

Annual Reports and Statements

The Excelsior Life Insurance Co.

Excellent Report of Business.

The annual general meeting of this company was held at its head office, Excelsior Life Building, 59-61 Victoria Street, Toronto, on February 10th, 1910.

The directors' report, with accompanying financial and other statements, were adopted unanimously. Great satisfaction was expressed by those present with the achievements of the year. The following is an extract from the report:—

The financial results of the company's operations during the year 1909, no matter from what standpoint viewed, are exceedingly satisfactory.

Insurance.—Applications for new insurance totalling \$2,421,915.00 were received, of which \$2,207,732.00 was accepted and policies issued, the amount in force being \$13,078,004.10.

Income.—The cash income was \$506,180.59, the net premiums contributed \$396,645.14. Interest, rents, etc., \$109,535.45. The increase for the year is \$60,393.73, or 13 per cent. The rate of interest earned on mean net assets was 7.04, an increase of .32 per cent. in rate.

Disbursements.—The total disbursements were \$237,740.85, or \$9,959.05 less than the preceding year.

Death Claims show a decrease of 10 per cent.—\$3,086.50. The losses were less than one-half of the expectation.

The Expenses in relation to premium income show a reduction of 9 per cent.

Assets.—The balance of total assets for the security of policyholders is \$2,302,916.37, showing an increase of \$287,402.78. Net assets, \$1,905,563.17; increase, \$266,804.08. Total reserves, \$1,686,338.00; increase, \$220,673.97. Company's special reserve fund, \$49,406.00, an increase of 23 per cent.—\$9,408.14.

The watchful care of individual members of the Board over the company's investments has continued, with the result that not a single dollar has ever been lost.

Liabilities.—The outstanding liabilities of the company, except reserve funds, such as provision for all outstanding death claims, premiums paid in advance, and all other undischarged liabilities, total \$27,646.80, a reduction of 37 per cent., or \$16,009.57.

Surplus.—On the Government Standard the net surplus on policyholders' account is \$240,984.37, an increase of 43 per cent.—\$70,547.82.

The unallotted surplus is \$116,578.37, an increase of 122 per cent., or \$62,139.68.

The profits paid to policyholders whose endowment or investment periods expired during the year amounted to \$3,121.21. The recipients expressed satisfaction therewith.

Progress during last decade:—

Income.....Increased 425%..Over four-fold.

Reserves.....Increased 617%..Over six-fold.

Assets.....Increased 581%..Nearly six-fold.

Insurance in force..Increased 358%..Over 3½ fold.

It is the intention of the company to considerably strengthen the agency staff, with the object of writing a largely increased volume of new business during 1910, which will conclude the fourth quinquennial period for the distribution of profits. The large sum being accumulated for this purpose, coupled with the very satisfactory condition of the company's affairs, its good, clean record, liberal policies and attractive plans of insurance will undoubtedly substantially contribute towards the attainment of our purpose.

David Fasken, Esq., B.A., was unanimously re-elected president, S. J. Parker, Esq., Owen Sound; R. Grass, Esq., Toronto, and Alexander Fasken, Esq., B.A., vice-presidents. The following gentlemen were elected directors:—Thos. Long, Esq., Toronto; Dr. John Ferguson, M.A., M.D., L.R.C.P., Toronto; Joseph Wright, Esq., Toronto; Geo. E. Weir, Esq., Dresden; Wm. Harvey, Esq., B.L., Winnipeg; W. H. Gooderham, Esq., Toronto; W. J. McFarland, Esq., Toronto; W. F. B. Colter, Esq., L.D.S., Sarnia, and R. W. Gordon, Esq., Pembroke.

THE NORTHERN LIFE ASSURANCE CO.

Thirteenth Annual Report

The Annual Meeting of the above Company was held in their Head Office, at the City of London, on February 7th, when the following Financial Statement was presented and adopted, which, as compared with the previous year, shows the following results:—

		Per Cent.
Increase in Premium receipts		14
" " Interest earnings		26
" " Payments to Policyholders		46
" " Assets		26
" " Reserve for security to Policyholders		16
Decrease in Total Management		5
" " Cost of New Business		16

FINANCIAL STATEMENT	
Income.	Expenditure.
Cash on hand, January 1st.	Death, Claims paid
Received on Capital Stock	Surrender values and dividends
Insurance Premiums	Salaries to officials and H. O. staff
Interest	Salaries and commissions to agents
Premium on stock	Medical fees
	Taxes and licenses
	Rents, stationery, printing, advertising, etc.
	Investment, collection, other expenses
	Dividends to Shareholders
Total Income	Total Expenditure
	Increased investments
	Cash in banks and office
	Total
Assets.	Liabilities.
Invested in Real Estate Mortgages	Net Insurance Reserve
Invested in Debentures, Bonds and Stocks	Half-Yearly Dividend, due January 1st
Loaned on Company's Policies	
Interest due and accrued	Total
Prem. notes and Prem. under collection	
Furniture in Head Office and Branch Office	
Cash in Banks and Office	
Other assets	
Total Assets	
Audited and found correct.	

JOHN MILNE, Managing Director.

The Officers and Board of Directors regretted that other business engagements made it necessary for Mr. Thomas Long, of Toronto, to retire from the Directorate. By a unanimous vote the remainder of the old Board were re-elected.

WM. SIMSON, Auditors.

M. H. ROWLAND,

T. H. PURDOM, President.