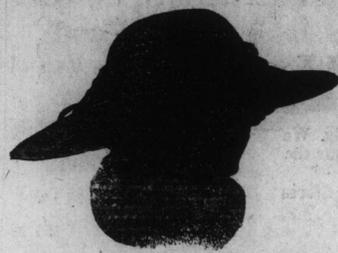


CHARMING EASTER MILLINERY.



Announcing Our First Opening of

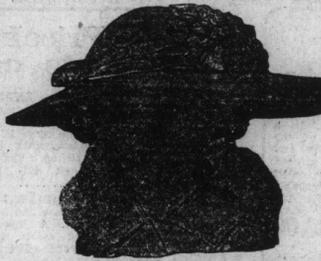
Millinery

for 1918.

Latest Am. and English HATS.

It is with exceptional pride that we invite you to view our beautiful showing of New Spring Millinery.

The most striking novelties of the season and the more conservative creations, each are to be found here in ample assortments.



Jack-Tar Togs

SIMPLICITY
in apparel is the acme of comfort.

This is represented in Jack Tar Togs, but they lose none of their attractiveness through it. Quality is also found in these super-Middies—and quality of the best.

We now have in stock sizes to fit 8, 10, 12, 14 and 16 years, and expect shortly those suitable for 3, 5 and 18 years.

Rub 'em, Tub 'em, Scrub 'em.

"They come up smiling."



Marshall Bros

The

Has Unite

Press Urges G
ustrial Dis
Holidays.

Given No
Pitt

9 15 A.M.

THE SITUATION REVIEWED.

LONDON, March 28. (Via Reuter's Ottawa Agency.)—The papers continue to urge the Government not to hesitate in taking the strongest measures to reinforce the armies in France. Some are demanding the convocation of Parliament in order to sanction a review of the whole manpower position. It is pointed out that the whole nation is rallied to the Government and that the spirit of 1914 is revived. Thousands of munition workers have volunteered to work on holidays and industrial disputes have been settled automatically, thus the plans for the National strike of the Amalgamated Society of Engineers, scheduled for April 6th, was abandoned yesterday, when a committee appointed at an unofficial conference at Manchester called it off. All the engineers will do their utmost to replace the loss in the offensive. The Minister of Munitions acknowledges the general response. The Times anticipates that an equilibrium in the fighting will be established in the next two days. The most encouraging change is that in the counter-attacks twelve miles from Arras, the British troops yesterday were winning back and holding this ground. With reinforcements rapidly coming up messages from France are cheerful, while the note of elation has vanished from the enemy bulletins. Both the Allied flanks are now holding fast and assurances from Paris of the imminent intervention of reserves are the most welcomed news; for experts emphasize that the fate of the battle largely depended upon their concentration. The critical test will come when either side attacks or counter-attacks from their present positions. In such an encounter the Allies will have the advantage of fresh troops. The enemy apparently has paused on the northern front in order to reorganize his line and bring up artillery, while cautiously advancing on the old Somme battlefields. Here his tired masses, shelterless, in a month's wilderness, pounded all night long by British big guns, and bombed by airplanes, are suffering gravely. The enemy's main attack is now apparently pressing south of the Somme. Percival Phillips says that the enemy have brought up ten divisions from Flanders, four from Lorraine and from Lens as if he intends making his principal attack on the British right flank, instead of extending his activity north of the Scarpe, he is thus concentrating his strength in the area covered by the Crown Prince's army.

10.15 A.M.

ENGLISH EXPERT'S REVIEW.

LONDON, To-day. One remarkable feature of the whole battle, has been the work of the Allied airmen, said General Maurice. Last night we dropped 22½ tons of bombs on enemy reserves around Peronne and Bapaume. During the day low flying machines operated constantly and almost without inter-

New Friends and Old

By RUTH CAMERON.



RUTH CAMERON

"Why don't I ever see you with Edith R. nowadays?" I asked Molly the stenographer today, the other day, mentioning a young person with whom she had formerly been very intimate.

"Oh, we're on the outs just now," said Molly.

"What's the matter, isn't she as nice as you thought?" I asked.

"Oh, yes, I guess so," said Molly cheerfully, and then added with a common sense and philosophy far beyond her years. "We just get on each other's nerves. We'll take a rest from each other and then we'll get over it and like each other as much as ever."

A Time When Nothing Goes Right.

I think there comes into every friendship, into every human relationship, certain times when the parties suddenly find that nothing goes right between them. Misunderstandings keep arising; they surprise meannesses and little-nesses in each other, and are astonished to find each other not at all the complacent, agreeable personalities each fancied, in the first flush of their intimacy.

The instinctive thing, at a time like this, is to decide that the person was not what you first thought him or her—to throw the whole connection overboard, and turn eagerly to some new friend whom one fancies, in the fullness of one's ignorance of him, has none of these mean and selfish ways.

A Phase Not The End of Friendship.

It is only as one grows older (and most people have to grow much older than Molly) that one comes to realize that this stage is not necessarily the end of a friendship—merely a phase of it.

We are all (or almost all) weak, faulty human beings; we have our good sides and our bad; our nobilities and our vanities; our unselfish moments and our mean ones. If a

two of us are too much together, there are sure to come times when we

"get on each other's nerves," as Molly says.

Just Get Off Each Other's Nerves.

And the thing to do at such times is not to think that all is over, but simply to get off each other's nerves.

Don't blame the other person and don't blame yourself. Don't have hot words. Simply seek out other friends, renew yourself with new contacts and come back to the old in a new mood.

Doubtless, by that time, the new friend will have given you such a distaste for his particular faults that you will decide that the old friend was not so bad after all.

Marion Bridge, C.B., May 30, '02.

I have handled MINARD'S LINIMENT during the past year. It is always the first Liniment asked for here, and unquestionably the best seller of all the different kinds of Liniment I handle.

NEIL FERGUSON.

Your Boys and Girls.

What most children need is more fancy, more poetry, more food for imagination. Every day the need becomes more apparent. Magazines, moving pictures, the average juvenile books, the talk of all about them, all tends to tether their thoughts to the world of here-and-now and has-to-be, the world we know with our five senses.

But shall they, therefore, lose their rightful inheritance in that other realm of loveliness, the world of yesterday and to-morrow, or the world of faraway or maybe. This realm is intended to be loaned to them indefinitely, prefigured in the glory of the gleam of the rainbow prism.

When I have exhausted every other means of entertaining the children on stormy days, I resort to my never failing one, which is to take one of our beautiful magazine covers and paste it on a piece of cardboard, then cut it up into a number of zigzag shapes for a picture puzzle. The older the children the more difficult I make it and they all enjoy trying to piece the puzzle together.

APPLES.

Milady's Boudoir.

DRINK MILK FOR FLESH.

150 Bbls. Baldwins,
100 Bbls. Starks,
50 Bbls. Gnao,
Assorted sizes 1's 2's
and assorted,

100 Boxes Evaporated
apples, bulk,
50 Boxes Evaporated
apples, 1 lb cartons,

Soper & Moore

Our Daily Story.

THE METAMORPHOSIS OF HENRY SNEEK.

"Henry!" his wife called up to him while he was shaving, "it's starting to commence to rain. Don't neglect to put on your rubbers when you leave the house."

"Yes'm—no'm" replied Henry Sneek, whom other men's wives looked at curiously as a model henpecked husband.

When he sat down to breakfast his wife said, "Now don't you forget your rubbers, Henry!" And while he was taking an extra lump of sugar under cover of his newspaper she said, "Mind you remember your rubbers, Henry!" And while he was carrying the breakfast things out into the kitchen to wash them she said, "Don't you dare forget your rubbers, Henry!"

It wasn't until he was two blocks away from the house that he realized he had forgotten them after all. "Mercy!" he thought. "I darsn't go back now—she'd give me a dreadful scolding. I know—I'll walk on my heels all day so as not to get my feet wet, and maybe she'll never find out after all."

And all day long he walked on his heels. It came hard at first, but after several hours—he was a rent collector and walked continually—it seemed quite natural, and as he walked home (for he had bought dessert for lunch and used up his cartage) he really did it quite gracefully. Noticeably so, in fact, for a man in a thousand dollar fur overcoat stopped him and addressed him thus:

"Excuse me, sir, but would you mind if I offered you a job in the Russian ballet at eighty dollars a night to start? A man that can walk on his heels with such airy abandon would make a perfect Russian dancer."

Henry Sneek accepted joyfully, signed the contract immediately, changed his name to Henkal Smeekskin, became famous as an imported Russian dancer, and never saw his wife again.

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO., LTD., 203 Water Street.—nov29,1f

Milady's Boudoir.

DRINK MILK FOR FLESH.

The milk diet is the best flesh producer that I know of. Drink a couple of glasses of hot water when arising and fifteen minutes later eat half a dozen prunes that have soaked all night in warm water. Also drink the prune juice. Fifteen minutes after this take a glass and a half of milk and, thereafter, take the same amount every hour until late in the afternoon. Eat your evening meal as usual, letting it consist of plainly cooked foods. Do not drink the milk hurriedly, but remember that it has just as much nourishment as beefsteak and requires the same amount of chewing. Swish the milk around in the mouth before swallowing, as in this way it is almost entirely digested before it reaches the stomach.

Do not take milk too cold but let it stand until the chill is off. Also do not drink it too close to bedtime, rather get up a little earlier in the morning. The first week take three to three and a half quarts of milk, the second week five quarts and the third and succeeding weeks at least six quarts.

For the first week take two glasses of hot water before retiring. The second week drink a glass and a half of milk every hour during the day. Continue the hot water and prunes as directed for the first week, but omit the evening meal the second week and use peaches in the third week and prunes in the fourth week as well as continuing the hot water and prunes.

THE ROBIN.

Now up he comes, a-bobbin', the cheerful early robin, I saw him on the lawn; his song grows sweeter, clearer, "The spring is drawing n e a r e r, and winter's almost gone!" My goosebone's lost its glamor; I broke it with a hammer, and

threw it off the place; the groundhog missed it badly; his wires were crossed so sadly, he's almost in disgrace. The human seers, at guessing, are painful and distressing, they are not wearing bells; but when the robin writers of spring to weary critics, we bank on what he tells. "Cut out the grief and sobbin'!" thus sings the early robin, "And dry your briny weeps! Old Winter's slipped his tether, his rude unpolished weather will soon be gone for keeps!" Now bring from dusty garrets the seed of beans and carrots and squash and things like those; oil up the rusty mower, the drill and patent sower, and sharpen spades and hoes. Now pawn your winter raiment; the coin you get in payment invest in lines and poles;

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$8.50, \$7.50 and \$6.50.

We also call attention to our special "Humpkrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this Iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.
ST. JOHN'S GAS LIGHT CO.
dec22,1f

Everyday Etiquette.

"Kindly advise me as to the proper way to address an announcement that is sent to the mother, father and the whole family?" asked Alice over the phone one morning.

"It is not proper to make a single announcement serve for an entire household," answered her aunt. "One announcement should be sent to Mr. and Mrs. Smith, another to the Messrs. Smith."

Household Notes.

Flour sacks make good dish towels. Vinegar will soften the bottle of dried glue.

Dirty anywhere is nothing short of dangerous.

Metal that is wrapped in waxed paper will not rust.

Left-over vegetables are best used for vegetable soups.

Keep the house well ventilated; it will be easier to heat.

The best month for putting up peaches is September.

Excellent polishing cloths are made from old velvet.

There is more heat in hickory wood than any other kind.

To fry fish properly they should be put into boiling hot fat.

Skimmed milk and cornbread and butter are a nourishing lunch.

A weak solution of chloride of lime will remove peach stains.

A little parsley cooked with the meat stew gives it a good flavor.

Perfect sterilization of cans and lids will insure successful canning.

Try dipping the French-fried potatoes in oatmeal before frying.

You cannot have good, light cakes unless the eggs are perfectly fresh.

Spinach for fall use should be planted the second week in August.

Fine blankets and shawls look best when dried on curtain stretchers.

Don't imagine that palatable food can be prepared from poor materials.

When canning fruit, the jars should be sealed while they are boiling hot.

Boiled rice served with any stewed fruit makes a good, inexpensive dessert.

It's always best to stand by the old-fashioned dishes for holiday dinners.

Even when the material has to be bought, home canning is often profitable.

White oilcloth is an economical and attractive covering for the kitchen table.

Rice pudding sweetened with brown sugar will have a very rich flavor.

It is better for the loaf pans to be narrow. This will insure thorough baking.

Good dusters are washed often, dipped in kerosene and dried in the open air.

Baked apples are delicious served with drawn butter, flavored and sweetened.

Baby's underwear should be ironed on the wrong side as well as on the right.

When you want something in a hurry for tea, go to ELLIS—Head Cheese, Ox Tongue, Hotted Ham, Cooker Corned Beef, Bologna Sausage.

In Our Picture-Framing Department---

Orders for the Framing of Pictures will be accepted during the present month at a liberal discount off regular prices, owing to the inevitable slackness that prevails between-seasons.

We have the finest stock of Mouldings in the Island for you to select from, or, if you wish, you can send your unframed Pictures to us, and feel confident that they will be perfectly framed in Mouldings that will enhance the beauty of the subject.

Send your unframed Pictures to the Picture-framing experts at the

U. S. Picture & Portrait Co.

St. John's.

MEN'S NEGLIGEE SHIRTS!

We are now showing a full line of Men's Negligee Shirts, with laundered and soft cuffs. A wide range of neat light patterns to select from.

Our Special \$1.00 Shirt cannot be beaten. See them to-day.

WILLIAM FREW, Water St.

"A Household Word."

The Emerson Piano

has become a household word in Newfoundland and stands as a synonym for all that constitutes a musical and enduring Piano-forte.

CHARLES HUTTON,

Sole Agent Newfoundland.

N. B.—Within the last few months I have played on Emerson Pianos that were bought here 25 and 30 years ago, and with the exception of a small portion of the centre, which was a bit worn, the Pianos were practically as good as the day they were sold.

100 barrels No. 3's, Large Apples, good sound stock; also,

50 barrels No. 2's Apples, all winter keeping stock.

BURT & LAWRENCE,

14 NEW GOWER STREET.

FOR EASTER!

14-lb. pail's Imported Raspberry and Strawberry Jam.

N. Y. GREEN CABBAGE.
LOCAL CABBAGE.
SMALL RIB PORK.
SPARE RIBS.
SMALL JOWLS with Tongues
PIGS' TONGUES.
SMALL ONIONS in Crates.
WAGSTAFF'S JAMS in Glass
LOCAL RASPBERRY and
STRAWBERRY JAM,
1 lb. and 12 oz.
LOCAL MARMALADE,
5 lb. Jar.

BOXED TABLE APPLES.
CALIFORNIA ORANGES.
CALIFORNIA LEMONS.
GRAPE FRUIT.
BALDWIN APPLES.
McCORMACK'S BISCUITS.
WAGSTAFF'S MINCEMEAT.
LIBBY'S MINCEMEAT,
Glass.
CUBE SUGAR, by the lb. and
in 2 lb. PINS.
NEW TABLE RAISINS.
MIXED NUTS.
PIGS in Glass.

100 SACKS OF CORNMEAL.

C. P. Eagan

Duckworth Street and Queen's Road.

Save the St

by using home
ducts instead of
If you are a tea
drinker you need
yourself a hot s
cup.

Instant

provides a delicio
really superior
coffee because fr
their harmful ou
feine."

At Grocers Etc