

The Social Service Exhibit at the General Conference

EXPERIMENT'S carried on in the psychological department of Columbia University go to show the average person under average conditions "remembers one-tenth of what he hears, three-tenths of what he sees, five-tenths of what he both sees and hears, seven-tenths of what he says and nine-tenths of what he does." This is a strong apology for the Social Service Exhibit, one of the most modern methods of social propaganda. With a view to increasing interest in social welfare, showing the complexity and extent of social service and opening up the way for educative and constructive forces in this phase of the churches' work, the Department of Temperance and Moral Reform, now the Department of Social Service and Evangelism, prepared the exhibit which received so much attention at the General Conference in Ottawa. The motto of the exhibit, which is one

bling, greed, and militarism" and on the directly constructive side the consideration of temperance, purity, unemployment, the slumless city, child welfare, supervised playgrounds, law enforcement, health conservation, racial assimilation, rural welfare, woman's suffrage, direct legislation and vocational training and guidance.

One room was entirely taken up with a display on child welfare which revealed the very serious extent and the preventable causes of child mortality. Another phase of child welfare, touching the quality of child life, called attention to the necessity for proper treatment of dependents, diseased, defectives and delinquents. This of course refers to adults as well as children. The posters on the conservation of health and especially the scientific posters on alcoholism attracted much attention. Among these



A SECTION OF THE SOCIAL SERVICE EXHIBIT AT GENERAL CONFERENCE.

that rang out its forceful appeal in arousing the Canadian Church to its extensive missionary work during the last ten or fifteen years is equally forceful in calling the Church to the intensive work of putting into fuller expression the life of the Kingdom of God in the various relations of men in the complex struggle of a modern nation—"Speak unto the people that they go forward." This is a call to missionary extension and it is equally a mighty slogan for social service, evangelism and religious education. These phases of the churches' work were displayed on a banner which read as follows, the record of the inauguration of the Christian ministry:

And he ordered twelve . . . The Christian ministry.
That they should be with him. . . Fellowship.
That he might send them forth to preach. . . Evangelism.
And to have power to heal sickness. Conservation of health.
Social Service.
And to cast out devils. . . War against evils of society.
Mark 3: 14-15.

The complexity and extent of a social service programme was made evident by the outline of each work. "War against disease, drunkenness, prostitution, gam-

bling, greed, and militarism" and on the directly constructive side the consideration of temperance, purity, unemployment, the slumless city, child welfare, supervised playgrounds, law enforcement, health conservation, racial assimilation, rural welfare, woman's suffrage, direct legislation and vocational training and guidance.

EFFECTS OF ALCOHOL on NAVAL AND MILITARY WORK

TO ALL MEN SERVING THE EMPIRE
It has been proved by the most careful

SCIENTIFIC EXPERIMENTS
and completely confirmed by actual experience in

ATHLETICS AND WAR.

as attested by

FIELD-MARSHAL LORD ROBERTS, V.C.
K.G., K.P.

FIELD-MARSHAL LORD WOLSELEY,
K.P., G.C.B.

and many other Army Leaders, that

ALCOHOL OR DRINK

- (1) SLOWS the power to see Signals.
- (2) CONFUSES prompt judgment.
- (3) SPOILS accurate shooting.
- (4) HASTENS fatigue.
- (5) LESSENS resistance to Disease and Exposure.
- (6) INCREASES shock from wounds.

We therefore most strongly urge you, for your own Health and Efficiency, that at least as long as the war lasts you should become

TOTAL ABSTAINERS.

(Signed)
THOMAS BARLOW, M.D., F.R.S., K.C.V.O.,
Pres., Coll. Phys. Physician to H.M. the
King.
FREDERICK TREVES, F.R.C.S., G.C.V.O.,
Hon Col. R.A.M.C. T.F., Sergeant-Surgeon
to H.M. the King.
G. J. H. EVATT, M.D., C.B., Surgeon-Gen-
eral R.A.M.C.
VICTOR HORSLEY, F.R.C.S., F.R.S., Cap-
tain R.A.M.C.
G. SIMS WOODHEAD, M.D., F.R.S., Lt-Col
R.A.M.C., T.F.

To complete the exhibit there was a display of about four hundred books bearing upon social service. The wide interest taken in social and economic literature was evidenced by the fact that during the Conference over 500 books bearing upon such questions were sold or ordered. This includes the report of the Royal Commission on Industrial Training and Technical Education, furnished through the favor of the Department of Labor at Ottawa, a report that is calculated to have a wide bearing upon the morals of the nation and social development.

The Department of Social Service and Evangelism, under the indefatigable leadership of Dr. Moore, the re-elected General Secretary, proposes to prepare slides of the exhibit and organize lecture bureaus on all phases of this work, information regarding which may be secured upon inquiry.

New Year Pointers

Habits are the windows of the soul.

Those who do big things prepare for them early in life.

Greatness without goodness is salt without savor.

The man who has nothing to do is not to be envied; he is a parasite.

The man who has Conscience and Honor on his side need never fear failure.

A religion is to be measured by what it can do for the poor and needy.

Happiness is a by-product of service and sacrifice.

Those who press forward for better things always get promoted.

Dreaming about something and doing nothing will never reform the world.

Spiritual sowing is the most fruitful sowing there is.

A full orbed life is both fruitful and useful.

Merit is always closely linked with humility.

Impulsive, irregular, moody, Simons often make steady, regular, courageous Peters.

Take character into the market-place, but not to sell.

People who look back soon lose interest in looking ahead.

Character building is a life's work—a full life's work.

The time for which you have long prayed is here. Do your part.

Get up some enthusiasm for the every day duties. Win where you are.

The only real failure is loss of character.

Does the other fellow's task seem worth while? Why not make yours that in reality?

The right kind of reformer is divine enough to commune with God and human enough to go about among men.

We are not here to say how the world should have been made, but we are to say something about how it shall be governed.

It is going to cost something to bring in the Kingdom of God; are you willing to pay your share?—Credo.