



her bargain event of with the opening of July 15th. A short, to have a wonderful priced items listed on an out-of-town buyers by mailing your order any day—come to the

## Reduced

They come in different collar of black velvet, with wide sailor collar and pockets and buttons. "An-dyvet, and yet another style and fancy" **\$14.75**

able for wearing over light July **\$3.95**

## incoats, \$3.95

Values, \$5.50 rubberized paramettas, pop- Some are made full and the belt across the back; m collars and side pockets. blue, grey and black. A few h. Ages from 6 to 12 years. 20, to out of town **\$3.95**

## S—WORTH \$6.95

ts of good quality golfine in rose, narrow or wider stripes, model with slash pockets and buttons down the front and on irts may be wash- **\$4.45**

## Patriotic Songs

in Khaki, by the same com- "Till the Boys Come Home", at 60c. **25c**  
Machine Each 35c  
e of Heaven  
Piano Pieces from our com- 7 pieces for **\$1.00**  
of Love Spirit of Inde- pendence  
aine Nights of Glad- nette

## Hardware Items

### FULL SIZED TRUNKS

36 ins. long, extra deep with inside tray, four hardwood slats on top and two around each wood slats on top and two each side. Strong lock and catches. Canvas cover. Regu- **\$5.90**  
ar \$7.50. Sale Price

### 26-INCH HAND SAWS

**\$1.00 Value for 69c**  
Made of good quality refined steel with beechwood handles. Each **69c**

### \$1.00 and \$1.25 Enamel Tea Pots 49c

Blue outside and pure white inside, heavy coated ware of superior quality. Medium and large sizes. Reg. **\$1.00** and **\$1.25**. Sale Price **49c**

### 45c Globe Wash Boards 35c

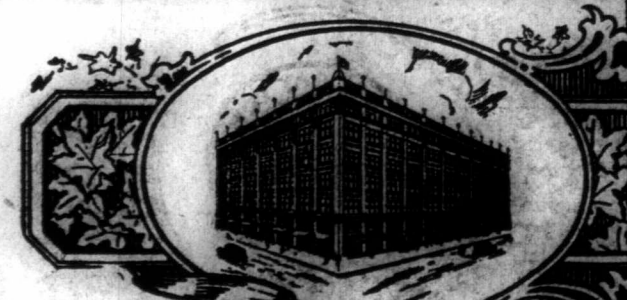
Made from selected clean white wood. Zinc covered, closed back pattern. Regular 45c. Sale Price **35c**

### CLOTHES WRINGERS

**\$3.45 Regular \$5.00**  
A superior medium priced wringer with good quality rubber rolls. Guaranteed 1 year, covered cogs, all iron parts galvanized. Rolls 10x1 1/4 inches. Regular \$5.00. Sale Price **\$3.45**

### KITCHEN SETS 98c

useful, serviceable kitchen helps for each article. Ladle, cleaver, mixing spoon, cake lifter, flesh incing knife and skimmer. The Price **98c**



# JULY CLEARANCE SALE



## COME TO CALGARY AT OUR EXPENSE

Groceries, in Furniture, in Hardware, etc., at July Clearance Prices—prices that mean very liberal savings on hundreds of various items throughout this great store, and in addition to the savings—TAKE A HOLIDAY AT OUR EXPENSE. We want to get better acquainted with our out-of-town customers—we want to know each one personally—we want you to know us—to feel at home here—to use the many conveniences of this institution—the Women's Rest Room, the Men's Smoking Room, the Children's Play Ground on the roof—the Nursery—the Writing Desks—the telephone accommodation, etc. But most of all, we want you to realize how we back up our Motto—"ECONOMISTS FOR THE PEOPLE." This July Clearance Sale will prove to you better than anything else the ECONOMY advantages obtainable by the buying power of a great chain of stores such as that of The Hudson's Bay Company. To get better acquainted, we are going to make it easy for you to come to Calgary between now and July 15th by paying your railroad fare and the freight or expense charges on the goods you buy. The amount you will need to purchase will depend on the distance you live from Calgary. The Schedule below briefly outlines the details. Read it carefully and COME TO CALGARY BEFORE JULY 15th AT OUR EXPENSE

### We Will Pay Your Railroad Fare

During this great July Sale, we will refund to out-of-town customers their full or half railroad fare to and from Calgary when the purchase reaches or exceeds a certain amount. You know the distance your home is from Calgary—the schedule below briefly explains the amount of merchandise it is necessary to buy to get FREE TRANSPORTATION to and from Calgary.

To get this refund of railroad fare, you must shop on a transfer. After entering the store ask the first salesperson who waits on you for a "shopping transfer" upon which will be written your name and address. Take this transfer with you and have each clerk enter thereon the purchase. When through shopping make one payment for the complete list at the Adjustment Bureau on the Mezzanine Floor, where your fare refund will be arranged.

THE NUMBER OF MILES YOU LIVE DISTANT FROM CALGARY	AMOUNT OF PURCHASE ON WHICH WE WILL REFUND HALF YOUR RAILROAD FARE	AMOUNT PURCHASED ON WHICH WE WILL REFUND YOUR FULL RAILROAD FARE
10 miles or less	\$10.00	\$20.00
11 to 20 miles	20.00	40.00
21 to 30 miles	30.00	60.00
31 to 40 miles	40.00	80.00
41 to 50 miles	50.00	100.00
51 to 60 miles	60.00	120.00
61 to 70 miles	70.00	140.00
71 to 80 miles	80.00	160.00
81 to 90 miles	90.00	180.00
91 to 100 miles	100.00	200.00
101 to 110 miles	110.00	220.00
111 to 120 miles	120.00	240.00
121 to 130 miles	130.00	260.00
131 to 140 miles	140.00	280.00
141 to 150 miles	150.00	300.00
151 to 160 miles	160.00	320.00
161 to 170 miles	170.00	340.00
171 to 180 miles	180.00	360.00
181 to 200 miles	190.00	380.00

### WE ALSO PAY FREIGHT

Express or postage in Alberta, British Columbia and Saskatchewan on all goods except the following (stoves, cutlery, china, glass, electrical goods, furniture, carpets, linoleums, house draperies, beds and bedding, trunks and bags, sewing machines and musical instruments). We pay on all grocery orders amounting to \$10 or over (not including sugar, flour or barrels of oil) WE RESERVE THE RIGHT TO SHIP THE CHEAPEST WAY.

### Model Drug Store

**\$1.00** Eillman's Embrocation—Royal for veterinary use **59c**  
**50c** Eillman's Embrocation Universal for household use **33c**  
**25c** Belladonna Tablets, 2 for **25c**  
**25c** Belladonna and Capsicum Plasters, 2 for **25c**  
**15c** Insect Powder in cases **25c**  
**15c** Insect Powder in cases **25c**  
**15c** Phosphorus Emulsion Tonic **98c**  
**25c** White Liniment **13c**  
**25c** Carbolic Salve **11c**  
**25c** Eucalypti Ointment **11c**  
**25c** Rheumatic Cure **23c**  
**50c** Dyspepsia Cure **23c**  
**20c** Creosote Dip—Per gallon **1.50**

### Toilet Preparations

**65c** Oatmeal Cold Cream **33c**  
**1.00** Oatmeal Cream **59c**  
**50c** Oatmeal Shampoo **25c**  
**50c** Spumax Face Lotion **33c**  
**1.50** Gouraud's Oriental Cream **1.00**  
**50c** Vaseline Hair Tonic **33c**  
**25c** Broccoli's Talcum, 2 for **25c**  
**1.00** Broccoli's Tropical Hair Tonic **59c**  
**1.00** Ideal Orchid Toilet Water **59c**  
**25c** Mennen's Talcum Powder **15c**  
**25c** Cream Almonds **19c**  
**25c** Cream of Violets **19c**  
**25c** Witch Hazel Cream **19c**  
**25c** Cream of Roses **19c**  
**15c** Camphor Cream **9c**  
**35c** Manicure Sets **23c**

### Drapery and Rug Specials

#### WINDOW SHADE BARGAINS

See the July prices on Window Shades. Compare this list with any other quotation you can get on shades of the same quality. Best quality Oil Opague hand made cloth, mounted on a guaranteed Hartshorn roller. In plain cream only.

36 by 72 regular 80c. for **July price 50c**  
45 by 72 regular **\$1.45** for **July price 85c**  
48 by 72 regular **\$1.10** for **July price 90c**  
48 by 72 regular **\$1.85** for **July price \$1.30**  
Handsome Lace Curtains going at 59c. per pair. Reserved for out of town buyers. Just 100 pairs of Nottingham lace curtains, all white 34 inches wide and 2 1/2 yards long. Good strong lock stitch. Worth at least 85c. **59c**

#### 35c. CURTAIN NET SELLING FOR 19c.

A very fine range of designs mostly the heavy bungalow nets in deep Ecru or Arab shade, very suitable for dining room or den. Usually up to 45 inches wide and very strongly made. Will wash well. Regular 35c. per yard. To **19c** out of town buyers

#### BEDROOM RUGS GOING AT ABOUT HALF PRICE

We have about 35 Rugs of exceptional value to offer to out of town customers. They are wool rugs specially suited for bedrooms. In shades of green and brown. At the price we are offering them they come even cheaper than linoleum so measure up the room and rush in the order while they last. Only two sizes:  
9 by 10.6 inch. Regular **\$10.75**, July Sale **\$5.95**  
9 by 12, regular **\$12.75**, July Sale **\$6.95**

#### THE CHEAPEST WAY TO COVER A FLOOR

You would never miss the small amount it costs to cover a floor with Japanese Matting at July Sale Prices.

Japanese Rugs; plain one side, the other beautifully decorated in Oriental designs in three sizes only, any color:  
9 feet long and 6 feet wide for **\$1.45**  
9 feet long and 9 feet wide for **\$1.15**  
12 feet long and 9 feet wide for **\$1.65**  
Worth nearly double the above prices.

### Millinery at July Sale Prices

**\$2.50 AND \$3.50 JAFFA HATS \$1.00**  
Small and large shapes, large head sizes. Former prices **\$2.50 and \$3.50**. To our out of town buyers **\$1.00**

**\$2.50 OUTING HATS \$1.49**  
Imitation Panama in stripes and plain colors, crepe Hats in stripes, light weight, shady brims. Good value at **\$2.50**. To our out of town buyers **\$1.49**

**\$7.50 TRIMMED HATS \$3.95**  
75 Trimmed Hats, specially made for this Sale, medium and large shapes. Smartly trimmed, light and summery. Values to **\$7.50**. To out of town buyers **\$3.95**

### Men's, Women's and Children's

#### Boots and Shoes

Women's low cut shoes in patent calf and black calf, lace styles with colored cloth tops. Made on the most up-to-date lasts. Light weight goodyear welted soles leather Louis heels. Can be had in all sizes. **\$5.00** regularly. To out-of-town buyers **\$1.98**

Women's fine boots, in button styles, made of genuine patent calf with black cravenette tops. Plain fronts, also with fox caps. Newest style light weight sewn soles and military, Cuban and Louis heels. Regular **\$4.50** and **\$5.00**. **\$2.98** in all sizes. To out-of-town buyers

Girl's and Misses' boots, in button and blucher cut styles. Made of genuine quality box calf. Foot-form shape, medium low heels, McKay sewn soles. **\$1.98**

Sizes 8 to 10 1/2, per pair **\$2.45**

Men's boots, made of genuine tan and black elk, blucher cut style with half bellows, tongues, full round toe, capped, solid leather, double soles and heels standard screwed. These boots are specially adapted for hard wear. Sizes 6 to 11 **\$3.98**

### 35c Trimmings 19c

#### WASHING TRIMMINGS

Guaranteed fast colors of saxe, helio, red fawn embroidery on white, also all white, 5/8 inch wide. Ideal trimming for children's and house dresses. Regularly six yards for **19c** 35c, now

#### LADIES' REAL IRISH LINEN HEMSTITCHED HANDKERCHIEFS

Although linens have jumped in price our regular lines have not advanced. Our regular 25c. quality for **20c** Our regular 15c. quality for **12 1/2c**

#### ALL SILK TAFFETA RIBBON

5 1/4 inches wide, in bright firm finish. Stocked in 4023c leading shades. Regular 29c. for

### Men's \$1.25 Overalls for \$1.00

#### MADE OF 'STIFEL' CLOTH

30 dozen Overalls and Smocks of blue and white striped Stifel cloth. Every man knows what "Stifel" means when buying a pair of overalls. Each garment has the name "Stifel Junior" stamped on the goods. This cloth is an exceptionally fine weave, pliable and easy to wash. Sizes from 34 to 48.

Overalls are full cut, have two front pockets, one hip, one rule pocket, and would be good buying at **\$1.25** under present conditions of the market. To out-of-town buyers **\$1.00**

#### \$3.50 CORDUROY PANTS \$2.95

These Pants are made of genuine English Corduroy in shades of olive green, fawn and dark brown. Made to stand rough wear. Medium cut, with or without cuffs, belt loops, two hip and two side pockets. Regular **\$3.50**. To out-of-town buyers **\$2.95**

#### MEN'S OVERCOATS \$3.95

A golden opportunity for the man who wants to buy a light overcoat.

A chance to buy a Spring and Fall Overcoat at a very small cost. These Coats come in shades of brown, grey, dark grey and blue mixtures. Sizes 34, 36, 38, 40, 42, 44, 46, 48, all three-quarter models. All wool coats that sold for **\$15.00** to **\$22.00**. To out-of-town buyers for **\$8.95**

### Men's Furnishings Reduced

Gauntlet Gloves, Bob Long make, extra strong asbestos tam, made without seams, with non-willable cuffs. To out-of-town buyers **75c**

Grey Hickory Work Shirts that will give the very longest wear. Cut full and roomy as a work shirt should be. Regular **\$1.25**. To out-of-town buyers **95c**

Heavy Rib Socks in shades of brown, green and maroon. Mending card attached. Not pure wool but an extra special value according to the market. Regular 25c per pair. To out-of-town buyers **\$1.00**

Cotton Socks in a good weight of well combed yarn. Spilled heels and toes. A satisfactory sock for the working man. To out-of-town buyers **\$1.00**

Suspenders—Good elastic webs and cord ends, slip-easy back and non-runnable brass trimmings. Regular 25c pair. To out-of-town buyers **15c**

Grey Flannellette Night Gown—soft close fabric with attached collar. A serviceable garment. Regular **\$1.50**. To out-of-town buyers **75c**

Boys' Suits—Just 25 to clear. Yoke Norfolk models, with bloomer pants. Sizes to fit boys 8 to 16 years old. A good strong small check twill in fawn and olive shades. Regular **\$4.50** and good value at that. To out-of-town buyers **\$3.55**

Boys' Straw Hats—English make of wood straw, plain woven with slip leaf. A smart hat for boys 6 to 12 years old. To out-of-town buyers **50c**

Boys' Blue Denim Overalls, with bib. Strong, long wearing, and will fit boys 8 to 8 years old. To out-of-town buyers **49c**

White Serge Vesting Waists, to be worn under all styles of suits with open neck. To fit boys 2 to 6 years old. These are English made and of fine wool serge. Regular 85c each. To out-of-town buyers **50c**

The same as above in twill cotton. Regular 70c. To out-of-town buyers **35c**

### The China Department

TOILET SET—4 pieces. Consisting of large jug, roll rim basin and covered chamber, white and gold decoration; best quality ware. Regular **\$3.50**. To out-of-town buyers **\$2.19**

"ECONOMY" FRUIT JARS—The perfect sealing jar. Pints, regular **\$1.20**; special, dozen **99c**  
Quarts, regular **\$1.35**; special, dozen **\$1.09**  
Half-gallon, regular **\$1.95**; special, dozen **\$1.49**

THIN GLASS WATER BOTTLE WITH TUMBLER, made in two shapes, and some others plain etched. Plain style, regular 25c; Special, each **10c**  
Etched style, regular 35c; special, each **15c**

MILK OR WATER JUGS, three choice patterns, finest quality English semi-porcelain, J. & G. Meakin's make. 1 pint size, regular 40c; Special **25c**  
1 1/2 pint size, regular 52c; special **35c**  
1 quart size, regular 65c; special **50c**

THIN BLOWN TABLE TUMBLERS—Regular **\$1.00** doz.; special 6 for **39c**

PLAIN WHITE BREAKFAST PLATES—7 inch, thin semi-porcelain, Clover-leaf Soup Plates, 7 inch. Regular, **\$1.90**; Special, per dozen **\$1.00**

### Electrical Appliances Sale Priced

#### VEST POCKET FLASHLIGHTS

with extra strong reflector. Handiest thing for house or camp use. Many different styles and shapes. Regularly selling as high as **\$1.25** for **65c**

#### \$3.90 MILLER OIL LAMPS \$2.99

A very special offer of the famous 80 candle power nickel-plated Miller Oil Lamps. Guaranteed to give satisfaction. Regularly selling at **\$3.30**, for **\$2.69**  
Same as above in dull brush brass. Regular **\$4.00** for **\$2.98**

#### MEDICAL BATTERIES

Great benefactors for all kinds of diseases. Several different shapes on electrodes are included in this set. Also a very valuable book with instructions for use in case of illness. Regular selling price **\$5.00**, for **\$3.98**



INCORPORATED 1870 "ECONOMISTS FOR THE PEOPLE" HERBERT E. BURBIDGE STORES COMMISSIONER