Christmas is Fast Approaching

The Season to which the Children look forward with such Eager Expectation---the Gift Season. Despite the difficulties and dangers of the voyage, Santa Claus has arrived safe in port with a big pack of

CHRISTMAS TOYS!

Dolls, Drums, Motor Busses, Coast Defence Guns, Blocks, Puzzles, Flags, Xmas Stockings, and many other beautiful Toys too numerous to itemize.

You are invited to inspect this splendid display of Xmas Toys. Shop now decorated.

A SUITABLE GIFT for MEN.
You will be sure to please him with
A Durham Duplex SAFETY RAZOR,
a most useful Xmas Gift, lower in price than ever. **N.B.—Spare Blades kept in stock.**

Marshall Bros

Select your Gifts early and you will not be disappointed.

Poisonous Regret.

By RUTH CAMERON

RUTH CAMERON

There is a certain subtle poison which many people let seep into their systems without recognizing it as such.

I mean the habit of regret.

To feel sane, normal regret for a wrong course taken, to make up one's mind to use that mistake as a stepping stone to more intelligent choices in the future is the part of every wise and ambitious man.

Longing For The Other Road.

But to get into the habit of constantly looking backwards to this or that crossroads with a conviction that the other road would have been pleasanter is neither sane nor normal.

It is a subtle poison that poisons one's happiness.

It is a kind of mild insanity which grows on one powerfully as the years grow by.

It is chiefly imaginative people who are subject to this disease. That is because they can always imagine how pleasant the other crossroad would have been. Matter of fact people see only the road before them, good or bad, as it chances to be. But the imaginative people can see the other road even more clearly.

They Tantalize Themselves.

Perhaps the other road would not really have been half so pleasant as the one they choose. But they can never know. And so they tantalize themselves with the pictures of its superiority.

Of course I do not mean merely big choices. I mean all sorts of choices, big and little. The way a holiday shall be spent, the location in which the home shall be built, the color of the winter's suit, the choice of a play to go to, the choice of a name for the baby.

I know a woman who has recently built a house. This should have been a very happy time for her for she has been saving and planning for it for years. But she is a person who has permitted herself to get into the habit of regret and her happiness in the house has been poisoned by this habit. If she had only faced the house a little differently, if she had thought in time to put the fireplace on the other side of the room, etc., etc. So she dwells on one choice after the other and longs for the other road.

Wrench Your Mind From the Subject.

There are two ways to cure this habit. One is to make your decisions thoughtfully and carefully and then, having made them wrench your mind off them.

The other is to force yourself to remember that with the passage of time many things which seemed mistakes will turn out for the best. The woman who built the house has already realized that she put the fireplace in the best position after all. And yet at the time she suffered agonies of regret.

Fads and Fashions.

The new separate coats are apt to be very full, measuringng three or four yards around.

In spite of many attempts made to launch the bustle, it seems not to meet with favor.

Auburn-haired women should recognize the becomingness of jade and chrysoprase for jewelry.

A very novel style of shoe has gay red heels. It should be worn with a blue serge dress embroidered with red.

IN SPITE OF PRESENT HIGH PRICES

BACON

IS STILL AN ECONOMICAL FOOD.

Economy alone is not enough. Satisfaction is equally important. There is no genuine economy unless satisfaction follows.

To obtain these results try some of the following:

GOOD FAMILY BACON—
By side, 27c.; retail, 30c. lb
AMERICAN BACON—
By side, 38c.; retail, 45c. lb
ROLLED BACON—
By roll, 40c.; retail, 45c. lb
SINCLAIR'S "CEDAR RAPIDS" BACON.
SINCLAIR'S "FIDELITY" BACON.

First Grade Hams

are selected for thickness and firmness of their lean meat; their plump, well rounded shape; their solid white fat of medium thickness; for their smooth, soft skin, and also for their bright color, small shank and absence of bruises.

We have the Hams that answer to above description, viz.:
SINCLAIR'S "FIDELITY" HAMS.
"CEDAR RAPIDS" HAMS.
10 lbs. ONIONS, 60c.
SELECTED P. E. I. EGGS.

C. P. Eagan
DUCKWORTH STREET & QUEEN'S ROAD.

New FRUIT Now in Stock.

50 cases 1's Tall Extra Pineapple.
75 cases 2's Tall Standard Pineapple.
15 cases 3's Extra Stand. Pears
10 cases 2½ Extra Stand. Pears
15 cases 2½ Extra Standard Peaches.
15 cases 2½ Stand. Peaches.
100 cases Package Raisins.
Orders now booking for the following to arrive during next few days.
550 cases Asstd. Tinned Fruits—Apricots, Peaches, Pears, Plums.
500 boxes Evaporated Fruits—Apricots, Peaches, Pears, Plums.
200 cases Evaporated Apples—Carton and bulk.
150 cases Seeded Raisins.
100 cases 3 Crown Raisins.
25 cases Table Raisins.

Soper & Moore,
Importers & Jobbers.
Phone 188.

Rann-Dom Reels.

CUTTING TEETH.

Cutting teeth is a pastime which babies indulge in, in order to prevent their parents from oversleeping.

The average baby is born with stall room for several teeth, no two of which sprout at the same time. On the contrary, they drift into place one by one, instead of coming up in serried ranks, like the asparagus or the long-waisted radish. We have some bright men in the medical profession in this country, but they have never been able to correct this evil, which teaches us that our schools of medicine could be abolished without setting back the dial of progress more than two inches and a half.

When a baby begins to cut his first teeth he will inform everybody of the fact who is not stone deaf in both ear lobes. There is something about the loud, determined accents of a baby which is Cutting Teeth that prevents anybody in the same room from sleeping in a contented and melodious manner. No one who has ever had three or four innocent little babies in rapid succession will ever confuse the tone of voice used by them during the teething period with the playful coo which succeeds a full meal.

As an experienced and heavily loaded father, we would also like to ask why it is that babies never cut any teeth in the day time. It is a harrowing sight to note the change which comes over a sweet infant who has not uttered a cross word all day, just as soon as the parents settle down for the night in curl papers and other regalia. Some of our most graceful and fluent poetry has been woven about the eventide, but none of it has been written by mothers who have not seen a square yard of unbroken sleep for a week.

It looks as though most of the fashionable gowns for fall would be built on the straight-line Moyenage idea.

MINARD'S LINIMENT CURES DIPHTHERIA.

A Question for the Coal Dealers.

Editor Evening Telegram.

Dear Sir,—Will you kindly advise how a most necessary article like hard coal cannot be purchased in city at present under $24.00 from the larger Dealers. If my information is correct the cost of this at present is about as follows:—

First cost of Coal	$ 7 00
Freight	8 00
Insurance	20
Duty	1 10
Cartage	1 00
	$17 30

Would not $18.00 ex-ship be a fair price under present circumstances, and $19.00 ex-store?

No doubt the Board of Control with their intimate knowledge of both cost of this coal and present current freight rates will gladly enlighten the public.

Yours truly,
ENQUIRER.

St. John's, Nfld., Dec. 15, 1917.

EATING FISH.

WALT MASON

The highbrow scientists explain that fish builds up the human brain, and that is what we're needing; the brains are punk beneath our hats, and in our belfries many bats forevermore are spending. Economists are saying now that fish is better than cow, it is the proper diet, if we would help the allies' cause, and make the gory Teuton pause, in Europe's brutal riot. Come, let us fill ourselves with fish! It is the patriotic dish, and it will make us brainy; we'll grow wise from eating trout we'll know too much to venture out when it is cold or rainy. Through all the brooks and ponds I search, for catfish, suckers, cod and perch and other finny critters, and I am getting so blamed smart my cleverness would break your heart if you could hear my twitters. I feel my good old brain expand and gather force to beat the band, my intellect is sailing, my intellect that once was limp—and all this comes from eating shrimp and mackerel and grayling. And all the time, by eating fish, I'm doing what the allies wish, conserving swine and cattle; and as I chew a six-foot eel, within my glowing breast I feel I help to win a battle.

A Good All Round Liniment

that seems to go straight through the skin and reach the pain. That is a good description of

Stafford's Liniment.

We believe there is no more generally useful liniment. It seems to reach the spot every time.

No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere.
Manufactured only by
DR. F. STAFFORD & SON,
St. John's, Nfld.

MINARD'S LINIMENT CURES DISTEMPER.

Casualty List.

RECEIVED DEC. 13th, 1917.

Died of Wounds at 16th General Hospital, Le Treport, December 14—Gunshot Wound Left Leg.

3573—Pte. William T. Parsons, Salmon Cove, B. de D.

Died of Wounds at 48th Casualty Clearing Station, France, Dec. 4—Nature of Wounds Not Yet Reported.

2336—Pte. Dorcie H. James, Ramea.

At Wandsworth.

989—Pte. Chesley J. Rowe, Heart's Content; trenchfoot.

3295—Pte. Henry L. Hann, Lamaline; muscular rheumatism.

At 6th Stationary Hospital, Frevent, Dec. 9—Gunshot Wounds.

1679—L. Corp. David R. Cleary, Ferryland; left knee, mild.

1221—Pte. George Dawe, Clarke's Beach; left foot, mild.

ADDITIONAL INFORMATION.

Received December 16th, 1917.

At Wandsworth—(Nature of Wounds Previously Reported.

2104—L. Corp. Garland Hatcher, Rose Blanche.

2439—Pte. Arthur Oxford, Farmer's Arm, N. D. B.

132—Pte. Frank G. Gough, 14 Clifford Street.

Still Dangerously Ill, Dec. 9.

3471—Pte. John C. Butt, Henley Harbor, Labrador.

3593—Pte. Joseph Hurley, Brennan's Lane.

R. A. SQUIRES,
Colonial Secretary.

McMurdo's Store News

MONDAY, Dec. 17th, 1917.

Children find little difficulty in taking our Cod Liver Oil Emulsion or in digesting it after it is taken. And just now when Emulsions are so high-priced it is something for us to be able to announce that we can sell a ten ounce bottle of Emulsion, the equal or superior of other brands in the market—equal in Cod Liver Oil content, in the medicinal value of its other ingredients, in appearance and palatability, at the very moderate figure of 70 cents per a ten ounce bot.—about two-thirds the cost of ordinary emulsions. And the results which our Emulsion gives are quite beyond dispute. Children improve rapidly. Try a bottle if your child is of slow growth, or too thin, or troubled with an obstinate or often recurring cough.

FREE TO ALL SUFFERERS
If you feel "OUT OF SORTS" "RUN DOWN" "GOT the BLUES" SUFFER from KIDNEY, BLADDER, NERVOUS DISEASES, CHRONIC WEAKNESS, ULCERS, SKIN ERUPTIONS, PILES, write for FREE INSTRUCTIVE MEDICAL BOOK ON these diseases and WONDERFUL CURES effected by THE NEW FRENCH REMEDY, PAPRAZIS and decide for yourself if this the remedy for YOUR OWN ailment. No follow up circulars. Send stamp address envelope to Dr. LECLERC MED. CO. HAYERSTOCK RD. HAMPSTEAD LONDON, ENG. THERAPION either No. Price 2/9 LEADING CHEMISTS

Elaborate kimon sleeves are seen in the newest evening wraps. In fact, there is nothing quite so appropriate or practical.

If you want a stylish, good-looking, well-made, Double-breasted Overcoat, with pleats and belt, call in and see our goods and get our prices. We can give you the best and latest. SPURRELL the Tailor, 365 Water St.—nov28,eod,tf

MINARD'S LINIMENT CURES COLDS, ETC.

Look Us Up! Open Nights.

Saturday Savings At the "Boston" BARGAIN HOUSE

A very comfortable place to buy. Always some very attractive prices.

Overcoat Time is Here

To-morrow, Saturday, we offer a very fine line of **Men's and Boys' Overcoats,** purchased in the British market previous to the advance. They are made from good heavy material, substantially lined, dark colors and are worth at to-day's prices $20.00 each. Just twenty left. While they last you can have them at

$15.00 each; all sizes.

Corsets.

389 pairs Job Corsets, D. & A., Parisian and other reputable brands; all sizes. Marked away down; slightly soiled. Very interesting prices. Come and save.

Hosiery.

Wool Hosiery for Men and Women. Very difficult to get these now. We have them though, bought two years ago. Good fast blacks, dyed when dye was dye; not imitation, from 45c. up. Get a few pairs while they last.

We stock the famous American

BLUE DENIM OVERALL, $1.90 garment.

A very good Blue Overall we offer at $1.19.

The "Boston" Bargain House,
362 Water Street,
Opp. Parker & Monroe's.

NO MATTER HOW THE FIRE IS CAUSED
if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Advertise in The Evening Telegram