

# Facile Princeps

IMITATION, it is said, is the sincerest flattery, but we don't feel flattered by the numerous imitators who, by copying the package of our renowned **TELEGRAPH MATCHES** try to pass off inferior French Matches for **EDDY'S**

This is a Sketch of our **TELEGRAPH** Package which is being largely imitated.



To Imitate is Flattery. To Counterfeit is Forgery.

## PROTECTION :

We protect the Jobbers who handle our Matches from any drop in price on stocks in hand.

For over forty years disaster has followed every attempt to sell any other matches in competition with **EDDY'S** it being an unprofitable, unsatisfactory and unproductive venture.

**The E. B. EDDY CO. :**  
HULL, CANADA.

### BRANCHES AND AGENCIES AT :

Toronto, Montreal, Winnipeg, Hamilton,  
Kingston, St. John, N.B., Halifax,  
Quebec, Victoria, B.C., St. John, N.F.,  
Melbourne and Sydney, Australia.