

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, OCTOBER 4, 1918

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REALIZE VALUE OF ORGANIZING

Systems Adopted by Britain
and France Reach Perfection
Address at Empire Club—G. W.
Gardiner, American Business
Man, Makes Impressive Speech

(Toronto Globe.)
"Organization and what it means toward the successful prosecution of the war" was the keynote of a timely address delivered by George W. Gardiner, financial magnate of Providence, R. I., at yesterday's luncheon of the Empire Club at the King Edward Hotel. So stirring in their appeal were the utterances of Mr. Gardiner respecting the greatness of Great Britain and the overseas Dominions in defense of honor and liberty that the great majority of the assembly were moved to tears. His remarks were not only solidly and conscientiously imparted, but they unfolded, probably for the first time to many of the audience, the seriousness of the German propaganda in the United States. Mr. Gardiner was a member of a Commission sent to Europe by President Wilson to make a general survey of the principle of organization as applied in the great munition and shipbuilding plants in England, Scotland and France.
"The people on this side of the Atlantic Ocean are just beginning to realize the importance of thorough organization, and what it means in raising money to combat the merciless Hun," Mr. Gardiner said. "Canada made a good start at the commencement of the war. She has made wonderful sacrifices in men and money. Her American neighbor is now on the warpath, and both will be on top of the finish—and it will not be a Peace finish. (Cheers.) Fully thirty per cent of the money raised in the Liberty Loan campaign in the United States has been loaned to the allies. We hear a lot about sacrifices that the people of Germany are making. I don't believe them! They are given publicity for a purpose. Every single activity every form of human activity in Germany for the past forty years has been the result of forty years' training in the art of war skill and today's business in Germany is done on the basis of war skill. I don't look for a revolution in Germany. The only



way to conquer the German, and the only way that this great struggle is going to be won is to kill, wound or capture the Germans.

"They have to be taught a lesson through punishment, and that punishment is going to be administered by a great military defeat. The cosmopolitan

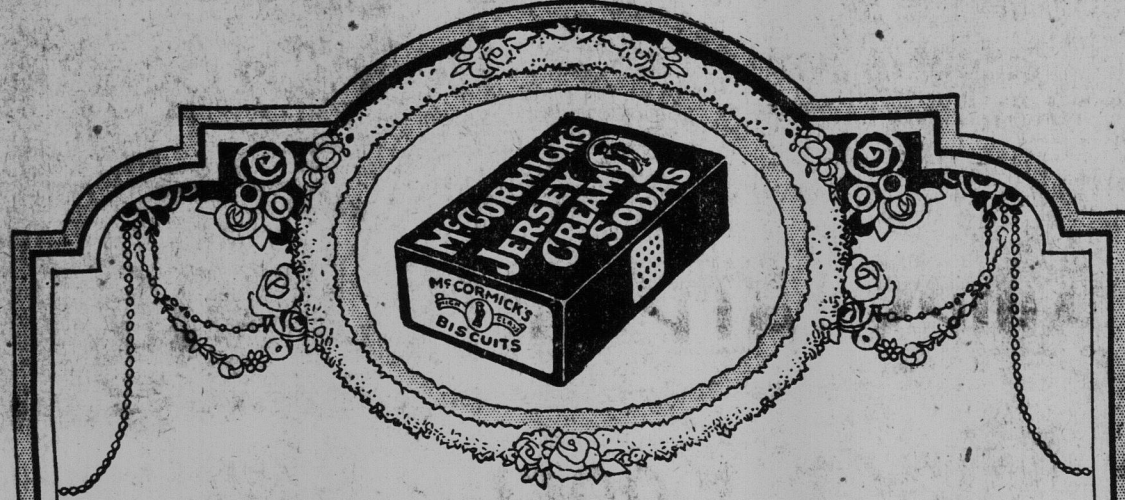


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make-up of a large part of the population of the United States has prompted the Hun to launch a propaganda of destruction in the great American Republic. The greatest mistake made in America has been in our colleges and higher schools of education, where German ideas had found a place to lodge. But, thank God, such great colleges as Oxford and Cambridge in the Old Land have stuck firm to the old path, and are still there solid, educating the youth on the lines of good, sound old principles of democracy. The colleges of the United States have learned to respect them more and more and greater than ever before. (Cheers.)
"The German is the greatest psychologist in the world. The German has endeavored to infect the whole world, neutral and belligerent, with ideas for the purpose of affecting the minds of the people. The German mind works in only one straight line, and that line is the tornado which brute power makes. The German has no use for the peaceful sunshine or the solemn breeze. The overseas Dominions have shown wonderful devotion to the Motherland. When Great Britain entered the war, the overseas Dominions all went forward to defend the Motherland. That is one of the impressions from France today that demonstrates to you that Great Britain is great. Every soldier in the trenches of the marching line occupies a position of honor. Every soldier occupying a position of honor is trembling and feels the jar of those Canadian troops as they begin to close around.

Segregate the Hohenzoferns.

"When the war is won by the Allies every Hohenzoferner should be transported to St. Helena and segregated in order that there should not arise another generation of such beasts," added the speaker, with emphasis, and prolonged cheering followed.

Mr. Gardiner said that the organization adopted by Great Britain and France and Scotland in operating their munitions and shipyard plants had reached a stage of perfection. Too much praise could not be bestowed upon the women of these countries for the work they are doing in these plants. In one airplane plant they visited they found, out of 4,000 employees, 2,600 were women. In this plant alone they were turning out an average of ten airplanes a day.

"We had a fuss in the United States recently about airplanes," he proceeded. "But we have got it straightened out and are doing business on a big scale. It was rather significant that this airplane scandal in the United States was introduced in the middle of the third Liberty Loan campaign. I am not going to make any prophecy here, but I am curious to know what Mr. Justice Hughes is going to say in his report of this matter."

"The Allies are supreme in the air," continued the speaker, "and they are going to hold it. By next spring there will be so many airplanes in the sky over Germany that the Germans will think there is a total eclipse of the sun." (Prolonged cheering.)

Mr. Gardiner stated that before the war the total world output of sulphuric ether was 2,000 tons. While in London the commission of which he was a member was privileged to visit a plant which had sprung into existence since the outbreak of the war that last year alone manufactured 35,000 tons of sulphuric ether. Out of the 18,000 employees in the plant 12,000 were women, who work ten hours a day and receive a remuneration of thirty-five shillings a week. These women were under the care of the British government, which demanded efficiency. In one shipyard they went through of the 11,000 employees 8,600 were women, performing duties of all kinds. These were a few illustrations of what women were doing toward the winning of the war while the manpower combated the merciless Hun. Treatment of Enemy Prisoners.
Referring to the basins of economy practised in London by the rich as well

as the poorer classes, Mr. Gardiner said no exceptions were made to the rule in the entertaining of distinguished visitors. While the people of England were allowed only four ounces of meat a week, the German prisoners received that amount daily. He asked the commandant of one of the prison camps why the preference was shown the enemy, and, shrugging his shoulders, he replied: "Orders of the war office." "This shows the difference of treatment of the prisoner in Germany and the prisoner in England, and goes more than anything else to show you the greatness of Great Britain," Mr. Gardiner emphasized, amid tremendous cheering.

Approaching a woman in a shipyard engaged in hard labor he asked if she was getting enough to eat, and her response was: "Not sufficient, but I can stand it, if it is going to help the boys at the front." (Applause.)

Touching the devilish ingenuity of Germans on the seas, Mr. Gardiner said that a few weeks ago a U-boat had torpedoed a transport loaded with 3,000,000

pounds of bacon, adding, "We may have lost the bacon, but we will get the Rhine." (Cheers.)

Briefly referring to the temper of the people in England, France and the United States, he said that nothing but complete victory would satisfy them, victory with the extermination of the merciless Hun.

Bravery of Canadians.

"The fact that we are privileged to dine here today is due to the heroism, bravery and stolidity of the heroic Canadians who stood in northern France and held back the Hun to the last man when Paris was threatened with invasion," concluded the speaker.

MONCTON WIDE AWAKE.

At a joint meeting of members of the Board of Health, city council, and school trustees of Moncton, held on Tuesday evening in the city council chamber, preliminary measures against Spanish influenza spreading through Moncton were discussed.

SEVERE RHEUMATIC PAINS DISAPPEAR

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ENGAGEMENT ANNOUNCED

Mr. and Mrs. John Rogers of Fredericton, have announced the engagement of their daughter, Miss Emma, to George Bay of Vancouver. The wedding will take place in the near future.

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Dominion quality and accuracy have again been demonstrated. At the Toronto Exhibition Tournament, August 26, 27, 28 and 29,

Mr. E. F. Woodward of Houston, Texas, made a New Canadian Long Run Record by breaking 203 consecutive targets with "Canuck" Shotgun Shells.

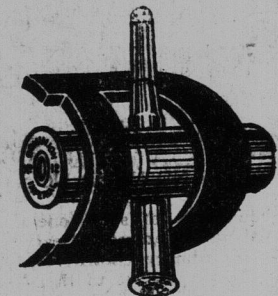
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At a time like this—when economy is preached and practiced to the fullest extent—it is particularly important for the housewife to know how best to make old things look "new." Your furniture may be made to "look its best" by frequent cleaning and polishing. Use for this purpose O-Cedar Polish. It will make your furniture look its best; each polished surface will become a mirror to reflect the sunlight.

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Use it as directed on the bottle

There is only one correct way to use O-Cedar—you must follow directions in order to have true economy in your polishing. This is the O-Cedar way: A wet

cloth—a few drops of O-Cedar on it—a light rubbing—a brisk polish with a dry cloth—this gives you the remarkable "O-Cedar Result." Every finger mark, every trace of that bluish film—will quickly vanish. O-Cedar gives a surface that gleams like glass—a surface so hard it will not require further attention for weeks.

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To have floors clean and brightly polished, you need an O-Cedar Polish Mop—and on your mop always use O-Cedar Polish. On your linoleums too, O-Cedar is the only correct polish. Keeps them from cracking—keeps them fresh and clean. O-Cedar Polish Mop, two shapes—price \$1.50. O-Cedar Polish comes in several sizes selling at 25 cents per bottle up to \$3.00 for gallon can. Get O-Cedar Polish at any Hardware, Grocery or Furniture store.



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