

IMPERIAL OIL LIMITED
SUMMARY OF OPERATIONS—IN CENTS PER IMPERIAL GALLON OF GASOLINE, FISCAL YEAR 1930

	Retail gasoline			Wholesale gasoline			Total gasoline		
	Sarnia	Halifax	All refineries	Sarnia	Halifax	All refineries	Sarnia	Halifax	All refineries
Refinery costs—(in cents per Imp. Gal.)—									
Crude and other materials.....	8-52	11-41	11-10	8-33	11-41	10-96	8-44	11-41	11-06
Manufacturing expenses.....	1-85	1-59	1-71	1-84	1-59	1-71	1-85	1-59	1-71
Depreciation and general administration.....	0-70	0-75	0-73				0-40	0-60	0-45
Provincial and municipal taxes.....	0-03	0-04	0-06				0-02	0-04	0-04
Dominion income tax.....	0-17	0-15	0-15	0-01	0-02		0-10	0-12	0-08
Total refinery costs—(in cents per Imp. Gal.).....	11-27	13-94	13-75	10-18	13-02	12-67	10-81	13-76	13-34
Marketing costs—(in cents per Imp. Gal.)—									
Freight from refinery to marketing stations.....	2-55	1-86	2-45	2-77	1-20	2-29	2-64	1-73	2-39
Provincial and municipal taxes.....	0-22	0-20	0-22				0-13	0-16	0-13
Sales taxes.....	0-11	0-13	0-13	0-11	0-12	0-12	0-11	0-12	0-13
Marketing expenses.....	4-05	3-63	3-96	0-01	0-01	0-01	2-34	2-90	2-45
Packages.....	0-02	0-02	0-02				0-01	0-02	0-01
Contingency reserve.....	0-07		0-37				0-04		0-23
Total marketing costs—(in cents per Imp. Gal.).....	7-02	5-84	7-15	2-89	1-33	2-42	5-27	4-93	5-34
Total costs—(in cents per Imp. Gal.).....	18-29	19-78	20-90	13-07	14-35	15-09	16-08	18-69	18-68
Average selling price—(in cents per Imp. Gal.).....	20-22	21-47	22-56	13-12	14-60	15-05	17-22	20-09	19-69
Average net profit—(in cents per Imp. Gal.)	1-93	1-69	1-66	0-05	0-25	0-04*	1-14	1-40	1-01

*Loss.

TORONTO, ONT., April 25, 1932.