



The Robert Simpson Company, Limited

Store Opens
8.30 a.m.

Closes
To-night at
10 p.m.

See other page
of Simpson's an-
nouncements
elsewhere in this
paper.

Saturday in the Boot Department

One hundred and twenty salespeople will be ready to give you the best possible service.

\$3.00 "BOY SCOUT" AND "TETRAULT" BOOTS, \$1.95.

800 Pairs "Boy Scout" and "Tetrault" Boots in patent calf, box calf, velour calf, and gummetal leather. They are made on the newest lasts in both button and laced Blucher styles. Goodyear welted and McKay sewn soles; sizes 1 to 12. Regularly \$2.50, \$3.00, and \$3.50. Saturday, 8.30 sharp. \$1.95.

MEN'S \$4.50, \$5.50, AND \$8.95 PROSPECTING BOOTS, \$2.95.

60 Pairs Men's Tan Winter Calf and Brown Viscolized Tiger Calf High-leg Hunting or Prospecting Boots, with waterproofed Goodyear Welt and standard screw soles; sizes 6 to 11. Regularly \$4.50, \$5.50, and \$8.95. (No phone orders for these). Saturday, 8.30 sharp. \$2.95.

MEN'S \$4.00, \$5.00, \$5.50, AND \$2.95 BOOTS, \$2.95.

Three thousand pairs of Men's Button, Laced, and High-leg Prospector Boots in dark tan tiger calf, tan Russia calf, gummetal, box kip, patent calf, and velour calf leathers, the brands are "Victor," "Banner," "Ascot," "Tetrault," and "Doctors' Favorite."

They are all made by the Goodyear welt hand-finished process. See Yonge Street windows. All sizes from 5 to 11. Regularly \$4.00 to \$5.25. Saturday, 8.30 sharp. \$2.95.

WOMEN'S \$3.50, \$4.00, \$4.50, \$5.00, AND \$5.50 BOOTS, \$2.45.

One thousand three hundred and forty pairs Women's American Boots, including "Queen Quality," "Boston Favorite," and "Society Belle" brands, button and laced styles, made on this season's best fitting and most stylish lasts for street and dress wear; patent calf, tan Russia calf, gummetal, suede, and fine vicel kid leathers; Goodyear welt, flexible McKay, and hand-tanned soles; French, Cuban, and military heels. Sizes 2 1/2 to 8. Regularly \$3.50, \$4.00, \$4.50, \$5.00, and \$5.50. Saturday, 8.30 sharp. \$2.45.

"CLASSIC," "MOTHER HUBBARD," AND "ADAMS" BOOTS AND SLIPPERS, \$2.95.

Dainty styles in Slippers and Boots for misses and children, patent calf, tan Russia calf, gummetal, and chocolate and black kid; Goodyear, flexible, McKay, and hand-tanned soles; comfortable low heels. Slipper sizes are 11 to 12 1/2, and boots in all sizes from 2 to 10 1/2. Regularly \$1.00, \$1.50, and \$2.00. Saturday, 8.30 sharp. \$1.00, \$1.50, and \$2.00. (Second Floor).

Velvet, Silk, and Cloth Dresses, \$5.95

All fresh from the maker, several attractive styles, showing the latest features. Colors navy, black, tan, brown, green, and Copenhagen. Women's and misses' sizes. Worth \$8.50 to \$12.50. Saturday, 8.30 sharp. \$5.95.

BLACK CURL CLOTH COATS FOR WOMEN.
Regular Prices \$22.50. Saturday, 8.30, \$16.85.

Only 18 coats made from splendid Persiana cloth, with deep lustrous curl, lined with maxim satin in bright tones or black and grey, styles are not too pronounced, but strictly new; rounded fronts, fastened on left side with handsome braid ornaments. Collars and cuffs of plush. \$16.85.

COATS FOR MISSES AND WOMEN.

Values \$12.50 and \$16.50. Saturday, 8.30, \$7.95.

In various popular Winter fabrics, including diagonals, tweeds, in fancy patterns, curl cloths and Zebellina. Becoming models for misses or women. \$7.95.

GIRLS' COATS, \$3.95.

A limited number of coats, made in a variety of materials and colorings; suitable for school or better wear. Ages 6 to 14 years. Regularly \$6.75. Saturday, 8.30, \$3.95.

SEPARATE SKIRTS.

Faultlessly tailored garments, in a number of smart styles. The materials are splendid quality tweeds and Bedford and wide-wale all-wool serges, in black, navy, or brown, which were \$4.50 and \$5.00. Saturday, 8.30, \$2.35.

Handkerchief Values

HANDKERCHIEFS—FOR FATHER.

Plain Hemstitch Handkerchiefs, pure Irish linen, narrow hem, full size. 3 for 25c, 2 for 25c, 3 for 50c, 2 for 50c, 3 for \$1.00.

HANDKERCHIEFS—FOR MOTHER.

Plain Hemstitch Handkerchiefs, purest of Irish linen, fine, even threads, narrow hemstitch borders. 6 for 38c, 3 for 25c, 2 for 25c, 3 for 50c, 2 for 50c, 3 for \$1.00, 2 for \$1.00.

HANDKERCHIEFS—FOR SISTER.

Corner-embroidered Handkerchiefs, sheer linen, narrow hemstitch borders, beautifully embroidered. 3 for 50c, 2 for 50c, 3 for \$1.00, 2 for \$1.00, 2 for \$1.50.

Swiss Embroidered Handkerchiefs for Sister, fine sheer Swiss, scallop border. 2 for 25c, 3 for 50c, 2 for 50c, 3 for \$1.00.

\$7.50 Real Appenzel Hand-embroidered Handkerchiefs. Tuesday, reduced to \$3.50. (Main Floor).

23-Jewel Watches for \$15.00

Movements 16 size, equipped with all the latest improvements, including the compensation balance, Breguet hairspring, micrometric regulator, resetting click, etc., carefully timed and tested to run accurately in any position. The case is the well-known Fortune gold filled, with engraved and engine-turned patterns, or perfectly plain. Regularly \$25.00, special \$15.00.

TEASPOONS IN CASE, 95c.

Set of six Teaspoons, Rogers silver-plated, full size, fancy patterns, set complete in a fancy lined box. Regularly \$1.50 set. Saturday, 8.30, 95c.

GIFT ASSORTMENT, 95c.

Jewel Cases, ornate, gold-plated, silk lined; Candlesticks, gold-plated; Desk Clocks, Tobacco Jars, etc. Special, each \$1.00. \$95c.

BUTTER KNIVES IN BOX, EACH 25c.

Rogers' silver-plated Butter Knives, Sugar Spoons, Pickle Fork, Sugar Tongs, etc., each in a dainty gift box. Special, each \$25c.

3-piece Carving Set, including carving knife, fork, and steel, fine Sheffield steel, with genuine staghorn handles. Complete in a plush-lined case. Regularly \$4.00 set. Special, set \$2.95.

Men's Winter Ulsters at \$8.95

Values \$13.50, \$15.00, and \$18.00.

250 only, made from English coatings, in light and dark shades of greys and browns, plain and fancy patterns. Popular ulster style, 50 inches long, with two-way convertible collar, heavy will mohair linings. Clearing price \$8.95.

MEN'S \$15.00 BLUE SUITS.

Made from a good quality English mill-finished serge, slightly rough finished, cut in the fashionable single-breasted, three-button style, will mohair linings. Price \$15.00.

MEN'S GREY CHINCHILLA ULSTERS WITH SHAWL COLLAR.

Made from a reliable English cloth, in plain grey, cut double-breasted style, 50 inches, long with shawl collar, good mohair linings. Price, \$18.00.

MEN'S WOOL VESTS FOR XMAS PRESENTS.

Made from all-wool yarn, in light grey, single-breasted with four outside pockets. Price \$4.00.

ULSTER OVERCOATS FOR BIG BOYS, \$7.95.

Regular Value \$10.00 to \$14.00.

Of high-grade Scotch and English Ulstering, in dark and medium brown and tan; new model double-breasted style, with shawl collar and belt on back. Sizes 25 to 35. Special Saturday \$7.95.

BOYS' TWO-PIECE SUITS, \$6.95.

Regular Value From \$9.50 to \$12.00.

Smartly-tailored Double-breasted Suits, double-breasted sack and single-breasted Norfolk styles, with full-cut bloomer pants. \$6.95.

Good Values in Men's Furnishings

250 Men's Extra Heavy Sweater Coats, every one pure wool and perfect in every way, shaker knits, plain or fancy weaves. Regularly \$4.50, \$5.00, and \$7.00, for Saturday \$2.95.

SAMPLE PYJAMAS AT \$1.00.

1,000 Suits of Men's Pyjamas, mostly light weight, in plain and fancy stripes, several flannellets among the lots; these are the over-makes from a well-known manufacturer. All sizes in the lot. Regularly \$1.50, \$2.00, \$3.50, and \$4.00. Saturday, 8.30 rush \$1.00.

1,000 Pieces of Men's Underwear. Shirts or drawers, in several different makes and weight, mostly odd and broken lines from regular stock. A splendid range of sizes to 50 inches. Regularly \$1.25, \$1.50, and \$2.00. To clear Saturday \$1.00.

500 Men's Mufflers, in pure silk and silk mixtures, overmakes of a well-known manufacturer in Toronto, several plain or fancy colors to select from. Regularly \$2.50, \$3.00, \$3.50, for \$1.98. (Main Floor).



In the Christmas Show

Best place for parents to buy the toys that make the youngsters happy on Christmas Day. Here are a few sample values:

2,000 Kid Dolls. Regularly selling for 25c to 30c. Only one to a customer. No phone or mail orders. \$20 Saturday morning, each \$1.50.

British War Vessels and Gunboats. Sea-going and ocean-going passenger boats, all beautifully decorated and equipped with strong springs. Prices range from 15c, 25c, 35c, 60c, \$1.00, \$1.25, \$2.25, \$3.00, and \$5.00.

Bell Toys on Wheels, to pull with cord; 2 styles. Saturday \$1.25. Bell Toys on Wheels, with nickel gongs. Saturday \$1.25. Bell Toys on Wheels, with Horses. Saturday \$1.25. Bell Toys on Wheels, with Animals and to draw with cord. Saturday \$1.25.

Bell Toys on large covered Wheels. Prices Saturday, 15c, 25c, 35c, 50c. Brown Bears with Winter Fur Coat, with movable legs and squeak. Saturday \$1.00. White Polar Bears, with Winter Fur Coat, and to squeak \$1.00. Brown Bears, with legs to wind so that bear turns somewhat. Prices \$1.25 and 75c.

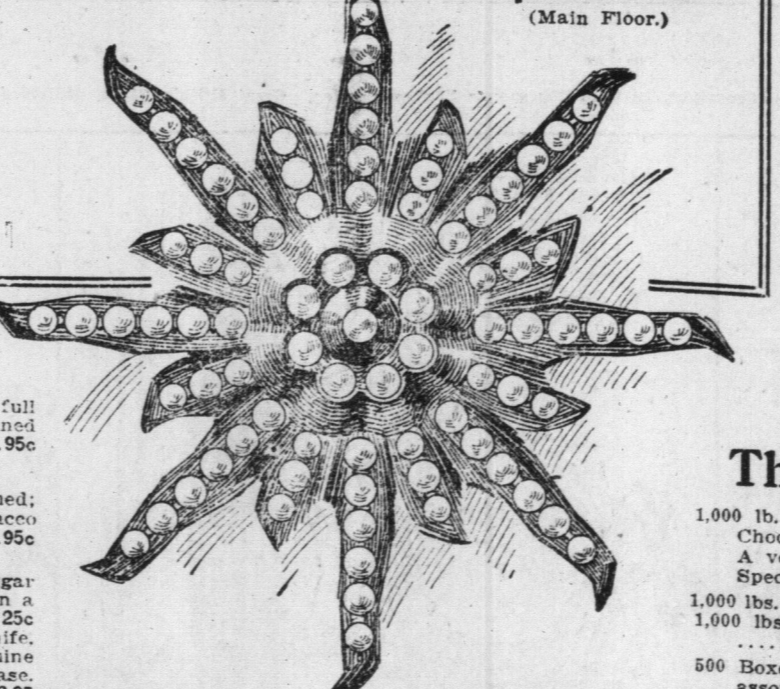
Brown "Growling" Bears, with a growl fixed on wheels and with leather collar and lead. Prices \$1.45, \$2.25, and \$2.75. Large Growling Teddy Bears, with a thick furry brown winter coat. A real pet bear, in 3 sizes. Prices \$2.00, \$2.50, and \$2.50.

Fur Covered Horses, with full saddle, fixed on wheels. Prices \$2.25 and \$4.50. Soft Fluffy Fur Poodle Dog. Price \$2.50 and \$3.50. White Long Wool Terrier Dog on Wheels. Price \$1.00 and \$2.00. White Fur Arctic Dog on Wheels. Price \$1.00 and \$2.00. "Fifi" Cat, Jet Black, fluffy fur, with head to turn and eyes to turn. Price \$2.00.

"Fifi" Cat, White Furry Coat, with head to turn and eyes to turn. Price \$2.00. Brown Fur "Tubby" Dog, with eyes to turn and head to turn. Prices \$1.25 and \$2.00. Fur Pussy Cat Playing with Ball. Prices \$1.50, \$2.25, and \$3.00. Large Black Felt Cat, with bright bead eyes and neck ribbon. Special Price \$3.00 and 60c. Railroad Trains with Track. Engines that wind up with coal tender and passenger cars. Gay colors. Complete outfits. Saturday, prices \$2.50, 50c, 75c, \$1.00, \$1.25, \$1.50, to \$2.50 and \$3.00. Motor Cars of many styles, colors, and types. Prices \$2.50, 50c, 75c, \$1.00, \$1.25, \$1.50, to \$2.50 and \$3.00. (Sixth Floor).

14-k Gold Sunbursts

Of 81 real pearls; heavy 14K. gold mounts, with pendant attachment; 14K. gold safety catch. These Sunbursts measure 1 1/2 inches from tip to tip. Our largest and heaviest size, with 16-inch gold-filled neck chain. Regular price \$15.00, and chain \$2.00. Saturday, complete (brooch and chain), \$9.95. (Main Floor).



Gloves and Hosiery

Men's fur lined tan suede gloves, rabbit fur lined, 1 dome fastener. Sizes 8 to 10. Saturday in gift box \$1.59.

Men's tan suede and tan cape gloves, wool lined, dome clasp, sizes 8 to 10. \$1.00 values, Saturday \$1.00.

Men's all wool "Llama" plain black cashmere socks, winter weight, seamless. Sizes 10 to 11. Saturday \$2.50.

WOMEN'S "LLAMA" HOSE 25c.

Fine English yarn, seamless, spliced heel, toe, and sole, 8 1/2 to 10. Special Saturday \$1.00.

Women's real French gloves, 2 dome fasteners, gusset fingers, black, tan, and white. Sizes 5 1/2 to 7 1/2. Saturday in gift box \$1.00.

Women's black cashmere gloves, silk lined throughout, all wool yarn, close weave. Sizes 6 to 7 1/2. Saturday \$1.00.

Women's thread silk hose, range of shades. Sizes 8 1/2 to 10. Saturday in gift box \$1.00, \$1.25, \$1.50.

Women's silk embroidered hose, colored design, fine black yarn, 8 1/2 to 10. Saturday, 25c, 35c, 50c.

Children's finest qualities all wool cashmere hose, fashioned, and seamless, winter weights, plain and ribbed finish, double heel, toe, and sole. Sizes 6 to 8 1/2. Saturday, 35c to 50c. (Main Floor).

Eyeglass Chains

Hair pin, waist pin, or ear loop chain, reg. 75c to \$1.25, for \$3.00. 10K. solid gold chains, ear loop style only. Reg. \$1.50, special \$1.75. Genuine Lemaire Opera Glasses, \$2.98 to \$25. (Second Floor).

\$5.60 Sets of Linen \$4.50

Clearing 75 sets of beautiful table linen, including one table cloth, 2 x 2 1/2 yards, one dozen napkins to match. These are all pure linen, with a rich satin finish, and new, handsome designs. Put up in pretty gift boxes. Regularly \$5.60. Special, Saturday \$4.50.

GREAT SHOWING OF DOWN COMFORTERS.

Imported Comforters, filled with a pure, selected down filling, and covered with a good down-proof satin covering, elegant designs and colorings to choose from. Size 72 inches x 72 inches. Priced at \$12.50, \$15.00, \$18.00, and \$22.50.

Washable Japanese Silk Comforters for cribs, in plain colorings of pinks, blues, and greens. Special Saturday \$2.00.

FANCY LINENS REDUCED FOR QUICK SELLING.

Odd pieces and samples of fancy linens, great assortment to choose from, priced at 25c, 40c, and 95c. See Special Bargain Tables, Main Aisle, Linen Dept.

BEDROOM TOWELS FOR XMAS GIFTS.

Beautiful all-linen Huckaback Bed-room towels, with fancy damask borders and ends nicely hemstitched. Special, Saturday, pair \$1.00. (Second Floor).

The Candy Section

1,000 lb. Simpson's Special, an assortment of Chocolate Creams, Taffies, and Bon Bons—A very dainty candy for a week-end treat. Special, per lb. \$1.00.

Men's Furs

25 Men's Marmot-lined Coats, choicest skins, black shells, and German otter collars. Reg. \$30.00. Saturday, 8.30, \$19.50.

25 Men's Fur-lined Coats, fine black lined Coats, German otter collars, and fine black cloth shells. Reg. \$25.00. Saturday, 8.30, \$17.50.

40 Men's Fur-lined Coats, custom-tailored shells, choicest Canadian muskrat linings, with prime otter and Persian Lamb collars. Reg. \$45.00 and \$50.00. Saturday, \$29.50 and \$35.00.

25 Men's Fur-lined Coats, custom-tailored shells, choicest Canadian muskrat linings, with prime otter and Persian Lamb collars. Reg. \$45.00 and \$50.00. Saturday, \$29.50 and \$35.00.

Men's Derby or Stiff Hats, newest 1913 shapes, and in specially good qualities of English fur felt, from the most reliable makers. Large range of styles, and extra good values; at \$1.00, \$1.50, \$2.00, and \$2.50.

600 Men's Soft Hats, balances of linings, uppers in plain, scratch, and mixed finish felt, wide assortment of new and popular colors. Reg. \$1.50, \$2.00, and \$2.50. Saturday, \$1.00, \$1.50, and \$2.00.

1,000 Men's Winter Wear Caps, made from the choicest quality tweeds, serges, meltons, beavers, chinchillas, and the new over-coating cloth, with fur, plush, and velvet lined ear bands to pull down over the ears. These are some of the finest make of caps, and regular prices are \$1.50 and \$2.00. Saturday's price, \$1.00.

Gift Books

Charming volumes which will be appreciated by the receivers this Christmas: To My Mother, To My Home, Friendship, beautifully decorated and boxed, each \$1.00.

"From Day to Day" Series. Dainty bound in art cover, tied with ribbon. Each volume in a box for mailing. Each \$1.00.

Longfellow Houses Whittier Browning Shakespeare Stevenson Dickens New Thought Kipling. Main Floor.

Fancy Needlework

A beautiful sample range of English sideboards, cloths, centres, etc., which we have just cleared. Also a lot of lovely Venetian, Cluny, Renaissance, and other fine pieces. 350 different pieces worth from \$1.50 to \$3.50. Saturday, each \$1.00. (Third Floor).

Christmas Gifts from the Blouse Shop

Superb brocaded Silk, ivory and all colors, at \$3.95. Dainty Crepe de Chenes, in 3 new designs at \$3.95.

Fifteen lovely numbers in our noted quality crepe at \$5.00. Black Messaline and other Silks at \$2.95.

Lovely Shadow Lace Blouses at \$1.95. New Voile Blouses, from New York \$2.95 designs at \$1.95.

5000 Jackknives and Penknives

Two-Bladed Knives, some for heavy work, and some for light work, and the vest pocket; horn handles, hardwood handles, and staghorn, with great assortment. Regularly 40c, 45c, and 50c. Saturday \$25c.

ICE SKATES.

For \$1.50—A Special Ladies' Skate, with solid steel blades, rocker bottom, grooved, welded sole and heel plates, heavily nickel-plated. Saturday \$1.50.

For \$1.25—A Gent's Skate, straight or rocker bottom, with or without puck stop, solid steel blades, double heel, toe, and heel plate. Saturday \$1.25. (Basement).

Royal Nippon Vases

Handsomely Decorated Royal Nippon Vases, with conventional and floral designs. Regular price \$2.95. Saturday sale price \$1.95.

AT 49c. Large assortment of fine china, decorated in tasty designs, including chocolate pots, biscuit jars, candlesticks, vases, salad bowls, rice bowls, bon dishes, sugar and cream sets, compots. All prices reduced to 49c.

BRASS BASKETS. Fancy shawl flower baskets, brushed finish. Regular price \$1.25. Saturday sale price \$95c. Dinner Chimes, heavy brass, with six tubes, brightly polished. Regularly \$6.50. Saturday \$4.95. Smoking Sets, for table, Dutch brass, with the centre, 4 pieces. Regularly \$3.00. Saturday \$1.98.

CUT GLASS.

Handsomely cut Fruit Nappies, extra heavy blanks, with a very fine hob nail cutting and floral edge. Regularly \$10.00. Saturday sale price \$4.95. (Main Floor).

LIMOGES CHINA DINNER SETS.

Best quality flint-like china from a celebrated manufacturer, decorated with a dainty border of tiny roses, all gold trimmed edges and handles. 21 pieces. Regularly \$32.50. Saturday \$19.75. (Main Floor).

In the Groceries

2,000 Lbs. Fresh Creamery Butter "White Clover" brand \$75.00. Toasted Cornflakes \$3 Packages 25c. Rich Red Salmon, "Horseshoe" brand, Per tin 20c. Loaf Sugar \$1.00. Crosse & Blackwell's Marmalade, 4 lbs. 25c. Baker's Cocoa \$1.00. Canned Fruit—Raspberries, Strawberries, Cherries, and Canned California Asparagus \$1.00. One Car Choice Mexican Oranges, Per dozen 25c. 600 lbs. Fresh Red Cake, 4 lbs. 25c. Macaronies' Pickles, assorted, Per lb. 15c. Finest Cluster Table Raisins, Per bottle 25c. "Sterling" Brand Grape Wine, Per bottle 25c.

Best Quality Mixed Raisins, Reputed quart bottle 23c. Layer Table Fats, Per lb. 17c. Choice Red Cranberries, Per 2 lbs. 25c. Christmas Cakes, Almond Iced and Decorated, Per 1 lb. 50c. Imported English Plum Puddings, Each 50c and 75c. Imported Fancy Mixed Biscuits, including Huntley & Palmers', Peak, Freeman's, Carr's, etc. Special, Per lb. 35c. Christmas Poultry Prices Right. (Basement).

A Sale that Concerns Our Entire Stock of Mole Furs

Including Coats, Scarfs, Stoles, and Muffs; also Mole and Ermine Combinations and Mole and Hudson Seal Combinations. Every article is made from the finest Scotch Mole. The skins are beautifully worked, showing bias stripes and shadow effects. The styles are those worn in Paris and New York, and are correct to the minute. Mole is the most popular fur worn. The majority of our stock has been received since December 1st. The reductions are more than generous.

Three only, Mole Coats, 50 inches long, made by a prominent London, England, designer, beautifully finished, each coat a distinct style by itself, all the same length. Regular price was \$200 and \$225.00. Sale price \$135.00.

Ten only Handsome Mole Sets, shawl scarves and muffs; scarf is 14 inches wide, three yards long, skins are placed with border on each side; cut to match scarf. Regular price \$100.00 per set. Sale price \$75.00.

Handsome Model Set Mole and Hudson Seal, marked, showing new designs. Regular price was \$175.00. Sale price \$140.00.

A very handsome set of Mole and Ermine combined, long shawl scarf and square pillow muff, trimmed with natural ermine tails. Regular price was \$150.00 per set. Sale price \$105.00.

A splendid assortment of Mole scarfs and muffs at 25 per cent. less than regular marked prices.

Mole Shawl Scarves, 14 inches wide, 98 inches long. Regular \$55.00. Sale price \$40.00.

Mole Muffs, extra large pillow shape, 20 x 15 inches to match stoles. Regular \$32.50 and \$34.50. Sale price \$24.00.

Mole Scarves, 10 inches wide, 92 inches long. Regular price \$42.50. Sale price \$32.50.

Mole Muffs, large pillow shape, 19 x 14 inches. Regular price \$24.00. Sale price \$17.50. (Third Floor).

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