



Ladies' and Misses' Garments  
Bear this Label

HIGHEST  
GRADE  
BRITISH  
MAKE

GUARANTEED

"THE PREMIER"  
Waterproofs are the  
only absolutely  
guaranteed  
Garments in  
the Dominion  
thoroughly  
waterproof  
and will not  
harden

"The Premier"

Brand Waterproofs and Showerproofs  
ESTABLISHED 1873

GUARANTEED

Head Works  
**MANCHESTER**  
ENGLAND

Canadian Branch  
Works, Warehouse and Offices  
**MONTREAL**

Western Canada Branch  
Show and Stock Rooms  
216 Portage Ave. **WINNIPEG**

STANDARD  
OF  
THE  
WORLD



Gentlemen's and Boys' Coats  
Bear this Label