

NO MATTER WHERE YOU LIVE YOU ARE NOT FAR FROM ONE OF
Taylor's 4 Cut Rate Drug Stores

In Our Optical Department—

You can always get the newest and best in
OPTICAL GOODS
At very moderate prices.

John S. Barnard
Optician, 194 Dundas Street, W.

We mine
our own
Coal and
sell direct
to you.

LARGE PE COAL, \$5.35 A TON.
We guarantee this coal to have the value of nut in the range and heater; saves you \$1.25 per ton.

The Study Strain

Caused by steady application to school books causes the development of a great many defects of vision. Latent eye trouble develops under a strain of this kind into something serious ere you are aware. Have the eyes of your boys and girls examined at the beginning of every school term to make sure that they are right. Our charge for making the correct test is always moderate, and should there be any little defect that needs our attention, the sooner it is discovered and corrected, the better for the welfare of the child.

The Brown Optical Co.

EYESIGHT SPECIALISTS,
223 Dundas St.—Phone 1877.—Four Doors West of Majestic Theatre.

BROWN OPTICAL CO.

Are now established in their new premises at 223 Dundas Street—four doors west of Majestic Theatre. 7117

Established 1846.

B. A. MITCHELL

DRUG STORE
The oldest established drug store in London.
114 DUNDAS ST. W. PHONE 623.



LONDON'S LARGEST JEWELRY STORE

The Store with the reputation for

Lowest Prices Always

Shop here for satisfaction in quality, style and reasonable prices.

W. J. WRAY & CO.
234 Dundas Street.

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in
Overalls, Sweater Coats, Gloves,
Hats and Raincoats.

London's Largest High-Class Workmen's Outfitters.

Exclusive Manufacturers' Agents
for the Best Canadian and
American Makes of Overalls.
871 TALBOT ST., OPP. MARKET.
Open Evenings—Phone 1849.

MODERN PLUMBING

When asking for prices on
all kinds of plumbing and
heating see

Eggett & Co.
Phone 210. 392 Clarence St. W.

ABOUT YOUR EYES

Consult
C. H. TREBILCOCK

116 Dundas Street,
Formerly with Tait Optical Company. W.

COAL

Genuine Plymouth Anthracite,
from individual mines. Prompt
delivery. Prices on application.
Phone 584.
JAS. H. HERRICK, AGENT. W.

Fruit-growers will find John Shan-
man, representative of E. D. Smith,
nursery stock, etc., at Darch & Hun-
ter Seed Company, Market Street,
Thursday and Saturday. W.

The London Loan and Savings Company of Canada

Dividend No. 84

Notice is hereby given that a dividend
at the rate of six per cent per annum
is declared for the current quarter year,
ending March 31, 1915, on the stock of
the company, together with a bonus at
rate of 1 1/4 per cent per annum, to
shareholders of record, on the 15th inst.,
and is payable on the 1st day of April,
1915.

BRING US ANY REPAIR

There are many services
we can render you. We re-
pair, replace parts, remodel
and reset old jewelry, re-
finish and replat silverware.



Young's
LONDON, EAST LONDON. W.

For the convenience of our
customers we
keep in stock
what we have
found to be the
best cleaner for
silverware ob-
tainable. We
manufacture it
ourselves, and
guarantee it to
be the best you
have ever used.
25 cents the
bottle.

JOHNSTON BROS. XXX BREAD

Our bread is absolutely unmatch-
able from a quality standpoint. The
thousands of users that favor our
bread all go to prove that the peo-
ple of London want QUALITY.

**Price 5c at Grocers, or de-
livered anywhere in city.**

CAIRNCROSS'

Experts in Photographic
Finishing.

216 Dundas Street.
London, Ontario.

CAIRNCROSS'

No Charge for Postage.

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You Get "PERFECT" Pictures When You Bring Your Films To CAIRNCROSS'



All Prints and Enlarge-
ments are made on
"CYKO" Paper, the prize-
winning paper at the Brit-
ish and American exhibi-
tions.

All Mail Orders are return-
ed the same day they are
received.

No Charge for Postage.

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CAIRNCROSS'

London Y. M. C. A. next Friday even-
ing. The boys themselves will take
part in several choruses and solos, also
in the sailors' hornpipe and gymnastic
work. Pipe-Major Wilson will play the
Scottish pipes while his daughter dances
the Scotch reels. Other talent will also
be present.

HURON COLLEGE ASSIGNMENTS.
—Rev. Principal Waller, D.D., St. Paul's
Cathedral, Rev. Professor Wright,
New St. Paul's, Woodstock; Holmerville,
H. B. Metcalf, B.A.; Glanworth, C. W.
Foreman; St. John's, St. Thomas; St.
Luce; Teaswater, R. J. Kain; Wheatley,
H. Payne; Oil Springs, W. Jones;
Beachville, J. Mills; Melbourne, W.
Davis; Chelsea Green, E. Garrett; St.
David's, W. B. Moulton; Ephraim, C.
Duffin; A. S. Mitchell; Aged People's
Home, E. H. Stephenson.

HONORED HIM ON BIRTHDAY.
—About forty guests assembled at the
home of Edward Guest, 6th concession,
London Township, Tuesday, the occasion
being Mr. Guest's birthday. Many gifts
were received from numerous friends.
Progressive euchre was played during
the evening, at which Ben Tapbot won
the first prize, while George Pew an-
nounced the "booby prize." E. Johnston
and Miss Johnston delighted with violin
and piano numbers. After a tasty
supper, the kitchen was cleared, and
old-fashion dances and games of "blind
man's bluff" ensued the evening to rapidly
pass.

SET ANOTHER RECORD.—Sergeant A.
E. Kennard, instructor of musketry at
Queen's Park, and who, with Q-25,
Sergeant Carter, has had a standing offer
of \$100 to anyone who can beat them
at musketry, have set another record
in speed at the rifle gallery. Kennard
fired five rounds, making five bulls, in
11 seconds—a second and a half less
than his previous record. In 15
rounds, fired in 54 seconds, he made 12
bullseyes, and 3 inners. Sergeant Munro
also made 5 bullseyes, in 15 seconds,
out of 5 rounds fired. He fired 15
rounds in 59 seconds for 5 bullseyes and
3 inners.

NORMALITES ENJOY SELVES.—
The members of the Literary Society
of the Normal School held a very en-
joyable concert last night. A splendid
program of songs, readings and orche-
stral numbers was much appreciated by
the audience. The chair was occupied
by Miss Esther Bycroft, vice-president
of the society. Songs were rendered by
Misses McGuffin and Wilson, and excel-
lent readings were contributed by Misses
Burk and Violet Campbell, the latter's
rendering of "The Village Singer" being
particularly good. The school paper,
which was read by Miss Brown, Land
Messrs. Hare and McKay, was very
cleverly written. Robert Langton's or-
chestra contributed excellently-rendered
numbers.

W. GREASON, ARTIST,

WINS LAURELS IN U. S.



At the 18th annual exhibition of the
Philadelphia Academy of Fine Arts,
Philadelphia, the work of W. Greason,
92 Broadway, Detroit, formerly of St.
Mary's, was accepted. This is consid-
ered the foremost exhibition in the
United States, thus especially is the
young artist to be heartily congrat-
ulated on passing such a difficult jury.

The American papers refer to this
talented artist as having had the en-
viable distinction of having the first
picture he ever submitted to this ac-
demy accepted.

It is, however, a sincerity of purpose
and no fear of hard work, that has
gained for this artist the fame and name
that he has won. Mr. Greason studied
in the schools of Pennsylvania Academy
during 1903 and 1904, and since he has
been in the employ of the U. S. Army,
Detroit School of Painting, Port Wash-
ington, Pa., where he came under such
noted masters as Hugh H. Brecken-
ridge and Thos. P. Anderson.

Later he studied for some time in
the best schools of Paris, France,
Munich, Germany, and London,
England.

A painting entitled, "October," ac-
cepted by the Academy, speaks the
skill and capability of the artist. It
is an autumn scene painted in the
shades of a few miles west of St. Mary's.
This, for some time past, has been one
of Mr. Greason's favorite sketching
places. Pictures from this locality are
exhibited in various cities of the United
States.

Mr. Greason, Detroit, was a former
St. Mary's boy, son of Mr. and Mrs.
Wm. Greason, St. Mary's, Ont., and is
well-known in London. His many
friends in this city and surrounding
vicinity will be pleased to learn of his
brilliant success.

MISS DE COURSEY WINNER.—The
prize given by the Taylor Drug Com-
pany, of the cut-rate drug stores, for
the winner of a voting contest they
have been conducting, has been won
by Miss Helen De Coursey, of 122 Al-
bert street. She secured the prize by a
majority of 2,175,326 votes.

CELEBRATES BIRTHDAY.—Lieut.
Col. B. S. Wigie, commanding officer of
the 18th Battalion, celebrated his 30th
birthday yesterday, although it was
known to few of his men. Col. Wigie
and his son Gordon, assistant adjutant
of the battalion, were the guests of Mr.
and Mrs. J. F. Sherlock, 35 Stanley
street, last evening.

LADIES TO HOLD SERVICE.—A
special service will be conducted in En-
glish Avenue Church on Sunday even-
ing by the young ladies of the con-
gregation. The subject of address and
song will be the late Emily
Crosby, her life and work and favorite
hymns. The song service will com-
mence at 6:45 o'clock.

MINISTER'S CREDITORS MEET.—
Creditors of Rev. T. B. Clarke, who re-
signed the pastorate of All Saints'
Church to manage an orphanage farm
for the Church of England, and who
has made an assignment, met yesterday
in the court house. A number of local
men are involved, and the liability on
chattel is about \$2,000. It is claimed
that the farm is not yet paid for.

LIEUT. COL. WIGIE'S BIRTHDAY.
Yesterday was Lieut. Col. B. S. Wigie's
30th birthday and had the day been
he would probably have declared a
holiday for the men of the 18th Bat-
talion. As it was there was no
celebration of the troops in the way of
drill yesterday. Lieut. Col. Wigie re-
ceived many congratulations from his
fellow-officers and numerous friends on
the occasion.

THREE CANDIDATES INITIATED.
—Hope of the West Lodge, No. 216, In-
ternational Order of Good Templars, met
in Society Hall last Tuesday evening.
Three candidates were initiated, two of
whom were soldiers. Following initia-
tion a program of games was enjoyed.
The meeting closed at 10. Next week will
be military night. All Good Templars
invited.

M. C. A. CONCERT.—Master
George Branton, soprano soloist, of
Toronto, who appeared in London last
January, has been engaged to sing at
the annual concert of the boys of the

ROWAT'S COFFEE

Pleasant people who are particular.
50 Cents Per Pound.

T. A. ROWAT & CO.,
250 Dundas St. Phone 3051-3052.

HAVE WARM SPOT FOR SMALL NEWSIES

Little Chap Supplies Fighters
With Copies of Morning
Papers.

When the men of the 15th Battalion
quartered at Wolseley Barracks leave
London, there is a little newsboy in this
city who will feel keenly their depart-
ure. Probably not one per cent of the
soldiers knows his name, but his child-
ish treble cry of "Papers" has been
equally as welcome a sound around the
barracks rooms every morning as the
begle's brass-throated notes of "a let-
ter from loving Lucy, a letter from
the little fellow," announcing the arrival of
the mail.

Every morning throughout the long
winter months, no matter what the
weather, the little fellow has sold his
papers around the barracks rooms.
"Reveille" must have sounded at his
home long before its echoes reached the
barracks here.

The other morning something must
have slipped a cog, for he did not reach
the barracks until the men had gone to
their breakfast. Following them to the
big mess-room, his cry of "papers" re-
ceived a hearty response, and his work
was soon exhausted.

"Say, what do you get your
breakfast, kid?" asked one of the men,
cheerfully replying the youngster. "I'm
late today."

"Sit in here," commanded the ser-
geant, pointing to a vacant seat.

Visibly embarrassed, the boy hesitat-
ed for the big fellows of the 15th were,
to his childish mind, almost beings of
another world; but what healthy boy
could resist such an opportunity and
soon he was buying away a plate of
porridge, rations of bacon, bread and
butter, with steaming hot coffee.

"How many papers do you sell up
here every day?" asked one of the men,
endeavouring to put the little fellow at
his ease.

"About 150," was the reply, "unless
there's something special on; then I
sell more. Wait till the Allies bombard
Constantinople," he added, and his face
glowed with pride.

Then, he suddenly seemed to realize
that he was only a small boy, as he
confided to the sergeant, "Gee, I wish
I was big as some of you fellows."

Only a boy; but the big fellows of the
15th Battalion will miss him just as
much as he will miss them, when they
go away, and while they are long-
ing for a paper from home, the little fel-
low, in all probability, will be telling his
newsboy pals of the day when he had
his breakfast with the soldiers.

CITY OF VICTORIA HEALTHY.
Fortunate indeed is the Canadian
city with such a record of good health
as that of Victoria, B. C., as is shown
by the report of Mr. G. A. B. Hall,
in the medical officer's report for
1914.

The mortality rate is only 7.23 per
thousand, while the infant mortality
rate reached the almost incredible
figure of 5 per thousand. Of cases
of typhoid, only five were local, the
remainder coming from logging camps.

One of the reasons for this situa-
tion is undoubtedly the care taken
to insure a pure milk supply. The
examinations taken during the year
showed the butter fat percentage to
average 3.9 per cent, the water supply
is also above reproach.

The population of Victoria is now
55,000, and of the 367 deaths recorded
last year, 90 were over 70 years of
age.

Victoria, B. C., is evidently a place
where there is some competition for
the position of "oldest inhabitant."

IF YOU ARE TIRED OUT.
It does one good to escape from the
cares and worries of everyday life oc-
casional.

A week-end trip to some quiet resort
will send you back refreshed and vig-
orous.

Next time you feel a bit stale, try a
week-end at "The Welland," St.
Catharines. Quiet and restfulness pre-
vail here, and hard by is the famous
St. Catharines Well, whose healing
waters are noted far and wide for
their remarkable curative properties.

Further information, booklets