

CLEOPATRA'S VISION

The great queen who reigned centuries ago was one famous user of Palm and Olive oils—perhaps she pictured the day when modern science would combine them for universal toilet use. For even in the sumptuous days of ancient Egypt

these great natural cleansing agents were only obtainable in their crude natural state. If Cleopatra lived today she would revel in the greatest of all toilet luxuries—the perfection of these famous oils in the fragrant, creamy cake of

PALMOLIVE SOAP

The PALMOLIVE Line also includes PALMOLIVE Shampoo, Cream, Powder, Vanishing Cream, Talcum Powder and Shaving Stick. The Shampoo, two Creams and Powder are each 50 cents; the Talcum and Shaving Stick 25 cents. If your dealer cannot supply you, write us direct, enclosing price of article desired.



Week-End Package, containing eight Palmolive Specialties, mailed for 25 cents in stamps.

B. J. JOHNSON SOAP CO., Limited 155-157 George St., Toronto, Ontario

American Address:
B. J. JOHNSON SOAP CO., Inc.
Milwaukee, Wis.