# Exclusive Paris Head-dress THE LATEST CREATIONS IN PARISIAN MILLINERY

at prices that are not extravagant

PARISIAN MILLINERY AND HAIR SHOP 725 Yates Street

Realizing the necessity of having a Hair-Dressing and Beauty Parlor in conjunction with the Millinery Department, we have recently installed a thoroughly up-to-date Beauty Parlor, with competent attendants.

Hair-Dressing

Manicuring PHONE 1145

Shampooing

### SUMMER NECESSITIES

### IVEL'S ICE CREAM

AND ICE CREAM SODA

### KODAKS AND SUPPLIES

Toilet Waters
Toilet Creams
Creams and Powders
Manicure Goods

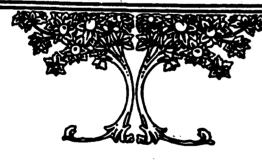
## **IVEL'S PHARMACY**

1415 Government Street

Westholme Hotel Building

**VICTORIA** 

# DERMATOLOGIST



MRS. STANNER
HAIR-DRESSING PARLORS

VICTORIA. B. C.

729 Fort Street

Phone 2135

### The De Luxe Monthly

### OUR SUPPLEMENT.

It is with great pleasure the De Luxe can promise its readers a ge panoramic photograph in each issue of the magazine. They ill illustrate different cities on the Pacific Coast, and should prove very great value to the place they portray. The first one is of actoria and is in this issue. It is a recognized fact that the most tractive and valued publicity is gained through the use of photoaphs. We see places as they are, every detail is true to life and at is the reason why we place so much value in photography. The cture taken by the ordinary size camera is invaluable, but, when u try to make a perfect panoramic view by joining several small hes together, the result is a failure. One picture may be darker an the other, then the perspective is not always true. This is proved some of the roads; instead of being straight they are curved, ereby creating a false impression. To remedy this we have made rangements with Mr. Brown, photographer, 11231/2 Quadra St., ictoria, B. C., to supply us with an eight-foot film each issue, tht feet long and without a joint. Many have said this is impossie. We assure you it isn't, and our readers will get one in each imber.

The camera used for this word is known as a circuit camera. takes a picture eight feet long on the one film, thereby making complete circle. The photographers, adding this machine to the dinary professional cameras they already have, prove themselves be in the front rank of progress. They set out to make a noise. They are doing it, and the amount of work they are turning out to the profitable.

### A GOOD STORY

But he was blessed with a most complete and easy impudence and self-confidence, and took not the slightest notice of the many tubs he received in the sport which he loved even better than huntg. On one occasion he sat down next to a pretty stranger at a nner-party. Unfolding his napkin, he turned to her casually and hid, "Excuse me, but do you like—er—kissing?" "Well, Colonel --- y," said the astonished but self-possessed young lady, "as a natter of fact, I do. But, tell me, do you ask all the women you seet that question?" "All the pretty ones," replied "Bay." "Then," hid the lady, "you must get a lot of snubbing." "I do," said the lady, "you must get a deuced lot more kissing!"

#### AND ANOTHER

Another story is that Colonel C---y had jockingly asked a air fellow visitor of his at a certain house if he could come in and he her undressing that evening. The lady indignantly refused him, at, "Bet you I do," said the imperturbable one. The lady, knowing reckless reputation, sought the hostess and told her what had occurred. The hostess reassured her, and when bedtime came she and ome other ladies went into the girl's room and thoroughly searched very hole and corner where "Bay" might have concealed himself. When they were satisfied, they said good night to the girl, and told in to lock the door. This she did. But when she had completed to lock the door. This she did. But when she had completed around, to her horror she saw the head of the daring colonel oking out from the bolster, which he had entered and got some palls sew him up in and place in position.

A woman's problem is what to wear—a man's, how to get it.

The proof of a girl's complexion is her tears.

The aviator's fears are not always groundless,