

THE NEW WILLCOX AND GIBBS SILENT SEWING MACHINE.

WITH ITS
AUTOMATIC TENSION
AND OTHER IMPORTANT IMPROVEMENTS, IS THE BEST FAMILY SEWING MACHINE.
A MONTH'S FREE TRIAL IN YOUR OWN HOME BEFORE PURCHASE.

CARRIAGE PAID. PRICE LISTS POST FREE.

WILLCOX and GIBBS SEWING MACHINE COMPANY, NEW YORK.

Office for Europe, 150, Cheapside, E.C.; West-end Branch, 135, Regent-street, W., LONDON. MANCHESTER--16, Cross-street, Royal Exchange. GLASGOW--113, Union-street. BRIGHTON--32, New-road (facing North street). CAMBERBURY--15, Mercery-lane.

CERTIFIED AGENTS IN ALL TOWNS. ADDRESSES GIVEN ON APPLICATION.

REDUCED RATES OF INTEREST FOR ADVANCES FROM THE TEMPERANCE PERMANENT BUILDING SOCIETY. £50,000 READY TO BE ADVANCED.

either by ordinary mortgages, not subject to monthly repayments, or by the building society's plan of monthly repayments, which include principal, premium, and interest, the interest being calculated at 5 per cent on the balance each year.

6 years.	8 years.	10 years.	12 years.	14 years.	15 years.
£ s. d. 1 14 6	£ s. d. 1 7 6	£ s. d. 1 3 5	£ s. d. 1 0 8	£ s. d. 0 13 10	£ s. d. 0 13 1

Advances can be had for any other term of years not exceeding 15 the repayments being proportionate. Apply to HENRY J. PHILLIPS, Secretary, 4, Ludgate-hill, London, E.C.
Note.—More than two million pounds sterling have been advanced upon house property alone.

A COMMON SENSE ADVERTISEMENT.

ADVERTISING ART AGENCY



120, LONDON WALL, E.C.

This Agency is a purely commercial concern whose object is simply to make a profit by fair and judicious trading. The proprietors do not intend, therefore, to offer "GIFTS" or favours of any kind.

The basis on which they propose to work is as follows:—

Any work of art that can be produced by printing (especially chromo-printing) can be turned out in large numbers at a fractional part of the cost per copy, incurred in producing the small editions generally published.

But Art Dealers cannot usually afford to take a large edition of any one picture, nor can they do enough trade to dispense with a heavy percentage of profit.

The Agency will endeavour to produce only first-class works, and to sell at least 100 copies, and by advertising largely, and often, SPECIAL TERMS TO PROMPT BUYERS, secure a quick sale.

WITH THIS OBJECT, as well as to ascertain which newspaper forms the best advertising medium, the Coupon system will be adopted, and the time limit strictly adhered to.

The first venture of the Agency (now ready) is a magnificent

CHROMO-LITHOGRAPH,

Size 2 1/2 by 1 1/2 inches. Printed on superine card in thirteen distinct colours, and comprising a splendid

GROUP OF FLOWERS.

Surrounding a tablet, upon which the XXIII Psalm

is beautifully printed in GOLD AND COLOURS.

The Flowers include Roses (Damask, Tea, and Wild), Coughlins, Forget-me-nots, Nasturtiums, Aster, Pansies, and many others; and the wreath, as a whole, is simply the best thing of the kind that has been published for years past. The tablet is similar in style to the illuminated texts commonly sold.

The picture is intended for framing, but from its extremely low price, it is expected that it will also be largely used for school-room decorations.

It is published at 2 1/2d. per copy; the trade price is 1s. per dozen (thirteen as twelve), but to anyone producing the ticket annexed before the 21st of May, single copies will be supplied at a price, viz., 1s. 3d. each, or sent post free for 1s. 5d., on card 2 1/2 by 1 1/2 inches. (The full size will not pass through the post.)

A preceding similar work was published last year at 3s., and has sold remarkably well without advertising.

WE SHALL BE GREATLY OBLIGED TO ANYONE WHO WILL CALL AT THE OFFICE AND INSPECT THE PICTURE.

140. The Advertising Art Agency will supply holders of this coupon with single copies of Floral Group and Tablet at 1s. 5d., post free 17 stamps. Six copies per hole in boards for 8s., carriage paid to any London address, or at Railway Station in England, F.O.D. payable to Mr. John Potter, at Head Office. Available only until 21st May.

N.B.—The Trade Mark at the back of every picture we issue. We ask special attention to this, as we wish to be judged by our own productions alone.

CADBURY'S

The reason why so many are unable to take Cocoa is, that the varieties commonly sold are mixed with starch, under the plea of rendering them soluble; while really making them thick, heavy, and indigestible. This may be easily detected, for if Cocoa thickens in the cup it proves the addition of Starch. CADBURY'S Cocoa Essence is genuine, it is therefore three times the strength of those Cocoas, and a refreshing beverage like tea, or coffee.

COCOA ESSENCE

PURE, SOLUBLE, REFRESHING.



is made of all Chemists and Medicine Vendors, in boxes at 1s. 1/2d., 2s. 9d., 4s. 6d., and 11s. BLOW and PAIRPAX, 443, West Strand

THE GREAT BLOOD PURIFIER.
HEMPSON'S BURDOCK PILLS purify the foulest blood and remove every Disease of Stomach, Liver, and Intestines. Pure blood gives health. Thousands have been cured by these wonderful Pills, whose diseases cannot be reached by any other medicine. For rheumatism, lameness, piles, or swellings in the neck, scurvy, skin wounds, or white swellings, scrofula or King's Evil, pimples and blotches on the face and body, and feet, or legs, erysipelas, jaundice, dropsy, and all ailments. In boxes at 1s. 1/2d., 4s. 6d., and 11s. by all Chemists; or from the Burdock Pill Factory, 4, Old Street, Swanston

Only a Life; an Autobiographical Story. By MARY BASKIN, Author of "Wild Wives" &c. Thick paper, very elegantly bound, price 5s. E. E. LONGLEY, 39, WATERLOO LANE, LONDON.

DR. ROBERTS' POOR MAN'S FRIEND!

Is confidently recommended to the public as an infallible remedy for Wounds of every description, Burns, Scalds, Chillsains, Scarboetic Eruptions, Sores and Inflamed Eyes, etc. Sold in Pots, 1s. 1/2d., 2s. 9d., 11s., and 25s. each. Also his

PILULE ANTISCROPHULE,
Or Alterative Pills for Scrofula, Leprosy, and all Skin Diseases.

Proved by Sixty Years' Experience to be one of the best Alterative Medicines ever offered to the public. They may be taken at all times, without confinement or change of diet. Sold in Boxes, 1s. 1/2d., 2s. 9d., 4s. 6d., 11s., and 25s. Sold by the Proprietors, BEACH and BARNICOTT, Bridport; and by all respectable Medicine Vendors.

THE PIANOFORTE, HARMONIUM, & GENERAL MUSICAL INSTRUMENT CLUB

The object of this society is to supply first-class Musical Instruments of every kind, at 3/6d. per cash price, payable by small quarterly subscriptions.—Prospectus, Rules, etc., post free, one stamp.

PROHIBITIONS:—
E. A. POWELL and CO., BEXHAM ON-TYNT, Manufacturers and Importers of EVERY DESCRIPTION OF MUSICAL INSTRUMENTS. Price Lists on application.

DO NOT LET YOUR CHILD DIE! FENNINGS' CHILDREN'S POWDERS PREVENT CONVULSIONS. ARE COOLING AND SOOTHING. FENNINGS' CHILDREN'S POWDERS

For Children Cutting their Teeth, to prevent Convulsions. Do not contain Calomel, Opium, Morphia, nor anything injurious to the tender babe. Sold in stamped boxes at 1s. 1/2d. and 2s. 9d. (great saving), with full directions. Sent post free for fifteen stamps. Direct to ALFRED FENNINGS, West Cowes, I.W.
Read FENNINGS' EVERY MOTHER'S BOOK which contains valuable hints on Feeding, Teething, Weaning, Sleeping, &c. Ask your Chemist for a free copy.

SAFE

EASY