

sell every pound of Tea  
the Maritime Provinces,  
could persuade everyone



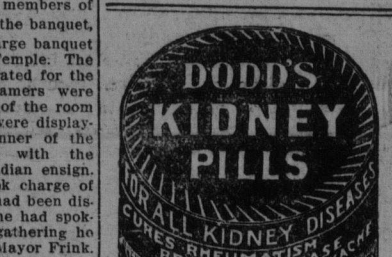
rel of Cup Quality  
st and of Virgin Purity  
0 lb. Try a Packet

ST. OMER WERE  
TO LOCAL BROTHERS

friendly feeling between Canada and  
ates — Visitors leave for homes by  
this morning.

the Sir John En  
DeMolay  
Saint Omer  
Mass., last  
emple, prov  
tion and all  
appreciation  
for their  
evening were  
ved that the  
were united  
universal the  
brotherhood

PERSONAL.  
Mrs. Jennie Cullen of Brookline,  
Mass., is visiting in the city the guest  
of Mrs. John Killen of Prince William  
street.  
Miss E. G. Gibbs returned today  
from Evandale where she was the  
guest of Mr. and Mrs. Chas. Price at  
South Bond Inn.  
Misses M. and E. Cumming are at  
Evandale, guests of Mr. and Mrs. Chas.  
Price.  
Mrs. Frances and Florence McLean  
returned to the city yesterday after  
having spent a fortnight on the Belle  
Isle.



THREE CARLOADS OF  
OATS BY AUCTION.  
I am instructed to sell for the benefit  
of whom it may concern three carloads  
of oats slightly damaged by recent fire  
Friday morning, 14th, at 11 o'clock.  
The sale will take place by the ruins  
of the elevator.  
R. M. POTTS,  
Auctioneer

Agence Consulaire de France  
ST. JOHN, N. B., AUG. 11, '14  
MOBILISATION

L'Agent consulaire de France in  
forme les citoyens Français que le  
Gouvernement de la République vient  
de faire voter une Loi en vertu de  
laquelle amnistie est accordée, pour  
délits militaires antérieurs au 2 Aout,  
1914, aux insoumis et déserteurs des  
Armées de Terre et de Mer qui se pré  
senteront volontairement aux auto  
rités militaires en France ou aux  
autorités consulaires avant le 14 Sep  
tembre prochain.

W. FRANK HATHWAY,  
L'Agent consulaire de France.  
By order of Consul General for  
France at Montreal.

NO 8 FIELD AMBULANCE  
The United  
Service are instructed to fall in at the  
armory for drill at ten a.m. today.  
Pay and subsistence allowance begins  
today. All must be present.  
Captain T. E. Bishop, O. C.  
By order A. E. Logie, Lieuten  
ant-Adjutant.

CORPS OF GUIDES.  
Recruiting for the Corps of Guides  
Contingent for foreign service will be  
continued for a few days. Applications  
will be received at 73 Dock street  
from 9 a.m. to 5 p.m., or in other  
parts of the Maritime Provinces may  
be handed to any officer of the militia  
for transmission to undersigned.  
C. J. MERSEREAU,  
Major Corp. of Guides.

A COMPANY WANTS RECRUITS.  
Volunteers wanted for local training  
A Company 62nd Fusiliers. Apply Mal  
colm McAvity, Water street.

St. Lawrence Silver Black Fox Co., Ltd.  
Head Office - Charlottetown, P. E. I.  
INVESTIGATE

It will pay you before placing  
your money in the Silver Black  
Fox Business to investigate the  
St. Lawrence proposition. The  
8 pairs of Silver Black Foxes  
owned by this Company are all  
pedigreed stock, of the famous  
Dalton, Oulton, Gordon, Tuplin  
and Champion strains. Low capi  
talization—Foxes capitalised at  
\$17,000 per pair which includes  
all expenses up to September  
1st, 1915. The directors are  
men in whom you can put the fullest confidence.  
Write for prospectus and other information.  
Pres.—HON. JOHN MORRISSEY, Newcastle, N. B.  
Vice-Pres.—JAMES LANDRIGAN, Charlottetown, P. E. I.  
Sec'y Treas.—WM. MORAN, Charlottetown, P. E. I., P. O. Box 506.  
J. P. BARRETT, 13 Waterloo St., St. John, N. B.

FOXES FOXES FOXES

Just received by the Massachusetts Fox Exchange a large  
shipment of choice Silver Black and Cross Foxes from Saskatch  
ewan and the Peace River Districts.  
We offer for immediate delivery:

TEN PAIR SILVER BLACKS.  
FORTY PAIR HIGHEST GRADE CROSSES

We will also supply options for later delivery to parties not  
wishing to take delivery of Foxes now.

FOX-MEN GET BUSY

Now is the time to form your companies, and this is your  
opportunity to purchase first class stock.  
These Foxes may be seen at the sales ranch of the Massa  
chusetts Fox Exchange, on the Mount Edward Road, Charlot  
tewtown, P. E. I. Write or write for full information.  
Parties interested in purchasing Foxes should see what we  
have, and get our prices before purchasing elsewhere.

MASSACHUSETTS FOX EXCHANGE,  
161 Queen Street, - Charlottetown, P. E. I.

LOOKING FOR INVESTMENT?

There are no better opportunities in the Fox  
Ranching business than we are able to offer.  
Substantial security, with prospects of very  
satisfactory returns.

We recommend nothing but what we con  
sider the best, and being largely interested in  
Fox Ranching know from experience every  
phase of the business.

In addition to Stocks we are in a position to quote on  
all grades of Dark Silver, Medium Silver, Light Sil  
ver or Cross Foxes—It is to your advantage before in  
vesting in fox stock or purchasing animals to wire or write

Home Industry Promotion Co.,  
FOX EXCHANGE DEPT. - Charlottetown, P. E. I.

Announcement

Realizing that in order for any company to be able to con  
tinue paying dividends steadily in years to come, it will be nec  
essary to create a reserve. The directors of the HOWATT,  
DALTON SILVER BLACK FOX CO. are now taking steps to  
wards this end by arranging to increase their capital stock so  
as to place on their ranch a large number of the best foxes ob  
tainable. Further details in regard to this will be given all in  
tending purchasers of stock or can be obtained from the secre  
tary.

M. B. INNIS, Secretary

Howatt, Dalton Silver Black Fox Co.  
Canada Life Building, St. John, N. B.

First National Fox Exchange of P. E. I., Ltd.  
SUMMERSIDE, P. E. I.

DR. A. W. LEARD, President.  
HUBERT HOWATT, Vice President.  
DR. J. A. McMURDO, Secy-Treas.  
G. R. McQUARRIE, Manager.

Directors  
S. M. HICKS  
A. E. McLEAN  
T. D. CARRUTHERS.

This exchange buys and sells Foxes, Furs, Real Estate, Farm  
Lands, Fox Shares, Stocks, Bonds, etc.

Nothing but first class fox stock handled and none but thoroug  
ly reliable company's represented.

Any one desiring to buy or sell foxes, fox stock, etc., Call, write  
or phone.

REFERENCES

Bank of Nova Scotia  
Canadian Bank of Commerce Summerside, P. E. Island.  
Royal Bank of Canada  
R. G. Dun & Co., or Bradstreets Agencies.

Old Island Pedigreed Foxes Ltd.  
Head Office - Summerside, P. E. I.

CAPITAL, \$200,000. STOCK ISSUE \$87,500, par value of shares \$50.

This reliable company are now offering a limited number of  
shares to the investor.

ASSETS—6 pairs best pedigreed Island Foxes selected from pro  
lific strains.

RANCH—The Ranch which is nearly completed, will be one of  
the most up-to-date in existence and is situated about (1) one mile  
from Summerside. The management of the ranch will be in charge  
of Mr. A. E. MacLean, who has been in the business for a number of  
years with very marked success. When you buy into this com  
pany you buy into a strong company with strong producing stock. For  
prospectus, etc., write

W. A. STEWART, Sec., Box 23, Summerside.

THE STANDARD, ST. JOHN, N. B., FRIDAY, AUGUST 14, 1914

## COMPARISON OF SEASONS

A short review of the  
prices of last and this  
year—Few options to be  
had.

The question of supply and demand  
in connection with the fox business is  
important. Here again conditions show  
a remarkable difference. During the  
months of June, July and August, 1913,  
it was estimated that over one hun  
dred and fifty options could be pur  
chased at prices ranging from \$8,500  
to \$10,000 and for the greater part of  
that time very few sales were made.

To date a canvass of the Island for op  
tions reveals the startling fact that  
there are less than fifty options to be  
had, and since June first of this year  
the lowest quotation was \$11,000.

From July 1st to the present prices  
have advanced steadily until now the  
best grade foxes are bringing \$12,500  
to \$13,500, and unless this fall differs  
radically from last, September will  
see 1914 pups sold at \$13,000.

J. A. MATHERSON

Prominent in the fox industry of P. E.  
Island

ON BETTER FOOTING  
THAN EVER BEFORE

The Fox business is now  
more firmly established  
than ever.

The fox situation at present as  
compared to a corresponding period  
last year is a positive improvement  
of fully fifty per cent. Not so much  
in price, although an advance of  
twenty-five per cent. in price over last  
July is noted, but in the spirit of  
confidence exhibited by all connected  
with the industry, a spirit induced by  
the fact that a reserve of the directors of the HOWATT,  
DALTON SILVER BLACK FOX CO. are now taking steps to  
wards this end by arranging to increase their capital stock so  
as to place on their ranch a large number of the best foxes ob  
tainable. Further details in regard to this will be given all in  
tending purchasers of stock or can be obtained from the secre  
tary.

WHAT PREMIER  
MATHIESON SAYS

"Business of breeding silver black  
foxes in captivity originated on this  
Island one quarter century ago. Pro  
gress for many years was slow until  
experience taught the right methods.  
Climate, soil and selection have pro  
duced world's best breeding stock."

STILL OPEN.

"While other stock exchanges," was  
one pertinent remark made recently,  
"have been compelled by the effects  
of the war to close, the fox exchange  
have not had to, being perhaps the  
only exchanges in the financial world  
that have remained open and have  
been doing steady business all the  
time."

G. C. Acorn, of the Maritime Fox  
Exchange, Charlottetown, who is now  
in the States, reports that he is meet  
ing with great success in Boston and  
New York in the placing of fox in  
vestments.

The Canada Fox Exchange is an  
xious to secure shares in a number of  
dividend-paying companies for clients  
abroad, and its advertisement in this  
regard will appear in tomorrow's is  
sue.

STILL POPULAR

The silver black fox still has the attention of the investor. In spite of  
the war money for buying stock seems to be available for all desir  
ous of making money in this way. The above specimen was photo  
graphed in a Prince Edward Island ranch.

## IMPROVEMENT OVER LAST YEAR

The Foxes seem to be gain  
ing in popularity among  
all nationalities.

Up to August 15th, 1913, there was  
practically no life in the fox business.  
Shortly after that date, however, con  
ditions changed, prices worked high  
er, going from \$10,000 to \$12,000, and  
when September came in \$14,000 was  
the market. An advance of \$4,000  
within three weeks and, most aston  
ishing to contemplate, this advance  
took place in the face of a payment  
of over \$3,500,000, the sum needed to  
complete payments on foxes bought.  
A certain Boston bank manager who  
was aware of the money needed to  
carry the business onto a firm basis,  
in August of 1913 deplored the awful  
calamity that was about to befall the  
Island. His fears proved groundless  
and if he is not personally interested  
in foxes today he should be. The  
turning over of that money, a large  
sum for an Island of this size, was

IMPERIAL SILVER BLACK  
FOX COMPANY LIMITED

CAPITAL ..... \$180,000  
SHARES ..... \$10.00 Par Value

Ten pairs High Grade Silver Black Foxes—(Five  
pairs proven breeders and Five Pairs 1914 Pups).

This Company starting now offers the best possible  
opportunity to the working man, business man or capi  
talist to make a safe investment in a business that offers  
great returns. For all information and shares apply to

A. C. CURRIE, Secretary,  
P. O. Box 65, St. John, N. B.

REMEMBER

Connaught Pedigreed Foxes are the best grade of Silver  
Black the world has yet produced.

There will be fifteen pairs in the Connaught ranch,  
capitalized at \$15,000 per pair.

There will also be large ranches of Mink, Marten,  
Fisher.

Shares are selling fast at \$50. each 10 per cent on ap  
plication. Address . . .

Connaught-Pedigreed Black Foxes Ltd.,  
Box 54 Charlottetown, P. E. Island.  
N. B. Representative—Dr. J. D. Coffin, Plaster Rock.

THE WORLD-WIDE FOX EXCHANGE  
MONTAGUE, P. E. ISLAND

Offers for sale:  
Options on Western Foxes (Island born).  
Options on Class A Foxes.  
Stock in Fox Companies that will pay a dividend this season.  
Correspondence solicited.

Get a Share in 20 Silver Black Foxes

Get in on the ground floor of the fox industry by buying a share  
of the ten pairs of pure-bred, pedigreed, Island silver black foxes.  
These foxes, the best that can be produced, are capitalised at only  
\$17,500 per pair INCLUDING ALL EXPENSES.

Stock is being subscribed for rapidly at \$100 per share, 40 p. c.  
with application, balance Sept. 1st. Get the Matchless prospectus.

Matchless Silver Black Fox Co. Ltd.  
BOX 126 CAMERON BLOCK, CHARLOTTETOWN, P. E. I.

ATLANTIC BLACK FOXES, Ltd.  
Head Office, Moncton, N. B. Ranch, Westmorland Co., N. B.

PROVISIONAL DIRECTORS

Hon. C. W. Robinson, K. C., Moncton, N. B., Ex-Speaker Legislative As  
sembly of New Brunswick; Ex-Premier of New Brunswick; President  
Robinson, Wright Lumber Co.; President of Record Foundry and Ma  
chine Co.

Frank D. Burkholder, Ottawa, President of Business Men's Association  
Ottawa; President and Managing Director F. D. Burkholder, Limited  
Manufacturing Furrier.

O. M. Melanson, M. L. A., Shediac, N. B. Deputy Speaker and Member of  
Legislative Assembly of New Brunswick; Formerly Member of Public  
Utilities Commission of New Brunswick; Wholesale Merchant.

F. A. McCully, K. C., Moncton, N. B., Barrister—Solicitor.

George J. Oulton, M. A., Moncton, N. B. Principal High School, Moncton;  
Director of Murry Corner Black Fox Company.

Richard F. Kinnear, Moncton, N. B. Contractor.

Robert C. McCully, Ottawa, Dominion Observatory.

Auditor—R. Carter, C. A., Halifax, N. S.

This company has bought 6 pairs of Foxes GUARANTEED PEDIGREED  
BRED FOR GENERATIONS FROM PURE SILVER BLACK STOCK BY  
Holt, Renfrey & Co., Quebec, the biggest furriers in America.  
Their ranch averaged 1.25 to litter last year and has 10 litters from  
11 breeders this year.

SUPERINTENDENT AND KEEPER OF RANCH  
JOHN M. OULTON, Expert Fox Breeder

Son of R. T. Oulton, pioneer fox breeder, having benefit of 25 years  
experience.

Foxes Capitalized at \$13,000.00 per pair Stock Issue, \$90,000.  
Limited Number of Shares for Sale at \$100.00 each.  
ADDRESS—P. O. BOX 411, MONCTON, N. B.

This is  
Your  
Chance

Don't Let  
This Offer  
Slip

THE FOLLOWING FACTS WILL CONVINCE YOU

Are the Foxes for the North. Milton Co. from the highest grade  
stock in the Province, yes this is a settled fact. Are they from a  
strain of very heavy breeders, yes they are—did the parents of this  
stock sell last year for \$30,000 per pair, yes they did—were the young  
Foxes for this Co. capitalised at \$15,700 per pair, yes they are. It is  
also a fact that the 5 old females of this stock reared 23 pups last  
year and 21 pups this year or 43 pups in 2 seasons, one of the great  
est records in the world.

Investor, this is the Co. for you, write the Secy. at once before  
the deal closes, for prospectus &c.

North Milton Pedigreed Black Foxes, Ltd.  
36 Elm Tve.—Phone 274-L—Charlottetown, 2536-7-17Mimo.

Fundy Fox Co. Ltd.  
St. John, N. B.  
96 Princess St.

FOR SALE

Beautiful Silver Black Foxes, ranch raised.  
Silver Cross Foxes, young and adults.  
Large, healthy, vigorous Foxes.  
Write or wire us before buying.

ONE OF THE VERY BEST  
Permanent Silver Foxes Limited

Fifteen pairs of Silver Blacks. Capital, \$270,000. Shares, par val  
ue \$25.00. Payments, ten per cent. with application; twenty per cent.  
1st July and balance 15th August.

DIRECTORS—Pres. Alexander Ross, M. D., Charlottetown; Vice  
President Col. Curtis S. Emery, Newport, Vt.; Secy-Treas. Ben  
jamin Rogers, Charlottetown; Hammond Kelly, Southport, P. E.  
I.; Murdoch J. McLeod, Murray River, P. E. I.

For prospectus, applications, etc. write  
Benjamin Rogers, P. O. Box 412, Charlottetown, P. E. I.

The Consolidated Fur Farms Ltd.

offers to the investing public a great opportunity to invest in a com  
pany that is going to be a sure dividend payer.

THE CONSOLIDATED FUR FARMS LIMITED.  
Authorized Capital ..... \$150,000  
Present Issue ..... 95,000  
Shares ..... \$50.00 each

payable fifteen per cent. with application, twenty-five per cent. on the  
15th day of September, 1914, twenty-five per cent. on the 15th day of  
October, 1914, thirty-five per cent. on the 15th day of Novem  
ber, 1914.

The company guarantees a twenty-five per cent. cash dividend  
on money invested for the first year.

With the low capitalization of the thirty pair of foxes, the com  
pany are putting in, and the up to date ranching methods that the  
foxes will be reared under, will be a great factor for the company  
to pay a larger dividend on the money invested than the twenty  
five per cent. guaranteed.

Write for a prospectus to the offices of the Consolidated Fur  
Farms Limited, next to Brunswick Hotel, Moncton, N. B.

Cherry Island Silver Fox Co., Ltd.

Office and Ranch: Alberton, P. E. Island.

ASSETS: 10 PAIRS P. E. I. Silver Foxes, viz. 6 pairs PROVEN  
BREEDERS and 4 pairs of the young of 1914

—AND—

CERRY ISLAND, otherwise known as OULTON'S ISLAND  
or Savage Island, THE CRADLE OF THE FOX BREED  
ING INDUSTRY.

Present issue of Capital, representing above assets. ONLY  
\$190,000, of which \$115,000 in Shares of \$10.00 each is off  
ered to the Public at Par.

WM. J. RANKIN, Sec.-Treas.  
President, P. O. Box 73, Alberton, P. E. I.

R. H. ROGERS,  
Sec.-Treas.  
P. O. Box 73, Alberton, P. E. I.

WRITE FOR PROSPECTUS.