

The CHAIRMAN: Then, will somebody move that 800 copies in English and 300 copies in French of the committee's day-to-day proceedings be printed?

Senator BEAUBIEN (*Provencher*): I so move.

Senator INMAN: I second that motion.

The CHAIRMAN: It is moved and seconded. All those in favour?

Hon. SENATORS: Agreed.

The CHAIRMAN: Honourable senators, as to the literature which I sent out to members of the committee, I am sorry I did not have sufficient copies to send to all senators. I am making arrangements to do so.

This very fine collection of literature was provided by Mr. Field, Director of the Canadian Government Travel Bureau. It is an excellent collection, Mr. Field, and it is much appreciated by me and by those members who received it. We may call on you later and perhaps you will be good enough to send some literature to those senators whose names will be provided for you.

Honourable senators, we have with us today a number of distinguished gentlemen from the Canadian Government Travel Bureau, along with representatives from the office of the Minister of Trade and Commerce. We have Mr. Thomas Fletcher, Assistant Deputy Minister, Department of Trade and Commerce; Mr. Alan Field, Director, Canadian Government Travel Bureau; Mr. Dan Wallace, Assistant Director, Canadian Government Travel Bureau; and Mr. John Harrison, Chief, Tourist and Convention Division.

There are several others here, but those I have mentioned will cover the situation for the time being.

Honourable senators, with your approval, we will get under way as quickly as possible so as to carry out what I said in my letter, that if possible we will bring this meeting to a close at 4 p.m. This will enable those of you who may wish to go to the gallery of the House of Commons for the debate there on an important subject which is more or less in competition with our meeting here today.

I thank those who have turned up in such numbers. It shows an interest in our work and I trust that it will be worth your while to be here. If you agree, I shall call as the first witness, Mr. Alan Field. I have already told you that he is the very efficient Director of the Canadian Government Travel Bureau. His name has been mentioned on several occasions. I do not know if he has read our *Hansard* but I am sure the officials of his department will be aware of the publicity given there.

Mr. Alan Field, Director, Canadian Government Travel Bureau: Mr. Chairman, thank you very much for your kind introduction and your reference to the Travel Bureau.

Honourable senators, I take great pride in the bureau, but I must pay tribute to my predecessor, a man well known to all of you, Mr. D. Leo Dolan, who was director of the bureau from 1934 to 1953. It was his energetic leadership and direction of the bureau in those years which laid the groundwork for the records we have created in the last seven or eight years.

I think it is appropriate that the Senate should take a keen interest in Canada's tourist industry, because it was a Special Committee of the Senate on Tourist Traffic, with the late Senator W. H. Dennis as Chairman, that recommended the establishment of the Canadian Government Travel Bureau in 1934. Over the years, the Senate has continued to follow closely the progress of this industry. In 1962 I had the privilege of appearing before this committee, which was then under the chairmanship of Senator Horner, who, by the way, was a member of the original 1934 study group of the Senate. I know that the present chairman has long been an enthusiastic promoter of tourism and that some of his colleagues on this committee have given notable leadership in this field.