Such Fairy Confections as Children Dream Of

ADAMS

CANDY COATED GUM

Every child has visions of a dream-world made of goodies. And in that dream-world Chiclets hold the throne of glory! Dainty, piquantly pleasing, "Really Delightful"—they are truly fairy confections—the crowning delight of childhood joy!

Not all confections are so good for children 'as Chiclets are.

The' dainty candy-coating tickles the appetite with its zestful peppermint flavor. And Chiclets keep the teeth clean, strengthen the gums, sweeten the breath, aid digestion.

Buy Chiclets anywhere. Ten for 5c.—or better still, in the generous family-size Week-End Box at 25c.

MADE IN CANADA

an Adams product, particularly prepared

> Canadian Chewing Gum Co., Limited Toronto, Winnipeg, Vancouver