

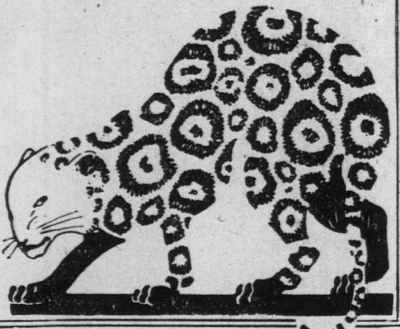
THE LEOPARD

cannot change his spots, but the removal of spots and blemishes from clothes is assured if SUNLIGHT SOAP is used. As the LEOPARD's eyes gleam in the darkness of the night, so clothes washed with

Sunlight Soap

gleam white and pure in the brilliant light of day. Unlike the Leopard's jaws, which are formed to destroy, SUNLIGHT SOAP is created to preserve. It preserves your clothes and household linen, and makes them last longer. SUNLIGHT SOAP is guaranteed pure, and will not injure the finest fabric.

BUY IT.



Henry H Asquith

BRITAIN'S PREMIER.

The public are less familiar with the details of Mr. Asquith's career than with those of many other public men. The time for a full life is fortunately not yet, but the biography of the Prime Minister, which Mr. Harold Spender has written, supplies in very interesting and readable form personal facts which will be new to numbers who are fairly familiar with his public life. A well-known story runs that a Balliol man addressing Dr. Jowett, when Mr. Asquith left Oxford, put to him this question: "Will Asquith get on?" To which the reply was: "Yes, he will get on; he is so direct." That prophecy has been amply fulfilled.

But, while the "directness" is there, Mr. Asquith, we are assured, has a "soft and mild side."

In private his wit is always kindly and often boyish in its merriment. "They don't often catch you napping," he said to the greatest of his Chief Whips when he found him dead asleep from fatigue. He loves to sport with his children, and he is, as a rule, with these near him a thoroughly genial and hearty companion. To his intimates, indeed, he is rather the comrade than the Chief; to his family the fond and best beloved of fathers; to his secretaries the most loyal and tolerant of masters; to his Cabinets the best of friends—quick to praise, slow to blame, large, generous, appreciative, helpful.

Yet always there is the feeling of power behind, and this, according to Mr. Asquith's latest biographer, is the secret of his mastery.

His Recreations.

Mr. Asquith loves recreation, although one might hardly think it. According to the author:

He reads many novels—chiefly novels of the old-fashioned type, for he is little in love with modernism and realism in fiction. He plays auction bridge. He is still as fond of the theatre as when he was a boy. Rather late in life he took to golf, and although he does not aspire to be a mock-professional, he plays a good steady game. Although starved of sports in early life he still loves them with a true British devotion.

How, then, it is asked, explain his reputation for being a remote, rather austere figure?

The explanation, it is urged, lies partly in his habit of aloofness:

He goes rarely into the lobbies and smoke-rooms of the House, and then passes rapidly, seeing few. He loathes the more vulgar aspects of party management and organization. It requires all the scourging of the Whips to bring him to the point of popularising himself. He is almost a Coriolanus in this matter of reserve. Being shy himself, he flatters others by believing that they too object to those readings of the soul which men call familiarity. So he flies from the Treasury Bench to his private room. He has, as far as I know, never been interviewed; he cultivates no Press following.

To Fleet Street, indeed, it would ap-

pear, he is the least accessible Prime Minister that ever lived only a mile away in Downing Street. "Still, with all this, Mr. Asquith is a friendly, family, very human man."

What Dyspeptics Should Eat

A PHYSICIAN'S ADVICE.

"Indigestion and practically all forms of stomach trouble are, nine times out of ten, due to acidity; therefore stomach sufferers should, whenever possible, avoid eating food that is acid in its nature, or which by chemical action in the stomach develops acidity. Unfortunately, such a rule eliminates most foods which are pleasant to the taste as well as those which are rich in blood, flesh and nerve building properties. This is the reason why dyspeptics and stomach sufferers are usually so thin, emaciated and lacking in that vital energy which can only come from a well fed body. For the benefit of those sufferers who have been obliged to exclude from their diet all starchy, sweet or fatty food, and are trying to keep up a miserable existence on gluten products, I would suggest that you should try a meal of any food or foods which you may like, in moderate amount, taking immediately afterwards a teaspoonful of bisurated magnesia in a little hot or cold water. This will neutralize any acid which may be present, or which may be formed, and instead of the usual feeling of uneasiness and fullness, you will find that your food agrees with you perfectly. Bisurated magnesia is doubtless the best food corrective and antacid known. It has no direct action on the stomach; but by neutralizing the acidity of the food contents, and thus removing the source of the acid irritation which inflames the delicate stomach lining, it does more than could possibly be done by any drug or medicine. As a physician, I believe in the use of medicine whenever necessary, but I must admit that I cannot see the sense of dosing an inflamed and irritated stomach with drugs instead of getting rid of the acid—the cause of all the trouble. Get a little bisurated magnesia from your druggist, eat what you want at your next meal, take some of the bisurated magnesia as directed above, and see if I'm not right."

The Moulder of Fortunes.

(By Thos. E. Walsh, London (Can.) Advertiser.)

I have brought many obscure men and articles into world prominence. I am one of the best investments that can possibly be made. I have returned dividends of 100 per cent and more; yet millions of dollars are wasted upon me. I am the technical school teaching for the rank and file, for millionaire and laborer alike. I have assisted millions of housewives to distinguish between that which is good and that which is shoddy. I am the clarion voice of the mercantile world, used in announcing pure foodstuffs, the latest staples hygienic wearing apparel and amusement devices that help make a weary world happy. I have brought fame to many of the world's greatest operatic stars. I am printed in nearly every language in the world. I have elected obscure men to public office and am used by governments, states, provinces, cities and towns in spread-

broadcast words of advice to farmer and city dweller, and denigrating the earth's brainiest men. I have been successfully used to fill churches in large cities, after all other methods have failed. I am quite often thought of as a worker of miracles, yet I never worked one. I have been heard in the remote corners of the frozen North and the burning wastes of the desert lands of the South. I am one of the greatest things in the world to-day; have been used by many, abused by a few; yet my wonderful powers are only now becoming fully appreciated. I have helped slay the dragon of fear and distrust that lived in the minds of millions of men and women of buying my new article by explaining what it was, how and under what circumstances it was made and why it would be to their advantage to buy it. I will go on forever growing more powerful each day for I am "truthful advertising—judiciously handled."

Voluntary Service or Conscription?

The Month:—After twelve months the slacker still exists in considerable numbers. Assuming that some two and a half million volunteers are engaged in the Services, and making a liberal allowance for those otherwise employed in helping the State, a simple sum in arithmetic will reveal the existence of at least a million or two who might be in khaki and are not. I do not underestimate the seriousness of the decision such men are called upon to make; they are called upon to embrace what is at best a life of discomfort, restriction and captivity; they have to give up in many cases present ease and fair prospects. It is an heroic choice for most men, but the occasion calls for heroism, and many succumb before the test. The existence of such weaklings in large numbers, men unable to realize or unwilling to perform their duty, will probably necessitate conscription before the war is over.



"Still Getting Worse."

"No one can measure your 'Nerve Force' as it leaves you."
"Prescription 'A' will increase your 'Nerve Force' wonderfully."
Nerve Force is the very motive power of the body as petrol is of the engine.
If you are using up too much Nerve Force through overwork, worry or other causes—you are like a motor car with a leaky petrol tank, however good the mechanism it must break sooner or later.
Now Prescription "A" not only restores lost Nerve Force but actually increases it to a remarkable degree. Try it. You will really be astonished at the result.
Price: Trial Size, 25 cts.; postage, 5 cts. extra.
Price: Large Size, 50 cts.; postage, 10 cts. extra.
Prepared only by
DR. F. STAFFORD & SON,
St. John's, Newfoundland.
Manufacturers of "3 Specialties":
Stafford's Liniment.
Stafford's Prescription "A."
Stafford's Rhotone Cough and Cold Cures.
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Indian Princes

Continue Gifts to Aid Empire.

London, Nov. 8 (through Reuter's Ottawa Agency).—A special despatch from Delhi, India, says:
Premier Asquith's speech was read with the deepest interest in the whole peninsula, and was well received by all classes. Interned conditions in India continue satisfactory, and even quieter on the north-west frontier after the severe punishment meted out to the rebellious raiding tribesmen.

The Indian Princes continue their munificent gifts of money for the Red Cross, and also motor cars, aeroplanes, munition works, and equipment for troops.

Agricultural conditions are fair to good, and prices are steady. Rain is required in most of the districts.

Recruiting in the north-west for the Indian army proceeds vigorously especially among the Sikhs, Gurkhas, and Punjab Mohammedans. The entire country shows the keenest resolve to give all possible and secure final victory for the Empire.

High-pleated neck ruffles of tulle are worn by smart women at the theatre. Usually they form a huge tulle butterfly bow at the back of the neck and are fastened to the neck of the theatre wrap.

MINARD'S LINIMENT CURES GARTERS IN COWS.

DEVINE'S DOUBLES DOLLARS.

Devine's Great Autumn Sale

Starts To-Day and continues until end of November. Take advantage of this opportunity. Read every item carefully. You cannot afford to miss it.

Men's Overcoats

We have sixty-five Men's Overcoats that were bought at a bargain in the English market previous to advance in prices and are now being offered at very low prices. They come in shades of Grey and Dark Green, and are both serviceable and stylish. They are worth from \$14.50 to \$16.00. We are clearing during Sale at \$10.50 and \$12.00.

Boys' Overcoats

Mothers, the time has arrived to make your boys feel warm. Overcoat time is here. Boys' Overcoats that originally sold at from \$3.20 to \$3.80 are now clearing at \$2.00 and \$2.50. These Coats are samples, hence the low price.

Boys' Suits

We cannot be beaten in this line. It will be well worth your while to see the Boys' Serge two-piece Suits, with two pairs of Pants to each Suit. They are the "cutest" Suits you ever saw, with white pearl buttons. The price is low. Now clearing at \$3.00 each.

Overalls for Men

Blue Derry, very strong; all sizes. Regular 80c. During Sale, 65c.

The World's best Overalls, "Sweet-orr," made from finest quality Blue Derry, strongly stitched, 7 pockets, can't rip. Engineers, Railwaymen, Firemen, Carpenters will have no other. Price \$1.50 per garment (with and without bibs).

Sweater Coats for Men

A full line from \$1.40 to \$6.50. Now let us tell you that if you are needing something exclusive in Sweater Coats we can supply you. Shades are Navy and Grey, Maroon and Green, and Brown. When you are needing a Sweater Coat, see these.

Men's Boots and Rubbers

Here is a line of Boots for you, men, that will save you money: Blucher cut, Gunmetal, solid all through. Regular price \$3.00. During Sale, \$2.49.

MEN'S RUBBERS.

The famous Bear Brand and Maltese Cross. Prices range from \$1.00 to \$1.40. During Sale, 95c. and \$1.29. Men's "last you all the winter" Heavy Soled Rubbers, \$2.20.

Wall Papers from 10c. per piece

We are now showing a very artistic line of Wallpapers in large rolls of 16 yards to a piece; the patterns are neat. During Sale we shall show a very fine line from 10c., 15c., 20c., 25c., 30c., 40c. and 50c., with Borders to match.

Children's Nightdresses

Oh, you little ones! You can get a warm Flannelette "Nightie" right here, and the price is only 40c. during Sale. They will be all sold in a day or two, so come quickly.

FURS

The Fur season is here and you had better select while stock is replete. Specials: 3 sets of Seal, with large Muff, at \$6.00 per set. Worth \$15.00 originally. We are also showing a very nice line in Marmot, Coney and Siberian Wolf, all marked down.

Remnants---Piles of them

You'll be all after them. We have hundreds of Flannelette and Fancy Blouse Remnants, all piled high for your inspection, with prices at low water mark. They range in lengths from 2½ to 4 and 5 yards and are splendid value from 10c. per yard up. Come early and get your pick.

WEAR

Wool Underwear

See our Stock.

Ladies', Children's and Boys' Rubbers

We carry a full line of the above in Bear Brand and Maltese Cross. Absolutely the best on the market. It will pay you to buy the best.

Hosiery Special

A special line of Ladies' Hose in Black. Usually 25c. During Sale, 15c. pair.

50 doz. Child's Hose from 15c. pair up.

Boys' Hose. Regular 45c.; double knees. During Sale, 39c.

Hand Bags

We are showing "some" Bag at 50c. each. Drop in, ladies, and look the lot over. They come in Black Leather and have dainty little mirrors; shapes are oval and square. The last word in Hand Bags, looks like a dollar's worth. During Sale, 50c. each.

Ladies' Silk Collars at 25c

You will be pleased with these Collars; very stylish; shade Champagne; new design. Remember price, 25c. each.

Ladies' Coats

If you are needing a stylish Coat you cannot do better than look in during Sale. In addition to regular stock we are clearing 150 Job Coats at prices ranging from \$5.50 to \$16.00. Prices are cut deep. Coats that sold at \$9.00, \$10.00 and \$18.00 now \$5.50 to \$16.00.

Something for Nothing.

With each Sale of \$5.00 we shall give away absolutely free, one of our Famous "Savory Roasters." Supply your needs now. Come early

J.M. Devine
THE RIGHT HOUSE

Corner of Water and
Adelaide Streets,
St. John's.

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TOOTON'S, The KODAK Store.

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A pure grape spirit of the highest quality.

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Guaranteed Twenty Years Old

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