

NEW ARRIVALS!

LADIES.



GENTS.



The above cut illustrates some of our Men's Fine Shoes. For medium price shoes, we can safely say, we have never seen better.

We have just opened up some of our Men's Fine Shoes. For medium price shoes, we can safely say, we have never seen better.

In Black Leathers, viz:
Vici Kid and Box Calf,
Blucher, Button and Laced Styles. Price:
\$2.00 & \$2.50
SEE THEM.

\$2.50, \$2.75 and \$3.00.
Box Calf and Vici Kid and Patent Leather.
Blucher and Laced Styles.
SOLID LEATHER.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

REID NEWFOUNDLAND COMPANY.



Take a Lesson From the Hotel Man.

The best lighted room in a hotel is the lobby, not only because it is a general meeting place for the guests, but because it is the first room they enter on their arrival and the one from which they get their initial impression.

For the same reason care should be taken in lighting the first hall of your home.


Electric Light and Ho'ophane Reflectors will add much to the visitor's impression of your home.

The Telephone is usually in the hall and an Electric Light placed near the instrument will save many steps.

Why not let our representative talk to you about the economical lighting of your house.

Reid Newfoundland Company

Serravallo's Tonic
(Bark and Iron Wine)
Gives Health and Strength.
Sold by Druggists throughout the Island, and
HAYWARD & CO., Distributing Agents.




NEW ONIONS, ORANGES, ETC.

Due Monday per "Carthaginian,"
50 sacks New Egyptian Onions—first for the season.
50 cases Sweet Oranges, 10 cases Large Lemons.
And just received, 100 Small New Cheese, about 30 lbs. each.
Book Orders for Prompt Delivery.

Edwin Murray

Experiments on Human Beings have proved the body-building power of Bovril to be from 10 to 20 times the amount taken.



T. J. EDENS, Sole Agents for Newfoundland.

Just Received:

A Special Lot of

CUT GLASS.

Inspection Invited.

JOSEPH ROPER.



The homely Suet Pudding, or the Dumplings for the Stew are lightest when raised with

"Paisley Flour"

The SURE raising powder.

The most digestible and enjoyable suet puddings are made by adding one part of "Paisley Flour" to eight parts of ordinary flour before mixing the dough. Steaming instead of boiling also helps to make puddings lighter. "Paisley Flour" mixed 1 part to 12 of ordinary flour, makes delicious light piccrusts and plain pastry for tarts—no doughiness.

"Paisley Flour" is packed in 22c., 14c. and 5c. tins.

The 22c. tin contains 14 ozs. and will raise half a stone of flour.	
" 14c. " " 7 ozs. " " 34 pounds of flour.	
" 5c. " " 2 ozs. " " 1 "	

Onions, Sausages, Turnips

30 cases Choice Silverpeel ONIONS,
50 sacks TURNIPS,
10 kegs SAUSAGES.
Prices Right.

BURT & LAWRENCE, 14 New Gower St.
F. O. Box 245. Telephone—759.

J. J. ST. JOHN.

Skipper Sardines,	Ordinary Sardines.
Baltimore Oysters,	No. 1 Tinned Salmon,
Fresh Halibut,	Pickled Herring.
California Peaches—tins,	Cal. Pears—tins,
California Apricots—tins,	Evap. Apples.

J. J. ST. JOHN.

SLATTERY'S

WE OFFER to our Customers, the Trade in the City and Outports, this Spring, the finest assortment of

Regular Dry Goods,—English and American,

of all kinds, specially selected.

We also have a very complete assortment of **POUNDS and REMNANTS** that will satisfy all classes of Customers.

We Invite the Outport Trader to Inspect the Stocks.

PRICES are set with the view of giving our Customers a chance of doing good business.

SEE our Stock of Muslins, Embroideries, Dress Goods, Fleeced Underwear and Overalls, Pants and Jackets.

W. A. SLATTERY, Slattery Building,
Duckworth and George's Streets.
F. O. Box 236. Telephone—522.

White's Cement

Now landing ex S. S. Rappahannock.
1,500 BARRELS

White's Best Portland Cement

Engineers, architects and users of cement requiring a sound, reliable and genuine article of uniformly high quality should specify "WHITES" Brand.

H. J. STABB & Co.

Flower Store Bulletin.

This Week.

ROOTS: Pansies, Carnations, Peonies, Perennial Phlox, Perennial Poppies, Dahlias (Specials).

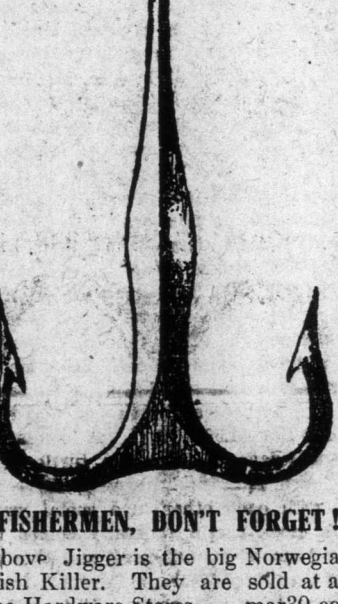
ROSE TREES: Several varieties. The above are all guaranteed by us to be alive, and will grow if they get proper care.

'Phone, 197.

J. McNEIL,
RAWLINS' CROSS.

FISHERMEN, DON'T FORGET!

Above Jigger is the big Norwegian Fish Killer. They are sold at all the Hardware Stores. mar30, eod



TENDERS FOR THE Supply of Welsh Steam Coal!

TENDERS for the supply of Welsh Steaming Coal to H. M. Ships at St. John's and Bonne Bay, are invited. Forms giving full particulars can be obtained from the Commanding Officer of H.M.S. "CALYPSO." No Tender will be received after noon on Thursday, the 29th April 1912.

H. ATLEY,
Lieut. and Commander.

John Collins

Old Scotch Whisky.

The kind you get at home in Scotland. Keep on asking for it everywhere.

JOLLINS, TODD & CO.,
5, 3rd, W. W. S. Glasgow, Scotland.

F. W. COLLIER, PAINTER.

Wishes to notify his Customers and the public generally that all orders left at No. 8 Victoria Street will receive prompt attention. Owing to illness his Home, No. 6 Victoria Street is closed. a12, ff

The Maritime Oxyphathor Co.

Is desirous of securing the services of a **High Grade Man** to act as **Manager**, and of **Two High Grade Women** to act as **Assistant Managers**, for Newfoundland, with headquarters at St. John's. To handle the marvelous Oxyphathor Machines, a very exceptional position (either salary or commission) is open. The positions are both pleasant and profitable and permanent. For further particulars address the **GENERAL MANAGER, Maritime Oxyphathor Co., Suite 20, Robinson Bldg., 19 Market Square, St. John, N.B.** a12, ff

House and Shop,
No. 104 Duckworth Street (opp. T. & M. Winter's), containing Baker's oven. The latter is strongly constructed, being built into solid rock. Modern conveniences. Best stand on the Beach for a live business man. Terms of sale made easy. Apply
C. P. EAGAN, Duckworth St. mar23, ff

Wanted! TO CHARTER, A SCHOONER,

Of about 100 Tons, to load Freight at Bay St. George. Apply to

G. M. BARR.

Perfect Dress Foundation

Carefully dressed women demand first of all good Corsets of perfect fit and modish design. **W. B. NUFORM CORSETS** fulfill these demands and offer numerous additional advantages to the wearer.

The quality of their fabrics and trimmings is unequalled in popular-priced Corsets.

W. B. Nuform CORSETS

are made of fine durable batiste and coutil, artistically trimmed with lace and ribbon. Their lines harmonize with your lines. There are no awkward breaks or angles, for they follow the natural lines of the perfect figure. They are beautiful and perfect, at the same time offering the greatest comfort. The large variety of shapings and styles enables every figure to be faultlessly fitted.

Try a **W. B. CORSET** and see how scientific corset making has produced a garment combining perfect comfort with the correct features of the latest mode.

Prices **\$1.50** upwards.

HENRY BLAIR,
Sole Agent in Newfoundland for W. B. Corsets

SATISFACTION

is our aim when fitting glasses. No matter how complicated the case or how simple our great desire is to give perfect satisfaction.

Your Eye Sigat

is too precious to neglect. When you experience the first symptoms of strain it is time to have your eyes looked to. Properly fitted glasses will save you further trouble and the cost but little compared with the relief and comfort. If you suffer from Headache it is probably caused by eye strain. We can tell you—consult us.

T. J. DULEY & Co.,
The Reliable Jewellers and Opticians.

The Public Demand

is for prompt settlements in times of distress—when every dollar is in value as big as a cart-wheel. Ask any of my policy holders how long it has taken me to square up their losses. I am willing to stand or fall by what they say.

PERCIE JOHNSON,
Insurance Agent.

WEATHER FORECAST
TORONTO, Noon.—Fresh N winds, cold and unsettled.
ROPER'S, Noon.—Bar. 29.33 above.

VOLUME
AUCTION SALE
THE PEOPLES AUCTIONEER
AUCTION
At the Residence of R. Bell, The Clergy Ho To-Morrow, Friday, at 10.30
1 superior upright piano by Allison & Co., London, full iron handsome English oak frame made especially for this class harmonium, English make, with nut frame; 1 Japanese four-screen, 1 handsome drawing suite, 5 pieces, oak frame, upholstered velvet; 1 rattan rock folding chair, 1 cake basket, vase, 1 pair handsome glass vases, 1 mantle drape, 1 very nice Queen Ann silver service, cut of hot water kettle, teapot, jug and sugar basin; 4 silver dinner spoons, 6 do dessert, silver forks, 3 cushions, 1 mat, 1 slon dining table, 1 superior camera, 5 x 7; plate holders, rack, trimming board, printing and 2 graduated glasses; 1 hat lamp, 1 pair vases, hall linoleum, 2 hall lamps, stair carpet, 1 white enamel bedroom dresser, 1 wire mattress, 1 do lace curtains and rug, 1 iron and brass bedstead, 1 pair slippers, 1 feather bed, 1 pair bolster and pillows, 1 reversible pet square, curtains and poles, entry table covers, etc.
P. C. O'DRISCOLL, Auctioneer
AUCTION!
At the Residence of Mrs. W. H. Turnbull, No. 2 Hamilton Street, on MONDAY NEXT, 22nd inst., 10.30 a.m., part Household Furniture and Effects. Particulars in Saturday's papers.
P. C. O'DRISCOLL, Auctioneer ap18, 5fp
Auction—Freehold
On the Premises.
On Saturday next, 20th inst., at o'clock, noon.
All that desirable Freehold Land situated on the South Side of Water Bridge Road, immediately west of McKean's Tannery and measuring thereby about 440 feet. The above one of the most desirable building sites obtainable, being situated in most convenient and pleasant serving the double purpose of country and town. For further particulars apply to
WOOD & KELLY, Solicitors, or P. C. O'DRISCOLL, Auctioneer ap15, 5fp
Auction Notice!
There will be no further articles taken for disposal at the Prescott Street Store after this date. The place will be closed May 1st.
P. C. O'DRISCOLL, Auctioneer ap25, 6fp, 10, 5

An Offer Exceptional!
Stock we are proud of, and you will be pleased with. Fully Guaranteed.

English Hams, per lb., 23c.
American Bacon, per lb., 23c.
JAMES C. BAIRD,
Grocer and Wine Merchant, Water St., St. John's.

FOR SERVICE!
That Well-Known Stallion "Cock Robin" is now ready for service at my Farm, George St. For pedigree and terms apply to
W. BRENNAN, George St. mar25, and, ff