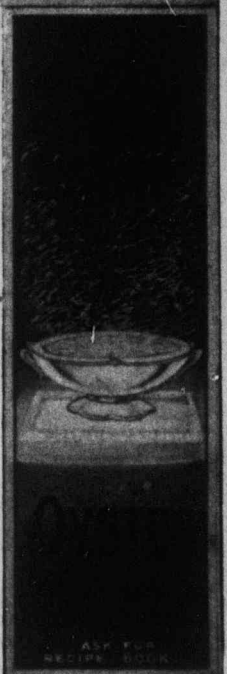


OYSTER WEEK

Nov. 6-11

The accompanying cuts are from an electro made from a half-tone, and are only intended to give you an idea of how they are to be installed in your window. Whether the upper or lower positions are used, should be regulated by the size and shape of your window. The trim will be in three separate pieces, so they can be adjusted to either of these positions. The window-trim that will be sent you is a lithograph in colors, and we believe it will appeal to your good taste.

Let us ask again that you make a strong stand in the matter of quality, and obtain a price that will bring you proper returns. Increased sales mean a quicker turnover for you, allowing your purchases to be made more frequently, keeping your stock fresher, which in itself will contribute to a further increase.



The only requisite for obtaining the material for this window-trim, is that you be a customer of ours. There is no expense attached to it, so far as the dealer is concerned, and books of recipes will be forwarded with the window display.

CONNECTICUT OYSTER COMPANY, LIMITED

"CANADA'S EXCLUSIVE OYSTER HOUSE"

50 Jarvis Street

TORONTO, CANADA