NO MATTER WHERE YOU LIVE YOU ARE NOT FAR FROM ONE OF Taylor's 4 Cut Rate

Drug Stores In Our Optical

-Department -

OPTICAL GOODS John S. Barnard

We mine our own Coal and sell direct to you.



We guaran-tee this coal to have the value of nut in

The Study Strain

Caused by steady application to school books causes the development of a great many defects of vision. Latent eye-trouble develops under a strain of this kind into something serious ere you are a dare. Have the eyes of your boys and girls examined at the beginning of every school term to make sure that they are right. Our charge for making the correct test is always moderate, and should there be any little defect that needs our attention, the sconer it is discovered and corrected, the better for the welfare of the child.

The Brown Optical Co. EYESIGHT SPECIALISTS.

223 Dundas St .-- Phone 1877 .-- Four Doors West of Majestic Theatre. REMOVAL NOTICE.

Are now established in their new premises at 223 Dundas street-four doors west of Majestic Theatre. Established 1846.

B. A. MITCHELL DRUG STORE

The oldest established drug store PHONE 623. 114 DUNDAS ST.



LONDON'S LARGEST **JEWELRY** STORE

The Store with the reputation for

Lowest Prices Always

Shop here for satisfaction in quality, style and reasonable prices.

W. J. WRAY -& CO.—

234 Dundas Street.

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats. London's Largest High-Class Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls. \$71 TALBOT ST., OPP. MARKET.

MODERN PLUMBING

When asking for prices on all kinds of plumbing and heating see

Open Evenings-Phone 1849.

Eggett & Co. Phone 210. 392 Clarence St.

ABOUT YOUR EYES

C. H. TREBILCOCK 116 Dundas Street,

Formerly with Tait Optical Company

COAL

Genuine Plymouth Anthracite, from individual mines. Prompt delivery. Prices on application. Phone 2694. JAS. H. HERRICK, AGENT.

Fruit-growers will find John Shar-man, representative of E. D. Smith, nursery stock, etc., at Darch & Hun-ter Seed Company, Market entrance, thursdays and Saturdays.

The London Loan and Savings Company of Canada

Dividend No. 84

at the rate of six per cent per annun is declared for the current quarter year, ending March 31, 1915, on the stock of rate of 11/4 per cent per annum, to shareholders of record, on the 15th inst., and is payable on the 1st day of April, 1915.



we can render you. pair, replace parts, remodel and reset old jewelry, refinish and replate silverware,



Young's



JOHNSTON BROS. XXX BREAD

Our bread is absolutely unmatchable from a quality standpoint. The thousands of users that favor our bread all go to prove that the peo. ple or London want QUALITY.

Price 5c at Grocers, or delivered anywhere in city.

GET READY FOR JACK FROST HE'S SURE TO COME. OUR COAL GIVES HIM GENERAL BUSINESS .- General 1 WARM RECEPTION. ess will be undertaken by the board of JOHN MANN & SONS

ng to be held on Monday night. HAROLD JARVIS COMING.-Harold Jarvis, Mrs. Wyatt and Miss Olive Vivian will sing at the Askin Street Church hoir concert next Thursday evening. "WHAT IS MAN?"-"What Is Man?" st he subject of an address by Professor W. J. Patterson, of Western University, at the Radical Club Sunday

TO ADDRESS CANADIAN CLUB .-W. A. McLean, of the Ontario highways commission, will address the Canadian Club at the Tecumseh House on Tuesay at noon, on the good roads quest WINS FIRST PRIZE .- S. T. Cripps, 1048 Dundas street, won the first prin at the Conservative Club whist match ast night. T. Rose, Maitland street,

coming second. The prizes were donated by F. G. Lawrason. ployees of George White & Sons will rather puzzling. Bro. Robins won the contest a cuchre tournament with the prize. The meeting closed at \$10. Conservative Club members next Tues-The usual weekly euchre

held on Friday evening. TO SING AND SPEAK .- Rev. Walter E. Millson, of Trinity Church, Stratford, will sing and address audiences in the Wellington Street Methodist Church in evangelistic services he is conducting TWO FINGERS CRUSHED,-William

Wright, Wharncliffe road south, driver for the Parnell-Dean Baking Company, had two fingers crushed yesterday while lumping a load of refuse. Dr. J. I.

Boomer is in receipt of \$5 for the Bel-gian relief fund from an anonymous

sale of Irish crochet donated by Mrs. FREE MAIL DELIVERY NOW .- Re-

cording to Frank Glass, M. P. The stranger of the same name. very will commence shortly.

church on "The Devil's Auction." The Forest City male quartet will sing. JUVENILE TEMPLARS.—Sunbeam a majority of 2,175,236 votes. sisting of conundrums, which were

30c STRONG'S **BAKING POWDER**

Strong's Baking Powder

30c PER POUND.

Drug Store 184 DUNDAS ST., LONDON, ONT.

BY FLASHLIGHT

You Get "PERFECT" be present. Pictures When You Bring Your Films To



All Prints and Enlargements are made on "CYKO" Paper, the prizewinning paper at the British and American exhibi-

All Mail Orders are returned the same day they are received.

No Charge for Postage.

CAIRNCROSS'

Experts in Photographic Finishing.

216 Dundas Street.

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

o'clock.

RECENT 7th C. M. R. RECRUITS. The following are included in recent cruits taken into the 7th C. M. George Gallant, R. E. McIntosh, J. Taylor, William Smith, J. T. Brault, R. A. Philadelphia, the work of W. Greason, Slingerfield, J. F. Wooley, T. W. Rap92 Broadway, Detroit, formerly of St. ley, E. H. Bulmer, H. Pryor, C. G. Cox, Marys, was accepted. This is consid-

The 33rd Battalion has been increased young artist to be heartily congratu-in strength by the following recruits: lated on passing such a difficult jury. unping a load of refuse. Dr. J. I. U. Ysuer, H. Anderson, A. Herbert, W. The American papers refer to this statement of the s

NOT HER BROTHER.-Mrs G. A. Coates, of 13 Surrey avenue, whose bro- went abroad where he studied for some ther, Sergt. Arthur Martin, was named time in the best schools of quirements of the Government in num-bering houses and naming streets in the by the expleding of a mortar, does not England. by the expleding of a mortar, does not England. annexed districts have been completed, believe that the injured man was her annexed districts have been considered, believe that the injured man was a cepted by the Academy, bespeaks the ments will be completed. The show

MISS DE COURSEY WINNER .- The Fikes will preach at both services Sunday in Talbot Street Baptist Church, pany, of the cut-rate drug stores, for This, for some time past, has been one and address a mass meeting for men at have been conducting, has been won places. 3 o'clock Sunday afternoon in the same by Miss Helen de Coursey, of 162 Al- owned in various cities of the United bert street. She secured the prize by States.

CELEBRATES BIRTHDAY,-Lieut. Temple, No. 6, Juvenile Templars, met Tuesday on Dundas street. Following regular business, was a program control of the 18t' Potalion, celebrated his 56th birthday resterday, although it was. known to few of his men. Col. Wigle and his son Gordon, assistant adjutant of the battalion, were the guests of Mr.

and Mrs. J. F. Sherlock, 36 Stanley LADIES TO HOLD SERVICE-A speial service will be conducted in Em-ress Avenue Church on Sunday eveng by the young ladies of the conegation. The subject of address and tory and song will be the late Fanny rosby, her life and work and favorite lymns. The song service will com-MINISTER'S CREDITORS MEET .reditors of Rev. T. B. Clarke, who re-

hurch to manage an orphanage farm or the Church of England, and who nas made an assignment, met yesterday n the court house. A number of local nen are involved, and the liability on chattels is about \$3,000. It is claimed hat the farm is not yet paid for LIEUT .- COL, WIGLE'S BIRTHDAY. Yesterday was Lieut-Col. E. S. Wigle's 56th birthday and had the day been fine he would probably have declared a holiday for the men of the 18th Battalion. As it was there was little for the troopers in the way of drill yesterday. Lieut.-Col. Wigle re-

eived many congratulations from his fellow-officers and numerous friends on THREE CANDIDATES INITIATED. -Hope of the West Lodge, No. 216, International Order of Good Templars, met in Society Hall last Tuesday evening Three candidates were initiated, two of whom were soldiers. Following initiation and other business, a program consisting of games was enjoyed. The meeting closed at 10. Next week will be military night. All Good Templars

Y. M. C. A. CONCERT.-Master George Branton, seprano soloist, Toronto, who appeared in London

London M. M. C. A. next Friday even-ing. The boys themselves will take ROWAT'S COFFEE Pleases people who are particular. part in several choruses and solos, also 50 Cents Per Pound. in the sailors' hornpipe and gymnasium

work. Pipe-Major Wilson will play the T. A. ROWAT & CO., Scotch pipes while his daughter dances the Scotch reels. Other talent will also 250 Dundas St. Phones 3051-3052. HURON COLLEGE ASSIGNMENTS. -Rev. Principal Waller, D.D., St. Paul's (afternoon); Rev. Professor Wright, New St. Paul's, Woodstook, Holyspille New St. Paul's, Woodstock; Holmsville, H. B. Metcalf, B.A.; Glanworth, C. W. Foreman; St. John's, St. Thomas, R. Lee; Teeswater, R. J. Kain; Wheatley, H. Payne; Oil Springs, W. Jones; Beachville, J. Mills; Melbourne, W

DuPlan, A. S. Mitchell; Aged People's Home, E. H. Stephenson, HONORED HIM ON BIRTHDAY .-About forty guests assembled at the ome of Edward Guest, 6th concession London Township, Tuesday, the occasion were received from numerous friends. Lendon, there is a little newsboy in this Progressive euchre was played during city who will feel keenly their departand Miss Johnston delighted with vio-

Davis; Chelsea Green, E. Garrett; St.

David's, W. B. Moulton; Epiphany, C

SET ANOTHER RECORD .- Sergt. A Sergt. Carter, has had a standing offer papers around the barrack rooms of \$100 to anyone who can beat them at musketry, have set another record home long before its echoes reached the in speed at the rifle gallery. Kennard barracks square. fired five rounds, making five bulls, in also made 5 bullseyes, in 18 seconds, out of 5 rounds fired. He fired 15 rounds in 60 seconds for 6 bullseyes and

NORMALITES ENJOY SELVES .-The members of the Literary Society of the Normal School held a very enoyable concert last night. A splendid late today." rogram of songs, readings and orchesral numbers was much appreciated by he audience. The chair was occupied Burk and Violet Campbell, the latter's particularly good. The school paper, which was read by Miss Brown and Messrs. Hare and McKay, was very cleverly written. Robert Langton's orhestra contributed excellently-rendered

W. GREASON, ARTIST,



At the 110th annual exhibition of the

33RD INCREASES STRENGTH .- United States, thus especially is the University Literary Society has donated Silby, L. Jones, S. Garlick, S. R. Rine, pictures he ever submitted to this aca-

A painting entitled, "October, skill and capability of the artist. is an autumn scene painted

St. Marys boy, son of Mr. and Mrs. Wm. Greason, St. Marys, Ont., and is well-known in London. His many

WINS LAURELS IN U. S.



Pennsylvania Academy of Fine Arts, Philadelphia, the work of W. Greason, ered the foremost exhibition in the

It will be put on after Easter, and it Pictures from this locality are

Mr. Greason, Detroit, was a former His many vicinity will be pleased to learn of his



pulpit at both services tomorrow. In that he had won. Mr. Greason studied St. Catharines Well, whose healing ception of new members and the Lord's during 1903 and 1904, and also in the their remarkable curative properties. giver, \$5 from the sale of china donated by Mrs. Cummings, and \$2 from the will be "A Country Fool."

Darby School of Painting, Fort Washington, Pa., where he came under such ington, Pa., where he came under such ridge and Thos. P. Anshutz. Later he

quartered at Wolseley Barracks leave

the evening, at which Ben Talbot won the first prize, while George Pew annexed the "booby prize." E. Johnston ish treble cry of "Papers" has been ish treble cry of "Papers" has been equally as welcome a sound around the supper, the kitchen was cleared, and old-fashion dances and games of "Blind ter from loving Lucy, a letter from loving lovi Man's Buff" caused the evening to rap- loving Lou," announcing the arrival of the mail.

Little Chap Supplies Fighters

With Copies of Morning

Papers.

Every morning throughout the long E. Kennard, instructor of musketry at winter months, no matter what the Queen's Park, and who, with Q.-OL- weather, the little fellow has sold his home long before its echoes reached the

The other morning something must 11 seconds—a second and a half less have slipped a cog, for he did not reach time than his previous record. In 15 the barracks until the men had gone to rounds, fired in 54 seconds, he made 12 their breakfast. Following them to the bullseyes, and 3 inners. Sergt. Munro big mess-room, his cry of "papers" received a hearty response, and his scott was soon exhausted.

"Say, what time do you get your "Say, what time do you get your breakfast, kid?" asked a big-hearted sergeant, as the boy was moving away. "Oh, as soon as I get back home, cheerily replied the youngster. "I'm

"Sit in here," commanded the sergeant, pointing to a vacant seat. Visibly embarrassed, the boy hesitatby Miss Esther Bycraft, vice-president ed, for the big fellows of the 18th were, of the society. Songs were rendered by to his childish mind, almost beings of Misses McGuffin and Wilson, and excellanother world; but what healthy boy lent readings were contributed by Misses | could resist such an opportunity, and soon he was laying away a plate of endering of "The Village Singer" being porriege, rations of bacon, bread and butter, with steaming hot coffee. "How many papers do you sell up here every day?" asked one of the men, endeavoring to put the little fellow at

his ease. "About 150," was the reply, "unless there's something special on; then I sell more. Wait till the Allies bombard Constantinople," he added, and his face glowed with pride.

Then, he suddenly seemed to realize nat he was only a small boy, as he confided to the sergeant, "Gee, I wish was big as some of you fellows."
Only a boy; but the big fellows of the 18th Battalion will miss him just as much as he will miss them, when they go away, and while they are longing for a paper from home, the littly fellow, all probability, will be telling his newsboy pals of the day when he had his breakfast with the soldiers.

CITY OF VICTORIA HEALTHY. Fortunate indeed is the Canadian city with such a record of good health that of Victoria, B. C., as is shown by the report of Mr. G. A. B. Hall, n the medical officer's report for

The mortality rate is only 7.23 per thousand, while the infant mortality rate reached the almost incredible figure of .6 per thousand. Of 18 cases of typhoid, only five were local, the remainder coming from logging camps, One of the reasons for this situation is undoubtedly the care taken to insure a pure milk supply. examinations taken during the year showed the butter fat percentage to average 3.9 per cent, the water supply is also above reproach. The population of Victoria is no 55,000, and of the 367 deaths recorded

last year, 90 were over 70 years of Victoria, B. C., is evidently a place where there is some competition for the position of "oldest inhabitant." b

IF YOU ARE TIRED OUT. It does one good to escape from the cares and worries of everyday life oc-

A week-end trip to some quiet resort will send you back refreshed and vigand also to the Red Cross Society, from the proceeds of their play in the Grand Opera House held recently.

RECEIVES MORE MONEY.—Mrs.

REV. J. H. BOYD PREACHES—Rev. Jas. H. Boyd, pastor of Adelaide Street Baptist Church will occupy his own pulpit at both services tomorrow. Next time you feel a bit stale, try waters are noted far and wide for Further information, booklets, etc.

> Welland," St. Catharines, Ontario. TO GIVE MINSTREL SHOW. At a meeting of the Liberal Club executive last evening it was unani mously decided to hold a minstrel show, and at the regular meeting the arrange-

will gladly be sent on request to "The

planned to make it a hummer in every the winner of a voting contest they of Mr. Greason's favorite sketching LOW FARES TO THE CALIFORNIA rank of captain. Rev. EXPOSITIONS, VIA CHICAGO AND was formerly rector of the Cronyn

Four splendid daily trains from the

Loans As Usual

Building this spring? Or do you intend buying a farm or a city residence?

by this Old Mortgage Company to aid in the purchase or improvement of real estate. Any amount may be borrowed up to threefifths of the value set by our experienced in-

Remember-Funds will be advanced to you

Liberal terms of repayment are allowed. No valuation or commission fees are charged. Rates of interest are no higher than those

current before the war.

correspondence is invited.

The Huron and Erie Loan and Savings Co.

Loans may be readily arranged by mail and

Main Office-442 Richmond Street, London, Market Office-4.5 Market Square, London. HUME CRONYN. T. G. MEREDITH, K. C., General Manager. President.

Your

Last To Purchase

Walking Sticks, Etc. AT HALF PRICE

Diamonds, Cut Glass, Watches,

Ebony Goods, Umbrellas,

See the Wonderful Bargains :: on Our Fifty Cent Table ::

This Sale Closes at 10 p.m. Tonight

C.H.WARD&CO

Diamond Merchants and Jewelers.

386 Richmond Street-Phone 1084

Insist On Having

Parnell's Bread

It's the Bread that is demanded daily by Housewives who "KNOW."

Good Bread is the most important part of a meal. Therefore, you should PARNELL'S

Snowdrift Wrapped Bread "PARNELL'S BREAD" is made under the supervision of the manager.

The crust is not shined with steam and grease, but is given its own natural

By doing this you get Good, Substantial and Wholesome Bread. Try a loaf. Phone our bakery today and we will send by special delivery

MADE BY PARNELL-The Breadman

Phones 929-1390

ACCEPTANCE OF STREET, 18TH CHAPLAIN HERE

pointed chaplain of the 18th Battalion

Memorial Church here. new passenger terminal, Chicago to San Francisco, Los Angeles and San Diego. Wide choice of scenic and direct routes. Double track. Automatic electric safety signals all the way. Let us plan your field and Hon. C. S. Hyman, who lete trip, and furnish folders and full particulars. B. H. Bennett, G. A., 46 the city recently for Florida, had been to the city recently for Florida, had been to the city recently for Florida, had been to the spreading of a rail in Yonge street, Toronto, Ont. Mars, 12,20 gelayed by the spreading of a rail in were travelling. The train was stopped n time to avoid serious accident. None of the passengers were hurt. circulation in the city last

> jured in a smashup was contradicted GERMANY LACKS OATS. BERNE, Switzerland, March 5.-Via Paris-A copy of the North German tte reseived here contains seven lifferent rations for feeding horses to aid people in finding a satisfactory

night that the Londoners had been in

ced that does not contain oats. CARD OF THANKS. Mr. and Mrs. Charles Watling wish thank friends and relatives for kindess and sympathy shown them in the cent loss of their mother. Rubbers for Women—the kind with a einforced leather heel, which prevents hipping or cracking; made for any hapo of heel.

J.P.COOK CO THE STORE THAT SERVES YOU BEST Fill Your Bin

With Our Coal THE BEST COAL MINED. Heaman & Son YORK AND BURWELL STS. Phone 312.

EDMONTON.

that reductions on all our Furs have been such that those desirous of purchasing Furs have found our prices much lower than any other house in Ontario.

We still have a fairly large stock of fine Furs. A few of our 1 Black Muskrat Coat. Bust 36, length 50. Regular \$135.00. Sale price \$85.00

1 Blended Squirrel Coat. Bust 36, length 52. Regular \$95.00 Sale price \$60.00 1 Astrachan Coat. Bust 36, length 48. Regular \$55.00. Sale price \$35.00 1 Marmot Coat. Bust 36, length 45. Regular \$60.00. Sale

price \$45.00 1 Coney Ermine Opera Cloak. Bust 38, length 42. Regular \$47.50. Sale price 1 only Man's Coon Coat. No. 1 quality. Regular \$120.00. Sale

price \$75.00 1 only, Man's Fur-Lined Coat, Otter collar, Regular \$135.00. Sale price \$97.50

Big reductions in Mink, Persian Lamb, Sable, Hudson Seal, Wolf, Fox, and other Fur Sets. 196 DUNDAS STREET.

AGREEMENT REACHED London, March 6.—A Shanghai dispatch to Reuter's Telegram Company St. John, N. B., March 6.—Rev. Canon says an agreement has virtually been C. P. Hannington, Anglican rector the entire Chapel district.

FELL DEAD

PHONE 1319.

arranged between the municipality and the Chinese Government, whereby the boundaries of the international settlement will be extended to include nearly trouble was the cause of death. He was 58 years old.

Our Fur Sale is proving a great success, owing to the fact