

"OPEN YOUR EYES"

A Flaming, Price-reducing Thunder-bolt!

See it All This Week at the E. A. MAYHEW & CO.'S BIG STORE

Values Unspeakable! Catalogues Betrayed! Are you going to keep on "Going it blind," or are you going to see for yourself "What's what?" These prices tell the truth--wipe out all doubt as to "Are Prices Coming Down?" Mr. Mayhew says "YES." Cut this price list out and compare prices and quality.

EVERYBODY WANTS TO GET AHEAD. WHY NOT?

Some strive to get ahead in business, some in position, some socially and almost all FINANCIALLY. In order to ensure financial success, OPEN YOUR EYES.

BUY WHERE YOU GET THE BEST VALUE FOR YOUR \$

And we want every person who reads this statement to come prepared to find exactly the sensational values advertised. This is not a sale, but an event.

CLIMAX OF VALUES IN WOMEN'S KNIT DEPARTMENT

Brushed Wool Scarf in fancy stripes and colors, remarkable value, \$1.69.

Brushed Wool Scarf and Cap to match in fancy stripes and colors—\$1.98, \$2.50, \$3.50 and \$5.50.

Extra Large Angora Wool Scarf and Cap to match—Open Your Eyes—\$7.95.

Attractive All Wool Pullover—colors, turquoise, pink, Nile, American Beauty. Very smart and comfortable is "Lis ladies" all wool pullover sweater, different colors to blend very effectively introduced in the pom-pom tassel and smartly shaped collar. Your choice, \$4.95.

Other Pullover Sweaters to choose from. Prices, \$6.50 and \$7.95.

All Wool Sweater Coat—colors, old rose, Belgian blue and navy green. Comfortable and smart, for it is knit with the finest of Monarch yarns. Price, \$8.95.

ROLLER TOWELLING

Strong wearing and splendid drying quality. Open Your Eyes—27c.

CANTON FLANNEL

Bleached, 27-inch wide, strong twill back, lofty nap. Open Your Eyes—33c.

WHITE FLANNELLETTE

36 inches wide, heavy Saxony finish, splendid value at 65c—Open Your Eyes—56c.

WOMEN'S SATEN PETTICOATS

Colors—navy, rose, green, copen. An effective scalloped and embroidered flounce. This comes in all sizes. \$1.95.

STURDY SATEN PETTICOATS

Black only. It is finished with scalloped flounce showing effective embroidered design. Elastic waistband. \$2.45.

MEN'S SOCKS

Black Ribbed Worsted, fine knit, reinforced heels and toes. Special—Open Your Eyes—58c pair.

MEN'S UNDERWEAR

Heavy Fleece-lined Shirts and Drawers, extra heavy fleece, splendid value at \$1.75. Open Your Eyes—\$1.39 per garment.

Penman's Extra Heavy All-Wool Ribbed Shirts and Drawers, can't be beaten for comfort and service. Open Your Eyes—\$1.89 per garment.

Guaranteed 100 per cent. Wool, the heaviest Underwear in Canada. Compare it with any \$4.50 line. Open Your Eyes—\$2.95 per garment.

Men's Heavy All-Wool Ribbed Combinations (Penman's). Open Your Eyes—\$3.95.

Penman's Extra Special No. 95 Combination. Open Your Eyes—\$4.50.

4 dozen suits Men's Combinations. Open Your Eyes—\$2.48.

OUR ENTIRE STOCK OF LADIES' COATS MARKED FOR QUICK DISPOSAL

Splendid Winter Coats of soft velour, modelled along straight lines, with scarf collar, smart belts, pockets and cuffs. These coats are shown in colors of navy, burgundy, sand, taupe, black and brown, at prices that will Open Your Eyes—\$27.50.

Handsome Big Collar Coats, with full length fancy satin lining, belt and deep cuffs, color range of French blue, Pekin, navy, moss, taupe, black and brown. Regular value \$55.00, for \$29.95.

Some 2 dozen Coats in broken sizes, different styles and patterns, at Open Your Eyes—\$9.95.

The largest selection of Men's Sweaters ever shown, from the all-wool jumbo stitch to the finest silk and wool, in all styles and inexpensive—\$2.95, \$3.75, \$4.50, \$10.50.

YOUNG MAN! YOUR NEW OVERCOAT IS A PIPPIN.

No matter what kind of a Coat you have decided to buy this fall, you will find it here in our store. There is a style to suit every man's taste; smart form-fitting models, made up in rich browns, greens, grey and heather mixtures for the young man, and great warm ulsters, belted and half-belted models, for the more conservative dresser. \$22.50, \$29.50, \$32.50, \$37.50 and \$45.

25 PER CENT. OFF ON ALL SUITS

BOYS' ROLLED COLLAR SWEATER—Sizes 26, 28, 30, 32

A style that has always been popular with boys. Regular Pullover Sweater with roll collar. Comes in cardinal with grey. Price, \$2.25.

Boys' Strong V-neck Sweater, all colors. Prices, \$1.75, \$2.00 and \$3.00.

GOOD HOSIERY AND UNDERWEAR

Ladies' Fine Black Cashmere Hose, full fashioned and perfectly seamless, with double heel and toe; an extra fine quality. Regular value \$1.85, for \$1.29.

Ladies' Black Cashmerette Hose, guaranteed fast black, splendid quality, for 44c.

Children's Fine Rib Cashmere Hose, in black, extra value, in all sizes; per pair, 69c to 89c.

Children's Ribbed Cotton Hosiery of medium weight, 21 ribbed legs and plain knit feet, reinforced heel and toes; all sizes; in black and white. Per pair, 49c and 59c.

Women's Wool and Cotton Mixed Combinations, with low, high and V neck, in ankle length, with long, elbow and no sleeves; sizes 34 to 42. Price, \$2.95.

"OPEN YOUR EYE" BARGAINS

Rockfast Shirting, the strongest of texture, splendid for work shirts, at 39c per yard.

28-inch Heavy Flannellette for men's work shirts; price, 39c per yard.

35-inch Apron Gingham, 29c per yard; two good colors to choose from in this splendid English Gingham, for 29c.

28-inch Galatea, 42c per yard. The best iron-clad Galatea, suitable for women's, misses' or children's wear, for 42c.

27-inch Corduroy Velveteen, 75c per yard. Colors—grey, blue and brown. Will give satisfactory service in either women's, misses' or little girls' garments, for 75c per yard.

WONDERFUL REDUCTIONS IN SHOES AND RUBBERS FOR ALL MEMBERS OF FAMILY

Do not miss seeing these. Too numerous to mention here.

THIS IS THE EVENT YOU ASK FOR—"PRICES COMING DOWN"

It complies with popular demand, so do not miss it.

E. A. MAYHEW & CO.

The Transcript.

THURSDAY, NOVEMBER 4, 1920

NEWBURY

The best of wishes are extended to Mr. and Mrs. Robert Callan (nee Mrs. Ellen Burr). Both are former residents of Duluth. They were married recently at Duluth.

Miss Annie E. Connelly of Detroit was home for the week-end.

Hubert Connelly, wife and baby son of London spent a few days with his grandmother, Mrs. Jane Connelly.

Jesse Henry of Chicago called on friends in town Monday.

W. O. Kraft, G. T. R. agent, is holidaying. Mr. Gardiner is relieving in his place.

Here is another record-breaker, a sunflower this time, grown by J. G. Bayne, which measured 34 inches around and 18 inches across.

Walter Regis of Guelph is visiting his parents here. He has lately had a trip to the West to visit his aunt, Mrs. Ed. Yates.

Wm. Milner and wife of Walkerville visited this week at A. Holman's.

Following is a clipping from a Duluth paper: At a quiet wedding Monday, Oct. 25, at 7 p. m., in the Thomas Memorial room of the First Presbyterian church, Robert Callan of this city

and Mrs. Nellie Burr, recently from Newbury, Canada, were united in marriage. Rev. George Brewer read the services in the presence of relatives and a few friends, and after receiving good wishes the bride and groom went at once to their home in the Church apartment.

MELBOURNE

On Tuesday, Oct. 19, Miss Kathleen Graham, daughter of Mrs. Duncan Graham of Ekfrid, was united in marriage to Ralph Perkins of Aylmer. Kathleen was a Melbourne girl for a few years. All good wishes go with her to her new home in Aylmer.

Considerable debating has taken place in this village from time to time regarding the speed of the auto passing through, especially on the Longwoods Road. There are times when it is not safe for a child to cross the road, and many of the farmers' wives and daughters do not consider that it is safe to attempt to drive a horse on this road. Even those who drive cars feel timid when meeting men who run their cars at the speed many of them do. Recently a man from St. Thomas had the fender of his car struck and loosened by a speeding car west of this village. Surely something can be done to prevent people's lives from being in such danger whenever they go out on the road.

The girls' basketball team of Delaware continuation school visited the continuation school here on Thursday and had a friendly game, Delaware winning 11 to 9. A return game was to have been played at Delaware on Friday last but owing to bad weather the game was postponed.

Mr. Hole of Toronto is spending a few days here with his sister, Mrs. McDonald, on her return from England and France, where she visited the last resting place of her son, who gave his life for our country.

Miss Edna Brown of Carleton Place was united in marriage to Wellington McLean of Ekfrid in London on Oct. 27.

Miss Wright of the Home Bank staff, cousin of the bride, was bridesmaid and Stanley McLean, cousin of the groom, best man.

John McLean and son Daniel have returned from Sarnia, where they went to see about the purchase of another traction engine to replace the one that blew up mysteriously on Wednesday last. They find it difficult to get prompt delivery of traction engines now.

DAVISVILLE

Henry Armstrong is visiting relatives in Windsor.

William McLean and his friend, Jack Orange, of Inwood, called on Davisville friends on Sunday.

Mr. and Mrs. Ralph Longley are spending a few days with his mother,

Mrs. R. H. Smith, before leaving for their new home.

Mr. and Mrs. Gordon Armstrong of Cottam are visiting his mother for a few weeks.

Mr. and Mrs. Morton J. Tomlinson returned to their home in Detroit October 24th.

Mr. and Mrs. Matt Armstrong spent Sunday with their daughter, Mrs. Bert Hagerty.

NORTH EKFRID

Evangelistic services started in the church here last Sunday, with a good attendance. Rev. Mr. Craig takes charge of the services at 8 o'clock on week nights and 7:30 Sunday evenings.

Special music by the choir, last Sunday with Mrs. Weaver lead the singing.

Mr. and Mrs. Gordon Mills spent Sunday with their parents.

Rain seems to be the order of the day.

Mr. and Mrs. James Campbell and family spent Sunday with the latter's sister, Mrs. Geo. Chisholm.

Mrs. Chas. McDougall spent a couple of days in London last week attending the convention of the Women's Institute.

Most of the farmers have their sugar beets out and report good crop.

Mr. and Mrs. Joe Klein and Mr. and Mrs. Roy Dewar of Inwood, returned with Mrs. Wm. Butler.

Mr. and Mrs. Wm. Dawn, sr., spent a few days in Adelaide visiting with friends.

The Swastika Mission Band held their last meeting at the home of Lizzie Pierce.

No More Asthma. Dr. J. D. Kellogg's Asthma Remedy sounds the death knell of this trying trouble. It stops the awful choking and painful breathing. It guards against night attacks and gives renewed ability to sleep and rest the whole night long. Much is claimed for this remedy, but nothing but what can be demonstrated by a trial. If you suffer from asthma try it and convince yourself of its great value.

MOSSA

The Women's Institute of No. 9, Mossa, met at Mrs. Frank Abbott's on Oct. 29. There were 14 members present. Total collection was \$3.64. Mrs. McLean and Miss Annie Walker, who were delegates to the annual convention in London, each gave a report of the convention. A bazaar will be held in the I. O. D. E. hall on Dec. 11th to celebrate the organization of the Institute. The next meeting will be at Mrs. A. B. McLachlan's on Nov. 25th.

The stork paid a visit to the home of Andrew Douglas and left a fine baby boy.

Messrs. Hamilton, Secord, Blackhall and McLean were at the Eau on Monday last shooting wild ducks.

The many friends of Mrs. Janet Gillies will be sorry to learn of the death of her daughter, Mrs. Andrew Shields.

Miss Misa Walker spent some time with her sister, Mrs. A. Douglas.

Messrs. L. McLean and J. Blackhall were callers at Mac. McLean's on Sunday last.

The Newbury CASH STORE

Special Bargains in ONIONS for a few days only.

Highest quality Yellow Dawn Onions from Point Pelee marsh.

\$1.50 per bushel; 40c per peck. Quantity limited.

W. H. PARNALL NEWBURY

PARKDALE

Wm. Thompson spent Saturday in Strathroy.

Miss Lily Blaine, Wardville, spent the week-end the guest of Mrs. E. Blaine.

Mrs. Ed. Haggitt was appointed delegate to represent the Newbury-Moss W. I. at the convention held in London last week. While in London she was the guest of her daughter, Mrs. Tretheway.

Thos. Haggitt had a successful barn raising on Thursday of last week.

James Haggitt, Miss Ida Haggitt and Mrs. Thos. Haggitt motored to London Sunday.

John O. Archer lost a valuable horse from lockjaw, the result of a nail getting in its foot.

Will Robinson of Newbury spent Sunday at E. Blaine's.

Miss Janet McCallum of Dutton spent the week-end with her aunt, Mrs. Chas. Telfer.

Fresh Supplies in Demand.—Wherever Dr. Thomas' Electric Oil has been introduced, increased supplies have been ordered, showing that wherever it goes this excellent Oil impresses its power on the people. No matter in what latitude it may be found, its potency is never impaired. It is put up in most portable shape in bottles and can be carried without fear of breakage.

Chas Dean
FUNERAL DIRECTOR
LICENSED EMBALMER
Horse and Motor Equipment
Appin - Ontario

DISTRESS IN EUROPE

British Empire Effort to Help Smaller Nations.

Canadian Red Cross to Organize Appeal on Behalf of Orphans—Call to Be Made in Armistice Week.

An urgent appeal for aid to combat the widespread disease and distress in the war-stricken areas in Europe has been made by the League of Red Cross Societies to the nations which have suffered least from the war. In response a War Relief Fund has been undertaken in Great Britain with an Empire-wide appeal for contributions. The fund is under the immediate patronage of His Majesty the King and has the support of all parts of the Empire.

His Excellency, the Governor-General of Canada, having received communications from London upon this matter, consulted the Prime Minister, and with his approval referred the question to the Canadian Red Cross Society, and it was arranged for an appeal to be made in Canada during Armistice week in November. The fund will be known as "The British Empire War Relief Fund."

To Make Known the Need.

The Canadian Red Cross Society accepted the task of making this appeal known throughout Canada only in view of the relentless circumstances and the humane desire to help to alleviate the terrible suffering of a large number of peoples. The reasons are numerous and compelling. Large populations are suffering from distress and disease. Millions of innocent children are among them. Even in time of peace great numbers of their people lived close to the bread line. The war drained them of all their surplus resources.

Through the years of strife they were denied all but the bare necessities, and their condition now is pitiful indeed. History has repeated itself. The diseases which took such fearful toll of human life after the Thirty Years' War, the Seven Years' War (1757-65), and the Napoleonic Wars are again widespread, and now there are millions of people in Galicia, Poland, Yugoslavia and Roumania who, in addition to being poverty stricken, are in the direct misery and despair on account of disease. In some twelve countries, most of which were either our Allies or friendly to the Allied cause, modern civilization is faced with the inevitable consequences of a great war through partial famine and pestilence.

A Previous Epidemic.

That the epidemic is now one of alarming proportions and terrible in its effect may be noted from the following quotation from "The Times": "At present the worst results of typhus are confined to Galicia, where the schools are closed, business is at a standstill, and civil life is crippled. The whole community is faced with the bare floor. Throughout the rural districts whole families exist in miserable one-roomed huts, their diet consisting of starvation rations of potatoes and beet, both bread and meat being luxuries rarely seen. In almost every hut there are several cases of typhus and in many instances whole families are stricken with the disease, and are perforce left to die unattended."

Many Countries Are Suffering. What is said of Galicia is true of other countries of Europe, such as Rumania, Lithuania, Latvia, huge territories of the Ukraine, Soviet Russia, Yugoslavia and Czechoslovakia. Nor is typhus the only affliction. Tuberculosis, smallpox, dysentery and relapsing fever are also ravaging large areas.

Lack of Medical Aid.

These terrible conditions have been called to the attention of the people of the British Empire in a statement by the Right Hon. Arthur J. Balfour, who, speaking for the Council of the League of Nations, says: "Men, women and children are dying by thousands, and over vast and civilized areas there are neither medical appliances nor medical skill sufficient to cope with the horrors by which we are faced. Governments here in certain cases done all in their power to bring relief, but there remains a vast field for charitable enterprise which can be dealt with only by voluntary effort."

Eleven Million Orphans.

Dr. Livingstone Farrand, chairman of the Central Committee of the American Red Cross, who has just returned from Europe, states that there are 11,000,000 fatherless children in Europe who face the next few years without hope of adequate care unless outside assistance is given.

For Suffering Children.

No stronger call could be made to humanity than that of suffering children, and on their behalf particularly the Canadian Red Cross will appeal throughout Canada during Armistice week. Each provincial division of the Red Cross will have charge of the arrangements in its own province, and all Red Cross workers should put themselves into touch immediately with their local branch or with the Headquarters of the Provincial Division if no local branch is organized.

TUBERCULOUS CHICKS

Pullets Having Tuberculosis Are Common in Ontario.

The Disease Chronic Rather Than Acute—Symptoms Described—The Birds Should Be Killed Off and Destroyed.

(Contributed by Ontario Department of Agriculture, Toronto.)

TUBERCULOSIS in chickens is very common in Ontario. There is not a county in the Province from which we have not received for examination hens either dead of, or suffering from, this disease. Almost invariably a letter accompanies such birds stating that deaths are occurring in the flock at irregular intervals, the birds usually getting thin and lame before death. The following is a sample letter received:

"Jan. 12, 1920.

"Dear Sir,—Will you kindly investigate this fowl and let me know what is the matter and how to treat them. Out of 150 birds I have lately lost over a dozen. Some of them went lame on the start, some in right foot and some in left, and some just moped around without being lame. I have sold all my old hens and have now 120 pullets and thirty last year's pullets. They started this in early fall. Thanking you in advance,

Yours respectfully,

Examination of this pullet showed it to have been suffering from advanced tuberculosis. The liver, spleen and intestines were all badly tubercular. The immediate cause of death had been the rupture of a large blood vessel in the liver due to the development of tubercles.

Tuberculosis results in considerable financial losses to the poultryman, due to decrease in egg production and heavy mortality in the flocks where it is present.

The disease is chronic rather than acute. That is, it does not cause death suddenly, but takes time to develop, usually causing the bird to gradually lose flesh, turn pale around head, become listless, mope, and frequently lame, while egg-laying is reduced to a minimum.

To be sure, however, such a condition of birds in a flock is due to tuberculosis it is necessary to hold a post-mortem examination on one of them. The bird should be killed and opened up. If tuberculosis is present, the liver and spleen will be spotted with white or cream-colored spots varying in size from a small pin head to a pea or bean, and in number from a few to thousands. These are the so-called tubercles, each one a mass of dead tissue that has been killed by the action of the poison secreted by the tuberculous bacteria which have developed there. These tubercles are frequently found on the intestines and in the lungs and bones as well as in the liver and spleen. A microscopic examination of a portion of one of these tubercles will show large numbers of tubercle bacteria present.

These tubercle bacteria are the cause of the disease. They are so small as to be altogether invisible without the use of a high power microscope. They are not the same variety as those which cause tuberculosis in human beings. Birds suffering from the disease give off large numbers of the bacteria in their droppings. Other birds in the flock scratching around and feeding with such birds pick up the bacteria with their feed and grit and so get infected. The bacteria are absorbed into the system with the food and get circulated in the blood and lymph streams until they get located in the tissues, more particularly the liver and spleen, where they rapidly multiply and secrete their poison. This action on the tissue immediately around them, causing it to die and turn white and thus become a characteristic tubercle.

When this disease is found in a flock it is advisable to kill off all the birds. Then those birds which on examination do not show evidence of the disease may be used as food. Those that show the disease should be destroyed by burning or by burying deeply in quicklime. The entire premises in which the birds have been kept should then be well scraped, cleaned and thoroughly disinfected by the application of a disinfectant wash or spray, as quicklime, zincalum, cresol, etc. The runs should be well covered with quicklime and then ploughed in deeply. Even after such treatment it would be preferable to establish new runs on fresh ground and then re-stock from flocks that are known to be healthy.

Anyone suspecting the disease in a flock and wishing to have the case determined, should send a suspected bird, either alive or dead, express prepaid, to the Bacteriological Department, O. A. C. Guelph, when an examination and report will be made at once. An illustrated bulletin dealing with this disease may be had on application to the Department of Agriculture, Toronto.—Prof. D. H. Jones, O. A. C. Guelph.

Wallop the Weeds.

Do not neglect to cut weeds on roadsides, in fence corners and waste places. And do not allow weeds to go to seed in hoed crops. A well-cared-for hoed crop will rid the field of many weeds, but a neglected hoed crop is a nursery for weeds and a source of contamination for every field on the farm.

Early after harvest cultivation will destroy many annual and winter annual weeds, such as False Flax, Corn Cockle and Wormseed Mustard. Plough shallow immediately after harvest and harrow and cultivate frequently. By shallow ploughing the weed seeds are kept near the surface and by the frequent stirring of the soil they are made to sprout, and having sprouted they are easily destroyed by further cultivation.