afternoon, 3.00 to 5.00. City Dairy, Maple Walnut Ice Cream, 1c with Cake 10c

Second Day of Sale of Sox

18c pair—Men's Extra Fine Imported Lisle Thread Sox, good wearing thread, best finish, consisting of a large range of plain colors, and tan and black, drop stitches. All are perfect and exceptional value. Sizes 9 1/2 to 11, 30c value. Friday 3 pairs 50c; pair 18c.

10c pair—Men's extra fine plain Lisle finished cotton, seamless sole, close fine finish, good wearing, stainless dye, elastic close-fitting ribbed top, double heel and toe. Sizes 9 1/2 to 11, 15c value. Friday per pair 10

15c pair—Men's extra values in Lisle Thread Sox, consisting of squares, stripes and plain colors, fine close even thread, best finish, and a large choice. Sizes 9 1/2 to 11, 25c value. Friday, per pair 15

35c pair—Men's All-wool Cashmere Sox, short silk effect, soft pure spun yarn, extra good wearing and dressy, elastic rib finish, deep close-fitting ribbed top, double heel and toe. 10 to 11, 50c value. Friday 3 pairs \$1.00; pair 35c.

Women's Fine Plain Black Cashmere, medium weight. Friday 8 1/2 to 10, pair 49c; 2 pairs \$1.00.

Boys' and Girls' Fine 1-1 Ribbed Tan and Black Cotton Hose, 6 to 10. Extra value, Friday pair 10

Women's Fine Plain Black and Tan Cotton Hose, good weight, 8 1/2 to 10. Extra value, Friday pair 12 1/2

Women's Long Elbow Length Real Silk Gloves, single and double, black, white and grey, 5 1/2 to 6 1/2. Friday 49

For further Simpson Announcements see other page in this paper.

Rush Prices on Boots and Oxfords

WOMEN'S BOOTS 99c.

245 pairs Women's Boots, button and blucher styles, in dongola kid, patent calf, tan calf and gunmetal leathers; sizes 2 1/2 to 5 only. Regularly \$1.99, \$2.50 and \$3.00. Friday bargain 99

WOMEN'S SAMPLE OXFORDS \$1.99.

500 pairs Women's Model Sample Oxfords and Pumps, made on all the new dainty American lasts, in tan Russia calf, chocolate kid, gunmetal, patent calf and velours leathers, with and without ankle strap, and one, two, three eyelet, blucher and button styles; high, medium and low heels; sizes 3, 3 1/2 and 4 only. Friday bargain 1.99

BOYS' BOOTS \$1.69.

210 pairs Boys' Blucher Style Boots, made of strong box kip leather, double standard screw soles, a neat, strong school boot; sizes 1 to 5. 1.69

Same Boot, sizes 11, 12 and 13. Friday 1.35

Swiss Flouncings Sale

27-inch Flouncing, new patterns, scalloped border, pretty floral designs, specially good for waists and children's dresses. Usual selling price 48c yard. Friday, per yard 33

45-inch Flouncing, fine Swiss scalloped edges, floral open-work designs, work 22 inches deep. Usual selling price 63c yard. Friday, per yard 48

59 Samples of Fine Embroidered Blouse Fronts, with plain material to match. These blouse fronts are beautifully fine and embroidered in pink, blue, tan, green, black, mauve, and some are all white (no two alike), \$3.00, \$3.50 and \$4.00. Friday Half Price

(No phone or mail orders filled.)

The SIMPSON Company Limited

Men's Suit Bargains

Men's Three-piece Suits at the price you would ordinarily pay for a pair of trousers. Friday morning we will put on sale 200 men's big value suits that are worth much more than the price we marked them. Made from the new brown and grey tweeds, single-breasted, 2-button style, good wear-resisting linings and well tailored. Price, \$5.95

MEN'S PARAMATTA WATER-PROOF COATS.

Protect from rain. Friday you can get a greenish-tawn double texture Paramatta Coat that will keep the rain out. Made single-breasted, motor style to button to the chin, close-fitting collar, well made. Friday bargain 6.95

BOYS' OVERALLS.

Blue with white stripe, pocket, bib and braces; sizes 6 to 12 years. Bargain price 23

Boys' Shirt Waists, in fancy stripe English cambric, natural linen and blue chambray, well made with double stitched seams, soft attached collar and patch pockets. Regularly 50c, Friday to clear 39

Sizes 6 to 14 years.

Boys' Summer Wash Pants, in blue and natural shade linen, cut in the full fitting bloomers, with elastic bottoms. Sizes 3 to 10 years. Friday price 30

UNDERWEAR

Men's English Natural Merino Medium Weight Shirts and Drawers, in sizes 34 to 38 only, hence this low price. Regularly 50c. To clear Friday 39

Boys' Outing Shirts

Boys' Outing Shirts, odd lines and a few slightly soiled through handling, cashmerettes, solettes, cambrics and several other kinds of materials, every one a bargain. All sizes in the lot. Regularly \$1.00, \$1.25 and \$1.50. To clear Friday, each 59

Boys' English Cotton Bathing Suits, navy blue only, fasten on shoulder, one-piece combination style, well sized, fast dye, closely woven material. Sizes 18 to 32. Regularly 35c and 50c, Friday 25

Boys' Balbriggan Underwear, Shirts and Drawers, in long or short sleeves, ankle or knee length drawers. Sizes 22 to 32. Special for Friday, each 25

Men's Straw Boaters

and Neglige Shape Straw Hats, in fine white braids, with black silk bands and solid leather sweatbands. Friday special 49

Men's Linen Hats, full crown and wide brim, in fine quality tan, slate or white drill. Friday 25

Men's and Boys' Hookdown shape tweed and navy Serge Caps, well lined and finished, assorted lot. Friday bargain 15

Men's Soft Hats, balances; colors pearl, brown, tawn, slate and black, fashionable shapes. Regularly \$1.50 to \$3.50. Sizes 6 1/2 to 6 3/4 only, Friday 55

Men's Genuine Panama Hats, full crown and wide brim, close and even weave, fine finish, Friday 3.45

The Millinery Sale

Our Big Hat Sale at \$3.50, \$2.00, \$1.00 and 50c.

Extra space has been provided for 2,000 more Hats, worth from \$1.00 to \$2.00 each, Friday 50

Nearly 3,000 Fancy Feathers in the smart styles of this season; all colors, with black and white; hundred different effects. Regular wholesale sale prices 50c, \$1.00 to \$1.50 each. Big Sale price 25

\$1.50 CHILDREN'S MILAN HATS AT 75c.

This is also a big line we have just cleared from the wholesales. Worth at their regular prices \$1.25 and \$1.50 each. Sale, Friday 75

3,000 Bunches of Flowers and Foliages to go to make room for hats. Regularly up to 35c and 50c each. Friday, 2 for 25

Bargain Jewelry

Men's and Women's Black Silk and Woven Wire Watch Fobs, with gold-filled signet and stone set mounts and charms; also safety chain attachments. Regularly \$1.75, \$2.00 and \$2.25. Friday bargain, each 95

Men's and Women's gold-filled lockets, plain, fancy engraved or pearl set, round, oval or heart shape; room for two pictures. Regularly \$1.00, \$1.25 and \$1.50. Friday bargain, each 49

Sterling Silver and Gold-filled Bracelets. Regularly \$3.00, Friday, each 1.25

Gold-filled Rope Neck Chains, 16 inches long. Regularly \$1.50, Friday, each 95

Sterling Silver and Gold-filled Earrings, large or small pearl drop and settings. Regularly \$1.00, Friday, a pair 39

5,000 Pieces of Odd Jewellery, sterling silver thimbles, sterling silver and gold-filled cuff links, brooches, scarf pins, fancy, engraved and pearl settings, beauty pin sets, veil, pin and dress sets, neckties, pearl earrings, gold-filled stone set rings, baby rings, etc. Regularly 25c, 35c and 50c, Friday bargain, each 15

Boys' Watches 69c

16 size; accurate timekeeper; stem wind, in a nickel case. Regularly \$1.00. Friday 69

15-JEWELLED WATCH FOR \$2.98.

Exceptional value. A 16 size, 15-jewelled, nickel Lever Watch, thin model, exposed winding wheels; a watch that will give perfect satisfaction; in a gunmetal case. Regularly \$4.50. Friday bargain 2.98

The Grocery List

Choice Family Flour 1/2 bag 25
Currants, cleaned 3 lbs 25
California Seeded Raisins 3 packages 25
Perfection Baking Powder 3 tins 25
New Orleans Molasses 2 lb. tin 10
Pure Kettle Rendered Lard package 7
Canada Corn Starch 5 lbs. 50
Yellow Cooking Sugar 9 lbs. 50
Canned Sweet Pumpkin Per lb. 25
Finest Creamery Butter 8 tins 25
Canned Corn Per tin 10
Choice Pink Salmon Per tin 10
Finest Pearl Tapioca 3 lbs. 25
Choice Rangoon Rice 5 lbs. 25
400 Pickled Shoulders of Pork, lean and mild, 4 to 5 lbs each Per lb. 10
2 1/2 LBS. PURE CEYLON TEA, 55c.
A blend of India and Ceylon Teas of uniform quality and fine flavor. Thursday, 2 1/2 lbs. 55