



Gruen Verithin models in gold-filled and solid gold \$65 to \$350

The ideal presentation watch

WHY is it that the Gruen Verithin so often is the choice of those who would pay honor to another?

There's a distinctiveness about a Gruen that makes it an ideal presentation gift. There's a beauty of line, a graceful proportioning, that gives lasting pleasure to the recipient. There's the Precision accuracy that marks it as a real timekeeper.

In the Gruen is an embodiment of old world craftsmanship and new world manufacturing skill. At **M a d r e - B i e l**,

Switzerland, the movements are made—at Time Hill, Cincinnati, they are finally adjusted and fitted into beautiful hand-wrought cases. Here, also, standardized duplicate repair parts are always on hand for prompt delivery to any jeweler in America.

You may see the Gruen Watches at one of the 1,200 jewelers, the best stores in each locality, to whom the sale is confined. Look for the Gruen Guild Emblem displayed by all Gruen Agencies.



The shortness of staff makes watch more durable

GRUEN WATCHMAKERS GUILD

TIME HILL, CINCINNATI, OHIO

Canadian Branch, Toronto

Masters in the art of watchmaking since 1874



GRUEN Verithin **and Wrist WATCHES**