

GRAFTON & COMPANY, LIMITED

CANADA'S LEADING CLOTHING MANUFACTURERS

A WONDERFUL THREE-DAY SALE

HALF PRICE OR LESS

Mothers! Mothers!

Drop Everything! Hurry Tomorrow To This Gigantic Three-Days' Sale!

The most extraordinary Boys' Suit Sale ever held in London. If ever "price" sold a garment, these remaining Suits and Overcoats will be sold long before closing time Saturday. Prices slashed to next to nothing.

KIDDIES' SUITS

Ages 2½ to 8 years, splendid tweeds, neat patterns and styles. Worth up to \$7.50.

\$3.98**\$4.98** **\$5.98**

Worth up to \$9.00. Worth up to \$10.00.

BOYS' SUITS

Ages 9 to 18 years, extra good Canadian tweeds and worsteds. Worth up to \$8.50.

\$4.98**\$6.98** **\$9.98**

Worth up to \$13.50. Worth up to \$18.50.

Boys' Overcoats

All sizes in the lot, but not every size in each line. Slashed to give-away prices.

\$9.98 **\$12.98**

Worth up to \$20.00. Worth up to \$22.50.

BOYS' BLOOMERS

Canadian tweeds and mixed cottons and wool worsteds; extra strong.

\$1.48, \$1.98

Boys' and Girls' Reefers

A very special bargain in natty tweeds.

\$5.00

Worth \$10.00.

The power of price plus real values will crowd Grafton's mammoth store during this great three-days sale—Friday, Saturday and Monday!

A double purpose of this Great Three-Days Sale: First, to clear out all remaining Winter Suits, Overcoats, Underwear, Sweaters, Hosiery, etc., we find on hand after stocktaking; second, to comply with the following order from headquarters, "Sell all Suits and Overcoats for less than it costs us to make them, in order to keep our factory running and our workmen employed during the winter months."—J. J. GRAFTON, President Grafton Company, Limited.

So smash go the prices—Not a man or boy the city and countryside over can afford to miss the saving opportunity this Great Three-Days Sale affords.

Here They Are and Here They Go!

MEN'S AND YOUNG MEN'S SUITS and OVERCOATS

Actual savings, unbelievable as it may sound, but absolutely a fact—no catch to this sale. Look in our windows and be convinced. MEN'S AND YOUNG MEN'S SUITS, made from good Canadian tweeds, splendidly trimmed and made.

\$9.98 **\$10.98** **\$12.98**

Formerly reduced to \$17.75.

Formerly reduced to \$19.98.

Formerly reduced to \$24.00.

\$22.50

Worth up to \$38.50.

MEN'S and YOUNG MEN'S

SUITS

Made From Fine Imported Tweeds and Worsteds. Blue Serges Included.

\$28.50

Worth up to \$45.00.

MEN'S AND YOUNG MEN'S OVERCOATS

Made From Tweeds, Vicunas, Cheviots and Fancy Coatings

\$14.98 **\$19.75** **\$22.50** **\$28.50**

Worth up to \$22.50.

Worth up to \$30.00.

Worth up to \$38.50.

Worth up to \$45.00.

Remember---3 Days Only!**Friday, Saturday and Monday**

The Old-Time Buying Power (and Better) of the Dollar Restored in This Great Three-Days' Sale of

MEN'S AND BOYS' FURNISHINGS

All Items at Less Than Cost of Manufacture. Study This List Carefully and Bring It With You for Selection. It Will Save Time.

Men's \$2.00 Dress Shirts **\$1.29**Men's \$3.00 Dress Shirts **\$1.98**Men's 40c Socks PAIRS 4 FOR **\$1.00**Men's 75c Socks **48c**Men's \$1.00 Cashmere Socks **68c**Men's Fleece Underwear, reg. \$1.25 **49c**Men's \$1.50 Merino Underwear **89c**Men's \$3.00 Scotch and Elastic-Knit Underwear **\$1.29**Men's \$2.00 Scotch Rib and Fleece Underwear **98c**Men's \$3.00 Fine Natural Wool, Penman's and Mercury makes **\$1.69**Men's Coat Sweaters and Pullovers, reg. \$5.00 **\$2.98**Men's \$6.50 All-Wool V-Neck Sweaters **\$3.98**Men's \$2.50 Spring and Fall Weight Caps **98c**Men's \$3.00 Nightshirts **\$1.98**\$1.50 Silk Neckwear 2 for **\$1.00**Men's \$2.50 Merino Underwear **\$1.49**Men's \$6.00 Ribbed and Scotch-Knit Combinations, Penman's make **\$3.98**\$1.00 Silk Neckwear 3 for **\$1.00**

Men's Work Socks Reg. 50c, 3 for \$1.00 Reg. 40c, 4 for \$1.00

Men's \$1.75 Work Shirts **\$1.00**Men's \$2.50 Work Shirts **\$1.49**Men's 75c Mule Work Mitts 3 for **\$1.00**Men's \$1.00 Heavy Lined Mitts **50c**Tweed Hats, to clear, worth up to \$6.00, sale **\$1.98**Men's Up-to-the-Minute Felt Hats, Worth up to \$6.00, **\$2.95**Men's Extra Heavy Overalls, blue, black and blue stripes, Reg. \$3.25 **\$2.48**Boys' 65c Heavy Cotton Stockings 3 for **\$1.00**Boys' All-Wool Worsted Stockings, sizes 6 to 7½, reg. \$1.00 **59c**Boys' All-Wool Worsted Stockings, sizes 8 to 10, Reg. \$1.25 **79c**Boys' \$1.00 Coat Sweaters **50c**Boys' All-Wool Jerseys, V-Neck Coats, reg. \$2.50, Extra special **98c**Boys' 35c Hook-On Teck Knots, each **5c**Boys' \$1.00 Wool Underwear **50c**Boys' 75c Leather Mitts 3 for **\$1.00**\$2.00 Silk Neckwear 3 for **95c**

GRAFTON & CO., LIMITED

158 DUNDAS ST.

JOS. F. HICKEY, Manager