



## Not So Bad this Month

"Now, that's better! It's the first time the expense figures haven't given me a horrid feeling.

"If I'd only known sooner about Jell-O and some of the other money savers, I'm sure I'd have more dollars and not be so near wrinkles.

"What a lot of money and time I've wasted on things to eat, and especially desserts, when

# JELL-O

would have helped me out."

Every woman who wants to know how Jell-O can "help her out" will find the information she desires in the Jell-O Book, which will be sent free to all who send name and address.

Jell-O is made in seven pure fruit flavors: Strawberry, Raspberry, Lemon, Orange, Cherry, Vanilla and Chocolate, and is sold by all grocers and dealers.

THE GENESEE PURE FOOD COMPANY OF CANADA, Ltd.,  
Bridgeburg, Ont.