

HOW TO MAKE Boys' PANTS Last!

Some joker or wiseacre has said, "Make the coat and vest first." The wise mother knows it is no joke to get Boys Pants to last, and in fact it is practically an impossibility, as Boys will be boys now, as always, in any pair of Trousers.

We are showing this week a pretty range of

BOYS' PANTS.

We do not guarantee that they will last any longer than any other Boys' Pants, as we do not feel we could be responsible for these garments for any healthy boy. But these goods are very difficult to get and we want to tell the boy's mother

WE HAVE THEM!

Sizes run from fours to tens, and in one range made of English Woollen Tweeds the price of size 4 is \$1.45, rising 5c. extra for each size larger. We have other qualities of course. And right here we want to say

We Can Supply the Boy's Dad

with a pair of English Tweed Trousers at \$2.25 or \$2.50 pair. You cannot better these values.

We are also showing a splendid range of

Men's Winter OVERCOATS.

These are of the latest cut, double breasted, belted, and newest style collar, and are very reasonably priced.

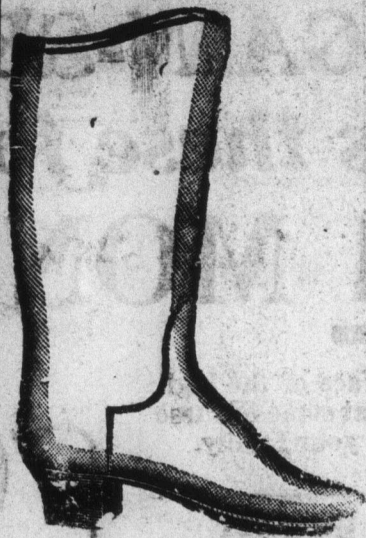
Henry Blair

**CLEANLINESS,
QUALITY,
SERVICE,**

AT
**Johnson's
Fancy Bakery,
174 Duckworth St.**

Advertise in the "Telegram"

FISHERMEN!



Fishermen of late have been complaining of sore and tired feet, besides suffering from Rheumatism, etc., brought on by wearing Rubber Boots. Scores of Fishermen have been telling us of how they suffered the past summer when fishing in the hot sun, their feet having burned and blistered in the Rubber Boots which they wore, and later when the burning ceased their feet were wet with cold perspiration.

Fishermen! Get a pair of SMALLWOOD'S GOOD LEATHER BOOTS. They will keep your feet warm and dry.

You may say, "Leather boots have gone up in price." Quite so, but Rubber Boots have gone up also. We will guarantee that a pair of our Boots will outwear any two pair of rubber boots on the market. Wellington Boots, Napoleon Boots, High and Low Boots, Men's, Boys' and Youths' Bellows Tongue Boots.

MAIL ORDERS RECEIVE PROMPT ATTENTION.

**F. SMALLWOOD,
The Home of Good Shoes.**

A ROYAL SMOKE.



BENGAL LITTLE CIGARS

Made of high grade tobacco and exceedingly mild, as your own tongue will tell you. Beware of substitutes.

10 for 25 cents.

Wholesale and Retail.

JAS. P. CASH, Water Street.

We Offer 500 Brls.

"Reindeer"
FLOUR,
At Lowest
Market Prices.

**BAIRD & Co.
181 Water St.**



Not only better, sweeter, more satisfying than any other, but distinguished by the "True Oriental Odor" & fragrance intangible in its subtlety and charm.

In addition to Missions we carry a complete line of Ladies' Perfumes, Specialties, including the most exquisite Perfumes, delightful Toilet Waters, Soaps, Creams, and Products of the most famous manufacturers.

At all Druggists, St. John's, Nfld.

YOU CAN FIT UP
a better average as regards health by wearing good

Wool Underwear
in the cold weather. You cannot do better than striking out for

Stanfield's UNSHRINKABLE WARM WOOL UNDERWEAR.



And you can get it best by hitting up BLAIR'S. If your present Underwear is only worn a bit, then don't take chances but replace it immediately, as our prices are low now, and later it will cost you more.

If you leave it till next winter, outside of possible doctor's bills, it will cost more than half as much again.

You may think it funny for us to be saying this, but we are figuring on buying next winter's Underwear now. It is only by very advanced buying these times we can give you good prices. Of Underwear selling now, some we had in stock or bought over a year ago.

WE ARE LOOKING AFTER YOUR INTERESTS AND OUR PRICES ARE LOW.

HENRY BLAIR.

Call and See

Our New Fall and Winter Stock of

Men's and Boys' Suits, Pants and Overcoats.

No trouble to make your selection. Every garment a Leader in style, fit and durability. Our prices the lowest.

William Frew.

GALVANIZED

SHIP BUILDING NAILS,

5, 6, 7, 8, 9 inch.

CONVEX WASHERS.

Galvanized SHEET IRON,

in 20, 22, 24, 25, 26 gauge.

Selling at
LOWEST PRICES.

**BOWRING BROTHERS, Limited,
Hardware Department.**

Paper BAGS, All Sizes.

**BURT & LAWRENCE,
14 NEW GOWER STREET.**

The "Evening Telegram" is read by over 40,000 People daily.

REID-NEWFOUNDLAND COMPANY.

Poultry Exhibition, ST. JOHN'S

Excursion return tickets will be sold from all Railway and Steamship points to St. John's for the above at

One Way and One Third First-Class Fare.

Good going:

From Monday, November 19th, to Thursday, November 22nd, and

Good returning:

Up to and including Monday, November 26th.

Reid-Newfoundland Co.

ECONOMY

is not merely spending the LEAST money, but getting the MOST VALUE for your money.

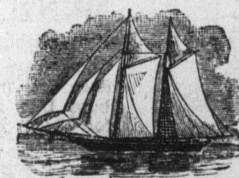
Is It Economy

therefore, to buy Flour of inferior quality when a FEW CENTS MORE will buy you

The Best in the World ?

ROYAL HOUSEHOLD FLOUR.

Wanted!



**Vessels to Freight
Brick.**

Robert Templeton

Your Business Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.
DO IT NOW.



Newfoundland Clothing Co., Ltd.

TWELVE PAGES TO-DAY

WEATHER FORECAST.
TORONTO, Noon. — Strong wind and gales, shifting to W. and N.; rain to-day, then turning in some localities to snow. Drink WELCH'S GRAPE JUICE

VOLUME XXXIX.

A Remarkable War Picture!

On receipt of 75c. money order will send to any address in Newfoundland, ready for framing post-paid, matted tube, our soul-stirring picture, "Victorious Charge of Canadians at the Battle of Compuette," Sept. 16-19, 1916. Size of picture is 18 x 24 inches, finished in colors of oil; reproduction from original painting by E. P. Garlan. 2500 Canadians took part in this memorable victory, including the Newfoundland Contingent, which performed with great valor. This is an exceptional low offer, direct from publisher to you. Send in your order now.

**HARRINGTON & BARRETT,
No. 46 ST. ALEXANDER ST.,
Montreal.**

Publishers of Historical, Patriotic and Religious Pictures.

nov 19, 16

Statutory Notice to Creditors!

In the matter of the Estate of Walter Russell Thomas, late of Valleyfield, Medical Practitioner.

Take notice that all persons having claims against the estate of the late Walter Russell Thomas, late of Valleyfield, Medical Practitioner, who has ceased, are required to send particulars of their claims, duly attested to Thomas Roberts, of Valleyfield, Executor of the will of the said deceased, on or before the 10th day of December next; after which date the estate and effects of the said deceased will be divided among the persons entitled thereto, having regard only to claims which have been furnished as aforesaid.

**THOMAS ROBERTS,
Executor of above Estate,
Valleyfield, Oct. 10th, 1917. nov 20, 17**

Grove Hill Bulletin THIS WEEK.

**FERNS,
CUT FLOWERS:** Chrysanthemums, Wreaths, Crosses, Floral Decorations at shortest notice. Export orders given best attention.

**Terms: STRICTLY CASH.
Phone 247.**

**J. McNEIL,
Waterford Bridge Road.**

BE IN TIME FOR

Christmas.

Don't Forget Your Boy Who is Fighting for You.

You are in perplexing circumstances when you want to know what to send him. We will help you out. He needs something to break the strain always on his nerves. He wants to be taken away from his surroundings for a time, even if it is only his mind.

WE SUGGEST A BOOK.

You think, Oh what is a Book? When he is finished with it will be no good to him. But send him cigarettes and cigars which give only about five minutes enjoyment to him and while a book, long after he has read it, lingers in his memory. And even after he has finished it it can be passed from one another in the trenches.

We have the largest collection of Books.

We will save you all the trouble sending it. Write your letter at home at our store.

We will supply writing materials and a place for you to write in quietness.

We will mail it for you. We will try and help you choose your selection. Call at

**S. E. GARLAND,
LEADING BOOKSELLER,
177-9 Water Street.**