

CANADIAN GROCER

The Mennen Advertising Campaign—

is reminding your customers that the famous Mennen Talcum Powders are still the *Leaders*.

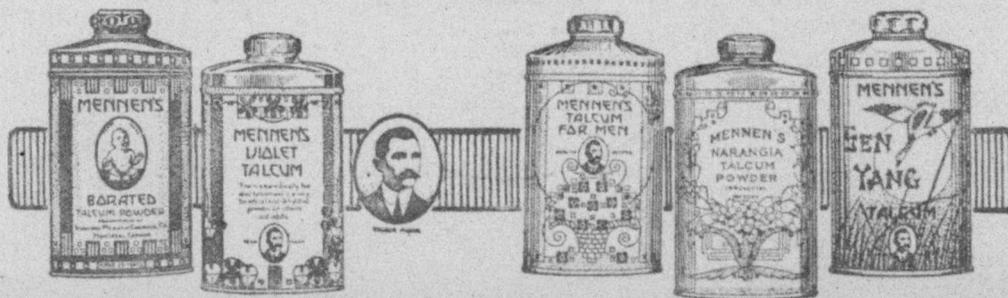
Newspapers—magazines—billboards, from coast to coast, are telling the Canadian people about Mennen's Talcums

—thus making it easy
for you to sell
the **MENNEN** products.

When you stock Mennen's you have a created demand. Mennen's Borated Talcum has been endorsed by doctors and nurses ever since it was first produced. Mothers all over the world place their faith in it—and this confidence extends to every other item of the Mennen line.

If you haven't all the Mennen products in stock, send in your order to-day. Here they are:—Borated Talcum, Violet Talcum, Flesh Tint Talcum, Sen Yang Talcum, Narangia Talcum and Talcum for Men, Shaving Cream, Borated Skin Soap, Liquid Soap and Bath Powder.

Link up with this aggressive campaign.
Let the Advertising ring up profits on
the cash register for you



Made in Canada by
G. MENNEN CHEMICAL COMPANY
MONTREAL

Selling Agents—

HAROLD F. RITCHIE & CO., Limited, Toronto