

**GEOGRAPHIC SYNOPSIS OF
EXPORT PROMOTION PROGRAM PLANS
OF CANADIAN MISSIONS ABROAD
FY 1990/91**FEB 7 1990
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This report contains a summary of the highlights of the proposed work plans of the export and investment promotion program of Canadian diplomatic missions in Western Europe for fiscal year 1990/91 commencing April 1, 1990.

The format of this synopsis is designed to provide Canadians involved in the process of export promotion the means to identify quickly the key components of the trade program of External Affairs and International Trade Canada missions and access conveniently those features of the plans which are pertinent to their specific interests.

This synopsis is generally organized alphabetically by mission except where more than one mission exists in a particular country, in this latter instance multi-mission configurations have been grouped together in the same general area of this synopsis with the Embassy or High Commission appearing first. For example Rome is followed by Milan as both missions are located in Italy. A similar geographic synopsis is also available for the following geographic regions:

Africa
Asia Pacific
Eastern Europe
Latin America and Caribbean
Middle East
United States

The synopsis provides a trade and economic overview of each country in the region in which market prospects exist for Canadian exporters, a listing of sectoral priorities for each market, profiles of important or interesting sectors as well as proposed promotional projects in support of specific program activities.

The emphasis in the synopsis has been placed on providing factual information in as brief a format as possible with minimal narrative.

The computerized planning system from which this report was produced was developed by the Department of External Affairs and International Trade Canada to facilitate the assembly of vast amounts of detailed information on world markets from some 92 missions abroad. It is programmed to make this information available to government in a format which would enable specific