

THE SEMI-WEEKLY TELEGRAPH, ST. JOHN, N. B., SEPTEMBER 5, 1900.

EARLY FALL AND WINTER CLOTHING

Is here in new styles, new weaves, new colors—more beautiful and more solidly comfortable than ever before. We've never been so ready so early. That's the story of this store: better every year, and always vexed with itself because it isn't better yet.

We are not our own manufacturers, but we have all the advantages of that with none of the disadvantages.

Our clothing is made by reputable manufacturers—we don't buy from every maker that comes along, because we don't dare risk losing your trade—to our special order just as we want it, which is different from the ordinary run—better.

Visitors to the Exhibition, we invite you to make our store your headquarters during your stay in the city. Have your mail sent here—make engagements to meet your friends here—come in and look around. Examine our stocks of Fall and Winter Clothing. You will be repaid for the time it takes. You are welcome to look whether you buy or not.

"Too early to buy winter clothing," you say: "Not a bit!" It's wonderful how many people seem to be planning ahead for winter. Isn't it nice though to have it over and done with and ready to enjoy winter when it comes. You can just as well as not. You can buy safely—money back if we don't please you.



Men's Fall and Winter Overcoats

An overcoat with a right hang makes a man stand out among his fellows. Money to get that hang—good tailors are scarce. Our overcoats for fall have the right hang to them and contain all the snap and style of the custom-made article.

At \$5.00 and \$6.00

Single breasted overcoats of Blue Beaver with velvet collar, blue check lining, seam in back, full length.

At \$7.00

Single breasted blue beaver overcoat with velvet collar, black Italian body linings, mohair sleeve lining, seam in back, full length.

At \$8.50

Men's single breasted overcoats in blue beaver, grey twill and grey melton with velvet collars, Italian body linings and mohair sleeve linings. A \$12 coat in other stores.

At \$10.00

Men's single-breasted overcoats in fine English blue beaver, also a very true grey twill, with velvet collar, full facings, Italian body linings and mohair sleeve linings. You might match them at \$15, but we doubt it.

At \$12.00

Now at these prices we have men's overcoats in beavers, twills, so rich in fabric; cut and tailored effects, as will stand as the highest development of the ready-to-wear idea. There are few stores where coats of this high quality are carried.

Men's Covert Overcoats

In English whipcords in fawns of the various shades. Box back; the popular cut and length; \$10, \$12, \$13.

Hosiery.

Heavy grey wool hose, warm, seamless and strong; 20c., 25c., 30c. per pair.

Men's Ulsters

Big, warm, roomy coats that you can wrap yourself in and laugh at a zero weather.

And they don't bear down on your shoulders and make you feel as if you carried a load of wood on your back; comfortable as well as warm.

At \$5.00

All-wool Canadian friezes in black, grey and brown. High storm collars, hand warmers, all wool, tweed linings and of good length.

At \$6.00

Dark grey all-wool Canadian frieze ulster with tweed lining, high storm collar and hand warmers.

At \$8.00

Dark brown and grey all-wool Canadian frieze ulster, high storm collar, hand warmers, all-wool tweed linings. A coat the winds cannot pierce.

At \$10.00

An all-wool Irish frieze ulster in a beautiful brown shade with storm collar and hand warmers. A coat that will keep you warm on the coldest day.

Fall and Winter Underwear.

Canadian Lambs Wool Shirts and Drawers ribbed ends, full fashioned and well-made, Double Breasted, 50c. per garment.

Canadian Lambs Wool Shirts and Drawers, heavy and closely knit with ribbed ends made to resemble the Scotch underwear. Just as Durable and much cheaper, 75c., \$1.00 per garment.

Pure Scotch Lambs Wool Shirts and Drawers, Double Breasted Shirts, Drawers spliced in seams. All sizes, \$1.25, \$1.50, \$2.25, \$2.50 per garment.

Heavy Lambs Wool Shirts and Drawers with double Backs and Breasts in Shirts, \$1.00 per garment.

Heavy Ribbed Wool Shirts and Drawers in all sizes, 40c., 50c., 65c. per garment.

Fleece lined Shirts and Drawers all wool Fleece, 50c. per garment.

Fleece lined Shirts and Drawers closely knitted and soft Fleece. Very Warm. Plain Grey and Fancy Stripes, 75c., per garment.

Lambs Wool Fleece Lined Shirts and Drawers with satin facings, Pearl Buttons, \$1.00 per garment.

Silk and Wool Fleece lined Shirts and Drawers, full fashioned and trimmed in the latest style, \$1.25 per garment.

"Wrights" celebrated pure wool fleece lined "Health" underwear. Every garment stamped "Wrights Health" is a garment that is sufficient to insure a combination of health, warmth and durable qualities; \$1.50 per garment.

Etoff Jackets.

Heavy weight Canadian Etoff Jackets, kersey lined throughout. For



men who have a great deal of outdoor work to do during the cold winter months nothing could be better to wear than one of these Jackets. \$2.50.

Boy's Clothing

Great heaps of Boys' clothing for fall have been arriving this last few days. We have twice as much now as we had some days ago and we had a fine big lot then. We get the best Boys' clothing we can and when we can't get it good enough we have it made. We are determined to have the best Boys' clothing in the country. Our showing of clothing for the little men this season is more extensive than ever, a greater range of styles and patterns than we have ever shown before.

Three-Piece Single or Double-Breasted Suits.

For Boys 9 to 16 years. Boys of this age want a three-piece suit with



vests. They come in Tweeds and Cheviots, Blue and Black Serges and Worsted. Some entirely new patterns in these suits, \$3.00 to \$6.00.

Two-Piece Pleated and Norfolk Jacket Suits.

For Boys 6 to 12 years for Sunday and dress-up or for general wear these suits are the most worn. They are made in every pattern you could think of. Tweeds for school and every day wear, serges and Worsted for dress-up, \$1.50 to \$5.00.

Vestee Suits.

For boys 3 to 9 years come in a variety of materials and trimmings. Some



have sailor collars; some are made with double-breasted vests to button in front just like the men's. A large assortment, \$2.50 to \$6.00.

Sailor Blouse Suits

For boys 3 to 9 years. This style of Suit is a general favorite with boys of this age. Being roomy it gives them freedom of movement. They come in fancy Tweeds and navy Serges with white, black, red or gold trimmings; \$1.49 to \$6.00.

Kilt Suits

We are showing a nice range of Kilt Suits, having blouse and skirt for the little fellows of 2 to 3 years in navy and green costume cloth; also navy serge. Assorted trimmings; \$2.00, \$2.50, \$3.00.

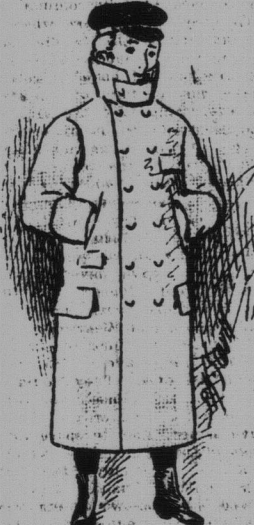
Boys' Odd Pants.

Our stock of Boys' odd Pants is exceptionally large and varied, comprising Tweeds, Serges and Worsted.

For small Boys, 50c. to \$1.00. For large Boys, 80 to \$1.50.

Boys' Ulsters

If you want the Boys to be warm during the cold winter months get



him one of these Ulsters. They are great long-coats with storm collars and Hand-Warmers, \$3.00 to \$6.00.

Reefers and Skating Coats.

For Boys 3 to 16 years, in Beaver,



Blue Nap, Grey Curley Cloth, Blue, Black, Brown and Grey Friezes, \$1.50, \$2.00, \$2.25, \$2.50 to \$3.00.

"Fit-Reform" Clothing

We are the sole agents for "Fit-Reform" clothing in the city of St. John and vicinity. It is the only really high class ready-made clothing for men made in Canada and has attained a reputation in the short time it has been on the market that is enviable.

"Fit Reform" garments are cut to five different shapes of men and in variations of each. The Regular, the Short Stout, the Tall Stout, the Slim and the Stout Man. The cloths are such as high-grade Custom Tailors use and comprise English, Scotch, and Canadian weaves. The cutting and the making is done by the best workmen that money can obtain. This clothing is not like any other ready-made in Canada and is just what its name implies—a reform in fit. Suits and Overcoats, \$10, \$12, \$15, \$18, \$20; Trousers \$3, \$4, \$5, \$6.00.

Sweaters.

Heavy, strong and of pure wool in navy, red, brown and mixed colors; 20c., 75c., 85c., \$1.00, \$1.50.

Cardigan Jackets.

The best makes in all sizes of pure Scotch wool closely knitted and unshrinkable; 90c., \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50.

Suspenders.

Light, medium and heavy. A large and varied stock to select from; 15c., 20c., 25c., 30c., 35c., 40c., 50c.

Men's Trousers.

This is the time of year when there is a great Trousers demand—a new pair helps to wear out the old coat and vest.



We have one of the most extensive stocks in Men's Trousers we have ever shown.

They are made in the latest style from strictly all wool materials. Even this store, where you look for unusual things, has never sold as fine trousers for so little money.

At \$1.25

an all-wool Canadian Tweed, Light and Dark Greys and Browns in Stripes. Strong and serviceable. Five lines to choose from.

At \$1.50

A Heavy all-wool Canadian Tweed in five patterns; also a line of Eloff Trousers. These make an exceptionally fine working pant and are extra value for the price asked.

At \$1.75

All wool Grey and Brown Home-spun in Stripes of different widths. They are durable and would be clean at twice the money.

At \$2.00

All wool tweeds in Browns and Greys with a smooth finish and can be worn for business or dress-up occasions. Also a line of finest quality of Eloff and a line of extra heavy Home-spun hard Twill with a smooth finish.

At \$2.25

A nice neat stripe in Browns and Blueish Grey. A good business pant.

At \$2.50

Fine all-wool Canadian Tweed in neat stripes and patterns. An extra large assortment.

At \$3.00

An English Hairline of good quality in fine stripes. You have paid \$5.00 for trousers not as good.

At \$3.50

Another line of Trousers of English Hairline cloth of exceptional value. Extra heavy weight for fall and winter wear.

At \$4.00

At this price we can give you a fine striped worsted Trousers and a very fine all-wool Tweed. These are really first-class values which will surprise you when you see them. A large assortment.

Sweaters.

Heavy, strong and of pure wool in navy, red, brown and mixed colors; 20c., 75c., 85c., \$1.00, \$1.50.

Cardigan Jackets.

The best makes in all sizes of pure Scotch wool closely knitted and unshrinkable; 90c., \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50.

Suspenders.

Light, medium and heavy. A large and varied stock to select from; 15c., 20c., 25c., 30c., 35c., 40c., 50c.

Men's Fall and Winter Suits

Our stocks of men's fall and winter garments are all in—all garments are of the dependable kind, the only sort we sell. Don't measure us by our prices alone. Judge us by the clothes and the prices—no matter how low the prices are. The right kind of goods are here. The prices are as proper as the goods. The people have found that we are really the store that sells the best clothing for the smallest amount of money.

At \$5.00

We offer single breasted suits made of all wool, Canadian Tweeds in plain colors. A good suit for the money.

At \$6.00

Blue and black serges, single and double breasted, also all-wool Canadian tweeds in fine, grey pin checks and brown plaids in double breasted coats.

At \$8.00

Newest patterns and effects in tweeds, in browns and greys and bronzes. Double breasted coats, blue serges, single and double breasted; also, a fine black Vicuna, double breasted, finished with silk facings, good value at \$12.

At \$9.00

A large assortment of double breasted suits in tweeds in greys and browns of medium check. Can't get them in other stores under \$12. Here for \$9.

At \$10.00

Men's stylish suits, single and double breasted, in tweeds in green mixtures, greys and browns. Light and dark shades in checks, plaids and overplaids. A suit that would do credit to any tailor as double.

Blue and black serges, single and double breasted; also fine black clay worsted single and double breasted socks and cutaway style. Nowhere else will such suits be shown for less than \$15.

At \$12.00

Men's stylish suits, single and double breasted in all-wool tweeds in browns, greys and mixtures. Looks just as well as a custom-made suit that costs twice as much. Plenty of choice in patterns at \$12.

At this price we are also showing a fine black cheviot double breasted with silk facings and black clay worsted in double breasted and cutaways.

At \$13.50

Men's single-breasted suit in Irish tweed in the popular green herringbone effect. For value cannot be matched hereabouts.

Men's Reefers

The Reefer's the thing for the active outdoor man. Keeps his body warm but leaves his legs free



At \$4.00

Men's Reefer of heavy Oxford and Brown Canadian Frieze with storm collar. Tweed linings; also a Blue Beaver at this price.

At \$5.00

An all-wool Canadian Brown Frieze Reefer and Blue Beaver with storm Collar and all-wool Tweed lining.



Mackintoshes and Rain Coats.

Safe to buy here—we make you safe by guaranteeing every one; we make ourselves safe by buying none but the best.

THE RAGLAN RAIN COAT—Made of soft finished English waterproof cloth, very light weight, odorless and free ventilation. The most stylish coat on the market. Colors, fawn of various shades and light, medium and dark greys; \$15.00, \$20.00.

MEN'S DOUBLE-BREASTED COATS in Melton; all sewn seams, velvet collars, navy, brown and grey; \$13.00, \$15.00.

PALMETTA WATERPROOF COATS in military style, cape coats and double-breasted; seams all sewn. Colors navy and black.

Military Coats, \$15.00.

Double-breasted, \$13.50, \$15.00.

Cape Coats, \$6.00, \$8.00, \$8.75, \$10.00, \$13.00.

YOUTHS' AND BOYS' WATER-PROOF COATS in all makes of Waterproof cloths and Scotch Waterproof Tweeds; \$3.75, \$4.50, \$8.00, \$12.00.

MEN'S BLACK RUBBER COATS \$2.25.

MEN'S BLACK RUBBER COATS \$1.50.

AT PRICES TO CLEAR—We have a lot of Scotch Tweed Waterproof Coats well made and guaranteed Waterproof with sleeves and long capes. Every coat in this lot is reliable and most of them sold as high as \$13.00.

Our clearing prices range as follows: \$4.50, \$5.00, \$6.00, \$7.00, \$7.50, \$9.00.

We also have a few BOYS' COATS which we are SELLING AT GREATLY REDUCED PRICES.

Top Shirts.

Knitted in all wool and wool and cotton in plain colors and mixtures; 50c., 65c., 75c., 85c., \$1.00, \$1.25.

Flannel Shirts made of all wool, plain and twill in navy and grey colors; \$1.00, \$1.25.

GREATER OAK HALL,

Scovil Bros. & Co.,

King Street, Cor. Germain.

St. John, N. B.