

Sale Now On
Great Shoe Bargains
A Rare Chance

The Hundreds
of men who bought boots yesterday at the big sale now running at our **King Street Store** is proof positive that they appreciate a chance such as we are offering of providing themselves with high-grade boots at such prices. **\$2.98** and **\$3.48** buy \$5.00 to \$6.50 boots in tan, patent and black calf.

See King Street Windows

King Street Store
Waterbury & Rising, Limited

A CONSERVATIVE MAJORITY OF 26 IS CUT TO FOUR

Almost Rout For Government In P. E. I. Elections

Charlottetown, Sept. 16.—The Matheson government had a close call today, its majority of 26 in 1912 being reduced to a bare working majority of four and that doubtful. The Liberals are well satisfied over the result of the contest against two governments.

"DRITE"

DRITE is a Dry Shampoo Powder—Once Used it Will be Found Indispensable for Quickly Cleaning the Hair.

25 Cts. Box
Your Druggist Sells it, or You Can Procure it from the Canadian Drug Co., Ltd., City.

School Children Suffer From Imperfect Vision

and are called dull in studies. We give careful attention to the fitting of children's study glasses, assuring good results in all cases.

S. GOLDFEATHER
Graduate Optician
625 MAIN STREET.

SPECIAL TEN DAY OFFER:
Regular \$5 for \$3. All other qualities at proportionately low prices until 21st of this month. Satisfaction guaranteed.

OPEN EVENINGS

The Employers Liability Assurance Corporation, Limited, London, England
Accident and Sickness Insurance Covering Every Accident and Every Sickness

LOCKHART & RITCHIE, General Agents
Phone 114 116 Prince Wm. St., St. John, N. B. Live Agents Wanted

G. B. Chocolate Coated Hard and Nut Centres
The Very Best in This Class of Goods. Half and One Pound Boxes.
LASTING DELICIOUS SATISFACTORY
Take a Box Along on Your Way Home and Receive a Double Welcome.

Protect Your Home Treasures

In your home, as in most others, are valuables of some sort—jewels, silver, heirlooms, deeds and other such things requiring careful protection.

MEILINK SAFES save many times their cost in event of fire or robbery, and nothing need go unprotected when you have one in your home.

THE MEILINK is light, small and can be placed anywhere, taking little floor space. It is guaranteed to have moisture-proof interior and will not depreciate with age. All cabinet fittings are of steel, and the finish of black enamel with gold trimming.

HAVE A MEILINK SAFE IN THE HOUSE

PRICES
\$19.35, \$22.50, \$26.25
\$32.50, \$48.75
\$75.00

W. H. Thorne & Co., Limited
Market Square King Street

NO LET UP IN THE CAMPAIGN

Recruiting Campaign to be Carried Forward With Greater Energy—Seventeen Accepted Yesterday

The work of recruiting in the interests of the 4th Battalion is still in progress and yesterday seventeen stalwart volunteers joined the colors. Another meeting was held last evening in King Square at which the speakers were Rev. M. E. Fletcher, Lieut. Col. B. R. Armstrong and C. B. Lockhart, M. P. P. each of whom made a strong address emphasizing the need of recruits. Should enough St. John men be enrolled in the regiment to be commanded by Lieut. Col. Fowler, it might be a good idea to call it the St. John Toppers.

The recruits who signed the roll yesterday were:

Roy Mahoney, St. John.
Louis A. Sears, Quebec.
Gordon Dunham, Kingsville, N. B.
John Owens, St. John.
William Bubar, Marysville.
William Walsh, St. John.
David Sprague, St. John.
Guy Terrie, Milford.
Joshua Wood, St. John.
Fred H. Riley, Walsford.
E. W. R. Bennett, Newcastle-on-Tyne.
Herbert W. Betts, St. John.
Arthur Ingfield, St. John.
Herbert Glover, St. John.
Albert H. Angle, St. John.
Frank Anderson, St. John.

With Col. E. T. Sturges presiding, the enlarged citizens' recruiting committee held its first meeting in the board of trade rooms last night. It was the view of all that the King Square meetings should be continued, and approval was expressed upon the idea of having a meeting at 8.30 Sunday evening, W. H. Golding having, with his usual forethought, placed the Imperial Theatre at the committee's disposal. A committee was appointed to communicate with the militia authorities with the view of getting more detailed information and having more co-operation between military and civilian committees.

The following executive was appointed:

T. H. Estabrooks, L. P. D. Tully, A. J. Belling, R. O'Brien, E. A. Schofield, C. F. Sanford, C. W. Halliwell, A. H. Wetmore, R. T. Hayes, John Keefe, Rev. M. E. Fletcher, Captain Mulcahy, the chairman, Col. E. T. Sturges, the secretary (R. E. Armstrong).

WHO PAYS OPENS AT THE LYRIC

First Chapter of This Great Series Scores Big Hit

Large audiences saw the first chapter of the great series of problem photo plays, "Who Pays?" at the Lyric Theatre yesterday and found that the picture was all that the advance announcements claimed for them. They made a strong impression not only for the interesting way in which the story is presented but for the excellent photography, staging, costuming and the scenic effects as well. The first chapter, called "The Price of Fame," has to do with the experience of a young country lad who, gifted with a wonderful voice, is aided by friends to obtain a musical education, is crowned with the greatest success as a singer and when he gets to the top of the ladder of fame, neglects his home and family. The story grips the interest at the very start, and carries one along until the finale when the question is then answered vividly and clearly. King opposite. If the first chapter of this series, as shown yesterday is any indication, "Who Pays?" is going to be the big picture sensation of this season. Other chapters to follow deal with pleasure, jealousy, forgery, etc. "The Price of Fame" will be shown again today and tomorrow. Everybody should see it.

The vaudeville act of Gaffney and Dale is clever, witty, and very entertaining and worth seeing.

RED CROSS APPEAL TO ST. JOHN GENEROSITY

The Local Branch of the Red Cross Society, at a meeting held on Tuesday afternoon in the depot rooms, made the final arrangements for its campaign, a regular income during the next year. The plan has been already outlined in the papers, and is very simple. The finance board of the society, all business men, have prepared a list of names of those citizens whom they felt are interested in the Red Cross work, and to whom the sum asked for, \$25 a month, \$25 a year in all, will not be a burden. The amount will be collected by accredited collectors who will present a regularly prepared card, on which the contributor will state how his subscription is to be paid, in full, monthly, quarterly, or however he may choose. The idea is to complete the work of canvassing within the next ten days.

More than \$6,000 dollars was donated last year to supply the demand for hospital needs, for surgical equipment and for the men in hospital. A wounded man on recovery has very often to be clothed entirely on leaving the hospital; their case while in hospital calls very often for the most experience treatment measured by dollars and cents. Those are the needs to which Red Cross money is given.

The present canvass is to relieve any possibility of bankruptcy from the local branch, which is entirely dependent upon the generosity of the people for its support. The response last year was excellent, but the fact that there are now about 10,000 sick in England and France under the care of the Canadian Red Cross makes it imperative that there should be some definite income, apart from the volunteer contributions of those interested in Red Cross work, for the society to fall back upon in case the should for any reason lose interest. It is cities and individuals now for its expected, however, that the collectors for this appeal will be generously received. They are it is to be remembered, credited and endorsed by the local branch and will have a card that will be their introduction.

PILES.
You will find relief in Zambuk! It cures the burning, stinging pain, stops bleeding and brings ease. Perseverance, with Zambuk, means cure. Why not prove this? All Druggists and Grocers sell it.

ZAMBUK

Ladies Entertained
At the home of R. T. Hayes, Mount Pleasant, the Ladies' Aid of the Portland Methodist church yesterday held their garden party. The naturally fine grounds had been nicely decorated with beds of petrie flowers and flags, etc. Mrs. Herbert Breen was general convener of committees and the following ladies assisted:

Tea table—Mrs. Lingley, Mrs. Kennedy, Miss Armstrong, Mrs. Sharpe, Mrs. McCollum, Mrs. McConnell, Mrs. Cowan, Mrs. Brown, Mrs. A. J. Myles, Mrs. Kirk, Mrs. Rowley, Mrs. Jenkins, Mrs. Chamberlain, Mrs. Mac, McConnell, Mrs. M. E. Grace.

Homemade candy—Mrs. Harrington, Mrs. Hayes, Estabrooks and Lingley. Flowers—Miss Hayes.

Tea was served by Mrs. R. T. Hayes, Mrs. F. S. Thomas and Mrs. George Stead.

Ingersoll Cheese sold with all kinds of pie. Pie doesn't taste right without Ingersoll Cheese.

INSULTING THE FLAG.
Editor Times—Sir:—Looking out of an office window today my attention was called to a Union Jack which had been nailed to the awning of Mr. McDonald's drug store, but had become unfurled and fallen to the ground. First past was a young lady (God save the words) who laughed as she tramped over it. Next came three young men, two of whom walked on it while the third stepped over it. But a fourth young gentleman, coming along picked it up. All the teaching that has been going on for months to show respect to the flag seems to have fallen on very deaf ears. I am afraid the Loyalist city of St. John has about lost all its loyalty to the flag. The young lady seemed to think it a great joke to walk on the flag.

Yours,
RECRUIT.

How to make \$50,000 in a week—see page 10 for particulars.

One of the largest chains ever made has been produced for use at the Panama Canal locks. The chain is 900 feet long, weighs 12 1/2 tons and the links are 10 inches long, 6 1/2 inches wide and wrought from 1 1/4 inch iron. It was made at a single forge, completed by three men in three days, and cost about \$1,000.

LUX
Won't Shrink Woolens

What is it?
LUX is something new and good. The finest essence of soap in flakes. It makes the richest, creamiest lather you ever saw. It means "luxury" in washing because it's such a clothes saver. Absolutely prevents woolen, flannel and all loosely woven garments from hardening and shrinking in the wash. Try LUX and be delighted with it.

All grocers, 10c. 12

Be Plump and Strong
Flesh Maker Found—Eat it one week FREE

GET—GAIN—
Gain—Bony Chassis of Health

What CERTONE does for Women:
Here is Mrs. Wilson, the winner, who writes: "I can say that CERTONE has done for me what I have been unable to do for myself. I have gained 20 pounds, and every one noticed my better looks. Mrs. L. J. McCallum writes: 'I was a nervous wreck, CERTONE made me feel like a new woman. I weighed 115 and feel splendid.' 157 and feel splendid."

There are just a few of the letters that pour in from men and women who have gained flesh, health and all through CERTONE.

\$1000 GUARANTEE CERTONE is a true tonic, food essence instead of drugs. Tones and nourishes blood, cures constipation, cures colds and cures nervousness. You can buy a box through your druggist or we will send you a 5-cent box free, if you'll not return CERTONE as yet and will send this coupon, with your name and address and 10 cents to help pay distribution expenses.

FREE 50 CENT BOX
This Coupon, with 10 cents to help pay distribution expenses, is sent for one 50-cent box of CERTONE free, provided you have not already tried this great flesh maker and strength-giver. (Only one per box.)
CERTONE Co., 70 Lombard St., Dept. 290 Toronto.

Stores Open 8.30, Close 6 O'clock; Saturday 10 p. m.

Women's and Misses' Coats for Fall

Our showing of Coats for fall is most attractive and presents a variety of models made in the new cloths—Some have slightly flaring skirts, others the wide belted effect—Also the military and Russian styles—Sleeves are both set in and raglan, high convertible collars and large pockets. In the fashionable Brown, Grey, Navy, Green and Mixed Cloths.

BLACK COATS—In Broadcloths, Cheviots, Chincheilla, Heavy Cord, Pony and Curl Cloths.

CHILDREN'S REEFERS—In Navy Serge and Corduroy in Navy, Brown and Copen.

COATS—In Chincheilla, Blanketings and Tweeds, Plain Colors, Stripes and Mixed Effects.

IN COSTUME SECTION

Week-End Showing of Stylish Millinery

THIS DISPLAY SHOULD BE ESPECIALLY INTERESTING AS OUR MILLINERY DEPT. IS SPLENDIDLY EQUIPPED WITH EVERY NOVELTY THAT FASHION DICTATES IN FALL AND WINTER HEADWEAR.

Trimmed model Hats—Ready to wear Hats—Untrimmed velvet shapes—Untrimmed felt Shapes—Ornaments, Feathers, Flowers in great variety.

Special Orders Executed Promptly.

Special Feature The New York Craze, Black Velvet, "Barrymore" Poke Shapes

IN MILLINERY SALON

A Boon to Dressmakers and Tailors; The Per-Co-Shape Canvas Coat Fronts

After numerous tests and experiments Per-Co-Shape Fronts have met with entire success and approval of those who have tried them. They offer many advantages over all other methods, viz: They give a permanent smart appearance to the garment and prevent the break and curl otherwise so frequent.

They are economical and do not cost more than is usually paid for bare materials used—they save time, labor and wastage. Price 50c. and 55c. per pair

LINING COUNTER—BACK STORE

Manchester Robertson Allison, Limited

Saturday Cash Specials AT DANIEL'S

STORE OPEN UNTIL TEN P. M. SATURDAY EVENINGS

BOYS' HOSIERY—A small lot of Boys' Heavy Ribbed Black Hosiery, in large sizes only for boys of 10 to 14 years; a broken line to be cleaned up.
Saturday Cash Special, 19c. pair

LADIES' HOSIERY—Ladies' Fibre Silk Hosiery full lengths in black, white and tan; all sizes. These stockings are really sold at 85c. a pair.
Saturday Cash Special 59c. pair

CHILDREN'S HOSE—A number of broken lines in Children's Fine Ribbed Mercerized Hosiery, Butter Brown Brand; black only.
Saturday Cash Special, 19c. pair

CHILD'S SUPPORTERS—Children's Shoulder Brace Hose Supporters; the best style of support for little ones, in black or white.
Saturday Cash Special, 19c. pair

LINEN HANDKERCHIEFS—A clean-up sale of odd lines of Fancy Irish Linen Handkerchiefs; some with colored borders, others plain, hemstitched. Regular values up to 30c. each.
Saturday, Choice for 10c. each
Strong Men's "Every Day" Umbrellas, ebony trimmed handles.
Saturday Cash Special, 79c. each

HAND BAGS—A lot of new Hand Bags, solid leather, good popular shapes; some with plated leather fronts, fitted with coin purse and mirror.
Saturday Cash Special, 69c. each

SHELL GOODS—Your choice of a great number of odd lines in Hair Barrettes, Side Combs and Back Combs, in amber, shell or new black and white. Regular to 25c.
Saturday Cash Special, 15c. each

STAMPED GOODS—Guest Towels, stamped new designs 15c. each
Round 20 inch Centre Pieces, lace trimmed, stamped new designs 19c. each
Work Bags, natural linen with four skirts of Belting's Silk, all for 25c.
Table Covers, natural linen, hemstitched border; size 86 by 86, stamped 39c. each

ORGANDIE NECKWEAR—A lot of odd numbers of Fine Organdie Neckwear, all good designs, but only one or two of each. Some new lace trimmed, white or colored.
Saturday Cash Special, 39c. each

CREPE KIMONOS—Full Length Kimonos, in various designs, cashmere finish. Fanned neck, satin bands; sizes up to 42 inch. Regular \$1.29 and \$1.50.
Saturday Cash Special, \$1.00 each

WIDE MORINE UNDERSKIRTS—Good quality, Soft English Morine Underskirts that will give excellent wear. Made with full deep flounce. Colors, green, brown, navy and black.
On Saturday, Regular Sizes \$1.39, Out Sizes, \$1.49 each

CREPE DE CHINE BLOUSES—New York makes of Blouses just in—Crepe de Chine—pretty design with embroidered front, turned-down collar and long sleeves. This is a special purchase. Shades, white and flesh.
Saturday Cash Special, \$2.98 each

CHILDREN'S RAIN HATS—Black Rubber, Soft Western Hats for school children. A splendid thing for wet weather; saves carrying an umbrella. All sizes.
Saturday Cash Special, 59c. each
Black Rubber School Raincoats; all sizes \$3.98 each
Saturday Cash Special, 96c. each

WOMEN'S NIGHTGOWNS—A number of odd lines of perfectly good, Women's White Nightgowns. Only two or three of a style, square neck or all-over makes, embroidery or lace yokes, beading and ribbon tie. Some have long sleeves as well as high neck. Regular \$1.29 to \$1.76.
Saturday Cash Special, 96c. each

CORSET COVERS—A bargain lot of Corset Covers to clean up. Odd sizes and odd designs, lace and insertion trimmed yokes; slightly muscled. Sizes 34 to 42, mostly. Regular 25c.
On Saturday, 12 1/2c. each or 2 for 25c.

COMBINATIONS—White Combinations, Corset Cover and Drawers, good quality cambric with embroidery trimming, beading and ribbon. Value up to \$1.29.
Saturday Cash Special, 97c.

APRONS—A table full of Colored Cambric Aprons, Mother Hubbard and over-all styles; light and dark shades.
Saturday Cash Special, 33c. each

BLACK BLOUSES—A number of Black Blouses. Some with embroidered fronts, long or short sleeves, high or square necks. Sizes 34 to 40. Value up to \$1.20 each.
Saturday Cash Special, 79c. each

MAIDS' CAPS—Maid's White Muslin Caps, in popular shapes.
Saturday Cash Special, 19c. each

HOUSE DRESSES—Fifty New House Dresses, in good dark colors for Fall wear. Cambrics and light cashmere finish. Fanned neck, Navy, black and white, greys, blues or tans. Sizes 34 to 44.
Saturday Cash Special, 95c. each

BLOUSES—A bargain lot of Old Blouses. Goods that were made to sell as high as \$1.25 each, including linens, rays, crepe, Voiles, with long or short sleeves. Sizes 34 to 40.
On Saturday, Choice for 49c. each

VOILE BLOUSES—Embroidered Voile and Organdie Blouses with new flare collars. A variety of different designed fronts. Value up to \$1.29.
Saturday Cash Special, 69c. each

Pyjamas—Kiddie's Pyjamas for Boys or Girls—Fine soft finish flannellette. Sizes 4 to 10 years.
Saturday Cash Special, 79c. each

INFANTS' SHORT KIMONOS—Pretty Little White Flannellette Kimonos, with pink or blue band trimming. Regular 40c.
Saturday Cash Special, 29c. each

Infants' Long Flannellette kimonos, trimmed with pink or baby pink bandings.
Saturday Cash Special, 49c. each

OILCLOTH MATS—Reversible Platted Oilcloth Mats for bathrooms or bedrooms, etc. Size 18 by 36 inches. Usually sold at 40c.
Saturday Cash Special, 29c. each

TABLE DAMASK—Seventy-inch Full Bleach Table Damask, in floral designs, with wide damask border.
Saturday Cash Special, 59c. yard

TURKISH TOWELS—Useful Colored Turkish Towels, red striped centre. Size 23 by 42.
Saturday Cash Special, 2 for 25c.

SATURDAY COTTONS—Five hundred yards of good quality White Cotton for general household use. Full 36 in. wide. Cut in 5 yard lengths to save time.
On Saturday, 5 yards for 39c.

HUCK TOWELS—Linen Huck Towels with red border and fringed ends. Useful size.
Saturday, 2 for 25c.

APRON GINGHAM—One and a quarter yard lengths of 40 inch Apron Gingham, blue and white checks. Enough in each piece for a large apron.
Saturday Cash Special, 15c. each

PILLOWS—Good Feather-filled Bed Pillows. Guaranteed sanitary; all feathers.
Saturday Cash Special, 59c. each

WHITE BEDSPREADS—Twenty-five Large Stated White Bedspreads, good design, easily washed; 60 by 84 in., hemmed ends.
Saturday Cash Special, \$1.39