



## “Solid as the Continent”

When applied to the North American Life these are not empty words. They are substantiated by facts.

<b>Insurance in Force</b>	-	<b>Over \$50,000,000</b>
<b>Assets</b>	- - -	<b>“ 13,250,000</b>

Since organization the North American Life has paid to Policyholders:

<b>Death Claims</b>	- - -	<b>Over \$4,600,000</b>
<b>Profits to Policyholders</b>	- - -	<b>“ 1,570,000</b>

Efficient and conservative management along with a favorable mortality experience combine with first-class investments in producing an increasing rate of interest earned.

## NORTH AMERICAN LIFE ASSURANCE CO.

“SOLID AS THE CONTINENT”

Head Office - TORONTO

### AN EDUCATIONAL POLICY

The essence of Life Insurance being care for dependents—it is not surprising to see an increasing tendency to provide, through carefully arranged Life Insurance, for the education and

### ESTABLISHMENT IN LIFE

of children. Finding a decided demand for a definite form of “Educational” Policy, a plan of this type has been prepared by the Great West Life Assurance Company. It would be difficult to find a more attractive plan for the man anxious to ensure to his children the advantage of a good education—whether he lives or dies.

*Rates and full information on request.*

The Great-West Life Assurance Co.,  
Head Office - - - Winnipeg.

### BOND OFFERINGS

*Lists of bonds which we offer sent on application. Every Security possesses the qualities essential in a sound investment, combining SAFETY OF PRINCIPAL AND INTEREST with THE MOST FAVORABLE INTEREST RETURN.*

**Government — Municipal Corporation and Proven Industrial Bonds.**

**Yield 4% to 6%**

*We shall be pleased to aid you in the selection of a desirable investment.*

**DOMINION SECURITIES CORPORATION-LIMITED**  
TORONTO. MONTREAL. LONDON. ENG.