

The Gateway

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Rodeo '64 A Good Thing

The Commerce sponsored rodeo was a financial success.

It was well accepted by those who viewed it.

The skill displayed in the show has been publicly examined by professional rodeo contestants and others well versed in the field, and judged as good.

Therefore it appears the Commerce Undergraduate Society should be commended for their efforts in producing the event.

Any activity, involving students, aimed at furthering skill of a physical or intellectual nature, and which is of social or cultural value to the campus as a whole, must be considered valuable. If some students are interested in participating in rodeo and others are interested in

financially supporting it then the existence of a student rodeo is justified.

The wisdom of scheduling two shows in one night and involving a number of participants not connected with this university in Rodeo '64 was questionable prior to Friday night. A substantial amount of student money was involved in the venture. Had it been a financial failure, many valid criticisms would have been levelled at the production.

However, it was not a failure due mainly to the spirited interest and hard work displayed by the Commerce Undergraduate Society.

If intercollegiate rodeos develop in Canada they will do so in light of Rodeo '64.

U of A can do with more of this type of promotion.

Does Anybody Care?

Do you know what the Canadian Union of Students is? Do you know what it does?

Do you really give a damn?

We suspect the answer to these questions is no.

Where CUS is concerned, most students on this campus must plead ignorance. Unfortunately, they must also plead indifference.

On the opposite page there is an article on the CUS life insurance plan. Did you read it? Will you? Probably not, for you are more interested in getting a date for the Wauneita formal or re-hashing Saturday's drunk than you are in anything as practical as a life insurance policy.

The CUS life insurance plan is only one of many benefits we derive from the Canadian Union of Students. Two other accomplishments of CUS are: income tax exemptions and the government loan plan, both of which would not have been implemented without vigorous student pressure. CUS provided the needed pressure.

There are a host of other services: intensive studies of confederation, national debating finals, Campus Canada, inter-regional scholarships, seminars on international student affairs, student means survey, discount services, surveys on other student problems such as summer employment, Students' Union Buildings, pressure on federal government to take a stand on RCMP investigations on campus and to increase foreign aid, National Seminars, National Congress, representations to the Canada Council and foundations, reduced travel costs—the list is almost

endless.

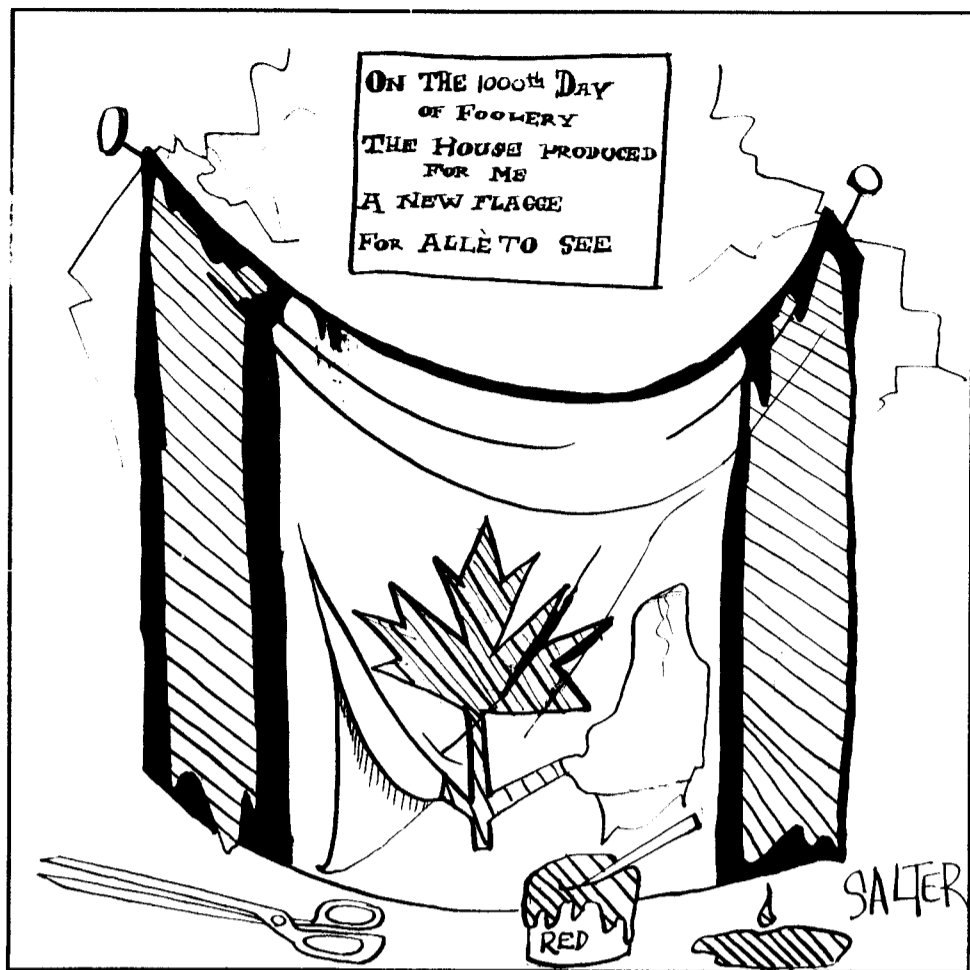
But we forget—you really don't give a damn. The Gateway has tried to make you aware of CUS; it has tried to bring the worthwhile causes of CUS to your attention. So has the very active and enthusiastic CUS local committee. It seems we have failed.

Why? Because students on this campus are more interested in next Saturday's football game, a fraternity formal, an illicit tryst in the hallway of the new residences, than they are in pressing national problems. Students seem too wrapped up in their own very minimal problems to spare a few minutes to consider the plight of their nation.

Not all students can be so categorized. There are still a few who will plan and organize a French Canada week, for instance. We wonder how many students will appreciate their efforts.

So what is the purpose of CUS? Dr. N. A. M. MacKenzie, President of the University of British Columbia, once said CUS's purpose is "to promote and protect the interests and welfare of Canadian students, whenever and wherever that can be done, and to be the official mouthpiece of Canadian students, to represent Canadian students officially in other countries and at international conferences when that is appropriate. It is my conviction that it can and does perform a very real service and deserves the continued support of all our student bodies and of the public as well."

In view of their indifference most students on this campus don't deserve CUS.



"THE CREATION OF THE WORLD ONLY TOOK SIX DAYS"



Parable of the Loaves

One day it happened that a group of men happened by a bake-shop, and one said, Let us enter in, and purchase bread that we may be satisfied.

The men passed by the shop window, thinking the cakes and pastries therein too rich for their tastes. But one man, seized by desire, purchased a great cake with wonderous icing, costing a great sum of money. Alas, the cake had been in the window for many seasons: the poor man broke a tooth on the wonderous icing, and found that, beneath its grand exterior, the cake was dry and tasteless.

Once inside the shop, the party partook of divers things. Some bought doughnuts; but for this they were generally ridiculed, for a doughnut is but little value, a bit of dough wrapped around a hole. Others bought cookies and other small treats, which they found sweet and satisfying, but inappropriate for a whole meal. And some men with more money than sense, bought tarts. They found them sticky and cloying, not worth their cost.

Nay, most of the men sought bread, demanding substance and utility rather than mere satisfaction.

Of the breads, the more exotic had the least demand; the men had found that they grew stale quickly, and could be used only for special occasions. Still, some indulged in elaborate twists and spirals; they were found, more often than not, to be only half-baked. The general

opinion was that, of these breads, a piece now and then was sufficient.

The most of the party bought of the plain, good loaf that so many other men had purchased before them. Indeed, said the baker, at the close of the day most fancy cakes and sweets were left on the shelves; but of the plain, good loaves, all that was left were the crumbs.

The men left the shop, each with his loaf of bread.

And this truth to all men be known;
 Bread is the staff of life,
 But man does not live by bread alone.

French Canada Week

The CUS local committee has proposed that a French Canada Week be held at this campus early next year.

Judging by the general lack of informed opinion on matters relating to French Canada on this campus there would seem to be some need for such a project.

Hopefully, a French Canada Week would make students more aware of the immense social and economic changes taking place in French-speaking Canada.

Since most students are unable to observe first hand the problems of French Canada, it seems appropriate that these problems, in capsule form, be brought West and subjected to analysis.

The CUS committee are to be commended for their efforts in this regard.