

Secondly, overseas assistance and international development is not a dry, governmental, bureaucratic operation. On the contrary, it is an intensely human, individualistic process, which should be familiar to all of us. There is a great need to tell the story of the adventure of international development. We must humanize and publicize this intensely human subject.

Here is perhaps one of the greatest challenges that our communication media have ever faced. There is so much that can be done. I am constantly surprised that more imaginative efforts are not made to publicize the story of international development.

### Canadian Education Assistance

Let me give you several examples of Canadian assistance in the field of international education:

- 1) Last year there were 10,043 students from the developing countries studying in Canada.
- 2) In the same year there were 235 Canadian advisers and teachers serving abroad.
- 3) Later this month a new residence hall will be opened at the University of the West Indies in Trinidad. This residence, to be known as Canada Hall, will accommodate about 380 students. The commemorative plaque will bear testimony of Canada's participation to the West Indian development with these words - "A gift of the people of Canada to the University of the West Indies".

Many other illustrations could be given, from an aerial mapping survey in Nigeria, to an airport in Ceylon, to hydro-electric power plants in India and Pakistan, a large fisheries scheme in Malaya.

### United Nations Role

Much of the important activity of the United Nations and the Specialized Agencies is hidden behind headlines announcing United Nations difficulties in some political endeavour which, in the long run, may be far less significant for the cause of world peace than the many-pronged attacks on the root causes of tension and conflict - poverty, ignorance, illiteracy and disease - which the United Nations is actively engaged in.

I would hope that we could do much more to inform people about the tremendous work which has been done by the United Nations in constructive social and economic development. All too often one reads criticisms of the United Nations in its political role. Very few people realize that 90 per cent of the United Nations staff is exclusively engaged in promoting social and economic welfare in the developing countries.