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## Advertising Rates.

One inch—First insertion 75 cents and 20 cents for each additional insertion. Yearly contracts—\$5.00 per inch.

All business communications should be addressed to ASSTON BROS., Newcastle, and all letters to the Editor should be addressed to THE UNION ADVOCATE, Newcastle, N. B.

## ANNOUNCEMENT.

In the future the publishers of the Advocate will render all advertising accounts monthly.

The Address Tag on your paper is the only record we have of your subscription. If the date is not changed within a fortnight after payment is made, kindly inform us, do not let the matter run, for several months and then come and try to get the matter righted. Subscribers in arrears will kindly remit and can tell the amount due from the date on which payment is made. After July 1st, subscriptions must be paid in advance and paper will be discontinued when due paid for has expired.

## The Union Advocate,

ESTABLISHED 1867.

NEWCASTLE, NOVEMBER 9, 1904.

## THE CAMPAIGN IS OVER.

In the past four months we have lived in an atmosphere of politics. Whether or not it has had a whole some effect upon us we are unable to judge but we are inclined to the negative belief. However, we are now permitted to breathe a different air and perhaps it would be better for us to inhale it as rapidly as circumstances will permit. "The battle is over, the victory won" and to put it in common parlance—"there is little use in holding post mortems." We feel, however, that we should allude to one or two striking features of the fray, notably among which is the personal defeat of Mr. R. L. Borden. We are tolerably certain that the announcement of Mr. Borden's failure to carry his constituency met with profound regret among members of both of the great political parties. Mr. Borden's presence in Parliament lent a noticeable additional dignity to that body. At all times earnest, sincere and eloquent, and without diguified, Mr. Borden commanded the respect and admiration of opponents as well as friends and it is doubtful if he had a personal enemy in the House. We observed carefully the campaign which was waged against Mr. Borden in Halifax and we might almost call it a master stroke of political warfare. Every trick, every subterfuge that would gain votes were resorted to by his opponents and besides they took advantage of every legitimate means to gain adherents. In a word they waged a frightfully energetic campaign. The return of a solid phalanx from Nova Scotia in support of the Laurier administration was accomplished in much the same way as the Halifax achievement. There was more energy and more force displayed on the side of the liberal party than on that of the conservative party. The overwhelming defeat of the opposition seems to us to signify one thing very clearly and that is the absence of inspiring leadership. Mr. Borden is a man of rare talent and ability but he lacks that one thing which we call personal magnetism. We venture to say that if there had been a Sir John A. Macdonald at the helm of the conservative campaign there would have been a different story to relate today. Such a man will be found some day and then Premier Laurier or his successor will have to look to his laurels.

## SIDETRACKING TOO.

The Montreal Transcript was somewhat of a promise on election morning when it said that Mr. Borden meant taking the I. C. R. from St. John and Sydney xxx—St.

did, but it also said that the I. C. R. would not be taken.

EFFECT

for

seemingly a master stroke on the part of the government. It was an effective measure—timely, conceived and promptly executed. Mr. Robinson's efforts on behalf of the achievement were overlooked or ignored. The party cry—"The Government did it"—drowned all consideration for individual effort. We think that we may safely assume that the Canada Eastern deal elected W. S. Loggie, in recognition of his liberal support in the purchase of Blackville, Nelson, Ellersfield and Laflow with an which he would have faced defeat. Newcastle in no uncertain voice resented the efforts of the Liberal government to deprive it of an adequate train service. The warning was clearly and unmistakably sounded and within five years it will likely be seen which party is friendly to the interests of the electorate of the North Shore of New Brunswick and which is not. The supporters of Mr. Loggie look to him to accomplish wonderful things for his constituency at Ottawa. It is sincerely to be hoped that they will not look in vain, but we doubt if Mr. Loggie will accomplish anything more than Mr. Robinson could have accomplished anything more than the other of the Country would have expected. Mr. Robinson to accomplish or anything more than Mr. Robinson would have accomplished. The patronage will doubtless remain in the same hands. There will be a larger list of applicants for favor but the gifts of the gods will be no more widely distributed than before.

The Carriacoo lucky number is said to be twenty three. Wonder what those late candidates consider their lucky number to be.

## A SUCCESSFUL MAN.

Great men are the footstools of the world. On great achievements the world relies for its ease and comfort. The man who successfully steers a colossal industrial enterprise to success merits the gratitude of the multitude and his life work commands the attention of the ambitious few. The announcement of the death of Cornelius Shields, president and general manager of the Consolidated Lake Superior Company, the other day recalls to us the inspiring words of Longfellow:—

Lives of great men oft remind us  
We can make our lives sublime,  
And departing leave behind us  
Footprints on the sands of time.

The life of Cornelius Shields furnishes a rare illustration of material success. Twenty-five years ago Mr.

## Impoverished Soil

Impoverished soil, like impoverished blood, needs a proper fertilizer. A chemist by analyzing the soil can tell you what fertilizer to use for different products.

If your blood is impoverished your doctor will tell you what you need to fertilize it and give it the rich, red corpuscles that are lacking in it. It may be you need a tonic, but more likely you need a concentrated fat food, and fat is the element lacking in your system.

There is no fat food that is so easily digested and assimilated as

## Scott's Emulsion of Cod Liver Oil

It will nourish and strengthen the body when milk and cream fail to do it. Scott's Emulsion is always the same; always palatable and always beneficial where the body is wasting from any cause, either in children or adults.

will send you a sample free.

Be sure that this picture in the form of a label is on the wrapper of every bottle of Emulsion you buy.

J. T. & BOWNE  
CHEMISTS  
Toronto, Ont.  
50c. and \$1.00.  
All Druggists.

## Ayer's

Give nature three helps, and nearly every case of consumption will recover. Fresh air, most important of all.

## Cherry Pectoral

Nourishing food comes next. Then, a medicine to control the cough and heal the lungs. Ask any good doctor.

First used Ayer's Cherry Pectoral 25 years ago. I have seen terrible cases of lung disease cured by its use. J. H. HARRIS, Montreal, Quebec.

for Consumption

Health demands daily action of the bowels. Aid nature with Ayer's Pills.

Shields was a born leader on the west coast of the C. P. R. He left that road for a better position with the Great Northern. Five years ago he was Superintendent of a division of that road. Jos. J. Hill, the head of the Great Northern system recognized Mr. Shields' rare abilities and three or four years ago when the Virginia Coal and Coke Company went into liquidation, Mr. Hill selected Mr. Shields as receiver. He wound up the affairs of that Company in a very satisfactory way. Henry M. Whitney, of Boston, heard of him and offered him a salary of \$15,000 per annum and perquisites to become general manager of the Dominion Coal Company. Mr. Shields accepted and it was while he was filling that position that the Dominion Coal Company and the Dominion Iron and Steel Company were merged. Mr. Shields was then made general manager of the joint Companies at a salary of \$25,000. Mr. Shields accepted and became the highest salaried official in Canada. Mr. Shields' success in life was largely due to his great ability to get work out of his men. Always generous, offhand, approachable though firm, he was loved and admired by his workmen and there was nothing that they would not do for him. His career affords a striking example to other large employers of labor.

Premier Bond of Newfoundland can share this sentiment with Premier Laurier:—"to the victor belongs the spoils." Apropos of the Newfoundland elections the advocate of the union of the Ancient Colony with Canada was signally defeated. Newfoundland is evidently not anxious to cast in her lot with "a corporation owned country."

## THE AMERICAN CAMPAIGN.

At this writing the elections across the border are in full swing. The election of Theodore Roosevelt is generally conceded. Judge Parker's attack last week on the nominee of the Republican party did more harm than good. To accuse Theodore Roosevelt of accepting bribe money from the Trusts in return for fair treatment, is but another illustration of the truism of man's inhumanity to man. No one can accuse Theodore Roosevelt of foul play. Every indication points to the election of President Roosevelt by a goodly plurality, both in the popular vote and in the electoral college. This is not only the declaration of canvasses made by Republican papers, but of at least one great newspaper, the New York Herald, which editorially supports Parker. Two canvasses were published in New York last week which were evidently made with great care and which while differing in details and totals agree in the result, each giving President Roosevelt a clear majority in the electoral college. The Tribune's canvass gives Roosevelt 314 electors, Parker 151, doubtful 11. The New York Herald's table of the electoral vote is:

Roosevelt,	257
Parker,	159
Probably Republican	18
Probably Democratic	3
Uncertain, New York,	29
There are 476 electors, and 239 will be necessary to a choice. It will be seen, therefore, that the Herald's canvass gives President Roosevelt 18 more than are necessary to a	

## Social and Personal

Mr. and Mrs. R. H. Armstrong left on Sunday for a trip to New York. While away Mr. Armstrong will attend the annual meeting of the Maritime Fish and Game Club. He will also visit St. Louis in company with Mr. William Crawford of New York.

Miss Elizabeth Parker returned to New York on Saturday.

Mr. Dr. Bishop, Bathurst, is visiting her mother, Mrs. Park.

Mr. E. P. Sheagreen, of Cornwallis, Oregon has returned home after a pleasant visit of two weeks on the Mainland. Mr. Sheagreen is a native of this country but has not been here for twenty-three years.

Mr. J. J. Twissie has returned from a short visit to Bridgetown, N. S. She was accompanied by her daughter, Mrs. W. Stuart Pearson.

Mrs. John Robinson and daughter Miss Jean have returned from a hunting expedition. Mrs. Robinson captured a bear, which was quite a trophy for a lady to shoot.

Mrs. W. T. Keating left for Boston on Tuesday last. Mrs. Keating will remain in Boston several months.

Mr. James W. Gifford was in Charlottetown last week.

Mrs. O. G. Anderson has returned from her visit to Ontario.

Miss Anderson will spend the winter in London where she is continuing her course in music.

Mr. Thomas Foley, went to St. John on Monday.

Mr. M. R. McArthur formerly of Chatham, now of Halifax was in town this week.

Mr. Chas. Farrand the popular commercial man is here this week.

Mr. and Mrs. J. W. Miller went to St. John yesterday.

choice, while that of the Tribune stretches the excess to seventy-five. The Tribune puts New York in the Republican column, while the Herald holds it to be uncertain. Still the latter paper's canvass of the State rather favors the belief that when the votes are counted Roosevelt may have a small plurality. The Herald's indications are for a plurality of 145,000 for President Roosevelt above the Bronx, while greater New York will give Parker 133,000 plurality, but it lays stress on the power of the silent vote to affect a result the opposite of what these figures stand for.

The "silent vote" is of course, the sticking point in all such canvasses. It is made up of people who will not declare their intention either orally or on a postal card. It is a puzzling quantity from the start, since at the very outset it is uncertain area, and practically so remains even to the most experienced and candid canvassers. How uncertain it is is evidenced in the widely different figures of the Parker plurality in Greater New York in the estimates of the Herald and the Tribune. The Herald puts it at 133,000, the Tribune at 61,558. The Brooklyn Eagle goes nearly 50,000 ahead of the Herald, and prints figures to show that it may be 182,000 but this startling total is derived from what it regards as the indications afforded by a preliminary postal card canvass.

The value of a carefully made canvass is this: That it being confidential those who answer the canvassers are not exposed to criticism of their party associates. Party leaders speaking for publication are apt to talk meaningless platitudes, or to indulge in boasting in the hope that it will do some good in some of several ways. The public being used to such "blowing" does not hold the blowers to a severe accountability. It will not be surprising therefore, to read that while Senator M. Carren says Parker will carry New York State by 50,000 plurality, Governor Odell insists that Roosevelt will get 70,000 lead over Parker.

We suppose we are now entitled to watch the political contest across the border.

## THE PHARMACY

A FULL LINE OF

## TOILET ARTICLES

always in stock at "THE PHARMACY."

TOOTH BRUSHES - 10c. to 50c.

HAIR BRUSHES - 25c. to \$1.50.

TOILET WATERS and PERFUMES.

all the best odors and ranging in price from

10 cents - to \$2.00 a Bottle.

A. E. SHAW,

DRUGGIST.

NEWCASTLE, N. B.

## FALL GOODS ARRIVING.

Another shipment of Fall Goods has arrived including up-to-date Suits, Overcoats and also a few pantings.

Have you thought of your Overcoat for Fall yet? Don't wait until the snow flies before you place your order, but come along right away, and when you do, be sure to look at the QUALITY of the goods AS WELL AS THE PRICE.

Perhaps your Overcoat needs a NEW VELVET COLLAR, if so, let us know and you can have it done at shortest notice with a moderate charge.

## J. S. WILLIAMSON,

Merchant Tailor.

## Fall and Winter Goods

A very large stock now on our shelves and some of it must be cleared out at once. We are offering very cheap prices on the very best goods.

## BARGAINS FOR ALL.

We also pay cash for Hides and Raw Furs. Highest Market Price.

## FARRRH &amp; ALTEEN,

MASSON BUILDING

NEWCASTLE.

## Newcastle Opera House

SATURDAY, NOV. 12.

## STETSON'S

Original Big Double Spectacular

## UNCLE TOM'S CABIN

Co., under the management of

LEON W. WASHBURN.

THE BARNUM OF THEM ALL.

More Grand Novelties than ever.

Gorgeous Scenery.

Mechanical Effects.

Prof. Gerlick's Military Band.

Colored Military Band.

Blood Hounds.

Beautiful Chariots and Tableaux.

Wagons Drawn by Handsome

Shetland Ponies.

Genuine Cake Walkers.

Buck and Wing Dancers.

Male and Female Quartettes.

Jubilee Singers.

Grand Visions and

Transformation Scenes.

Eva and her Golden Chariot.

Watch for the Big Parade—It

Beats a Circus.

Tickets for sale at Shaw's Drug Store

## G. I. Leighton

DENTIST.

Office, Lonsbury Block. All kinds Dental Work done by latest improved methods.

## NOTICE.

At a special meeting of the Northumberland county council I was appointed Secretary of the County of Northumberland and in future will be found at the County Building from 10 to 4 o'clock.

E. P. WILLISTON.

Newcastle, Nov. 8, 1904.

## STRAYED.

A light red and white two year old Heifer, with mark on horn, strayed from my premises about the first of June. Any information regarding the same will be gladly received.

RICHARD CLOSTON,

622 p Lower Derby, N. B.

## Tenders for Pulp Wood

The purchasers of the Maritime Pulp Mill at Chatham are prepared to make contracts with lumber operators for a supply of Pulp Wood during the coming season. Applications for contracts may be had on application at Mill, Nov. 3, 1904.

## 37 Years Old,

AND GETTING BETTER ALL THE TIME.

In experience in Teaching Methods, in knowledge of the wants of the public, in facilities for providing for those wants, and in up-to-date features, we are improving all the time.

Our Catalogue tells the story. Send for it.

S. Kerr & Son.

100 FELLOWS' HALL.

## Grand Trunk RAILWAY SYSTEM

## WORLD'S FAIR

ST. LOUIS, MO.

April 30 to Dec. 1, 1904.

The through trains via

## GRAND TRUNK

will take you to ST. LOUIS in Patriotic Style at a Popular Price.

All the world is Epitomized in this Exposition.

It is the Wonder of the Century

A Fifty Million Dollar Fair.

Ask Grand Trunk Agents for descriptive matter and further information.

## AUCTION.

I am instructed to sell by PUBLIC AUCTION on

## Friday Evening Nov. 11

at 7:30 o'clock in front of Lonsbury Block or in the Y. M. C. A. Rooms

2 Large Tables, suitable for store purposes or reading room. 2 Small Tables.

About 50 chairs, most of which are of the high back variety and suitable for Dining Room or other purposes.

Checker Boards, Crokinole Boards, etc.

Being the furniture, etc., contained in the Y. M. C. A. Rooms. Terms Cash.

GEO. STABLES,

Auctioneer.

## PULP WOOD WANTED

To Farmers and Others.

The Maritime Pulp Mill at Chatham is prepared to purchase Spruce Pulp Wood at 1 cent per cubic foot and cut up end and cut up lengthwise at the Mill. Also Pulp Wood of foregoing description in Red and Oak. Particulars as to price etc., may be had on application at Mill, Nov. 3, 1904.