



"Solid as the Continent"

When applied to the North American Life these are not empty words. They are substantiated by facts.

Insurance in Force	-	Over \$50,000,000
Assets	- - -	" 13,250,000

Since organization the North American Life has paid to Policyholders:

Death Claims	- - -	Over \$4,600,000
Profits to Policyholders	- - -	" 1,570,000

Efficient and conservative management along with a favorable mortality experience combine with first-class investments in producing an increasing rate of interest earned.

NORTH AMERICAN LIFE ASSURANCE CO.

"SOLID AS THE CONTINENT"

Head Office - TORONTO

AN EDUCATIONAL POLICY

The essence of Life Insurance being care for dependents—it is not surprising to see an increasing tendency to provide, through carefully arranged Life Insurance, for the education and

ESTABLISHMENT IN LIFE

of children. Finding a decided demand for a definite form of "Educational" Policy, a plan of this type has been prepared by the Great West Life Assurance Company. It would be difficult to find a more attractive plan for the man anxious to ensure to his children the advantage of a good education—whether he lives or dies.

Rates and full information on request.

The Great-West Life Assurance Co.,
Head Office - - - Winnipeg.

BOND OFFERINGS

Lists of bonds which we offer sent on application. Every Security possesses the qualities essential in a sound investment, combining SAFETY OF PRINCIPAL AND INTEREST with THE MOST FAVORABLE INTEREST RETURN.

**Government — Municipal
Corporation and Proven
Industrial Bonds.**

Yield 4% to 6%

We shall be pleased to aid you in the selection of a desirable investment.

**DOMINION SECURITIES
CORPORATION-LIMITED**
TORONTO. MONTREAL. LONDON. ENG