

OUR coffees do not linger on your shelves because we spend thousands of dollars every month telling consumers of their goodness. Your profit comes from briskly moving stock and satisfied customers.

Chase & Sanborn
Montreal

Furnivall's Fits Every Taste



Why load up your shelves with a big stock of various brands when by handling a small stock of Furnivall's Jams you can meet the particular tastes and fancies of everyone.

Its price puts it within the reach of all, and this fact, together with its superior appetizing quality, makes Furnivall's a ready seller everywhere. The margin of profit, too, is worth while.

Send a post card to-day for our list. Your wholesaler can supply you with Furnivall's. Get in touch with him.

FURNIVALL-NEW, LIMITED
HAMILTON, CANADA

Agents: Ontario—MacLaren Imperial Cheese Co., Ltd., Toronto. Montreal—W. S. Silcock. St. John, N.B.—MacLaren Imperial Cheese Co. Halifax, N.S.—MacLaren Imperial Cheese Co. Sydney, N.S.—A. E. Sheppard. Hamilton—R. M. Griffin. Winnipeg—W. L. Mackenzie Co., Limited. Calgary, Alta.—MacLaren Imperial Cheese Co., Ltd. Edmonton, Alta.—Central Brokerage Co.