

THE CANADA PERMANENT AND WESTERN CANADA MORTGAGE CORPORATION

INVESTED FUNDS
\$23,000,000

President :
GEORGE GOODERHAM

First Vice-President and
Managing Director :
J. HERBERT MASON

Second Vice-President :
W. H. BEATTY

HEAD OFFICE:
TORONTO STREET, TORONTO

BRANCH OFFICES:
Winnipeg, Man. Vancouver, B.C.
St. John, N.B. Edmonton, N.W.T.

SAVINGS

received on Deposit.
Interest on sums of
\$1 and upwards paid
or compounded half-
yearly.

BONDS

issued in sums of
\$100 and upwards for
terms of from one to
five years. Interest
half-yearly.

LOANS

on the security of
mortgages, etc., at
lowest current rates
and on favorable
terms of repayment.

15 YEARS in existence
and over \$29,000,000
of business in force
is the remarkably good
record obtained by the

MANUFACTURERS LIFE INSURANCE COMPANY

Such success proves the
past, and bespeaks the
future confidence of
the insuring public.

Hon. G. W. Ross,
President.

J. F. Junkin,
Managing Director.

Head Office, Toronto.

Three Essentials OF A Life Insurance Company.

- 1st. Undoubted Financial Standing.
- 2nd. Favorable Earning Powers.
- 3rd. Liberal and Up-to-date Policies.

In all three respects the **LONDON LIFE INSURANCE COMPANY**, Head Office, London, Canada, will compare favorably with any of its competitors. Over 93½% of the total gross assets of the Company are invested in First Mortgages on good class Real Estate, Stocks, Bonds and Debentures, Loans on Policies and Cash in Banks, yielding an average return of over 5½% per annum. The Company's Policies are also models of liberality, and calculated to meet the varied requirements of intending insureds.

Any agent of the Company will afford full information as to rates, etc.

JOHN McCLARY, ESQ., President.
A. O. JEFFERY, K.C., LL.D., D.C.L., Vice-President.
JOHN G. RICHTER, Manager.