

19/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: ATLANTA

Market: UNITED STATES OF AMERICA

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Identify and visit Tier I and Tier II suppliers to auto assembly industry

Expected Results: Increase exports of auto parts and sub-assemblies

Activity: Update list of aftermarket reps and distributors

Expected Results: Increase exports of aftermarket parts and accessories