



MAGAZINE COUNTER



ELABORATE CHRISTMAS NUMBER.

AS an art production the Christmas number of the Burr McIntosh Monthly has few peers. The exquisitely designed cover in five colors and gold captivates the eye the instant it is seen. Inside the contents are no less attractive. The frontispiece, "The Falconer," has been reproduced in five colors. The portraits of such celebrities as Paderewski, Mrs. George J. Gould, Maxine Elliott, Cecelia Loftus, Lillian Russell, etc., which follow, are printed on the somewhat rare India tint paper in an exquisite tone of sepia ink. There are six plates in colors and a series of panoramic views of scenes and incidents printed in a variety of double tone ink. A departure is made from the plan of previous numbers in the publication of a pleasing story. The Christmas issue is a double number and sells at 50c.

THE NEW ART MAGAZINE.

ANOTHER beautiful publication has been added to the list of art magazines. This time it is the Magazine of Fine Arts, of which George Newnes, Limited, London, England, are the publishers. The first number, that for November, 1905, is a charming production, with its many illustrations, its fine typography, and its excellent contents. The photogravure frontispiece, "The Triumph of Bacchus," by Jakob Jordaens, is admirably done. There are several other fine plates interspersed through the number, notably reproductions of some of Gainsborough's drawings. The literary contents include "The Great Forerunner of Modern Sculpture Donatello," "The Landscape Painters of England," and "Sicilian Woven Fabrics."

"THE GRAPHIC" CHRISTMAS NUMBER.

Two fine colored plates are given away with this year's Christmas number of the Graphic. Of these, one is a charming study of a young girl by Mr. St. George Hare, R.I., entitled "Memories," and the other, by Mr. Arthur Wardle, entitled "Got Him," shows a small boy capturing the Christmas turkey. The Christmas number is, as usual, illustrated throughout in colors, and is bound in an artistic cover, on which is a beautiful reproduction of one of Sir Peter Lely's exquisite portraits. It contains a capital collection of short stories by Frankfort Moore, S. Baring-Gould, Eden Phillpotts, Max Pemberton, Halliwell Sutcliffe, F. M. White, and other famous writers, with drawings and illustrations, grave and gay.

FEATURES OF CURRENT NUMBERS

Cassell's (December) begins a new series. The chief feature is the opening chapters of "Benita," a serial by H. Rider Haggard. There are stories by J. J. Bell and M. F. Braddon among others, and articles on "Ladies in Parliament," "Sledges and Sleighing," "Lord Kitchener," etc.

Chambers's (December) is an extra Christmas number containing novelettes by four clever writers. Among the more solid contents may be mentioned "The Re-

pairs of Life," "Madame Tussaud's Exhibition," "Millionaires' Hotels," "Rejected by the Publishers," "Armour in Ancient Churches," "The Sun's Distance," etc.

Cosmopolitan (January) will be a second Holiday Number. It will contain a beautiful colored picture cycle, consisting of ten full-page pictures, entitled "Mother and Daughter." "A New Year Confession Album" is another feature of novel interest. Stories are contributed by W. W. Jacobs, Charles Battell Loomis, H. G. Wells, Frederic Remington, and others.

Lippincott's (January). To the January number Marie Van Vorst will contribute the novelette, "The Master of Craven." There will be a number of good stories, one dealing with a newspaper office, one telling a funny burglar yarn, a theatrical sketch, and some love romances.

Royal (December) is as usual a brightly illustrated production. First a number of actors and actresses give Christmas greetings. Then there are articles on "The Waste of London," "Angling Competitions," "The Queen of Creation," "A Winter Gymkhana," etc., besides several short stories and interesting picture paragraphs.

Windsor (Christmas). A wealth of good things are to be found in this profusely illustrated number. Among the noted contributors are Anthony Hope, who opens a new serial, Rudyard Kipling, Ellen Terry, Eden Phillpotts, Ian Maclaren, Agnes and Egerton Castle, S. R. Crockett, and many more. Fiction is naturally the main feature.

PLANS FOR 1906.

PLANS for the New Year have now been formulated by all the leading magazines, and the main features of these plans are presented here. Newsdealers and prospective newsdealers are urged to familiarize themselves with what are to be the chief contents of the magazines so that they can be in a position to place the merits of the various publications before their readers. A little knowledge of these things goes a long way towards making sales of magazines.

American Illustrated Magazine.

Two serials will run during 1906, "Prisoners," by Mary Cholmondeley, and "The Mystery," by Samuel Hopkins Adams. Among the foremost articles will be "The Birth of New Japan," "The Square Deal with Children," "Cotton and the Life of the South," "Colossal Fortunes of America." The short stories, which will be supplied in profusion, will attain a high standard, and there will be many illustrations.

Atlantic Monthly.

During 1906 the Atlantic Monthly will contain papers on important financial and social topics by men whose judgment is trusted. Among these may be mentioned "Rich Men and the Body Politic," "Railroad Securities as Investments," "Causes of Commercial Panics." A series of articles will discuss the learned professions, dealing with "The Ideal Physician," "The Ideal Minis-