

BRITAIN READY
WITH GIGANTIC
FIGHTING FORCEGreat Armada in Near East
Led by Super-Dread-
noughts.

TROOPS ARE PROTECTED

Aircraft of Kemalists No
Match For Force of
British.

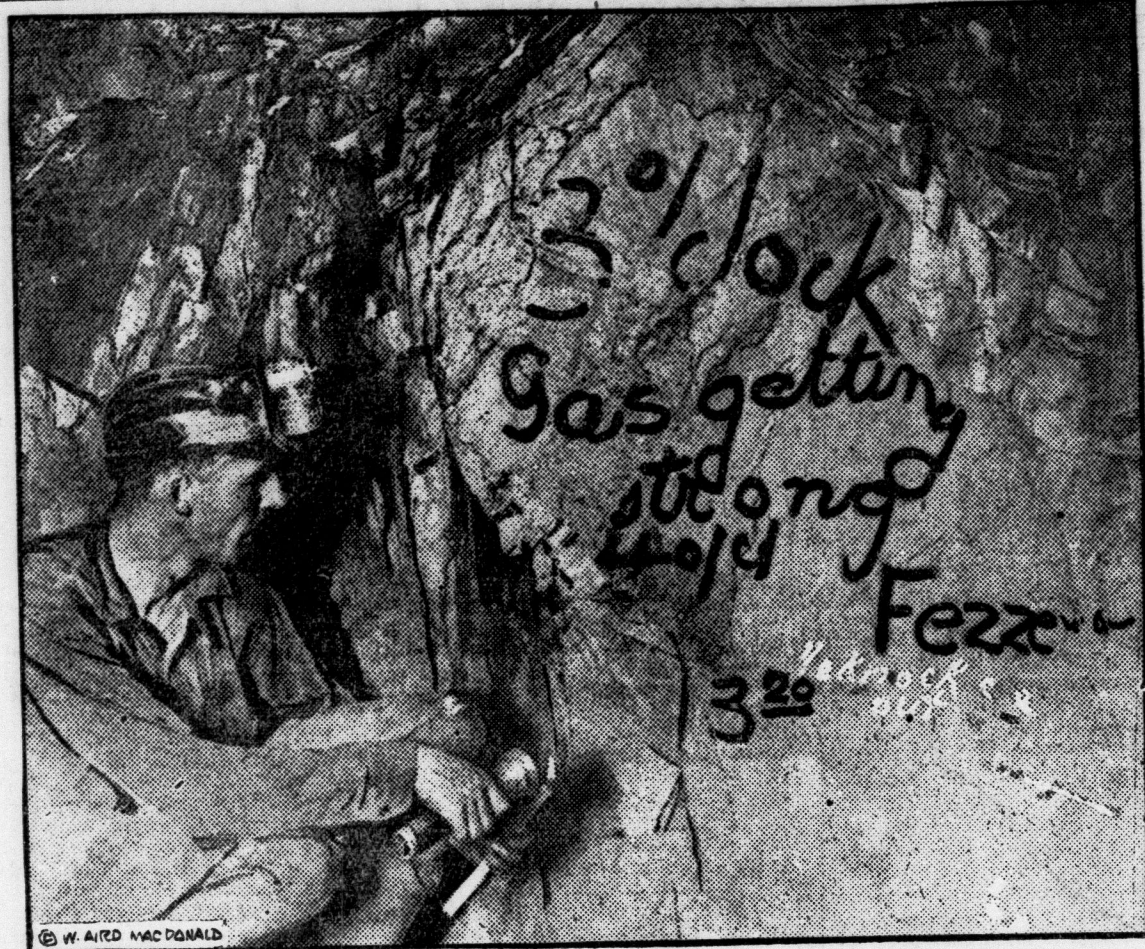
CONSTANTINOPLE, Sept. 29.—A formidable fighting force of floating fortresses and powerful bombing aircraft, together with a greater destructive power than the British grand fleet at Scapa Flow, now guards the greatest international waterway of the Near East from the Narrows to the Black Sea.

Britain's gigantic armada in these waters is led by the two 34,000-ton super-dreadnoughts *Revenge* and *Resolution*. Then come the three veritable giants of naval prowess, the battleships *Centurion*, *King George* and *Iron Duke*. Some of these super-warcraft possess ponderous 16-inch guns, having a range of 20 miles. The remainder of the British naval fighting force consists of a number of the modern cruisers, destroyers and the airplane carriers, *Pegasus* and *Argus*.

The British are confident that this line of fighting ships will easily prove a stone-wall barrier to the Kemalists should the latter attempt to cross the Straits. It is also thought that they will be a sufficient protection for the troops entrenched at Chanak and other points.

Constantinople, too, will have air battles in the event of war. The British airplanes will fly over Stam-

Miner Burns Last Message On Rock After 43 Are Entombed



JACKSON, California, Sept. 29.—The last message of the entombed miners. This picture shows the only message sent to the outside world by the buried men: "3 o'clock. Gas getting strong—Fezz", and the unfinished messages: "3:20" and "4 o'clock." Note the scratched-on message below: "Pessel's name—'is knocked out'."

boul and other Turkish centers of population for the purpose of quick-ly observing any threatened uprisings. These would be wireless to the naval and military police. These observing planes will be reinforced by a fleet of bombers, combat planes and seaplanes.

Opposing them the Kemalists will have aircraft of various types to the number of 60. The British, however, are confident that in the air the Kemalists are no match for them. They point to the fact that the Turkish Nationalist army does not possess anything approaching the 20 super-planes which arrived today on the aircraft carrier *Argus*.

"LISTEN TO ME" AT
GRAND PROVES HIT

Charming Musical Comedy
Captivates Crowded Audi-
ence With Beauty
and Melody.

"Listen to Me," the musical comedy presented at the Grand Theatre Friday night, carried with it an atmosphere of prettiness, daintiness, cleverness and utterly charming vivaciousness.

There rippled throughout a vein of spontaneous gaiety while thrilled the audience into happy smiles, and it must have been that the house, so important a factor in the success of a play, sensed that something good was coming, for it was filled to capacity.

"Listen to Me" had not pinned its faith entirely on its six clever principals, its pretty chorus girls and its exceptionally lovely costuming, stage setting and lighting effects.

An airy wisp of plot floating around an exceedingly handsome man in search of his affinity was able to give a very good account of itself, and brought about in logical sequence scenes which had all the fantastic beauty usually associated with most romantic fairy tales.

Snowball Dreams.
Snowball, "the touch of color" and in everyday life, the jack-of-all-trades around a theatre, sampled "hooch" of too old a vintage, and in his dreams six actors began to get somewhat weirdly mixed up and to find themselves in somewhat strange environment. Through it all, however, the handsome man continued to pursue his elusive and changeable affinity.

Ross Robertson, as Robert White, the leading man, as well as the handsome man, is not only very handsome, but sings his love-songs in a throaty, husky and pleasant voice, through his roles of J. Lucifer Devil, Jack Frost, the Jack O' Diamonds, with the return in the last act to his real self, that of leading man.

Betty Dawn Martin, who proved at last to be the long sought affinity, makes first a seductive Theda Bareback, who ensnares J. Lucifer Devil, a Queen of Hearts, who almost captivates the Jack O' Diamonds, Aurora Borealis, who nearly melts the heart of cold Jack Frost, and finally, the lovely prima donna, Adele White, who wins the love of the leading man.

Barbara Bronel is a clever and airy

little dancer. Her best opportunity came in the chance to exhibit some soft shoe dancing, although throughout her dancing is grace itself, and in a dance, "The Spirit of Winter," with a gorgeous dress of white plumes, Miss Bronel was completely captivating. The honors for clever acting among the feminine leads, however, went to Bessie Delmor as the comedienne. She provided humor throughout and although not billed as a dancer, proved that she could on occasion be quite gay and sprightly.

Billy Murphy as Mr. Slat, the comedian, and Joe McGee as Snowball, had a just claim to the title of funniest, and appeared always at the identical moment when a laugh would be most appreciated. In addition they danced well and sang well, having plenty of opportunity to show their ability along both lines. Chester M. Gates was an able partner to Miss Bronel's dancing.

Chorus Pleases.

As for the chorus, one could go farther and find none better. They were all pretty, all lithe and graceful, and wore the most charming of costumes, with one especially striking outfit, made entirely of crepe paper. The lighting effects showed the skill of an artist and added extensively to the beauty of the entire presentation. There was consummate cleverness shown in one scene, which depicted the North Pole with the lights of the Aurora Borealis, sparkling in the background.

"Listen to Me" is presented at the Grand Theatre again Saturday matinee and evening, and will easily bear comparison with any musical comedy shown here for a long, long time.

NINTH GEORGIA LYNCHING
IN 60 DAYS PERPETRATED

WRIGHTSVILLE, Ga., Sept. 29.—When a mob took James Johnson, colored, from the custody of officers and hanged him yesterday it was Georgia's ninth lynching in 60 days. The negro, who was suspected of an attack upon a white woman, had planned to plead not guilty, and his attorneys claim he could have established an alibi.

Leaders of the mob extorted an alleged confession from him by promising him that he would "get off light."

Get yourself a business this September through the Want Ad Columns.

The important watch and clock works at La Chaux-de-Fonds, Switzerland, have taken up the manufacture of locomotives.

3,500 ATTEND
ILDERTON FAIR

Annual Exhibition Proves the
Greatest Success in His-
tory of Association.

Prizes in All Departments
Were Keenly Con-
tested.

BY STAFF REPORTER.

ILDERTON, Ont., Sept. 29.—The weather man looked into the future and planned an ideal day for the fair held here Friday, and it is estimated that between 3,000 and 3,500 were in attendance to view the various exhibits and to join forces in having a real good time together.

From the beginning the fair was a success in every way, and the fair board is to be complimented on the way the crowds were handled, and for the afternoon's program which furnished entertainment for everyone.

All the different classes of exhibits were very good and proved attractive to the people witnessing them. The cattle exhibit was especially, was the best of all previous years. The poultry exhibit was also better than that of previous years, and many fine birds were evidenced.

The exhibition hall was filled to capacity with the various exhibits, including the ladies' work, dairy products, fruits and various farm products, and it is agreed that an annex will be necessary to accommodate the exhibitors of future years.

A novel exhibit was that of two radio concerns. The sets were put in working order and messages were received from distant places. This exhibit drew the attention of many who never had the opportunity of listening in.

The races which were run in the afternoon were the feature of the day and proved exciting to many spectators. Previous to the horse races a foot race was held.

List of Prize Winners.
The following is a list of the prize winners of the different exhibits. Many of the names of the winners were not available.

Cattle.

Shorthorn—Robb Bros., J. H. Patrick, P. L. Graham, James Ford and Clarence Sinker. Grade cattle—John Hall, E. Greaves, Robb Bros., P. L. Graham and A. Needham. Boys' calves—E. O'Neil, P. L. Graham and N. Paisley. Durham aged cow—J. H. Patrick, J. H. Patrick, P. L. Graham. Two-year heifer—E. O'Neil, E. L. Graham, N. Paisley. Hereford, aged cow—A. O'Neil, C. O'Neil, A. O'Neil. Two-year heifer—A. O'Neil. One-year heifer—A. O'Neil. Bull calf—C. O'Neil. Dairy type cow—J. H. Patrick. Special two cows—T. McEwen, London Purple, special—A. O'Neil. Holstein heifer—N. Paisley.

Sheep.

Lincoln variety, aged ram—J. Linden, E. Robson, 2nd and 3rd. One-year-old ram—E. Robson, J. Linden, 2nd and 3rd. Lamb—E. Robson, 2nd and 3rd. One-year-old ewe—E. Robson, E. Robson, 2nd and 3rd. Ewe lamb—E. Robson, 1st and 2nd. Shropshire, aged ram—J. Linden. Ram lamb—W. Kennedy, J. McFarlane, W. Kennedy. Aged ewe—W. Kennedy, 1st and 2nd. One-year-old ewe—W. Kennedy, G. Charlton & Sons, 2nd and 3rd. Ewe lamb—J. McFarlane, G. Charlton & Sons, W. Kennedy.

Races Interest All.

Hog entries were very small and the name of only one exhibitor was available. This was Sherman Needham, who won first and second prizes in the Berkshire sow exhibits.

Foot races were held before the grand stand just before the horse races. The length of the race was once round the track, a distance of one-third mile. Special prizes were donated to the winners by W. P. Charlton. Winners were J. Watson, Frank Kennedy and Clarence Burdick.

The lady driving contest was one

Secures Bruce County
Medal For Highest
Entrance Marks.

Special to London Advertiser.
CHESELEY, Sept. 29.—The medal given by ex-Mayor M. A. Halliday of Chesley to the pupil taking the highest number of marks at the entrance examinations in Bruce County, has been awarded this year to Miss Jean Stewart of Lucknow.

Miss Margaret Shaw of Walkerton came highest in East Bruce, with a total of 688 marks, and Miss Stewart of Lucknow was highest in West Bruce, with 665 marks.



Play-Time

But even play means work. There are trees to be climbed and brooks to be waded, sand castles to be built; tunnels to be dug wide and deep.

And always, always this business of growing to be attended to night and day!

Little bodies are constantly throwing off waste which must be replaced by wholesome food that will repair and build without over-taxing the digestion.

Bread, delicious and reliable, builds muscles and tissues and provides energy for play as well as study.

NEAL'S GOOD WHITE
BREAD

is the loaf so perfectly combined of all pure ingredients that it provides even more building material than the richer, heavier foods, yet it has a far greater ease of digestion.

Order today from your grocer or our wagon
NEAL BAKING CO. LIMITED

Phone 1313-2173.
Bread factories at
Windsor, London,
St. Thomas, Sarnia.

WILL NEGOTIATE
TRADE TREATY

Canadian Minister of Trade
and Commerce Undertakes
To Further Trade With
Australia.

OTTAWA, Sept. 29.—(By Canadian Press).—Hon. James A. Robb, minister of trade and commerce, will leave for Australia on October 12, for the purpose of negotiating a trade treaty between Canada and Australia.

Mr. Robb will sail from Vancouver on Oct. 20. His trip is being undertaken after the receipt by the government of assurances from Premier Hughes that the Commonwealth is anxious to negotiate a treaty with Canada. Mr. Robb stated this evening that Australia has not so far enjoyed the benefits of the British preference, but that it was hoped to effect a treaty which would result in a freer interchange of goods between Canada and Australia.

CREW ESCAPES FLAMES
OF NEWFOUNDLAND SHIP

NEW YORK, Sept. 29.—News of the destruction by fire at sea of the schooner *Madeline* Constance of St. Johns, Nfld., was received in a wireless message to the naval communications offices from the steamship *Mauretania* tonight.

Members of the crew were saved.

GIRLS! LEMONS
BLEACH FRECKLES
AND WHITEN SKIN

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, which any drug store will supply for a few cents, shake well, and you have a quart of the best freckle and tan bleach and complexion whitener. Massage this sweetly fragrant lemon lotion into the face, neck, arms and hands each day and see how freckles and blemishes bleach out and how clear, soft and rosy-white the skin becomes.—Adv.

Boy! Page Mr. Einstein

THE shortest distance between a seller and a buyer is a straight line. If there is any shorter, let us page Mr. Einstein and ask him about it.

In advertising, the Daily Newspaper is the most direct line possible, and the customer you seek keeps his kinks out of it. He sees that he gets his newspaper at the earliest possible moment. He is not satisfied to wait until the postman delivers something that has been "directed" to him at his home address.

When the daily newspaper passes into the reader's hands, it is expected, welcomed and read. It has his interest before it even gets to him. He will complain loudly to the news dealer if an issue escapes him. He will stand in the heat and the cold while the newsboy fumbles for change. When the delivery brings the daily paper to a home, it is taken in eagerly by someone.

Did anyone ever telephone your office to complain that your circular or form letter had not arrived? Have you ever noticed men waiting in line for the postman to deliver your printed matter? Have you ever seen the daily newspaper flipped off the desk or the supper table while second-class mail is read to the family? Until you have, let us be honest and distinguish between "direct" advertising and printed matter "directed" to your address.

Issued by the Canadian Daily Newspapers Association, Toronto.

The Charm of the
Ankle Line

—should not be spoiled with wrinkles. Mercury Stockings are trim at the ankle because they fit. Full-fashioned yet made without seams. The shaping is done in the knitting by patented machines. Mercury feet are seamless too—no a wrinkle to chafe the foot.

Many new shades in Heather and Cashmere for Fall and Winter. Silks in all patterns.

Mercury Hosiery
Mercury Mills Limited—Hamilton—Canada
MAKERS OF HOSIERY AND UNDERWEAR
FOR MEN, WOMEN AND CHILDREN

**MACHINERY
NEW AND USED
H.W. PETRIE, LTD
TORONTO**

THE OLD HOME TOWN.

