A Christmas

Present of

FLOWERS

Is appreciated more than

any other moderately-

Those dainty Baskets,

Flowering

Plant

Make it possible to bring

cheerfulness into the

home of your friends at

Open evenings all this

this festive season.

50c to

priced article.

From-

Generals Joffre and French Will Prosecute the Stupendous

Out Enemy, It Is Said.

Move Earlier Than Intended as Result of Feeling

The present onslaught against the German intrenchments is heavier than

offensive assumed by the French, British and Belgiah forces since General

It is the result of a complete change of plan by Generals Joffre and French.

Gain Twenty Miles in Three Weeks. | ing to the same authority that the dura-

According to information from a tion of the war will be shortened by highly-placed personage in touch with fully three months unless some unfore-

or the Germans be forced to withdraw manner that its right will rest

spoken in official communiques, and in was too conservative,

Von Kluck was turned on the Aishe.

troops, if this new movement be suc-cessful, should be thrown back on their

ing of the Allies' advance has been

the announcement issued this evening by the London press bureau there is

The authority for the information con-

RUSSIAN POLICY

Ex-Minister Explains Why

Places Were Abandoned

to the Enemy.

opinion solidly indorsed the decision of

THE LOCAL MARKET

offerings on the market square, and the price jumped this morning to \$16 per ton. The small supply of the last week is said to be the cause of the sudden

Oats are firm at quoted prices, and wheat is slightly higher. It sold on Tuesday for \$1.07 and \$1.08 per bushel. Dairy products and dressed fowls are expected to comprise the main offerings on the market toward the latter part of this week and next week. Prices remain as quoted in these lines.

to 70 to 2 25 to 1 00

Cabbages, each

Hay, per ton......16 00 Straw, per load..... 5 50

Butter, store
Butter, rolls, lb. 40 to
Eggs, per doz. 40 to
Eggs, basket. doz. ... 40 to
Dairy Products, Retail.

Dressed hogs, choice. 9 50 Live Stock.

Hogs, per cwt. 6 85
Fat sows, cwt. 5 50
Smail pigs, pair. 5 00
Export cattle, cwt. 8 00
Milch cows, each. 75 00
Butchers' Meats.

General Joffre several days ago.

factory

SAN ANTONIO, Tex. Dec. 15.-Miss Hedda Burgmeister, a trained nurse was today indicted on the charge of murdering Otto Kochler, millionaire president of the San Antonio Brewing Association here on November 21

Rochler was shot while in Miss Burgmeister's home. Miss Burgmeister was tound kneeling beside him, hysterical nd bleeding from a gash in her left wrist. She said she fired in self-de-

Bylaw No. 4861

To provide for taking the votes of the electors upon the following question: "Are you in Thinking That Conquest of favor of married women having the same right to vote under the provisions of the Municipal Act as unmarried women?"

Whereas, it is considered desirable and expedient to obtain the opinion of the municipal electors on the following question, that is to say: "With loss of Belgrade by the Austrians, forced to evacuate close on the having the same right to vote under having the same right to vote under the provisions of the municipal act as unmarried women?" and to pass this bylaw for the purpose of eachling the said electors to vote on the said ques-

cipal council of the Corporation of the land believed to be beaten, whired surficient of London, as follows:

1. That the votes of the duly-qualified municipal electors of the Corporation of the City of London shall be taken on the said question at the same places as the next annual election for the municipal in Servian territory, Shabats and Losters of the deputy returning of the vectors of the corporation of the corporation of the corporation of the deputy of the corporation of the corporation of the duly-question of the duly-

next annual election for the municipal council, and the deputy returning officers appointed to hold the said election shall take the vote.

2. On Monday, the 28th day of December, A.D. 1914, at the hour of 7:20 o'clock in the afternoon, the mayor shall attend at his office in the city hall, in the said City of London, for the purpose of appointing, and if requested so to do, shall appoint, by writing signed by him, two persons to attend at the final summing up of the votes by the clerk, and one person to votes by the clerk, and one person to attend at each polling place on behalf of the persons interested in and voting of the persons interested in and volume in the affirmative on the said question, and a like number on behalf of the persons interested in and voting in the negative on the said question.

3. On Monday, the 4th day of January, A.D. 1915, at the bour of twelve 1915, at the hour of twelve on, at the office of the city "Retirement of the right wing, says the Austrian headquarters in Vienna, made the abandonment of Belgrade seem advisable. The withdrawal, it is declared, was made without a battle.

Passed in open council this 7th day of January, A.D. 1914.

Frances of the city "Retirement of the right wing, says the Austrian headquarters in Vienna, made the abandonment of Belgrade seem advisable. The withdrawal, it is declared, was made without a battle.

MOST CRUSHING OF ALL.

[Canadian Press.] C. M. R. GRAHAM.

Notice.

vote.

And that Monday, the 28th day of December. A.D. 1914, at 7:30 o'clock in the afternoon, at the mayor's office in the city hall, in the said municipality, has been fixed for the appointment of persons to attend at the polling places and at the final summing up of the carry," he

Take Notice

or the nomination of candidates for larger, controllers, public utilities ommissioners and hospital trustees, at he hall of the municipality of London, in Tuesday, the 22nd day of December, L.D. 1914, at 10 o'clock in the fore-

Further, a meeting of the electors will be held for the nomination of candidates for aldermen and members of the board of education at the hall of the said municipality on Tuesday, the 22ud day of December, A.D. 1914, at noon. And further, a vote of the said electors will be taken on Friday, the 1st day of January, A.D. 1915, at the hour of 9 o'clock in the forenoon, continuing until the hour of 5 o'clock in

Clerk and Returning Officer.

Mahogany or oak

ON MURDER CHARGE AUSTRIANS DAZED BY THE DISASTERS

Loss of Belgrade Marks the Most Severe Reverse Of All.

GOBBLED SERVIAN BAIT

Invaded Kingdom Was Almost Complete.

[Canadlan Press.]

New York, Dec. 16 .- A cable from considered desirable London to the Herald this morning

"The Servians, harried by the invaders icil of the Corporation of the and believed to be beaten, whirled sud-

explain that lack of ammunition caused the retrogade movements which ved the Austrians into the belief that onquest of the invaded kingdom was ost complete. The ammunition captured from the invaders replenished the Servian supply, and made possible the routing of Emperor Francis Joseph's

[Canadian Press.]
Paris, Dec. 16.—Lieut-Col. Rousset, i

Liberte, says: "Even the history of Austria, so rich in defeats, contains no disaster more crushing than the one the Servian army has just inflicted on the Take notice that the foregoing is a crue copy of the hylaw containing the question to be submitted to the votes of the electors at the same time, and at the same places, as the annual election for the municipal council, and the deputy returning officers appointed to hold the said election shall take the

Doom Is Sealed. Lieut -Col the German efforts are doomed to fail-

The intrenchments are difficult to carry," he says, "but armies that place erk. their sole strength in intrenchments may gain a little time, but they never can gain battles, and the moment arrives ooner or later when they are smoked

GERMANY'S LOSSES. MILLION AND QUARTER

COPENHAGEN, Dec. 15.-The hundredth casualty list, containing only 2,484 additions, brings the total Prussian killed, wounded and missing to 717,319. In addition there are 74 Saxon, Wurttemburg and 118 Bavarian

The total Prussian and Ravarian casualties hitherto published are about 1,000,000. Saxon and Wurttemburg lists give an additional 200,000

Heavy losses of the Bavarians led some Germans to describe them as food for British cannon

As Little As

\$5.00

Sends One Home

SELECT IT NOW!

We Deliver for Christmas

A"VICTROLA"

One Blind and the Other Deaf

Watchman's Proper Qualification.

In despair, Londoners asked this morning why gates could not be placed on the railway crossings of London that are known to be dangerous. Cit-izens have not much hope of securing greater safeguards, but public opinion unanimous for taking some decisive That two watchmen should be sta-

separated. They need two at every

would like to see it continued. You truly. GEORGE G. CUMMING.

Ridgetown, Dec. 14. The Proposed Pension System.

Also that no one would be considered who had not been three years in the ser-vice. That period would, of course, cover

be taken care off. But it rather looks as though Mayor

Graham would rather tax the property

London, Dce. 15, 1914

Wants Artistic Comics.

thing to recommend them-neither cabinet, explaining the military situapoint, nor wit, nor drawing. Like so tion in an interview, stated that public much of that "imported" American humor (sic) they depend for a laugh abominably bad the Russian general staff recently anupon portraying in drawing, somebody getting hurt or be- nounced, regarding the discontinuance of ing ejected from a bar-room, or reciting the Russian attacks in the region of the promiscuous amours. This is stuff we don't want our children to see and become accustomed to ex-minister said: "It is now apparent accept as "funny." (That the young- that the Austro-German aim is not the sters like them, or laugh at them has taking or holding of certain towns, but, nothing to do with it. They will laugh by a continuous harassing of the Russian just as much at better stuff.) Give us humor, give us pictures, but ranroad system, to threw troops at vari-

fianks and by means of their extensive the former wholesome and the ous points here and there in an attempt at least passably good. It to weaken and tire out our army. give us the former wholesome and latter at least passably good. shouldn't be impossible to do it, and in any case is not impossible to "snuff" with their line, abandoning all straighten their line, abandoning all straighten their line, abandoning all straighten their line, no matter places outside of that line, no matter how important or how populous. The how important or how populous.

Praises Head of Mission. To the Editor of The Advertiser Some doubt the means of making men temperate by license reduction, but great many can testify to the good work of the City Mission in this respect, Mr. "Billy" Matheson (ex-pugilist and athte) and his good wife actually take the 'bull (man) by the horns" and do a lot good, where the churches fail. and should have the support of all good citi zens and churchmen. His work is quick and lasting, and no institution in Lonon is more worthy of support.

But None Are Made-in-Canada, To the Editor of The Advertiser:

Since the champions of the Mutt and Jeff cartoons are so active in their be half, it behooves the antis to record their opinions, too. It may be a small thing, but in these adays of frantic "Made-in-Canada" appeals, the origin of Mutt and Jeff pictures and many others appearing in otherwise worthy newspapers, should be sufficient to bar them in favor of betsufficient to bar them in favor of b ter stuff-Canada-made. How many of Oat, epr the smug Canadian fournals now pubthe smug Canadian journals now publishing these boiler-plate monstrosities would pay a Canadian artist for drawings as badly done?

Unless a man is wrongly constructed the boundary hymon and lots of it but it better hymon and lots of it but it. he enjoys humor, and lots of it, but it must be humor of the right kind, that Radishes, per doz....

must be humor of the right kind. that leaves no unpleasant taste in the mouth. If you say people don't care what grade humor is served up daily. Citrons, each then it is your duty, and the duty of every other Canadian editor, to raise every other Canadian editor, to raise leavel of taste by inserting better the server of t stuff. On that basis Mutt and Jeff rank about zero, or a little below. What hope is there of any improvement of the below there of any improvement of the below there is there of any improvement of the below there is the below Canadian ideals and Canadian tastes while such fustian can find a place in

\$1.00 CARTER'S Weekly Pays For It

If you would select from the greatest variety and largest stock of Victrolas, COME TO US.

If you would deal in the store where you can get the Record you want when you want it,

If you would have the advice of salespeople who are essentially judges of music when you select your Records, COME TO US.

> You'll be well repaid by patronizing us-you'll have a new and clear idea of what "Victrola Service" means.

MASON & RISCH, LTD.

248 DUNDAS STREET, LONDON.

ALLIES PLAN TO SWEEP

Such is One Citizen's Idea of Crossing

tioned at Egerton street was argued, as the tracks at this point are widely

One citizen remarked that the watchen at the tracks in the city were too "One should be blind and

Voice of the People

Wants It Continued. To the Editor of The Advertiser:
As to your inquiry re "Mutt and Jeff,"
As to your inquiry re about it, and
I see nothing disgusting about it, and
Vours

To the Editor of The Advertiser:

Seeing by your valuable paper that the utilities commission is about to adopt a pension system for its em-

has served the city. But how about the old faithful em-MacLean and Simmle, who served the city, night and day, for over by their present strategy either Belgium German right wing in Belgium, the obtwenty-two years, who never faitered in may be freed of the invader by spring. ject being to turn that flank in such a have faithfully served their country to

owners of the Forest City to pay a Ger nan than to take care of the Britisl subjects, who have so faithfully served A RATEPAYER WHO OBJECTS TO SEEING GERMANS IN POSITIONS

Wants Them More Often. To the Editor of The Advartises:

By all means let us have "Jeff and Mutt," and let us have them oftener. It doesn't take much space, and the "young subscribers" enjoy a little fun, even if the old chaps do get calloused.

If to be artistic is to be a "crank," as some of your readers call those who do not go into ecstacies over Mutt and Jeff, then put me down as a "crank." The Mutt and Jeff outrages have not p.m.-An ex-minister of the Russian

Canadian newspapers? Do away with it-in spite of commendations of vulgarians-as speedily as possible. Yours for better cartoons. MAYDIN CANADA.

CURE

where is that here is whore in pills one if while are very small and optils makes does and one gripe of the place all who are very small and optils makes does and one gripe of the place all who are too place are too place are too the bears. After opening 1/20 are too place are too pl

tically certain. It is believed, accord- town is still in the hands of the Allies. CRACOW CITIZENS FLEE TO HUNGARY

Have Erred on Right Side.

be sent to France.

Civil Authorities Off to Vienna City Prepares for Siege.

Canadian Press.1 Warsaw, Russian Poland, Dec. 16 .-Arrivals here from Cracow report that the civil authorities of the Austrian fortress have gone to Vienna, and that the middle-class population is fleeing into

Hungary. Gangs of workmen and soldiers are said to be busy preparing intrench-ments and barricades of all descriptions. Art treasures have been taken to places of safety, and the museums and schools have been converted into hospitals. The newspapers at Cracow have sus-Petrograd, Dec. 16 .- Via London, 12.02 pended publication and the absence of news is reported to be increasing the alarm of the inhabitants.

BORDEN IS VISITING MARITIME PROVINCES Austrian fortress of Cracow and the yielding of Lodz to the Germans. The

Duke of Connaught Inspecting Forces at Quebec Points.

Ottawa, Dec. 16 .- Sir Robert Borden leaves this afternoon for the Maritime Provinces, but will return next Tuesday. Tomorrow he will address a gathering of businessmen at Amherst, N. S., and

This explains why, despite the new Austrian offensive from the Carpathians, and the German attempt between the Vistula River and Lowicz, great lifesacrificing battles were not reported." | Christmas.

\$8 to \$9 50. Sheep—Ewes, cwt, \$5 to \$5 50; bucks and culls, \$3 50 to \$4 50; lambs, \$7 50 to \$8 25.

Hogs-Fed and watered, cwt, \$7 25; o. b., \$6 90.

Montreal, Dec. 16.—East End market: Receipts Cattle, 2,500; milch cows, 90; calves, 200; sheep and lambs, 600; hogs, 1,200. Trade dull, with rather lower prices for good cattle, quality considered.

Prime beeves, 7c to 7½c; a few Christmas cattle about 8c; medium, 5c to 7c; common, 4c to 5c; cows, \$40 to \$80 each; springers, \$30 to \$65 each.

Sheep, 4½c to 5½c; lambs, 7½c to 8c.
Hogs, 7½c to 8c.

BELGIUM CLEAR BY SPRING ITALIAN DEPUTIES **VOTE CONFIDENCE**

Almost Unanimose Indorse-LONDON, Dec. 15 .- All along the battle line from Flanders to the Vosges ment of Governmentthe Allies began today to move forward with the immediate object of driving the Germans out of Belgium. Reiterates Neutrality.

[Canadian Press.]

Rome, Dec. 16.—A vote of confidence in the Government and its policies was and means that the campaign which was to have been begun in the spring is adopted almost unanimously yesterday by the Chamber of Deputies. Previous to the vote, Premier Salandra

delivered a speech to the deputies in which he reaffirmed his statement made the war office, the Kaiser's second seen obstacle overthrows their present in a previous address that Italy's posi-tion was one of watchful neutrality. He second line of defence in Belgium from Bruges to Courtrai, a distance of twenty "What I can guarantee," he

the discovery that their estimate of the miles, within three weeks.

No word of this momentous hastenNo word of this momentous hastenmand had eried on the right side, as it purely Italian policy, but in saying this I do not mean that we will disregard the The French first line regiments need policies of the great powers by the London press bureau there is only the merest hint of the magnitude of the operations just begun.

The authority for the information conthe men of Klichener's new army and and preparing for her great future." The Premier refused to make any precerning this most important development pointed out that the attack thus briefly described is probably one of the last feeling out movements begun by the first of the first o mistakes these would be paid for by the From the sea to the Swiss frontier the Although the effensive movement country. Regarding what was already past, he

allied troops have been sounding out the Germans' strength by small attacks doubtful if the general staff at present declared that Italy had a right to prothe time that General Manager Glaubitz at various points. Evidently the result contemplates more than the reoccupa- claim her neutrality, and that if she had of this process has been highly satis- tion of a substantial part of the whole bargained for it she would have dishonactory.

of Belgium. The heaviest part of this ored herselt. He concluded by saying:
The comanders in the field figure that fresh attack is directed against the "Now is the time to be silent and to CZAR LEAVES CAUCASUS many men from the eastern theatre of Bruges and its centre on Courtral. At war that pressure on the Russians will present the Germans hold a line from

be relieved to such extent that their ad-vance into Germany will be made prac-near Ypres, although the last-named (Canadian Press.) Petrograd, Dec. 16.—Official an-ouncement is made that Emperor Nicholas, having finished his tour of inspection of the Russian army fronts in the Caucasus, left that region on De-

Has Finished Inspection of His Forces

in That Region.

cember 15. A communication from the staff of the army in the Caucasus, dated December 13, says that recent engagements of the Russian forces have been insignificant.

Prince Von Buelow Leaves To Take Up

OFF TO ROME

KHEDIVE AT VIENNA

[Canadian Press.] London, Dec. 16-10:10 a.m.-A disstantinople, via Amsterdam, states that gain in weight it produces as stated patch to the Central News from Con-

Austrian authorities. Abbas Hilmi has been in Constanti- vous dyspepsia and general nople for some time, and, according troubles, it should not be taken unless to reports, was preparing to lead a Turarmy into Egypt to wrest control more, for it is a wonderful flesh build-Heping you will improve the tone of The Advertiser to that extent. I am, sincerely yours, FUNLOVER.

Heping you will improve the tone of Russian plan is to conserve the Russian plan is to co

FINANCIAL AND COMMERCIAL

Winnipeg. Dec. 15.—Liverpool cables were steady, which caused prices to open 1/2 to 1/

200 cars.
Cash Grain: Wheat—No. 1 northern.
\$1.1734; No. 2 northern, \$1.1434; No. 3
northern, \$1.1014; No. 4, \$1.0614; No. 5,
\$1.0114; No. 6, 9814c; feed, 92c.
Oats—No. 2 Canadian western, 52c;
No. 3 Canadian western, 49c; extra No. 1 cific. Southern Pacific, Canadian Pacific, Flax—No. 1 N. W. C., \$1.32; No. 2

Canadian western, \$1.29. shared in the declining movement, to-WHEAT RECEIPTS.

Montreal, Dec. 16.—Wheat receipts,
21,000 bushels. gether with Reading and some less prominent stocks. Fractional gains were scored by some of the coppers, LIVE STOCK.

LIVE STOCK.

Toronto, Dec. 16.—Trade in cattle at buying orders, but the undertone the Union yards this morning was ex- continued uncertain. tremely quiet, with prices from 15c to tremely quiet, with prices from 15c to 25c lower. There was a steady market for lambs. Sheep were steady, while calves were weaker. Hogs unchanged. Receipts, 966 cattle, 105 calves, 1.499 hogs, 1,002 sheep and lambs.

Butcher cattle, choice, cwt, \$7 50 to \$7 56; do, medium, \$5 50 to \$6; do, common, \$5 to \$5 50; butcher cows, choice, \$6 to \$6 50; do, medium, \$4 75 te \$5 25; do, canners, \$3 to \$4; do, bulls, \$6 50 to \$6 75; feeding steers, \$6 to \$5 50; stockers, choice, \$5 75 to \$5 50; stockers, choice, \$5 75 to \$5 50; do, light, \$4 50 to \$5 50; million, choice, each, \$65 to \$90; springers, \$50 to \$90; calves, \$5 to \$9 50.

continued uncertain.

Trading fell to very small proportions soon after the opening, the total business of the morning session being less than half of yesterday's corresponding period. Prices rose and fell within narrow limits as buying or selling orders appeared, but the undertone remained extremely feverish. A few of the potential stocks recovered to a fraction over yesterday's close. Operations were obviously professional, with few indications of cutside demand. In fact, the financial district manifested far more interest in the latest news from abroad than in the market itself. Bonds were steady. Bonds were steady.

BAR SILVER. London, Dec. 16.—Bar silver, 22 15-16d MONEY AND DISCOUNT RATES. London, Dec. 16.--Money, 11/2 per

cent.
Discount rates, short and three months' bills, 2% per cent. WOMAN STRICKEN Mrs. Joseph Collins. of Clandebove, In

Critical Condition. Special to The Advertiser.] CLANDEBOYE, Dec. 15.-Mrs. Jos.

East Buffalo, N. Y., Dec. 16.—Cattle—Receipts, 250 head; slow; prices unchanged. Veals—Receipts, 100 head; active, 34 to \$11.

Hogs—Receipts, 2,500 head; active; heavy, mixed, yorkers and pigs, \$7 60 to \$7.75; roughs, \$6 40 to \$6.75; stags. Sheep and Lambs—Receipts, 3,000 head; sheep slow, lambs active; lambs, \$5 50 to \$6.25.

Sheep side Lambs—Receipts, 3,000 head; sheep slow, lambs active; lambs, \$5 to \$9.15; yearlings, \$5.50 to \$7.50; wethers, \$6 to \$6.25; ewes, \$5 to \$5.50; sheep, mixed, \$5.75 to \$6.

RURAL MANITOBA SOLID FOR NO LIQUOR

Fifteen Municipalities Vote For No. Licenses-One Tie Vote:

[Canadian Press.] WINNIPEG, Dec. 15,-This was election day for the rural municipalities throughout Manitoba, of which there are now about 155. The general interest centred on the voting on some 22 local option bylaws. principal contest was at Brandon City, where the hotelmen strenuously opposed the local option vote, and where local option was defeated by

In fifteen districts local option arried; in five it was defeated, and in Boissevain a tie vote, which counts as defeat, was cast. No rural district defeated local option. The returns from Swan River, one of the north districts, will not be known until tomorrow.

LOSS OF BULWARK DUE TO ACCIDENT

nvestigation Reveals No Treachery or

Hostile Agent Aboard.

[Canadian Press.] LONDON, Dec. 15 .- 8:25 p.m.-An in uiry into the Bulwark disaster, ac ording to the official press bureau anouncement, shows that it was the result of an explosion due to the accidental ignition of the ammunition or board. Investigation has disclosed no evidence of treachery on the part of persons aboard the vessel, or of my act by an enemy.

The British battleship Bulwark was estroyed by an explosion on November 3, while lying off Sheerness. About

A MESSAGE TO THIN, WEAK, SCRAWNY FOLKS

An Easy Way to Gain 10 to 30 Pounds of Solid, Healthy, Permanent Flesh.
Thin, nervous, undeveloped men and women everywhere are heard to say: "I can't understand why I do not get fat. I eat plenty of good, nourishing food." The reason is just this: You cannot get fat, no matter how much you eat, unless your digestive organs assimilate the fat-making elements of your food instead of passing them out through the body as waste. the body as waste. What is needed is a means of gently urging the assimilative functions of the stomach and intestines to absorb the oils and fats and hand them over

to the blood, where they may reach the starved, shrunken, run-down tis-New Post.

[Canadian Press.]

Amsterdam, via London, Dec. 18.—A
Berlin telegram announces that Prince
Bernhardt von Buelow, the former German chancellor, who recently accepted the post of ambassador to Italy, left the starved, shrunken, run-down tissues and build them up. The thin person's body is like a dry sponge—eager and hungry for the fatty materials of which it is being deprived by the failure of the alimentary canal to take them from the food. The best way to overcome this sinful waste of flesh-building elements and to stop the leakage of fats is to use Sargol, the for Rome on Tuesday.

General Bronsart von Schellendorf, the former Prussian minister of war, is sicians here and abroad. Take a little Sargol tablet with every meal and notice how quickly your cheeks fill out and rolls of firm, healthy flesh are de FOR A CONFERENCE posited over your body, covering each bony angle and projecting point. Your lruggist has Sargol, or can get it from

his wholesaler, and will refund your money if you are not satisfied with the stantinople, via Amsterdam, states that Khedive Abbas Hilmi of Egypt has gone to Vienna for a conference with the officient. Caution:-While Sargol has produced

Practical Prescription Against Stomach Acidity

Nine-tenths of all cases of stollating trouble nowadays are caused by too much acid. In the beginning the stomach itself is not diseased, but if this acid condition is allowed to continue, the acid is very likely to eat into the stomach walls and produce stomach ulcers which may render a radical surgical appreciation processory ever to prolong life. cers which may render a radical surgical operation necessary even to prolong life. Therefore, an "acid stomach" is really a dangerous condition and should be treated seriously. It is utterly useless to take pepsin and ordinary stomach tablets. The excess acid or stomach hyperacidity must be neutralized by the administration of an efficient antacid. For this purpose the best remedy is bisurated megnesia taken in teaspoonful doses in a fourth of a glass of water after each meal. Larger quanti-

spoonful doses in a fourth of a glass of water after each meal. Larger quantities may be used if necessary, as it is absolutely harmless. Be sure to ask your druggist for the bisurated magnesia, as other forms of magnesia make effective that they have not the bouth washes, but they have not the sime action on the stomach as the

WOUNDED

We have all others' prices wounded Get acquainted with them, and our goods, and you will see what you have been missing. Big Christmas stock to choose from. Small deposit reserves

Patten Furniture DUNDAS STREET. ZXV

London Ready-to-Wear

M. FISHBEIN, Manager.

Trusteeships Often You may Last Through Many Lifetimes

appoint as the original trustee, but you have no voice in the selection of his successors. This strong Trust Company is permanent and fulfils its duties far more effectively than is possible in the case of a private executor. It is ever on the watch in the interests of its clients and through its Officers and Management it feels the pulse of the financial world.

JOHN S. MOORE, Manager

cial world as no private individual can. Call or write for full information. THE LONDON & WESTERN TRUSTS CO. LIMITED 382 RICHMOND STREET, LONDON, ONT.

FIRE, Accident, Liability, Plate Glass, AUTOMOBILE, Boilers, Marine, WIND STORM Merchandles Floaters, Motor Boats, Live Stock, Guarantee Bonds, Contractors' Bonds, Burglar, Use and Occupancy Rents,

Phones 1552, 1216, 1449. D. CAMPBELL & SONS Bank of Toronto Building.

YOUR SAVINGS

when amounting to \$100 or upwards will be received by this company for investment. Interest at 41/2 per cent is paid half-yearly. The safety of both principal and interest is absolutely guaranteed.

THE FIDELITY TRUSTS COMPANY OF ONTARIO

TEMPORARY OFFICES: CORNER DUNDAS AND TALBOT STS., LONDON.

The House of Flowers Gammage LONDON.

WOOD! WOOD! D. H. Gillies & Son Adelaide and Bathurst Streets, x

EDWARD CRONYN & CO. SEND FOR CIRCULARS SHOWING VALUE OF HURON AND ERIE SHARES CRONYN BUILDING, TORONTO.

J. M. YOUNG, Broker 3 London Loan Building STOCKS, BONDS, GRAIN AND PROVISIONS. Phone 707 Private Wires

The Hunt Plumbing Co. PHONE 1218.

Call our number when you meed RICHMOND AND KENT STREETS

MUMS! FIVE AND TEN CENTS-ALL SHADES AND SIZES. DICK & SONS

Ladies' Coats On Sale at \$5.95

One rack of Ladies' Coats, in all the new shades and cloths. Values to \$18.00. Sizes 14 to 42. Your choice at \$5.95

Come early and get first

256 DUNDAS STREET.