

## Export and Investment Promotion Planning System

MISSION: 339 ABU DHABI

COUNTRY: 328 UNITED ARAB EMIRATES

Some Canadian exporters to this market in this sector(sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- strong sectoral capability in Canada

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

The Trade Office suggests that sourcing tools currently available to them have some limitations in particular:

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: FOLLOW UP WITH IMPORTERS OF VEHICLE PARTS SO THAT MORE LIC'S OPENED IN FAVOUR OF CANADIAN SUPPLIERS.

Results Expected: INCREASE EXPORTS.

Activity: CONTINUE TO IDENTIFY REQUIREMENTS OF SPECIALITY VEHICLES: FIRE TRUCKS, AMBULANCES, JEEPS.

Results Expected: INCREASE EXPORTS.