

PEERLESS PERFECTION



The first cost should be the last cost.

You should put up a fence that will give you real fence service first, last and all the time. The cheapest is always the most expensive in the long run on account of repairs necessary.

Peerless Saves Expense

because it is the poultry fence that never needs repairs.

Peerless poultry fencing is made of the best steel fence wire—tough, elastic and appropriate or quick atmospheric changes. Our method of galvanizing positively prevents rust and will also hold many years the life of a fence. The joints are specially held with the "Peerless Lock" which will withstand all grades Peerless Poultry Fences can be erected on the sloping or knobby ground without looking.

The heavy stay wires we use make Peerless poultry fencing rapid and unobstructive. It prevents sagging and stands fully about half the cost of our poultry fence compared with some necessary in order to keep unsightly and unattractive. Many of our customers are using this style as a general purpose fence with entire satisfaction.

Peerless Poultry Fences when once put up is always in and will look better, wear better and serve you better than any other fence built.

Our Catalogs are all Free to You

Write us for literature and names of nearest agents. We also manufacture a complete line of general fencing, farm gates, wire and ironmongery. Agents almost everywhere.

Manufacturing Wire Fences Co., Ltd.
Windsor, Ont. Hamilton, Ont.

Economize on Milk for Calves and Make More Money

Raise healthy, thrifty, vigorous calves at the lowest possible cost. You can do this by using

CALFINE

"The Stockman's Friend"

(Made in Canada)

CALFINE is a Pure, Wholesome, Nutritious meal for calves. It is made in Canada, and you have no duty to pay.

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Ask your dealer for Calfine. If he does not handle it, send us a money order for \$2.75, and we will send 100 lbs. to any station in Ontario. We pay the freight.

CANADIAN CEREAL AND MILLING CO., LIMITED
TORONTO, CANADA

My Roofs 'Make Good' for 100 Years. I Want to Tell You Why.

"My New Metal Has Made Me a Proud Man. It Permits a 100-Year Roof at Low Cost."

"Sir, I tell you, I am a proud man. I have at last got the best roof ever made at a low price. My roof will last you for a whole century. You can get it on a wood framing. You can get it at about what you pay for wood roof. You can lay it. It will keep rain, lightning, fire, ice, snow and wind from harming your building. If you want a roof, I have the right roof."

"I Think Every Man Can See How a Roof Is the Big Point in a Barn."

"I worked 50 years to make a cleanly, strong, sure roof at a low cost. I had barns mostly in mind. When I started, bush fires were common. Cedar shingles went up like houses from a single spark. Lightning burnt barns again and again. Leaky roofs rotted hay and produce by the ton—they let water rot the barn framework. Oshawa shingles stop this."

"Thus, I became one of the first metal shingle men in the world. I aimed to make a roof that would save twenty times its cost by saving a barn frame and foundation, as well as the stuff put into the barn, which represented thousands and thousands of dollars risked over a period of years under a poor roof."

"It Took Years for Me to Get the Design of My Metal Shingle Right."

"I thought it was easy. It was hard. It was a big contract. I didn't dream of what my roof has to stand. I thought about all a roof did was to let rain run off it, and keep in place the rest of the time. I found I had about twenty-five problems to answer at once in a single design."

My roof had to have 'give' in it, so it would stretch in the hot sun and shrink in zow weather. It had to be ice proof, or lodged thaw-water would gouge seams apart. It had to be smooth, or lodged dirt would rust it. It had to cover its own nails, or the roof would leak. My roof had to be layable by anyone.

"My work was, I had to design a shingle that couldn't be laid face-down, or sideways, or upside down, or crooked, or be marred in the laying, or be smashed on the road between my factory and the place where the roof was. I found my shingle needed venting places in it that would let air out but wouldn't let water in. It had to be wind proof. Yes, sir,

these things were all worked out by me in 50 years.

"I started to make a spark-proof and lightning-proof roof. I ended by getting one of the best roof shingle designs ever made. My roof has more experience and skill and years behind its design than any roof you can get in metal."

"I Had to Wait Fifty Years for My Last Big Point. This Was It."

"My business was world-wide by this time. My shingles were selling in Australia, Japan, South Africa. Governments specified them for roofs."

"All this time I was getting my design right little by little. But, do what I could, I had been troubled by the metal in it. It seemed impossible to get a metal which might not rust. I had to take the best metal I could get. I needed a strong, light, absolutely non-rusting metal."

I followed up this metal. At last I devised a non-rusting 100-year metal, which was non-corrosive. The moment I put this metal into my shingle design, I got at one step a 100-year roof. This is the roof you can get from me at a low price."

"Why Do You Pay Me a Low Price? You Have My Big Sales to Help You."

"My metal shingle is not trash. You can get trashy stuff at a cheaper price. (It will cost you thousands of dollars in produce.) Yet you can buy my shingle at a low price. Its quality is kept high and its price is kept low by big, steady sales all over the world. If you do not look into my 100-year shingle, you are not treating your building right. Get a 100-year Oshawa roof for your building. It will save you thousands of dollars in produce you worked hard to grow and harvest."

"Get My Book about This 100-Year Roof. It Has Building Hints for You FREE."

"I have helped you and all other builders with a roof. I am proud of—a roof I know is right. I want to tell you more. I made my book 'ROOFING RIGHT' for those who do not take my roof. But I made it worth while for those who do not take my roof."

"It shows the best buildings in the country—the best barn arrangements. I will send you this book for a post-card, whether you take my roof or not. I want you to take my roof, if it stands your closest examination. Send for my book to-day."

J. H. Pedlar

The PEDLAR PEOPLE Limited, of Oshawa

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"WHEN WRITING ASK FOR PEDLARIZATION BOOK NO. 182."

The Event of the Season in Ohio's Holstein Circles Decoration Day, Russell's Annual Sale May 30, 1912 100 HEAD — Special Features — 100 HEAD

Every head a female, either officially tested or daughter of an officially tested cow, and every one a breeder. This is your opportunity to improve your herd or lay a sure foundation for future dairy prosperity.

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WRITE FOR CATALOG

T. H. RUSSELL, Geneva, Ohio, U.S.A.