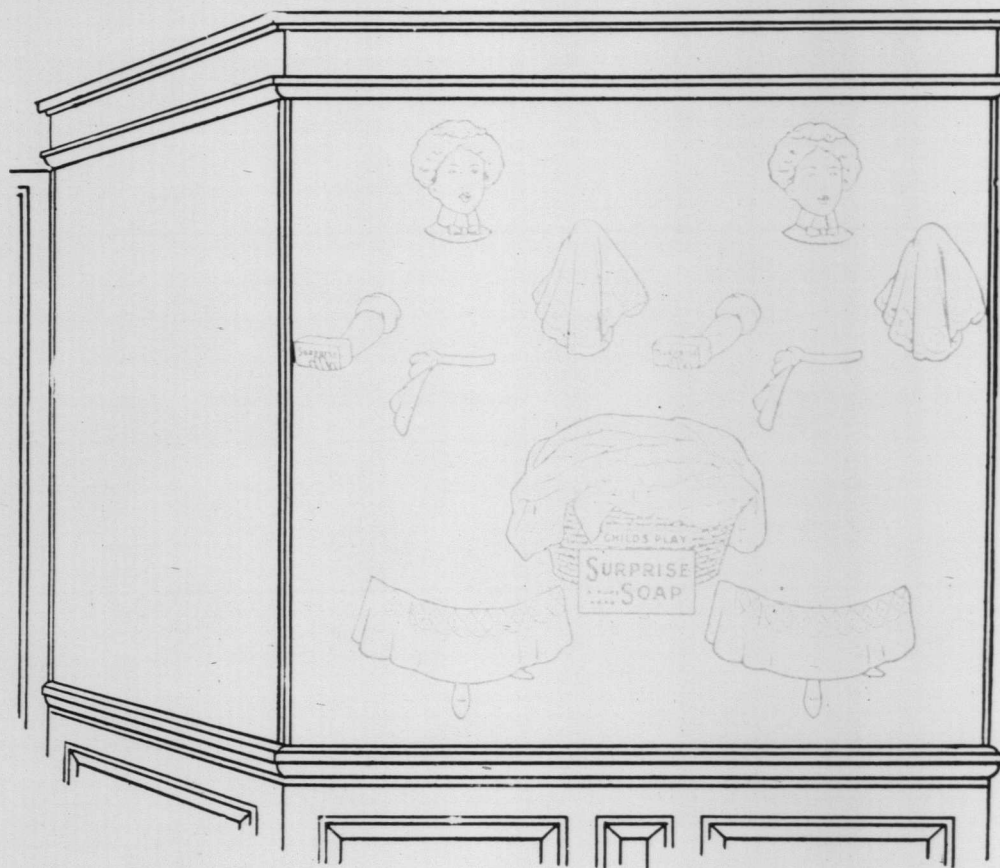


# SURPRISE SOAP Window Display

TO BE USED IN

## House Cleaning Window Competition



This gives a general idea of the "Surprise" Soap Window Display to be used in connection with the HOUSE CLEANING WINDOW Competition. It's very easy to attach.

Competition is for:—A HOUSE CLEANING WINDOW, consisting of any or all of the articles used for Spring House-Cleaning, general washing or cleansing, with "Surprise" Soap given a good display and prominent position, and with this Window Display also used. Prizes to be given:—

1st PRIZE	\$50.00	6th PRIZE	\$10.00
2nd PRIZE	35.00	7th PRIZE	10.00
3rd PRIZE	20.00	8th PRIZE	10.00
4th PRIZE	15.00	9th PRIZE	10.00
5th PRIZE	10.00	10th PRIZE	10.00

In addition to these prizes, every grocer sending in a photograph of a Window Display, and not being awarded one of the cash prizes, will receive a first-class Pocket Knife, free, by mail.

Date of Competition:—Window Display can be made any time between the middle of March and middle of May, 1912.

Judges:—The Judges of this Competition will be Mr. H. C. McDonald, President, and Mr. J. L. Maude, Secretary, of the Canadian Window Trimmers' Association.

Cut this out and mail to us.

THE ST. CROIX SOAP MFG. CO.  
St. Stephen, N. B.

Please send us "Surprise" Soap Window Display material for House Cleaning Window, and full particulars of competition.

Width of  
Window

Feet .....

Inches .....

**The St. Croix Soap Mfg. Co.**  
ST. STEPHEN, N.B.

Do not overlook placing "Surprise Borax Washing Powder" in your Window Display. It's great for House-Cleaning.