

# There is No Security Like Quality

Confidence, the Backbone of all Commerce, is based on Quality

Groceries of all varieties must have Quality

It is along these lines that we have built up a sterling, successful business all through the Provinces. All actual or possible customers are assured of Right Treatment. Call at our Handsome Sample Rooms when in Moncton.

Pleasure to show our goods.

**Reed Company, Limited**  
Moncton, N.B.

Branch at Campbellton, N. B.

**Every Department is Copiously Stocked. We do not sell prices. We Sell Quality. Think it Over.**

No better time to communicate with us than to-day. Our Travelers get the credit of all orders in their territory.