

# EXHIBITS OF MERIT AT THE FAIR

## Your Admiring Attention Will Be Attracted

By this marvelous exhibition of the very latest styles in

## Men's and Boys' Clothing

The display is pleasingly comprehensive and the fashion interpretations accurate to the most minute details.



## GRAFTON & CO.

Factories at Dundas.

BRANCHES: London, Hamilton, Owen Sound, Dundas, Brantford and Woodstock.

## GOLD SEAL DRAWING CONTEST AT THE WESTERN FAIR

## Four Gold Seal Congoleum Art Rugs

One 9 ft. x 12 ft.; one 9 ft. x 6 ft.  
Two 3 ft. x 6 ft.

WILL BE PRESENTED DAILY

The winners will be the first four names drawn.  
SIGN A TICKET AND PUT IT IN THE BOX.

Winners announced in The London Advertiser and at the Congoleum Booth daily.

### WINNERS YESTERDAY.

9x12—LAVINA COOPER, R. R. No. 3 Exeter.  
9x6—C. McKENZIE, 423 Rectory Street, London.  
3x6—W. GALE, 798 Maitland Street, London.  
3x6—MRS. PRIESTMAN, 139 Balacava Street, St. Thomas.  
S15,16,17,18,19

## Visit Our Exhibit AT THE

## Western Fair

You Will Be Interested in the Demonstration of the Famous  
Sweetheart Salted Peanuts, Sweetheart Coffee, Sweetheart Jelly Powder, Sweetheart Peanut Butter.

These brands are noted for their uniform excellence and high quality.

## IXL Spice & Coffee Mills

LONDON ONTARIO  
MANUFACTURERS' BUILDING, WESTERN FAIR.

## The Newest and Most Interesting Exhibit IN THE CRYSTAL PALACE AT THE WESTERN FAIR THIS YEAR IS THAT OF WILLOW

Showing a most complete line of gifts of charm from the Orient

Brassware, Special Bridge Prizes, Etc.

Everything Shown in This Exhibit Is For Sale.

## RAILWAY SYSTEM SPEAKS FOR SELF

### Thornton Refuses To Comment On Political Statements Regarding C. N. R.

Special to The Advertiser.  
Montreal, Sept. 15.—Asked to comment upon statements concerning the Canadian National Railways made in political speeches during the week-end Sir Henry Thornton, on his return here today, said: "With the various officers of the company, I have been responsible for the working of the Canadian National Railways since the autumn of 1922.

"The people of Canada have had ample opportunity since that time to determine the character of the service rendered by the system, the zeal and diligence of its employees, the fidelity of its officers and the general administration of the enterprise from both a financial and operating point of view. The efforts of the management are sufficiently absorbed in attending to their duties, and it is my opinion that it would be detrimental to the welfare of the enterprise and likewise unreasonable, to expect the executive of the National Railways to deal with accusations and statements made in the heat of an election campaign.

"In general, I have decided that it will be our policy to allow the people of Canada to judge the value of such statements from their knowledge of our record."

### FINE PROCESS DISPLAY.

The display of the Canadian Shredded Wheat Company, on the upper floor of the Manufacturers' Building, is one of the most interesting in the building. The products of the company, Shredded Wheat and Tri-cuit, are shown in different packages and make an attractive display, and one that is popular with the public.

In addition to the display of the finished products, an interesting process display is shown, in which the actual making of shredded wheat is carried on. The machine used is a miniature replica of the actual commercial equipment, and the process of shredding the wheat and laying it into layers, and also the compressing into biscuit form is shown.

Thousands of Canadians breakfast each morning on Shredded Wheat, and it is immensely interesting to see one's breakfast food being made from the wheat kernels.

Toasting-Tri-cuit, a new product of the company, is offered in sample form.

### WATERPROOF RUGS.

On a larger scale than in former years, the Congoleum Rug Company have arranged a particularly attractive display of their world-famous waterproof rugs in the Manufacturers' Building. In this exhibit one may see Congoleum Rugs of every kind, size and description, and in a wonderful range of colors and patterns from which to choose.

The modern trend in building tends towards the bungalow type of home, and in such a house the use of Congoleum Gold Seal Rugs makes a splendid floor covering, made as it is in rug form.

An interesting feature, and one that spells a saving of dollars and cents for the householder, is the fact that Congoleum Rugs are entirely waterproof, having a backing of asphalt in place of the old-fashioned canvas used in the rugs of other makes. This backing gives great flexibility to the rugs, accompanied with freedom from cracking.

Cleanliness, and reasonable first cost, are features in Congoleum products, which accounts for an ever-growing popularity.

## Vessel Passages

Special to The Advertiser.  
Sarnia, Sept. 15.—Up: Sarnia, 10 a.m.; Callender, 11; Negaunee, 11:20; Laughlin, noon; Loomis, 2 p.m.; Hubbard, 2:30; Kinney, 4; Stewart, Davidson, 6; Wischick, 8; Sweden, 10; Sonora, 10:15; Sweden, midnight; Reed, 6 a.m.; Carrigan, 7:20; Daniels, H. Rogers, 8:20; Jun., Down—Lehigh, Morgan, 9:15 a.m.; R. Hubbard, 9:40; Cole Agnew, 10; Crescent, City Block, 11; J. Morse, noon; F. Brown, 1 p.m.; H. Brown, 2:40; Presque Isle, Boardman, 7; Lebanon, 7:40; Reed, 10; Empire City, McPherson, J. Davidson, 10:20; Queen City, Douglas, 11; J. Reiss, 11:40; Truesdale, midnight; Denmark, 12:30; Fulton, 12:40; Wyandotte, 2; C. Bradley, Allegheny, 3; Ed. Uprig, Big Palmer, Allegheny, 3:40; Olcott, 4; Sherwin, 4:20; Wilkinson, 4:40; Sims, 5; Adams, 6; Harvey, 6:20; Kling, 8; Sultana, 8:40; Arcurus, 9.  
Arrived—Morden. Cleared—Hammock, Claremont.

PORT COLBORNE.  
Special to The Advertiser.  
Port Colborne, Sept. 15.—Up: Wm. C. Warren, 11:05 p.m.; Cedarton, 11:40 p.m.; John Holloway, 10:20 a.m.; Igniter, 10:20 a.m.; Glenella, H., 11:30 a.m.; Judge Hart, 11:40 a.m.; Keyport, 11:50 a.m.; Glenmavis, 1 p.m.; Oakton, 1:25 p.m.; Quebec, 5 p.m.  
Down: Maple Brook, 8:25 p.m.; J. F. Morrow, 9 p.m.; Glenmavis, 10 p.m.; J. J. Rammacher, 10:25 p.m.; Brockton, 1:30 a.m.; Thunder Bay, 2:25 a.m.; Saskatoon, 6:45 a.m.; Yorkton, 8 a.m.; Glenochart, 10 a.m.; Elm Bay, 11 a.m.; A. E. McKinstry, 12:20 p.m.; Cedarton, 4 p.m.; Beech Bay, 4:30 p.m.; Holloway, 5:40 p.m.; Birchton, 6 p.m.  
Cleared: Glenfinnan. Arrived: Martian.

### HENSALL

#### Special to The Advertiser.

Hensall, Sept. 15.—Mrs. Carrie Bantyne, daughter of Mrs. Geo. Scott, has been called to Windsor, owing to the illness of her son.  
The harvest home services held in St. Paul's Anglican church on Sunday last were well attended. The rector, Rev. H. Naylor, delivered splendid sermons. The choir was assisted by William A. McLaren and Robert Y. McLaren. Miss Gladys Petty, organist, took her seat in the choir, while Mrs. E. Drummond very ably took her place at the organ.  
Mrs. Leo Hedden is in St. Catharines.  
Mrs. Millar of Windsor, and formerly of the village, is visiting her father, Richard Blatchford, and her sister, Mrs. C. L. Jinks, relatives and friends.  
Mr. and Mrs. H. Arnold have returned from a visit with relatives in London.  
Miss Helen Swan has returned from Port Huron, Mich.  
Mrs. Thomas Hudson is visiting relatives and friends in Detroit.

Mr. and Mrs. Troyer and little son of Glenora spent the week-end here with Mr. Troyer's mother, Mrs. Charles Troyer.  
Miss Verney Gelger is visiting friends in Detroit.  
George Moore of Meaford is visiting friends here.  
Mr. and Mrs. Lloyd Hudson are in Detroit attending the wedding of relatives.  
Norman Sheffer of Toronto, accompanied by his wife and brother, William, motored here on Saturday to visit his parents, and returning home on Sunday afternoon was accompanied by his mother, who will make a visit of some weeks with her son.  
Mr. and Mrs. George Case left here on Monday for a visit with relatives in Detroit.

### RALLY DAY SERVICE.

#### Special to The Advertiser.

Rodney, Sept. 15.—A special rally day of the Bible class of the United church, Rodney, was held on Sunday afternoon. A large number attended. Special music was rendered by the New Glasgow quartet, also a solo by Miss Irene Wolland. Rev. E. J. Wolland was in charge of the lesson.



## VISITORS ATTENTION!

Expert and thorough eye examination.

Every frame guaranteed against breakage.

Every pair glasses guaranteed satisfactory.

PRICES FROM  
\$4.50 UP

—AT—

## F. STEELE

LONDON'S LEADING OPTOMETRISTS

Opposite Loew's Theatre.

### SEE THE

## JEWETT SIX

THE LAST MINUTE IN MOTOR CAR CONSTRUCTION

IN THE  
MANUFACTURERS' BUILDING  
ON THE GROUND FLOOR

This car has created favorable comment wherever it has been shown. Note the sturdy construction of the chassis and the simplicity of the working parts—there is not a mechanical fault in its construction.

## H. R. FORD

QUEEN'S AVENUE

LONDON

## SOMETHING NEW

Special Attraction at the Western Fair  
FOLLOW THE CROWD

## DANCING

EVERY AFTERNOON AND EVENING

To the Alluring Music of

Dan Macaulay's 7-Piece Orchestra  
The Band that took Sarnia by storm.

Listen to the Music, THEN JUST TRY to Make Your Feet Behave.

Admission Free.

Dance Tickets 5c. Tax 1c.

## POPULAR VIOLINIST IN SPLENDID RECITAL

### Earl T. Kalani Delights a Large Crowd at Fair—To Be Heard Again Today.

An interesting half-hour at the Mason & Risch exhibit was provided yesterday afternoon by Earl T. Kalani. This popular violinist gave four selections that charmed an audience which crowded the aisles to capacity. Building conditions were not perfect, but the section where Mr. Kalani played was separated from the rest of the exhibit to give an appropriate setting to the beautiful Mason & Risch grand used by the accompanist.

The opening number was Chanson du Coeur Brise (Moya), which gave scope for the artist to bring out the beauties of the violin. At the same time the beauty of tone of the Mason & Risch was revealed by Mr. "Deury" Thompson in his accompaniment. Pale Moon (Logan) came next, and then Cavatina (Raff) and Farewell to Cucullain (Kreiser). In the latter two particularly Mr. Kalani played with brilliancy.

The program for today's recitals at 3 and 8 p.m. include the eternally popular Intermezzo from Cavalleria Rusticana, and that beautiful modern number, In a Monastery Garden. If the acoustic conditions of the building warrant it Mr. Kalani will add a number to his announced program, using the Duo-Art Reproducing Piano for accompaniment.

As announced recently, the Duo-Art is to be installed exclusively in Canada in the Mason & Risch piano and visitors to Western Fair are given an opportunity of hearing Paderewski, Hoffmann and other great artists exactly as if they were present in person.

### CARLING'S GOOD BEER.

"The beer that made Milwaukee famous," brewed by the Carling Brewing & Malting Co., and served in the Carling booth in the Manufacturers' Building is a smooth, palatable beverage, that is the equal of any similar product in the Dominion. Tables are provided, and a charming waitress brings the beverage to you at the Western Fair exhibit.

The Carling Company is an old-established company, which prior to the war had a reputation which extended the breadth of Canada and beyond. The company won several gold medals at various international exhibitions. Under the new management, the quality of the product has not deteriorated in the least. The 4.4 beer has the smoothness and palatability of the stronger beverage, when brewed by the experts at Carling's. The demand which has quickly been created by the general public is ample proof of this.

A visit to the Carling booth will amply repay all visitors to the fair who like a good glass of ale, to cheer them on.

### STAR CHASSIS IS FEATURE.

A remarkable chassis placed on a large reflector by means of which every moving part of the chassis is seen in action, is one of the features of the motor show. It is in the Star and Durant exhibit.

The chassis, which has half of the moving part cut away so that the principle on which the engine and transmission work, and can be clearly seen even by the most uninitiated, rightly forms one of the most unusual things in the building. The motor is running all the time, and every detail of operation can be clearly appreciated. One can understand after seeing this, why the Star car has so rapidly come to the front in the field of quality light cars.

It combines all the advantages of the heavier car, and the most modern engine design with the flexibility of a light car. But all the attention of the Star is not paid to the chassis and engine. The coach work on the open and closed models is worthy of cars selling at much bigger prices. The attention which is paid to details, as well as major design, make the car one of the real attractions at the show.

### GRAFTON'S NEW STYLES.

Featuring all that is new and stylish in clothing and furnishings for men and boys, Grafton's exhibit in the Manufacturers' Building is a center of interest to all. Straight from the hands of Canada's foremost clothing craftsmen employed in the Grafton factories, the styles show a freshness in design and tailoring that is unusually attractive. The English styles, which will predominate this fall, are just a little different when tailored in the Grafton shops, and this explains the decided preference that so many men show for Grafton clothing.

But clothing alone will not make a well-dressed man; furnishings of distinction and good taste are just as essential. In the Grafton exhibit are displayed the latest in fall accessories in men's clothing. The finishing touch for a well-dressed man is often found in the proper necktie or handkerchief.

But Grafton's attention is not all for men. Here mothers will find clothing that combines durability with styles boys like to wear.

### DEXTER'S FLOUR FAVORITE.

An old-established London industry, whose product today finds more general favor than ever, is the flour mill of T. Dexter & Son. An attractive display of the goods can be seen in the Crystal Palace at the Western Fair.

The leading bakers of London use the flour. Its fineness of texture accounts much for the finished bread. Neal's and Brighton's are two of the largest buyers in the city who use Dexter flour in the making of all their bread.

The housewife too will find that the flour is the best for home baking, whether for pastry or bread. Housewives who have tried it, invariably declare that they would use no other, so great has been their success with it. Only a product of real merit could win such popularity.

### LAD FALLS FROM TREE.

Special to The Advertiser.  
Thamesford, Sept. 15.—Murray McKeil, son of Mr. and Mrs. Dan McKellar, fell from a tree when a branch broke and badly fractured his arm on Sunday. Dr. M. Weir of Thamesford attended the injured lad.



The First Exhibit as you enter the Crystal Palace Building is

## ASHTON'S

We have a Special Offer in Radio. See our salesman at the Display, they will give you full details.

Featuring the 1926 Line of

PEARSON, ERLA, FADA AND  
DISTANT-TONE RADIOS.

## Ashton's Music Store

629 DUNDAS STREET

## CARLING'S

A NAME TO CONJURE WITH

The most popular exhibit at the

## WESTERN FAIR

Is located in Manufacturers' Building and represents

The Old Name—The Old Fame—  
The Old Quality of

## CARLING'S

Call and get a sample glass at our exhibit or buy a bottle at refreshment booth beside the dance floor.

## DEXTER'S

## SNOW WHITE FLOUR

When you visit the Western Fair, make it a point to

## See Our Exhibit

IN THE

## Crystal Palace

This flour is used with utmost success by London's leading bakers.

## THE STAR CAR CHASSIS

Showing the operation of the motor, transmission, differential, etc., is the cynosure of all eyes

in the  
MANUFACTURERS' BUILDING

of the

WESTERN FAIR

A visit to the Fair will be incomplete if you miss seeing this marvel of automobile engineering.

## DURANT MOTOR SALES

S. H. GALLAGHER, PROP.

KING STREET, LONDON.

PHONE 2339

## SPECIAL ATTRACTIONS IN RADIO DEPARTMENT

For Fair Week we have arranged a collection of the World's Best Radio Goods at prices that mean economy to all who purchase.

THE KING-HINNERS' NEUTRODYNE

KING SET. Five-Tube Tuned Radio Frequency. \$150. Complete. \$185.00 stripped.

FIVE-TUBE NEUTRODYNE. Famous Hazeltine circuit. \$135 stripped. Complete. \$200.

SUNDRIES

## COWAN HARDWARE, LIMITED

125-127 DUNDAS STREET.

PHONES 3641-3642.

S15,16,17,18