

CONTAINS NO ALUM

MADE IN CANADA  
E. W. GILLETT COMPANY LIMITED, TORONTO, CANADA  
ESTABLISHED 1870

MAKES THE WHITEST, LIGHTEST

MAGIC  
BAKING  
POWDER

CONTAINS NO ALUM

**MAGIC  
BAKING  
POWDER**

PURE FOOD  
INSURES GOOD HEALTH  
MAGIC BAKING POWDER  
INSURES PURE FOOD

**E. W. GILLETT COMPANY LIMITED**  
WINNIPEG TORONTO, CANADA MONTREAL