

Championship of her state by thirteen-year-old Alice McCoy, of Blanchard, Caddo Parish, over all the other one hundred and eighty-four boy and girl competitors. Her zeal to enter a pig club was encouraged by a loan of ten dollars from the superintendent of schools to buy a "finished Berkshire gilt." Eleven months old, it weighed five hundred pounds. A breeder offered Miss McCoy \$50 for it. The significant part of her achievement is the conversion of her father from being a poor cotton farmer to a pig raiser. Alice made more money from her one pig than he did from his whole farm, from which he gained one bale of cotton, worth about \$45. It cost her only \$8 to raise her pig, a little more than two cents a pound. Her ten dollars brought more than his investment in two mules, farming implements and a year's work. The daughter made the father a wiser farmer. Other girls were successful. Mary Douglas, a little girl from Gilliam, Louisiana, is saving money to go to college, through her pig club operations. And Lillian Turner, of Minden, specializing in Poland-China gilts, won first class among the boys' exhibits, and first honors in the open classes against the pigs of the breeders!

Baby Beeves

The founder of the Texas "Baby Beef" clubs (C. C. French, of Fort Worth), said:

"We were getting very much depressed about the cattle industry when I called on our boys for help. All the rest of the world was complaining about the price of beef, and we were complaining because the beef itself was disappearing.

"As scientific cattlemen we all knew what the matter was, but we could not make the adult Texas ranchman see. We knew that property that would be worth millions by waiting a few months, a year or more, was being destroyed; we were killing calves when

we should be raising "Baby Beeves."

"But the boys caught on. Such boys as Sam Matthews, and the many like him, are worth more to the state at sixteen than a dozen of a certain kind of impenetrable men at forty.

"These boys of our beef and pig clubs are going to help bless Texas, and all our states, by getting our agriculturists to understand the meaning of 'diversification.'

"What I think of the American boy I have gained by watching him show us where there is at least \$35,000,000 more money in the state.

"We have never understood him. He should be allowed to vote earlier. Next to the possibilities of the earth, the American boy is our greatest national asset, and without him, in Texas at least, we should never have had these possibilities."

When Mr. French called on the



Harry Moore in 1910 raised 228 bushels of corn from one acre in S. Carolina. By force of his example within 3 years the corn crop of that state jumped from seventeen to fifty million bushels.

the ranch. "Every ranchman," he preached, "should get his boys interested in their home life. Give a boy a pig or a calf—and he will want to stay on the farm."

Worth. Sam became president of all the baby clubs of Texas. As the first winner of the state championship, and a state campaigner, young Matthews has become a leader in the affairs of a great state before he is a voter.

"Stick to the Farm, Boys!"

Sam advises the boys of Texas to stick to the farm. "I think there is a good future for the boys and girls on the farm," he says, "if we can get it out of their parents' heads that they should not leave to become lawyers, doctors, or governors, or anything along that line. Give the boy on the farm something to interest him, so that he will become an educated farmer. Send him to an agricultural school, when he is old enough, and not to practise law at the bar."

What About Our Young People?

Were it possible to assemble all that has been done among the boys and girls of Western Canada, the grand aggregate would be one of the most encouraging. It might not have the spectacular features of the foregoing record of their American cousins, but assuredly there are thousands of these boys and girls, silently working wonders in their own little circumscribed fields. Like our soldiers to-day on the battlefield—thousands have richly earned the Victoria Cross whose deeds have not come to public view and are therefore unrecorded.

We've got the "raw material" of the very finest type in the world and it is multiplying every day. Could not our College Extension departments make a bold line upon this one thing? We are prepared to do our bit, but what is wanted is some ripe enthusiast, a man full of energy (like our own Duncan Anderson) with an insistent personality who will stump the country as a sort of circuit-riding apostle of improved agriculture—addressing himself solely to the young people.



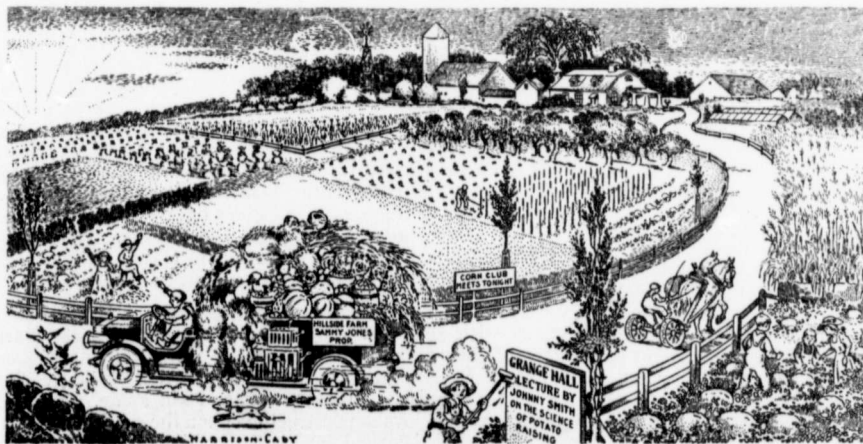
YOUNG MANITOBA POULTRY ENTHUSIASTS Judging competition at Stonewall Fair. There are many thousands of these splendid units awaiting organization and a little encouragement.

reserves of youth to save the most important agricultural industry of his state, boys to the number of five hundred responded the first year (1912).

In speeches he urged fathers to give their boys a chance to be more than "chore boys" to become farmers in embryo, partners on

The plan became amazingly popular. The Texas Industrial Congress offered \$1,600 in prizes.

But it became too big a job for its founder, so he drafted Sam Matthews, who, at the age of fifteen years, became an orator as well as a winner of prizes in the great Fat Cattle Show at Fort



WITH A WORLD OF SUBSTANCE IN IT.